

# nepal TOURISM INSIGHTS

NOVEMBER

2025

ISSUE 11



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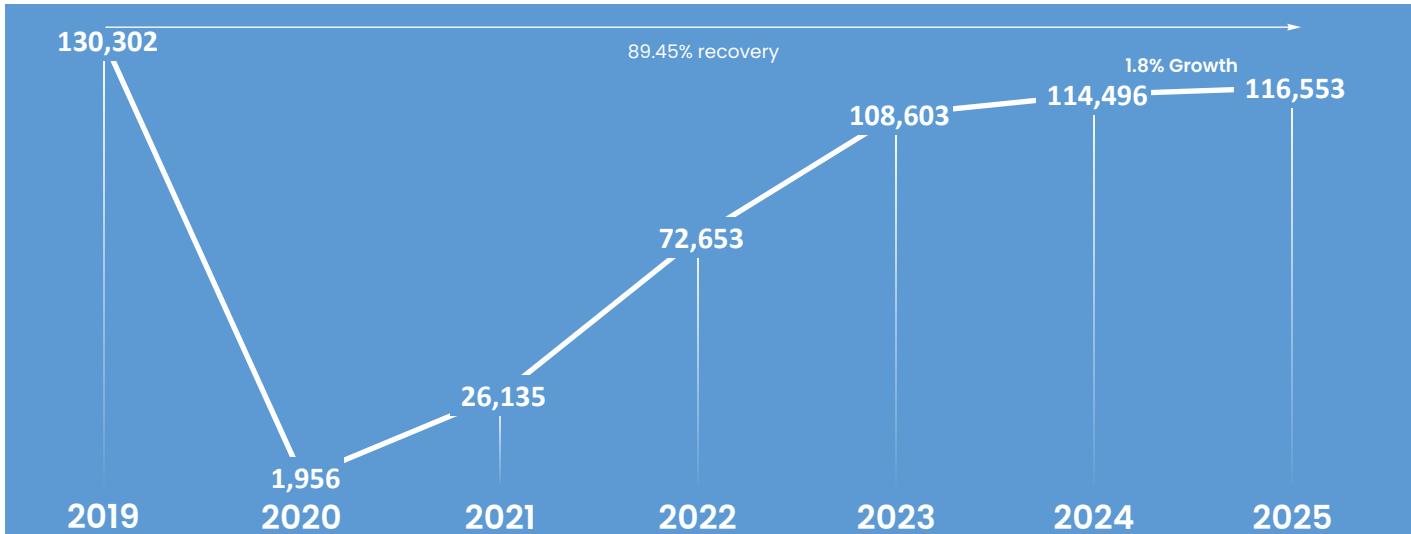


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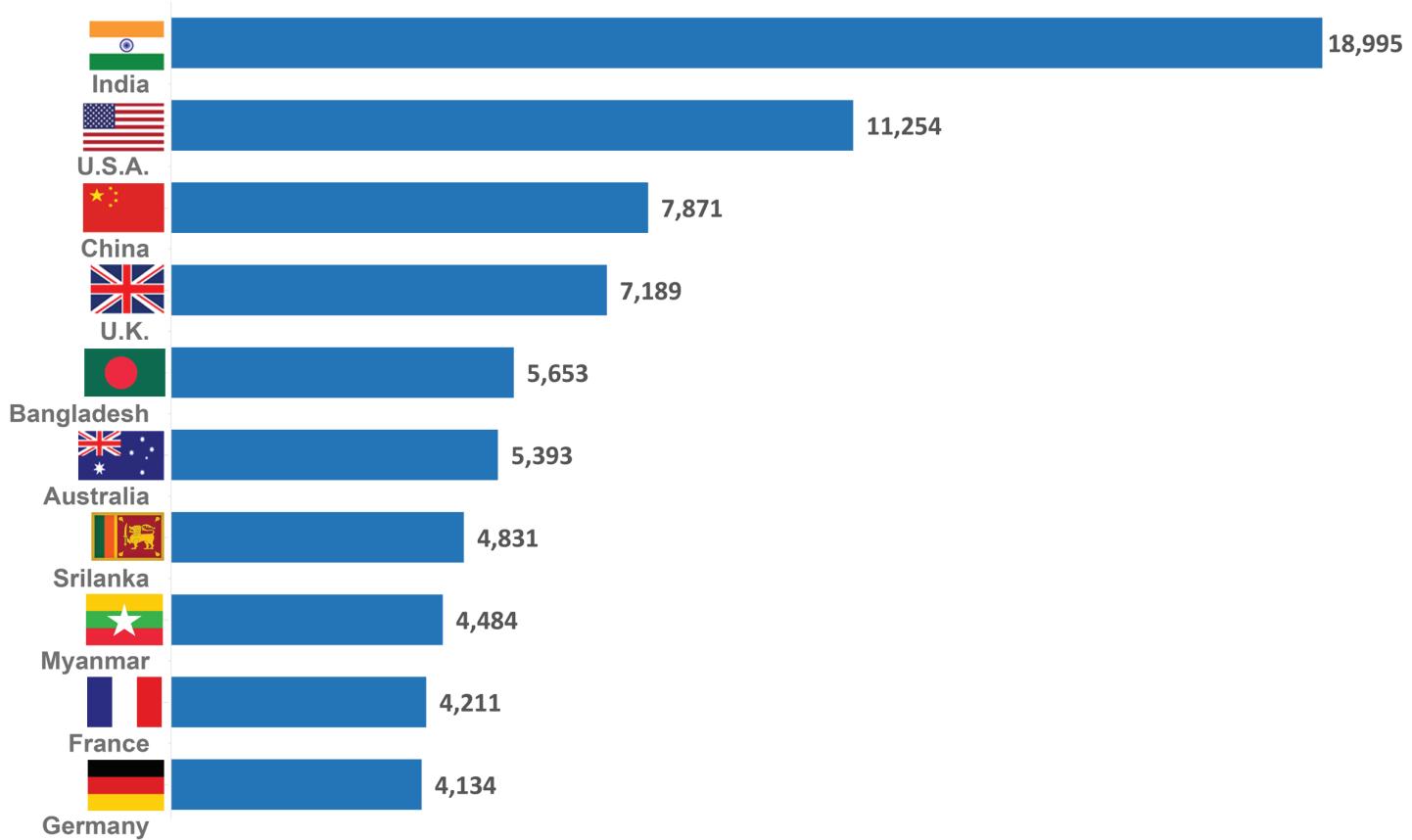


