

nepal

TOURISM

INSIGHTS

NOVEMBER

2025

ISSUE 11



Lifetime Experiences!



Nepal Tourism Board
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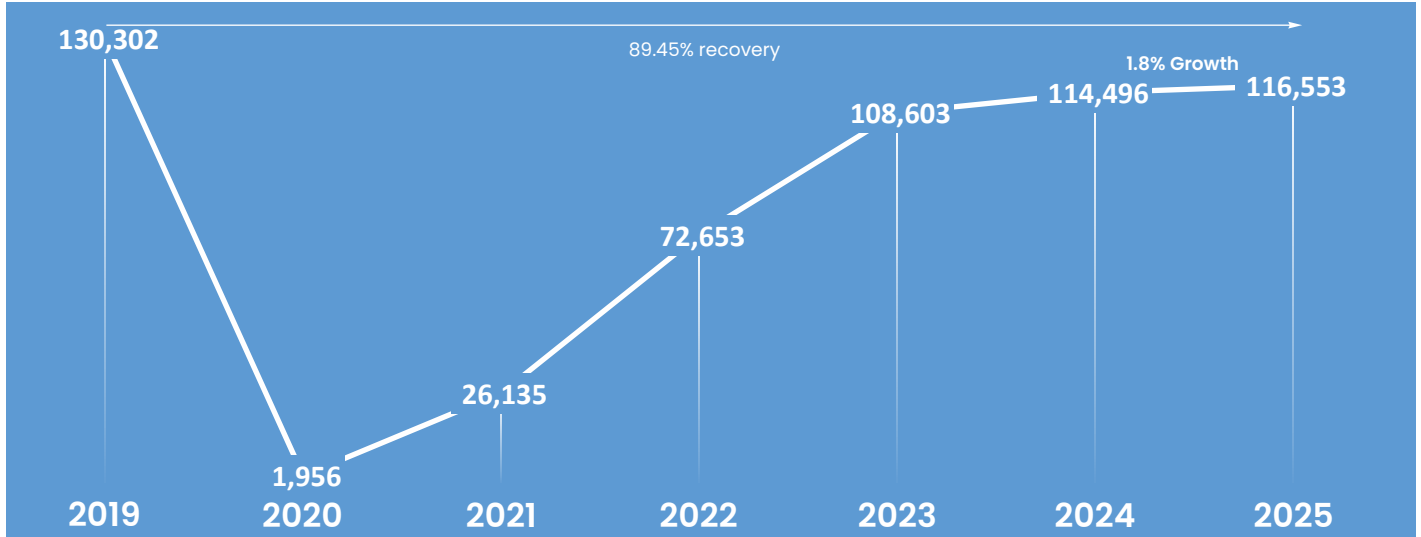
INTERNATIONAL VISITOR ARRIVALS (IVAs) IN NOVEMBER 2025 **116,553**



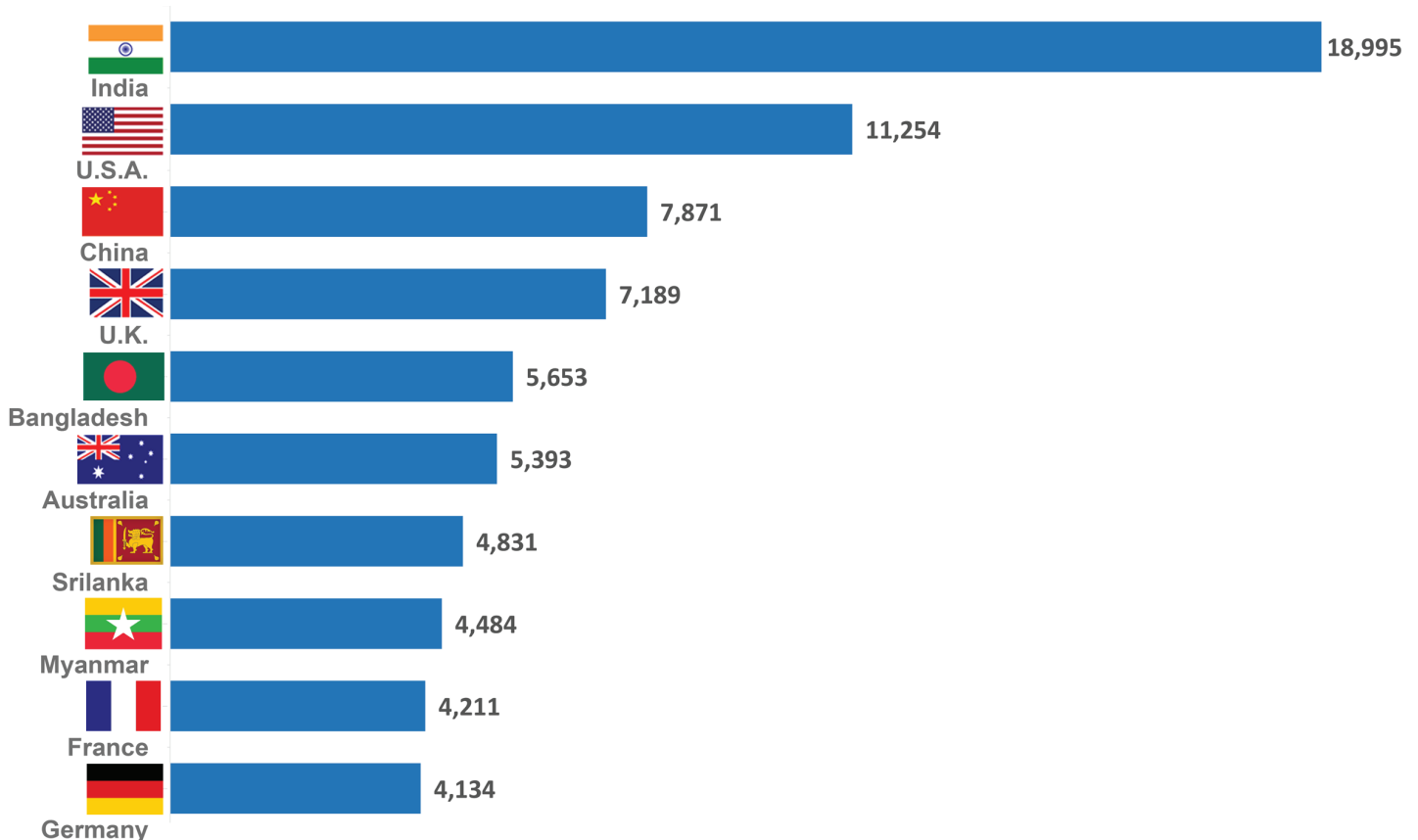
1.8% growth in comparison with the arrivals of November, 2024