# INTERNATIONAL VISITOR ARRIVALS (IVAs) IN NOVEMBER 2025 **116,553**

- ↗ 1.8% growth in comparison with the arrivals of November, 2024
- ⟳ 89.45% recovery in comparison with the pre-pandemic arrivals of the month of November, 2019



## Top 10 Source Market Countries (NOVEMBER)



Source: Department of Immigration





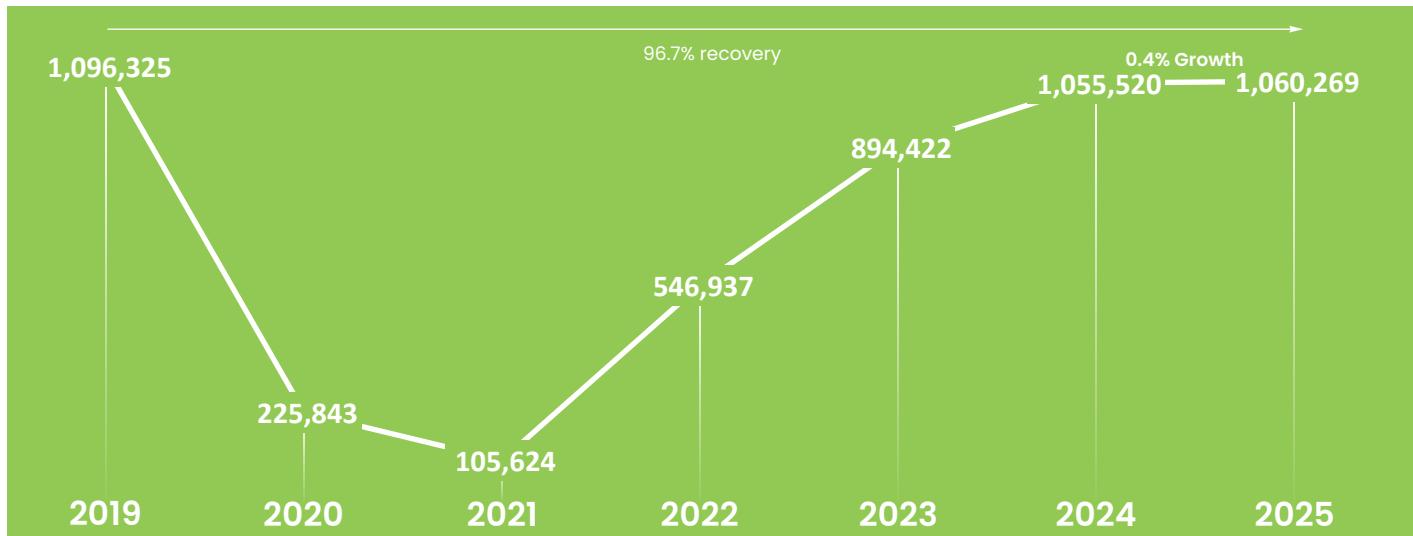
# INTERNATIONAL VISITOR ARRIVALS (IVAs) JANUARY TO NOVEMBER 2025 1,060,269



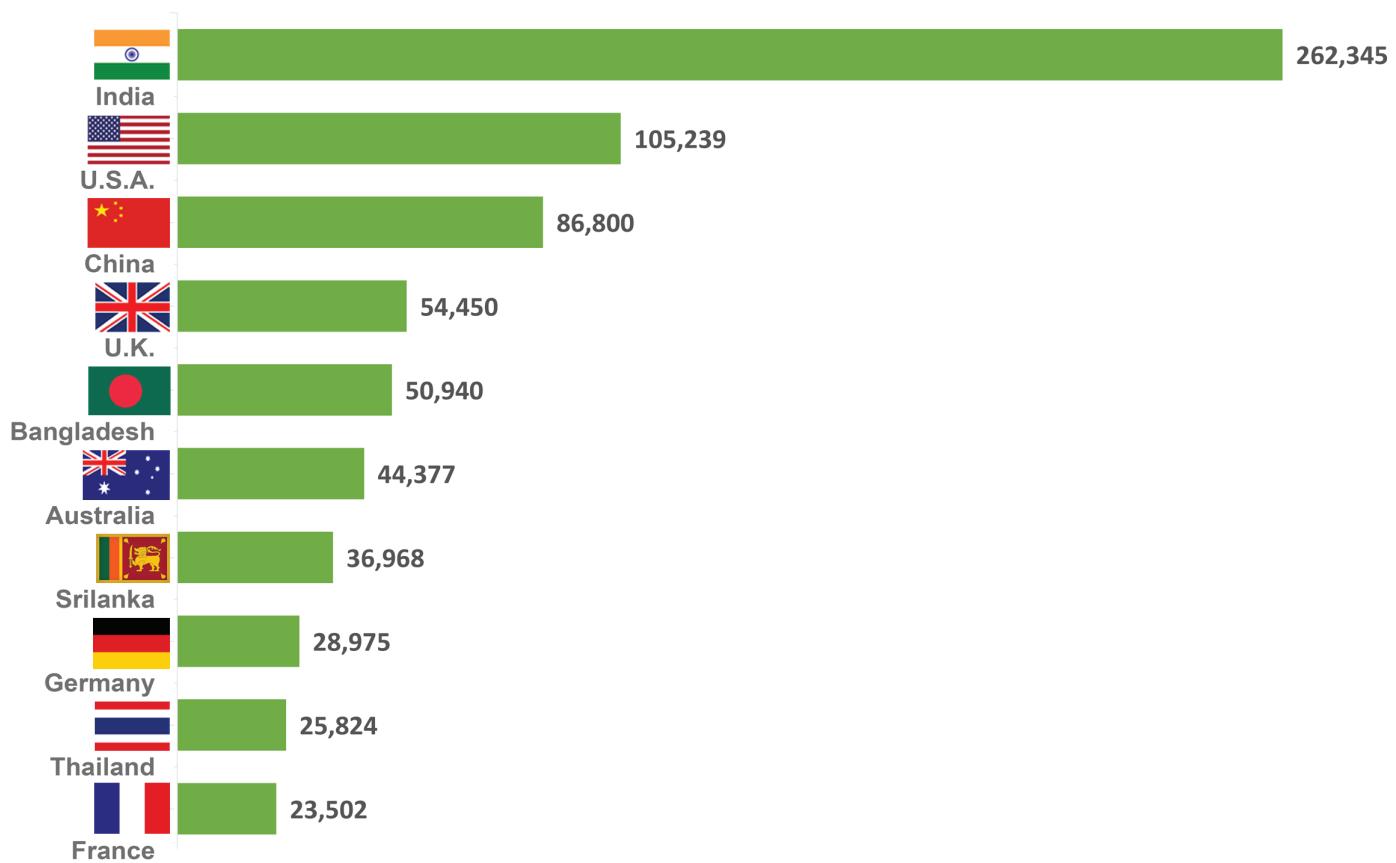
0.4% growth in comparison with the arrivals of January to November, 2024



96.7% recovery in comparison with the pre-pandemic arrivals of January to November, 2019



## ⬆️ Top 10 Source Market Countries (JANUARY - NOVEMBER)



Source: Department of Immigration





# Tourist Arrivals by Nationality (NOVEMBER)

Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	November	% Share	November	% Change	November	% Change
<b>SOUTH ASIA (SAARC)</b>						
Bangladesh	5,653	4.9%	5,148	9.8%	2,963	90.8%
Bhutan	910	0.8%	1,328	-31.5%	946	-3.8%
India	18,995	16.3%	19,915	-4.6%	19,679	-3.5%
Pakistan	481	0.4%	381	26.2%	628	-23.4%
Srilanka	4,831	4.1%	4,396	9.9%	5,539	-12.8%
<b>Sub-Total</b>	<b>30,870</b>	<b>26.5%</b>	<b>31,168</b>	<b>-1.0%</b>	<b>29,755</b>	<b>3.7%</b>
<b>ASIA (OTHER)</b>						
Cambodia	336	0.3%	724	-53.6%	57	489.5%
China	7871	6.8%	9,456	-16.8%	17,499	-55.0%
Indonesia	831	0.7%	763	8.9%	568	46.3%
Japan	2860	2.5%	2,699	6.0%	3,701	-22.7%
Malaysia	2605	2.2%	2,126	22.5%	2,826	-7.8%
Myanmar	4484	3.8%	1,547	189.9%	6,530	-31.3%
Philippines	584	0.5%	621	-6.0%	488	19.7%
Singapore	1178	1.0%	1,315	-10.4%	1,134	3.9%
S. Korea	2474	2.1%	3,288	-24.8%	2,929	-15.5%
Vietnam	1827	1.6%	1,464	24.8%	298	513.1%
Thailand	3563	3.1%	4,462	-20.1%	6,267	-43.1%
<b>Sub-Total</b>	<b>28,613</b>	<b>24.5%</b>	<b>28,465</b>	<b>0.5%</b>	<b>42,297</b>	<b>-32.4%</b>
<b>EUROPE</b>						
Austria	651	0.6%	588	10.7%	562	15.8%
Belgium	928	0.8%	835	11.1%	726	27.8%
Czech Republic	658	0.6%	583	12.9%	400	64.5%
Denmark	349	0.3%	363	-3.9%	553	-36.9%
Finland	196	0.2%	220	-10.9%	297	-34.0%
France	4,211	3.6%	3,840	9.7%	4,508	-6.6%
Germany	4,134	3.5%	3,926	5.3%	4,208	-1.8%
Ireland	376	0.3%	317	18.6%	378	-0.5%
Italy	1,773	1.5%	1,968	-9.9%	1,868	-5.1%
The Netherlands	1,400	1.2%	1,397	0.2%	1,604	-12.7%
Norway	353	0.3%	336	5.1%	400	-11.8%
Poland	1,292	1.1%	1,070	20.7%	717	80.2%
Portugal	502	0.4%	374	34.2%	281	78.6%
Russia	1,700	1.5%	1,286	32.2%	1,143	48.7%
Spain	1,797	1.5%	1,902	-5.5%	2,091	-14.1%
Sweden	408	0.4%	391	4.3%	516	-20.9%
Switzerland	893	0.8%	904	-1.2%	1,028	-13.1%
Ukraine	208	0.2%	152	36.8%	260	-20.0%
U.K.	7,189	6.2%	6,610	8.8%	7,193	-0.1%
<b>Sub-Total</b>	<b>29,018</b>	<b>24.9%</b>	<b>27,062</b>	<b>7.2%</b>	<b>28,733</b>	<b>1.0%</b>
<b>OCEANIA</b>						
Australia	5,393	4.6%	4,829	11.7%	4,970	8.5%
New Zealand	498	0.4%	474	5.1%	445	11.9%
<b>Sub-Total</b>	<b>5,891</b>	<b>5.1%</b>	<b>5,303</b>	<b>11.1%</b>	<b>5,415</b>	<b>8.8%</b>
<b>AMERICAS</b>						
Brazil	408	0.4%	462	-11.7%	476	-14.3%
Canada	1,739	1.5%	1,984	-12.3%	1,909	-8.9%
Mexico	277	0.2%	366	-24.3%	300	-7.7%
U.S.A.	11,254	9.7%	10,980	2.5%	9,635	16.8%
<b>Sub-Total</b>	<b>13,678</b>	<b>11.7%</b>	<b>13,792</b>	<b>-0.8%</b>	<b>12,320</b>	<b>11.0%</b>
<b>MIDDLE EAST</b>						
Israel	938	0.8%	856	9.6%	328	186.0%
Kuwait	94	0.1%	63	49.2%	26	261.5%
Oman	22	0.0%	9	144.4%	47	-53.2%
Qatar	13	0.0%	10	30.0%	33	-60.6%
Saudi Arabia	74	0.1%	73	1.4%	94	-21.3%
Turkey	631	0.5%	632	-0.2%	636	-0.8%
UAE	30	0.0%	30	0.0%	85	-64.7%
<b>Sub-Total</b>	<b>1,802</b>	<b>1.5%</b>	<b>1,673</b>	<b>7.7%</b>	<b>1,249</b>	<b>44.3%</b>
<b>AFRICA</b>						
Egypt	150	0.1%	154	-2.6%	174	-13.8%
Morocco	94	0.1%	71	32.4%	65	44.6%
South Africa	168	0.1%	147	14.3%	214	-21.5%
<b>Sub-Total</b>	<b>412</b>	<b>0.4%</b>	<b>372</b>	<b>10.8%</b>	<b>453</b>	<b>-9.1%</b>
<b>OTHERS</b>	<b>6,269</b>	<b>5.4%</b>	<b>6,661</b>	<b>-5.9%</b>	<b>10,080</b>	<b>-37.8%</b>
<b>Total</b>	<b>116,553</b>	<b>100.0%</b>	<b>114,496</b>	<b>1.8%</b>	<b>130,302</b>	<b>-10.6%</b>