89.45% recovery in comparison with the pre-pandemic arrivals of the month of November, 2019



Top 10 Source Market Countries (NOVEMBER)



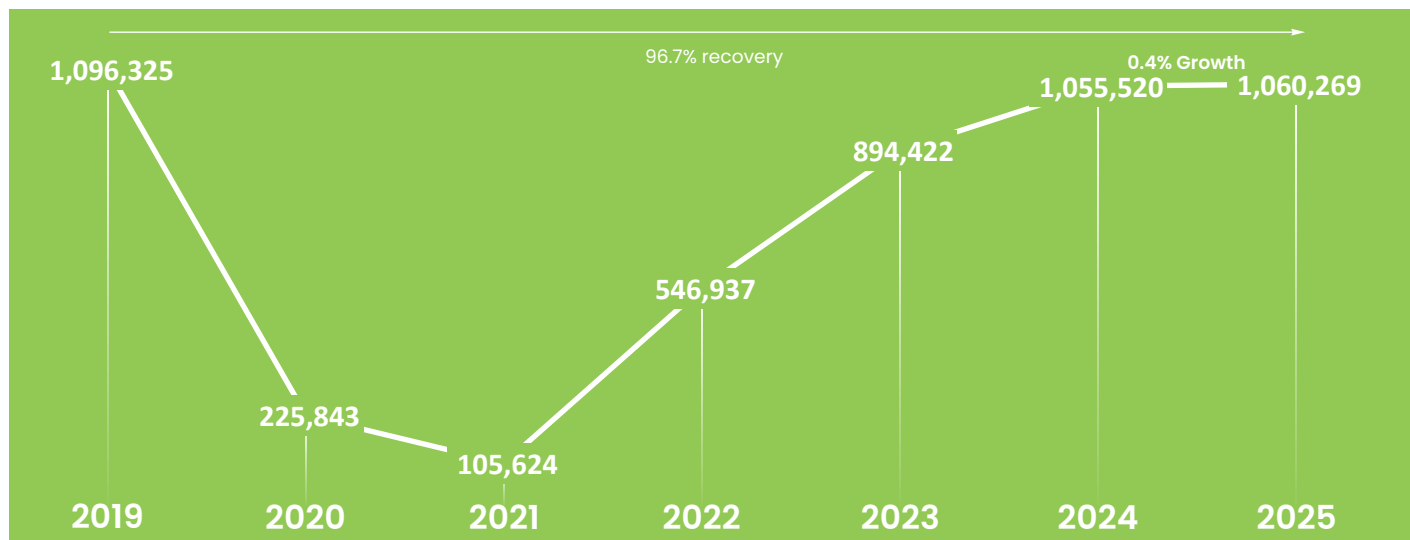
Source: Department of Immigration



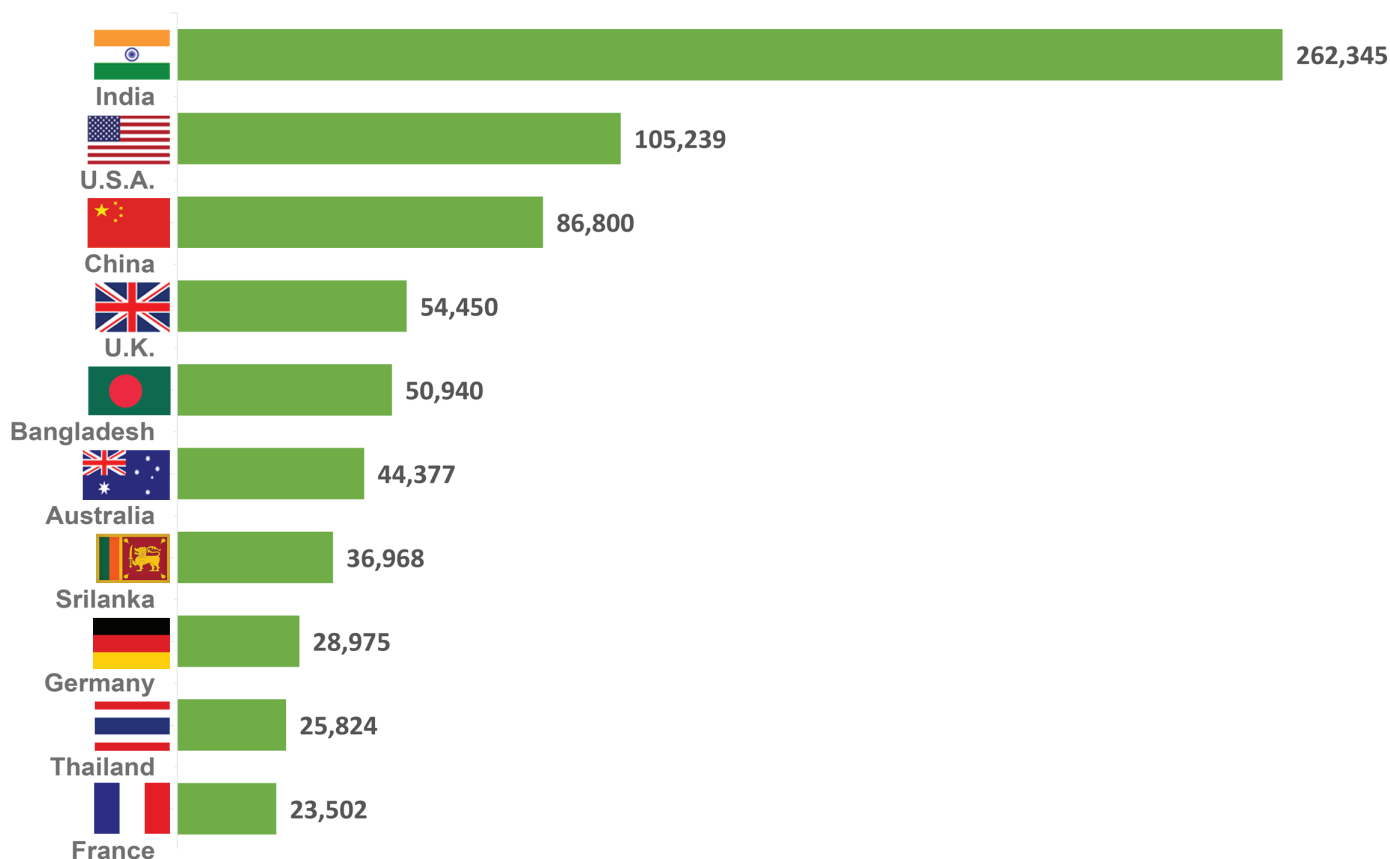
INTERNATIONAL VISITOR ARRIVALS (IVAs) 1,060,269

JANUARY TO NOVEMBER 2025

- 0.4% growth in comparison with the arrivals of January to November, 2024
- 96.7% recovery in comparison with the pre-pandemic arrivals of January to November, 2019



Top 10 Source Market Countries (JANUARY -NOVEMBER)



Source: Department of Immigration



Tourist Arrivals by Nationality (NOVEMBER)

Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	November	% Share	November	% Change	November	% Change
SOUTH ASIA (SAARC)						
Bangladesh	5,653	4.9%	5,148	9.8%	2,963	90.8%
Bhutan	910	0.8%	1,328	-31.5%	946	-3.8%
India	18,995	16.3%	19,915	-4.6%	19,679	-3.5%
Pakistan	481	0.4%	381	26.2%	628	-23.4%
Srilanka	4,831	4.1%	4,396	9.9%	5,539	-12.8%
Sub-Total	30,870	26.5%	31,168	-1.0%	29,755	3.7%
ASIA (OTHER)						
Cambodia	336	0.3%	724	-53.6%	57	489.5%
China	7871	6.8%	9,456	-16.8%	17,499	-55.0%
Indonesia	831	0.7%	763	8.9%	568	46.3%
Japan	2860	2.5%	2,699	6.0%	3,701	-22.7%
Malaysia	2605	2.2%	2,126	22.5%	2,826	-7.8%
Myanmar	4484	3.8%	1,547	189.9%	6,530	-31.3%
Philippines	584	0.5%	621	-6.0%	488	19.7%
Singapore	1178	1.0%	1,315	-10.4%	1,134	3.9%
S. Korea	2474	2.1%	3,288	-24.8%	2,929	-15.5%
Vietnam	1827	1.6%	1,464	24.8%	298	513.1%
Thailand	3563	3.1%	4,462	-20.1%	6,267	-43.1%
Sub-Total	28,613	24.5%	28,465	0.5%	42,297	-32.4%
EUROPE						
Austria	651	0.6%	588	10.7%	562	15.8%
Belgium	928	0.8%	835	11.1%	726	27.8%
Czech Republic	658	0.6%	583	12.9%	400	64.5%
Denmark	349	0.3%	363	-3.9%	553	-36.9%
Finland	196	0.2%	220	-10.9%	297	-34.0%
France	4,211	3.6%	3,840	9.7%	4,508	-6.6%
Germany	4,134	3.5%	3,926	5.3%	4,208	-1.8%
Ireland	376	0.3%	317	18.6%	378	-0.5%
Italy	1,773	1.5%	1,968	-9.9%	1,868	-5.1%
The Netherlands	1,400	1.2%	1,397	0.2%	1,604	-12.7%
Norway	353	0.3%	336	5.1%	400	-11.8%
Poland	1,292	1.1%	1,070	20.7%	717	80.2%
Portugal	502	0.4%	374	34.2%	281	78.6%
Russia	1,700	1.5%	1,286	32.2%	1,143	48.7%
Spain	1,797	1.5%	1,902	-5.5%	2,091	-14.1%
Sweden	408	0.4%	391	4.3%	516	-20.9%
Switzerland	893	0.8%	904	-1.2%	1,028	-13.1%
Ukraine	208	0.2%	152	36.8%	260	-20.0%
U.K.	7,189	6.2%	6,610	8.8%	7,193	-0.1%
Sub-Total	29,018	24.9%	27,062	7.2%	28,733	1.0%
OCEANIA						
Australia	5,393	4.6%	4,829	11.7%	4,970	8.5%
New Zealand	498	0.4%	474	5.1%	445	11.9%
Sub-Total	5,891	5.1%	5,303	11.1%	5,415	8.8%
AMERICAS						
Brazil	408	0.4%	462	-11.7%	476	-14.3%
Canada	1,739	1.5%	1,984	-12.3%	1,909	-8.9%
Mexico	277	0.2%	366	-24.3%	300	-7.7%
U.S.A.	11,254	9.7%	10,980	2.5%	9,635	16.8%
Sub-Total	13,678	11.7%	13,792	-0.8%	12,320	11.0%
MIDDLE EAST						
Israel	938	0.8%	856	9.6%	328	186.0%
Kuwait	94	0.1%	63	49.2%	26	261.5%
Oman	22	0.0%	9	144.4%	47	-53.2%
Qatar	13	0.0%	10	30.0%	33	-60.6%
Saudi Arabia	74	0.1%	73	1.4%	94	-21.3%
Turkey	631	0.5%	632	-0.2%	636	-0.8%
UAE	30	0.0%	30	0.0%	85	-64.7%
Sub-Total	1,802	1.5%	1,673	7.7%	1,249	44.3%
AFRICA						
Egypt	150	0.1%	154	-2.6%	174	-13.8%
Morocco	94	0.1%	71	32.4%	65	44.6%
South Africa	168	0.1%	147	14.3%	214	-21.5%
Sub-Total	412	0.4%	372	10.8%	453	-9.1%
OTHERS	6,269	5.4%	6,661	-5.9%	10,080	-37.8%
Total	116,553	100.0%	114,496	1.8%	130,302	-10.6%