Source: Department of Immigration



# Tourist Arrivals by Nationality (JANUARY TO NOVEMBER)

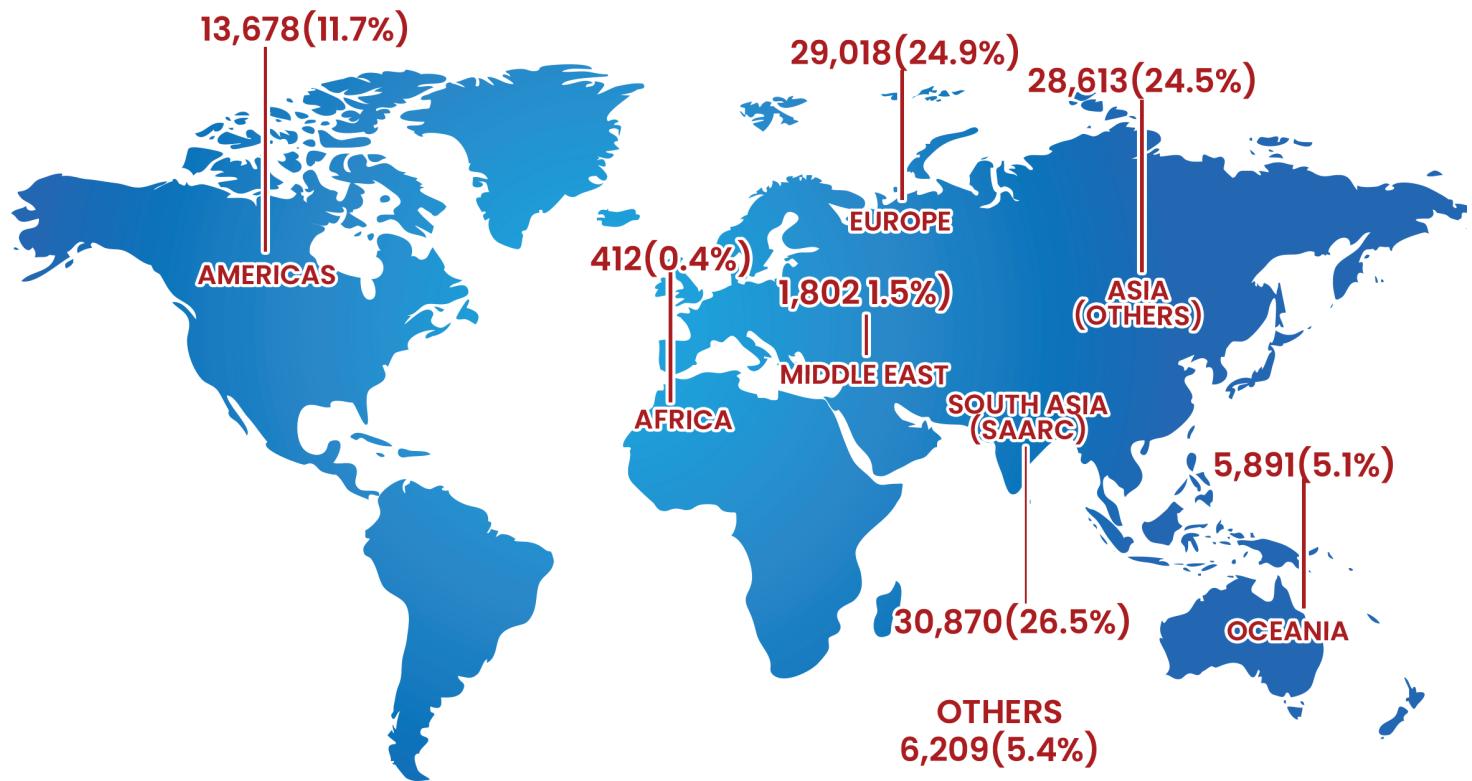
Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	Jan-Nov	% Share	Jan-Nov	% Change	Jan-Nov	% Change
<b>SOUTH ASIA (SAARC)</b>						
Bangladesh	50,940	4.8%	42,267	20.5%	22,043	131.1%
Bhutan	13,570	1.3%	14,027	-3.3%	9,863	37.6%
India	262,345	24.7%	293,232	-10.5%	230,727	13.7%
Pakistan	4,558	0.4%	4,339	5.0%	4,217	8.1%
Srilanka	36,968	3.5%	29,601	24.9%	55,381	-33.2%
<b>Sub-Total</b>	<b>368,381</b>	<b>34.7%</b>	<b>383,466</b>	<b>-3.9%</b>	<b>322,231</b>	<b>14.3%</b>
<b>ASIA (OTHER)</b>						
Cambodia	1216	0.1%	1,582	-23.1%	785	54.9%
China	86800	8.2%	92,843	-6.5%	152,868	-43.2%
Indonesia	4405	0.4%	4,883	-9.8%	5,105	-13.7%
Japan	22005	2.1%	20,281	8.5%	27,254	-19.3%
Malaysia	20122	1.9%	19,186	4.9%	18,821	6.9%
Myanmar	18173	1.7%	11,403	59.4%	30,544	-40.5%
Philippines	5320	0.5%	5,498	-3.2%	5,603	-5.1%
Singapore	8942	0.8%	9,318	-4.0%	6,916	29.3%
S. Korea	21803	2.1%	24,500	-11.0%	28,070	-22.3%
Vietnam	11299	1.1%	10,564	7.0%	5,026	124.8%
Thailand	25824	2.4%	25,482	1.3%	35,473	-27.2%
<b>Sub-Total</b>	<b>225,909</b>	<b>21.3%</b>	<b>225,540</b>	<b>0.2%</b>	<b>316,465</b>	<b>-28.6%</b>
<b>EUROPE</b>						
Austria	4,174	0.4%	4,263	-2.1%	5,623	-25.8%
Belgium	6,152	0.6%	6,037	1.9%	6,192	-0.6%
Czech Republic	4,127	0.4%	4,174	-1.1%	3,478	18.7%
Denmark	3,673	0.3%	3,552	3.4%	4,018	-8.6%
Finland	1,938	0.2%	1,868	3.7%	2,244	-13.6%
France	23,502	2.2%	24,187	-2.8%	29,723	-20.9%
Germany	28,975	2.7%	28,461	1.8%	35,328	-18.0%
Ireland	2,828	0.3%	2,670	5.9%	3,114	-9.2%
Italy	13,897	1.3%	13,453	3.3%	14,310	-2.9%
The Netherlands	10,767	1.0%	10,900	-1.2%	14,190	-24.1%
Norway	2,487	0.2%	2,690	-7.5%	3,080	-19.3%
Poland	8,886	0.8%	7,505	18.4%	5,632	57.8%