Source: Department of Immigration



Tourist Arrivals by Nationality (JANUARY TO NOVEMBER)

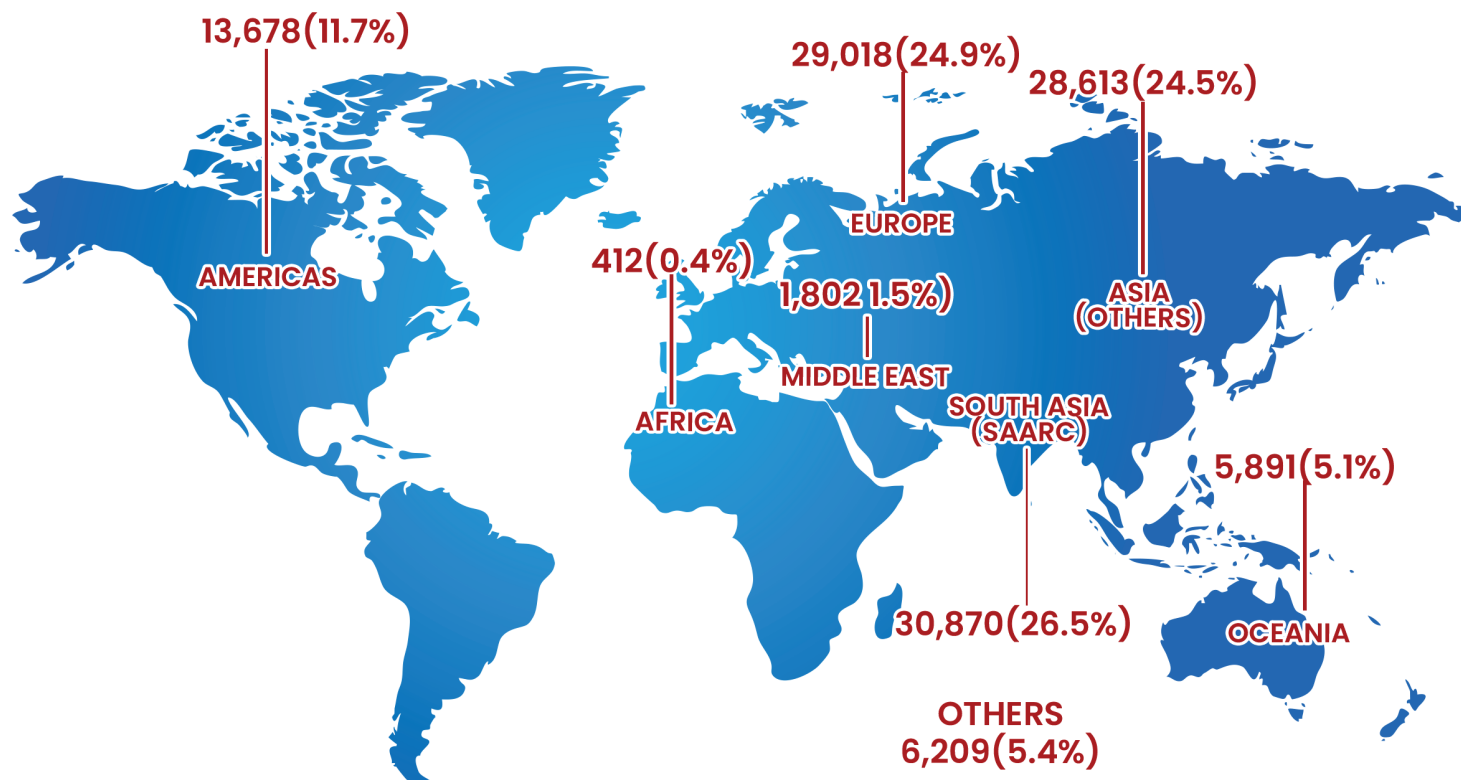
Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	Jan-Nov	% Share	Jan-Nov	% Change	Jan-Nov	% Change
SOUTH ASIA (SAARC)						
Bangladesh	50,940	4.8%	42,267	20.5%	22,043	131.1%
Bhutan	13,570	1.3%	14,027	-3.3%	9,863	37.6%
India	262,345	24.7%	293,232	-10.5%	230,727	13.7%
Pakistan	4,558	0.4%	4,339	5.0%	4,217	8.1%
Srilanka	36,968	3.5%	29,601	24.9%	55,381	-33.2%
Sub-Total	368,381	34.7%	383,466	-3.9%	322,231	14.3%
ASIA (OTHER)						
Cambodia	1216	0.1%	1,582	-23.1%	785	54.9%
China	86800	8.2%	92,843	-6.5%	152,868	-43.2%
Indonesia	4405	0.4%	4,883	-9.8%	5,105	-13.7%
Japan	22005	2.1%	20,281	8.5%	27,254	-19.3%
Malaysia	20122	1.9%	19,186	4.9%	18,821	6.9%
Myanmar	18173	1.7%	11,403	59.4%	30,544	-40.5%
Philippines	5320	0.5%	5,498	-3.2%	5,603	-5.1%
Singapore	8942	0.8%	9,318	-4.0%	6,916	29.3%
S. Korea	21803	2.1%	24,500	-11.0%	28,070	-22.3%
Vietnam	11299	1.1%	10,564	7.0%	5,026	124.8%
Thailand	25824	2.4%	25,482	1.3%	35,473	-27.2%
Sub-Total	225,909	21.3%	225,540	0.2%	316,465	-28.6%
EUROPE						
Austria	4,174	0.4%	4,263	-2.1%	5,623	-25.8%
Belgium	6,152	0.6%	6,037	1.9%	6,192	-0.6%
Czech Republic	4,127	0.4%	4,174	-1.1%	3,478	18.7%
Denmark	3,673	0.3%	3,552	3.4%	4,018	-8.6%
Finland	1,938	0.2%	1,868	3.7%	2,244	-13.6%
France	23,502	2.2%	24,187	-2.8%	29,723	-20.9%
Germany	28,975	2.7%	28,461	1.8%	35,328	-18.0%
Ireland	2,828	0.3%	2,670	5.9%	3,114	-9.2%
Italy	13,897	1.3%	13,453	3.3%	14,310	-2.9%