Portugal	4,943	0.5%	4,580	7.9%	2,636	87.5%
Russia	14,319	1.4%	13,086	9.4%	9,100	57.4%
Spain	12,479	1.2%	12,975	-3.8%	18,226	-31.5%
Sweden	2,796	0.3%	3,105	-10.0%	3,927	-28.8%
Switzerland	6,457	0.6%	6,078	6.2%	7,185	-10.1%
Ukraine	2,313	0.2%	1,975	17.1%	2,750	-15.9%
U.K.	54,450	5.1%	50,940	6.9%	49,334	10.4%
<b>Sub-Total</b>	<b>209,163</b>	<b>19.7%</b>	<b>202,499</b>	<b>3.3%</b>	<b>220,090</b>	<b>-5.0%</b>
<b>OCEANIA</b>						
Australia	44,377	4.2%	39,095	13.5%	35,523	24.9%
New Zealand	4,053	0.4%	3,907	3.7%	4,248	-4.6%
<b>Sub-Total</b>	<b>48,430</b>	<b>4.6%</b>	<b>43,002</b>	<b>12.6%</b>	<b>39,771</b>	<b>21.8%</b>
<b>AMERICAS</b>						
Brazil	3,565	0.3%	3,592	-0.8%	3,393	5.1%
Canada	15,980	1.5%	15,126	5.6%	16,225	-1.5%
Mexico	2,353	0.2%	2,822	-16.6%	2,643	-11.0%
U.S.A.	105,239	9.9%	104,220	1.0%	86,994	21.0%
<b>Sub-Total</b>	<b>127,137</b>	<b>12.0%</b>	<b>125,760</b>	<b>1.1%</b>	<b>109,255</b>	<b>16.4%</b>
<b>MIDDLE EAST</b>						
Israel	11,551	1.1%	8,169	41.4%	6,902	67.4%
Kuwait	806	0.1%	790	2.0%	341	136.4%
Oman	204	0.0%	234	-12.8%	446	-54.3%
Qatar	198	0.0%	306	-35.3%	257	-23.0%
Saudi Arabia	877	0.1%	854	2.7%	1,295	-32.3%
Turkey	5,410	0.5%	4,930	9.7%	5,636	-4.0%
UAE	529	0.0%	535	-1.1%	826	-36.0%
<b>Sub-Total</b>	<b>19,575</b>	<b>1.8%</b>	<b>15,818</b>	<b>23.8%</b>	<b>15,703</b>	<b>24.7%</b>
<b>AFRICA</b>						
Egypt	1,485	0.1%	1,377	7.8%	1,418	4.7%
Morocco	796	0.1%	940	-15.3%	721	10.4%
South Africa	1,610	0.2%	1,774	-9.2%	1,982	-18.8%
<b>Sub-Total</b>	<b>3,891</b>	<b>0.4%</b>	<b>4,091</b>	<b>-4.9%</b>	<b>4,121</b>	<b>-5.6%</b>
<b>OTHERS</b>	<b>57,783</b>	<b>5.4%</b>	<b>55,344</b>	<b>4.4%</b>	<b>68,662</b>	<b>-15.8%</b>
<b>Total</b>	<b>1,060,269</b>	<b>100.0%</b>	<b>1,055,520</b>	<b>0.4%</b>	<b>1,096,298</b>	<b>-3.3%</b>

Source: Department of Immigration



# Region-wise Distribution of Arrivals

November 2025



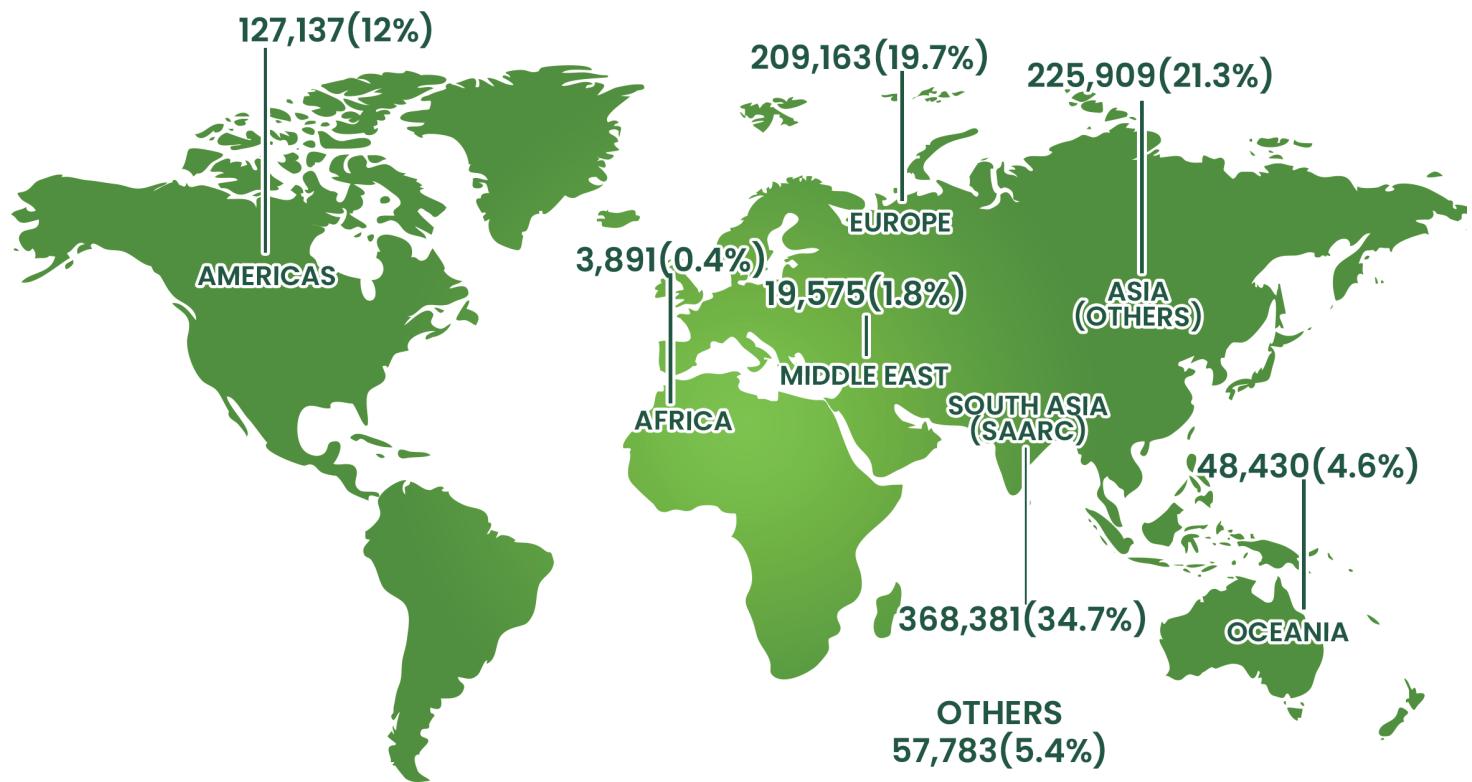
Region	2025		Preceding Year		Pre-pandemic Year	
	November	% Share	November 2024	% Change	November 2019	% Change
SOUTH ASIA (SAARC)	30,870	26%	31,168	-1.0%	29,755	4%
ASIA (OTHER)	28,613	24.5%	28,465	0.5%	42,297	-32.4%
EUROPE	29,018	24.9%	27,062	7.2%	28,733	1.0%
OCEANIA	5,891	5.1%	5,303	11.1%	5,415	8.8%
AMERICAS	13,678	11.7%	13,792	-0.8%	12,320	11.0%
MIDDLE EAST	1,802	1.5%	1,673	7.7%	1,249	44.3%
AFRICA	412	0.4%	372	10.8%	453	-9.1%
OTHERS	6,209	5.4%	6,661	1.8%	10,080	-37.8%
Total	116,553	100.0%	114,496	1.8%	130,302	-10.6%
					% Recovered	89.4%