The Netherlands	10,767	1.0%	10,900	-1.2%	14,190	-24.1%
Norway	2,487	0.2%	2,690	-7.5%	3,080	-19.3%
Poland	8,886	0.8%	7,505	18.4%	5,632	57.8%
Portugal	4,943	0.5%	4,580	7.9%	2,636	87.5%
Russia	14,319	1.4%	13,086	9.4%	9,100	57.4%
Spain	12,479	1.2%	12,975	-3.8%	18,226	-31.5%
Sweden	2,796	0.3%	3,105	-10.0%	3,927	-28.8%
Switzerland	6,457	0.6%	6,078	6.2%	7,185	-10.1%
Ukraine	2,313	0.2%	1,975	17.1%	2,750	-15.9%
U.K.	54,450	5.1%	50,940	6.9%	49,334	10.4%
Sub-Total	209,163	19.7%	202,499	3.3%	220,090	-5.0%
OCEANIA						
Australia	44,377	4.2%	39,095	13.5%	35,523	24.9%
New Zealand	4,053	0.4%	3,907	3.7%	4,248	-4.6%
Sub-Total	48,430	4.6%	43,002	12.6%	39,771	21.8%
AMERICAS						
Brazil	3,565	0.3%	3,592	-0.8%	3,393	5.1%
Canada	15,980	1.5%	15,126	5.6%	16,225	-1.5%
Mexico	2,353	0.2%	2,822	-16.6%	2,643	-11.0%
U.S.A.	105,239	9.9%	104,220	1.0%	86,994	21.0%
Sub-Total	127,137	12.0%	125,760	1.1%	109,255	16.4%
MIDDLE EAST						
Israel	11,551	1.1%	8,169	41.4%	6,902	67.4%
Kuwait	806	0.1%	790	2.0%	341	136.4%
Oman	204	0.0%	234	-12.8%	446	-54.3%
Qatar	198	0.0%	306	-35.3%	257	-23.0%
Saudi Arabia	877	0.1%	854	2.7%	1,295	-32.3%
Turkey	5,410	0.5%	4,930	9.7%	5,636	-4.0%
UAE	529	0.0%	535	-1.1%	826	-36.0%
Sub-Total	19,575	1.8%	15,818	23.8%	15,703	24.7%
AFRICA						
Egypt	1,485	0.1%	1,377	7.8%	1,418	4.7%
Morocco	796	0.1%	940	-15.3%	721	10.4%
South Africa	1,610	0.2%	1,774	-9.2%	1,982	-18.8%
Sub-Total	3,891	0.4%	4,091	-4.9%	4,121	-5.6%
OTHERS						
	57,783	5.4%	55,344	4.4%	68,662	-15.8%
Total	1,060,269	100.0%	1,055,520	0.4%	1,096,298	-3.3%