Source: Department of Immigration



# Region-wise Distribution of Arrivals

January – November 2025

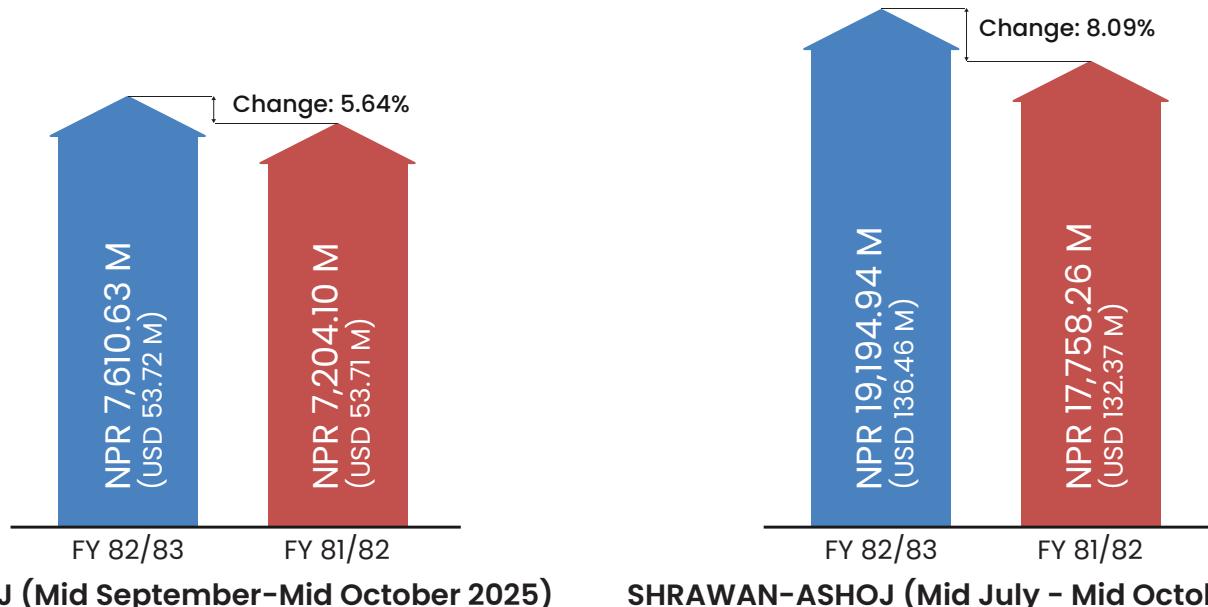


Region	2025		Preceding Year		Pre-pandemic Year	
	Jan - Nov	% Share	Jan - Nov	% Change	Jan - Nov	% Change
SOUTH ASIA (SAARC)	368,381	35%	383,466	-3.9%	322,231	14%
ASIA (OTHER)	225,909	21.3%	225,540	0.2%	316,465	-28.6%
EUROPE	209,163	19.7%	202,499	3.3%	220,090	-5.0%
OCEANIA	48,430	4.6%	43,002	12.6%	39,771	21.8%
AMERICAS	127,137	12.0%	125,760	1.1%	109,255	16.4%
MIDDLE EAST	19,575	1.8%	15,818	23.8%	15,703	24.7%
AFRICA	3,891	0.4%	4,091	-4.9%	4,121	-5.6%
OTHERS	57,783	5.4%	55,344	4.4%	68,662	-15.8%
Total	1,060,269	100.0%	1,055,520	0.4%	1,096,298	-3.3%
				% Recovered	96.4%	

Source: Department of Immigration



# Foreign Exchange Earning from Tourism



Ashoj (Mid Sept.-Mid Oct.)	NPR (in Millions)	USD (in Millions)
FY 82/83	7,610.63	53.72
FY 81/82	7,204.10	53.71
% Changes	5.64%	Source: Nepal Rastra Bank

Shrawan-Ashoj (Mid Jul.-Mid Oct.)	NPR (in Millions)	USD (in Millions)
FY 82/83	19,194.94	136.46
FY 81/82	17,758.26	132.37
% Changes	8.09%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Ashoj FY 82/83 (Mid September - Mid October 2025) was NPR 7,610.63 Millions which is 5.64% more in comparison to that of previous FY 81/82.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first three months of FY 82/83 (Shrawan-Ashoj/ Mid July - Mid October 2025) was NPR 19,194.94 Millions which is 8.09% more in comparison to the same period of previous FY 81/82.

\* This data is based on the latest figures provided by Nepal Rastra Bank.

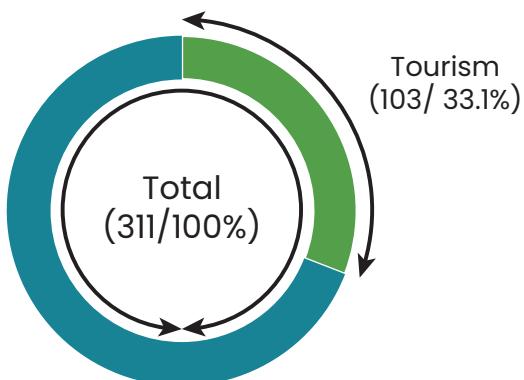




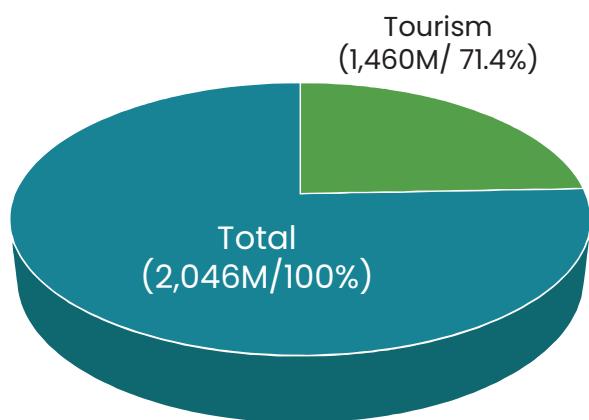
# Foreign Direct Investment (FDI) for Tourism

FDI FY 2082/83 (Shrawan – Kartik)	Tourism	Total	%
Proposed Number of Project (No.)	118	382	30.9
Proposed Amount of Commitment (NRs. in millions)	8,942.05	36,681.68	24.4

Source: Department of Industry\*



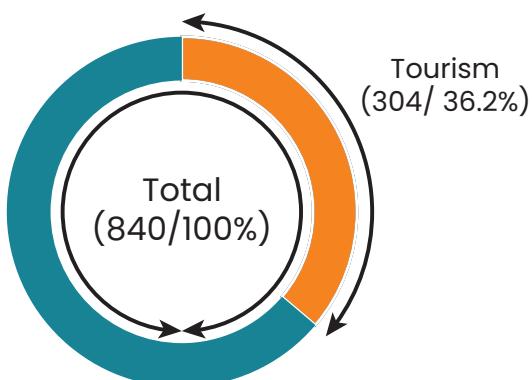
Proposed No. of Project



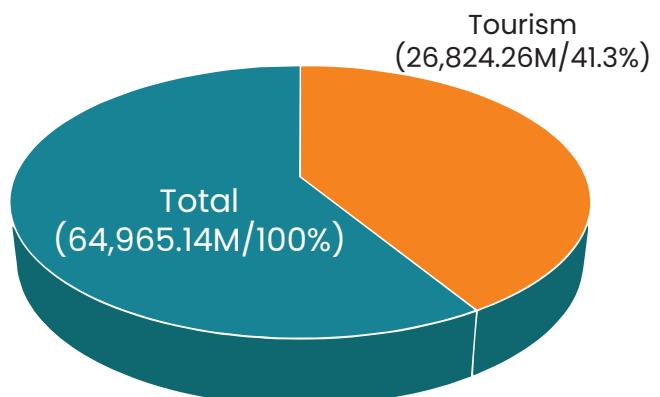
Proposed Amt. of Commitment (NRs. in millions)