Source: Department of Immigration



Region-wise Distribution of Arrivals

November 2025



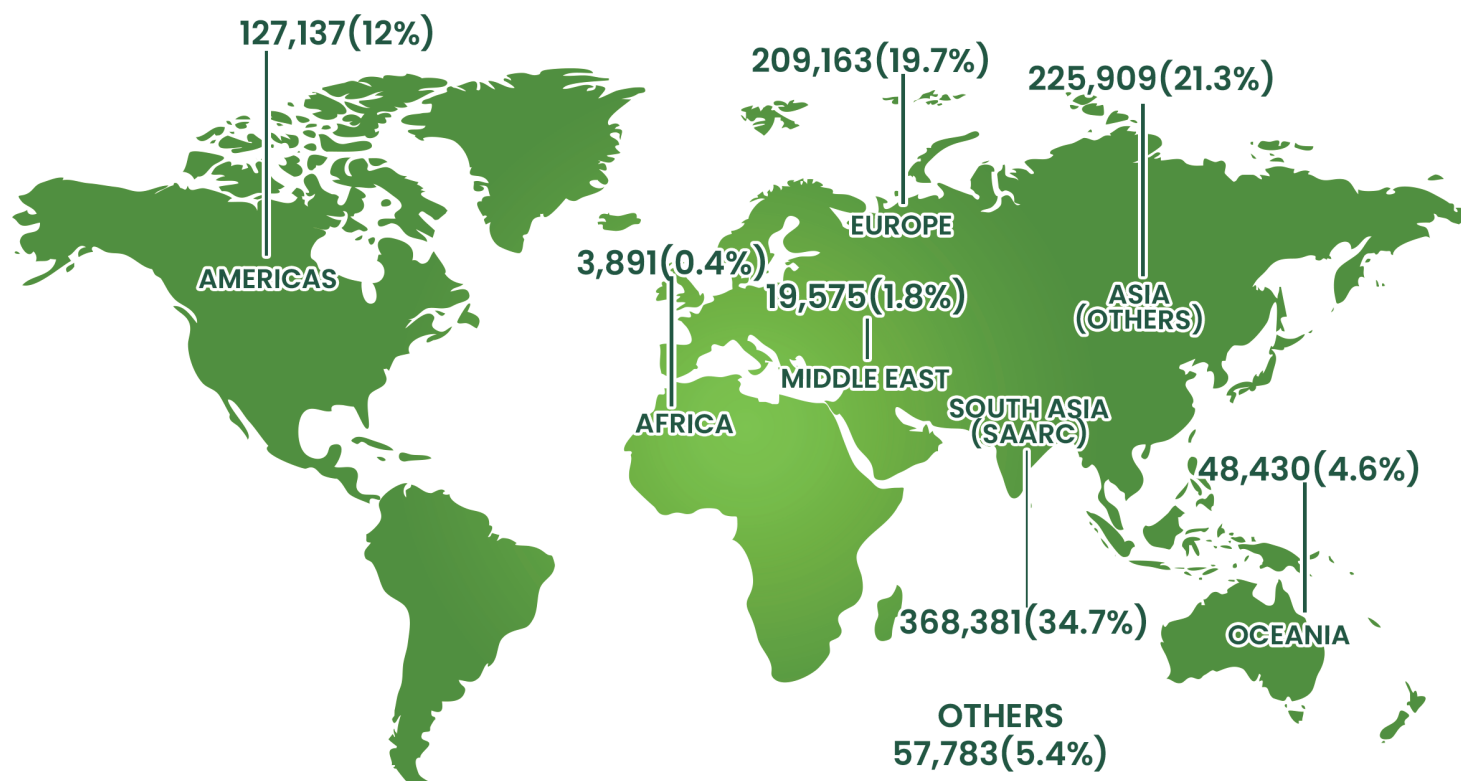
Region	2025		Preceding Year		Pre-pandemic Year	
	November	% Share	November 2024	% Change	November 2019	% Change
SOUTH ASIA (SAARC)	30,870	26%	31,168	-1.0%	29,755	4%
ASIA (OTHER)	28,613	24.5%	28,465	0.5%	42,297	-32.4%
EUROPE	29,018	24.9%	27,062	7.2%	28,733	1.0%
OCEANIA	5,891	5.1%	5,303	11.1%	5,415	8.8%
AMERICAS	13,678	11.7%	13,792	-0.8%	12,320	11.0%
MIDDLE EAST	1,802	1.5%	1,673	7.7%	1,249	44.3%
AFRICA	412	0.4%	372	10.8%	453	-9.1%
OTHERS	6,269	5.4%	6,661	1.8%	10,080	-37.8%
Total	116,553	100.0%	114,496	1.8%	130,302	-10.6%
					% Recovered	89.4%

Source: Department of Immigration



Region-wise Distribution of Arrivals

January – November 2025

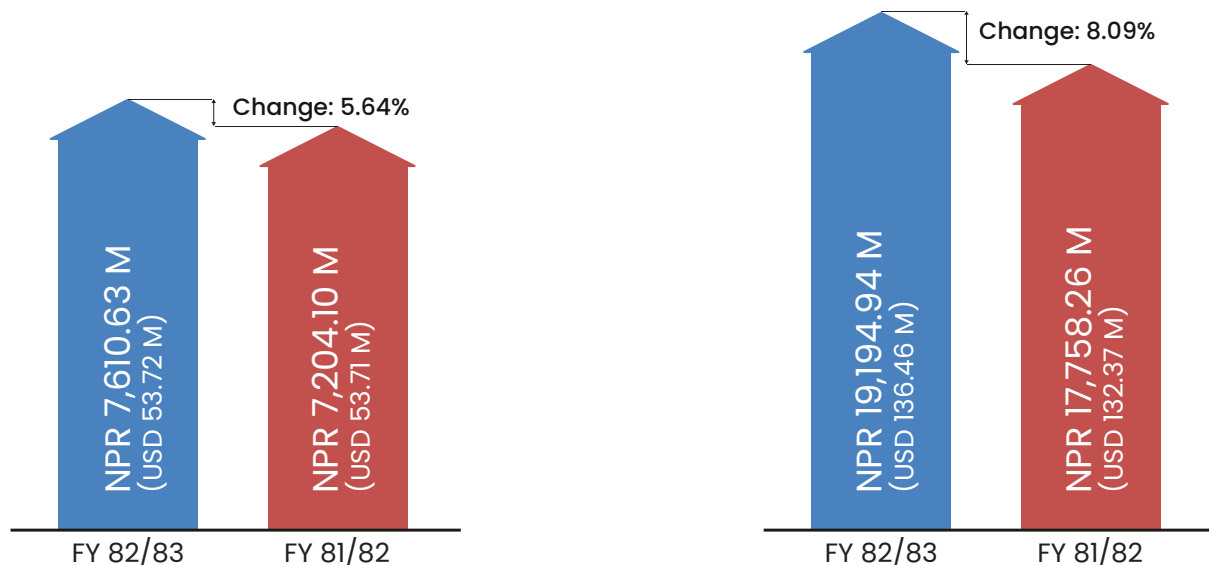


Region	2025		Preceding Year		Pre-pandemic Year	
	Jan - Nov	% Share	Jan - Nov 2024	% Change	Jan - Nov 2019	% Change
SOUTH ASIA (SAARC)	368,381	35%	383,466	-3.9%	322,231	14%
ASIA (OTHER)	225,909	21.3%	225,540	0.2%	316,465	-28.6%
EUROPE	209,163	19.7%	202,499	3.3%	220,090	-5.0%
OCEANIA	48,430	4.6%	43,002	12.6%	39,771	21.8%
AMERICAS	127,137	12.0%	125,760	1.1%	109,255	16.4%
MIDDLE EAST	19,575	1.8%	15,818	23.8%	15,703	24.7%
AFRICA	3,891	0.4%	4,091	-4.9%	4,121	-5.6%
OTHERS	57,783	5.4%	55,344	4.4%	68,662	-15.8%
Total	1,060,269	100.0%	1,055,520	0.4%	1,096,298	-3.3%
					% Recovered	96.4%

Source: Department of Immigration



Foreign Exchange Earning from Tourism



ASHOJ (Mid September–Mid October 2025)

SHRAWAN-ASHOJ (Mid July – Mid October 2025)

Ashoj (Mid Sept.–Mid Oct.)	NPR (in Millions)	USD (in Millions)
FY 82/83	7,610.63	53.72
FY 81/82	7,204.10	53.71
% Changes	5.64%	Source: Nepal Rastra Bank

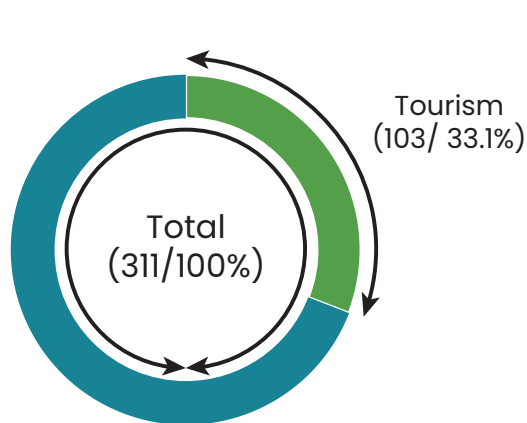
Shrawan-Ashoj (Mid Jul.–Mid Oct.)	NPR (in Millions)	USD (in Millions)
FY 82/83	19,194.94	136.46
FY 81/82	17,758.26	132.37
% Changes	8.09%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Ashoj FY 82/83 (Mid September – Mid October 2025) was NPR 7,610.63 Millions which is 5.64% more incomparison to that of previous FY 81/82.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first three months of FY 82/83 (Shrawan-Ashoj/ Mid July – Mid October 2025) was NPR 19,194.94 Millions which is 8.09% more in comparison to the same period of previous FY 81/82.

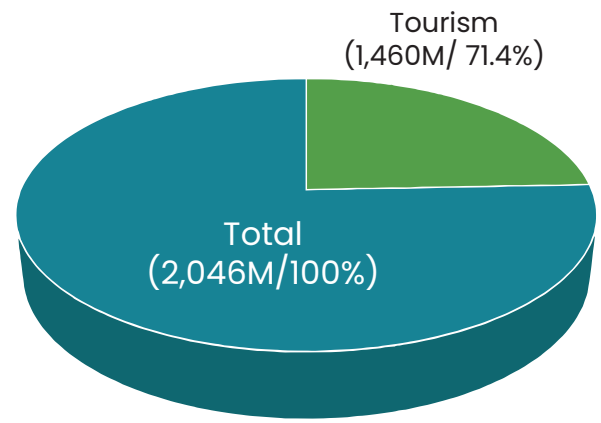
* This data is based on the latest figures provided by Nepal Rastra Bank.

Foreign Direct Investment (FDI) for Tourism

FDI FY 2082/83 (Shrawan - Kartik)	Tourism	Total	%
Proposed Number of Project (No.)	118	382	30.9
Proposed Amount of Commitment (NRs. in millions)	8,942.05	36,681.68	24.4
Source: Department of Industry*			

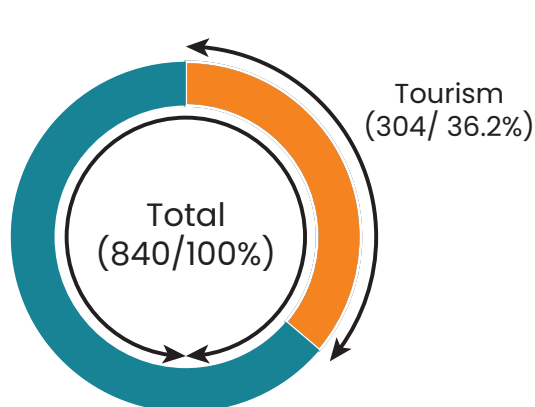


Proposed No. of Project

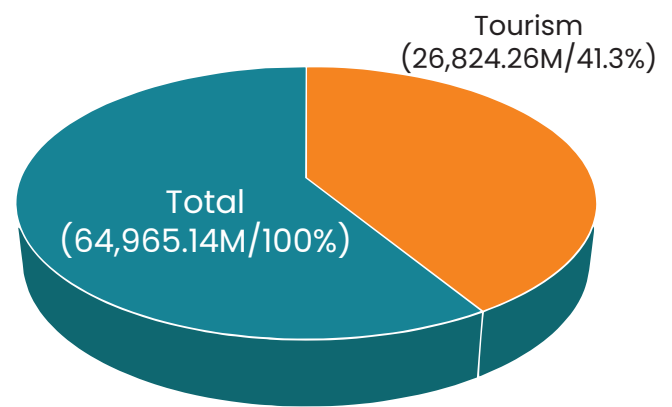


Proposed Amt. of Commitment (NRs. in millions)