FDI FY 2081/82 (Shrawan – Asar)	Tourism	Total	%
Proposed Number of Project (No.)	304	840	36.2
Proposed Amount of Commitment (NRs. in millions)	26,824.26	64,965.14	41.3

Source: Department of Industry\*



Proposed No. of Project



Proposed Amt. of Commitment (NRs. in millions)

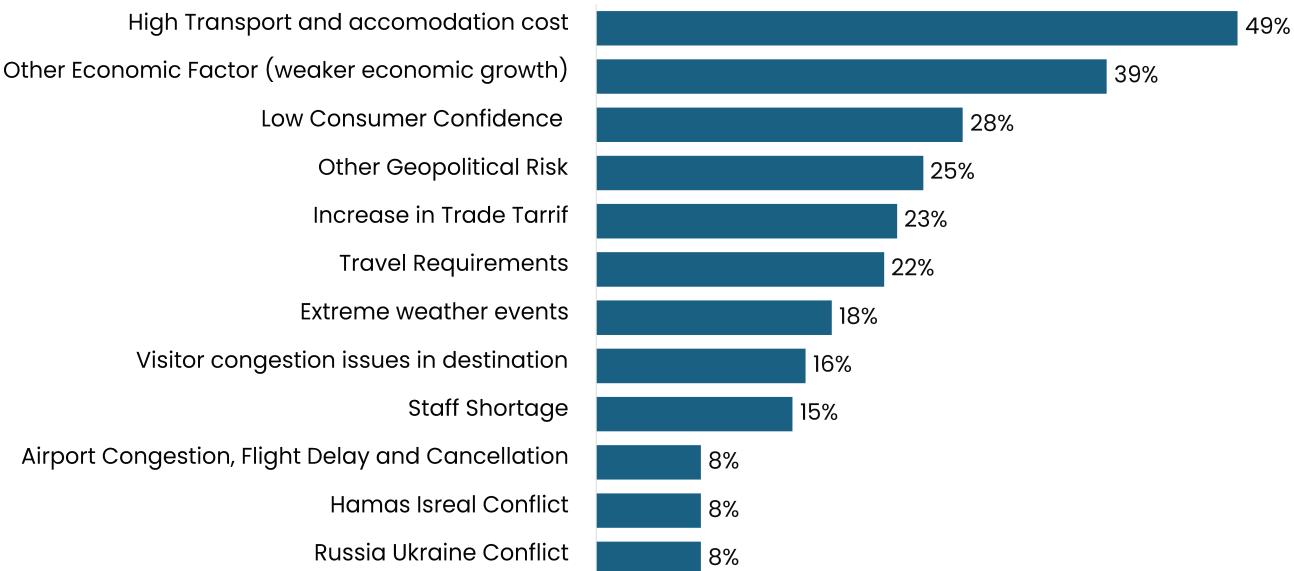
\* This data is based on the monthly report of Foreign Direct Investment approval published by Foreign Investment and Technology Transfer section, Department of Industry.



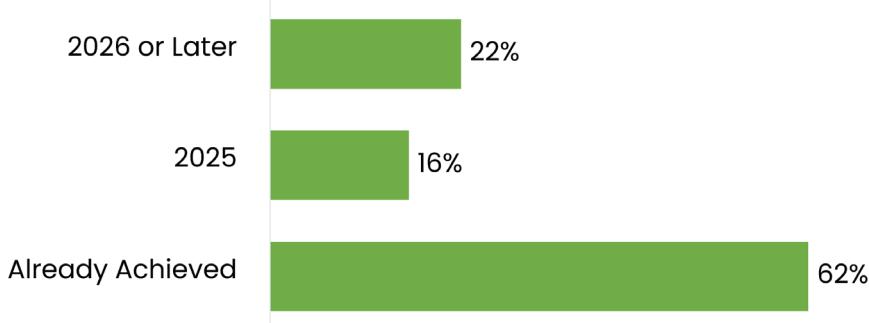


# Global Tourism Context (UN Tourism Experts Survey\*)

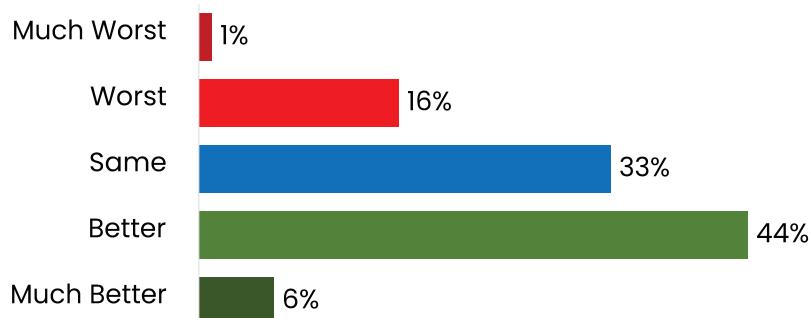
## Factors Weighing International Tourism



## When do you expect international tourism to return to pre-pandemic 2019 level?



## What are your prospects for your destination in 2025?



\* Source : Survey of the UN Tourism Panel of Experts. Graph shows percentage of experts mentioning each factor. Data as collected by UN Tourism, September 2025.



# nepal

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For More Information:

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Twitter: [nepaltourismb](https://www.twitter.com/nepaltourismb)  
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Website: [ntb.gov.np](https://www.ntb.gov.np)