FDI FY 2081/82 (Shrawan - Asar)	Tourism	Total	%
Proposed Number of Project (No.)	304	840	36.2
Proposed Amount of Commitment (NRs. in millions)	26,824.26	64,965.14	41.3
Source: Department of Industry*			



Proposed No. of Project



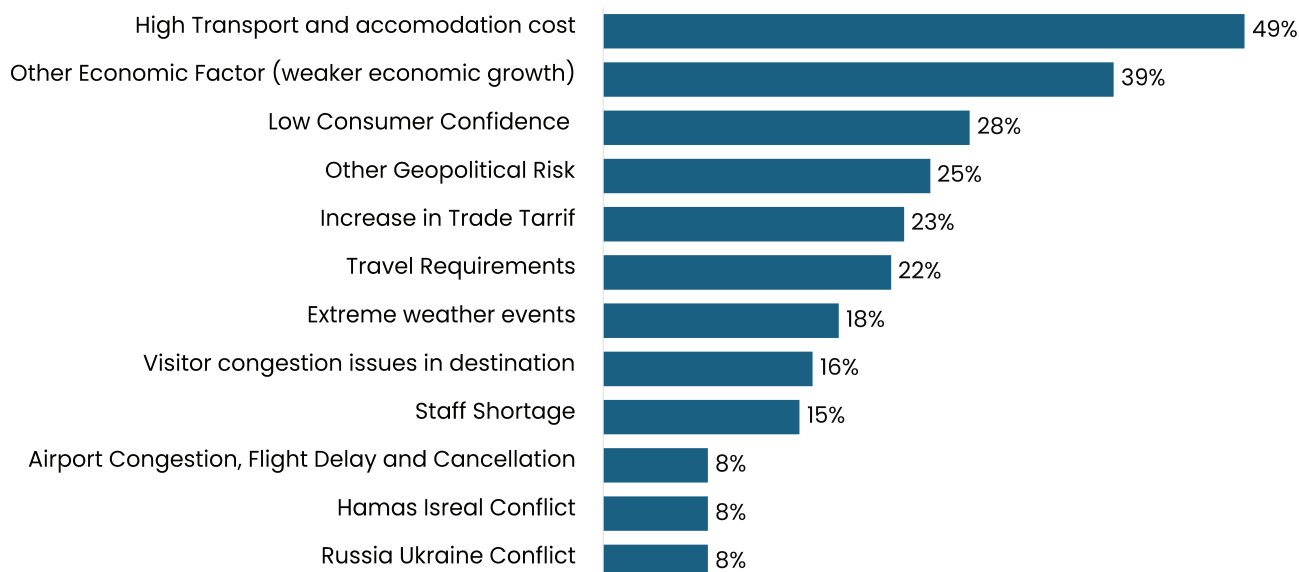
Proposed Amt. of Commitment (NRs. in millions)

* This data is based on the monthly report of Foreign Direct Investment approval published by Foreign Investment and Technology Transfer section, Department of Industry.

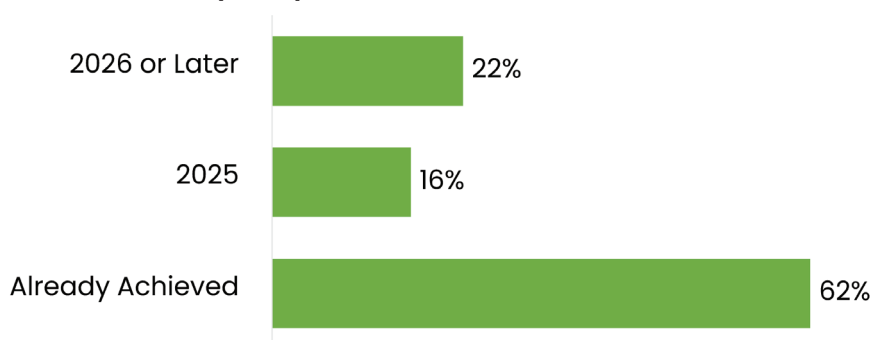


Global Tourism Context (UN Tourism Experts Survey*)

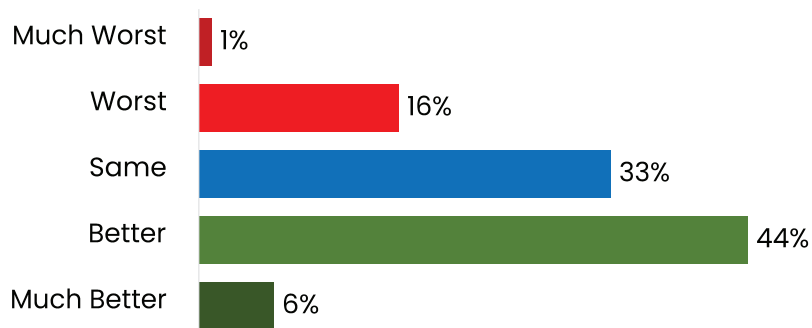
Factors Weighing International Tourism



When do you expect international tourism to return to pre-pandemic 2019 level?



What are you prospects for your destination in 2025?



* Source : Survey of the UN Tourism Panel of Experts. Graph shows percentage of experts mentioning each factor. Data as collected by UN Tourism, September 2025.

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For More Information:

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