

# nepal

# TOURISM

# INSIGHTS

JANUARY

2026

ISSUE II-01



*Lifetime Experiences!*



**Nepal Tourism Board**  
[ntb.gov.np](http://ntb.gov.np)



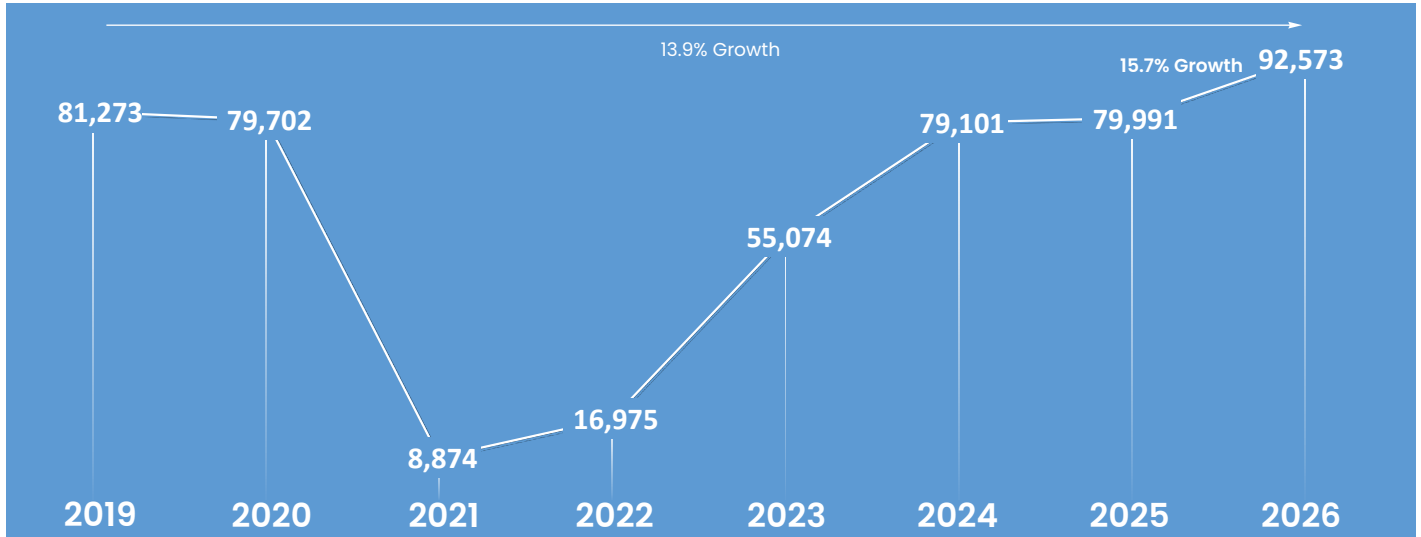
# INTERNATIONAL VISITOR ARRIVALS (IVAs) IN JANUARY 2026 **92,573**



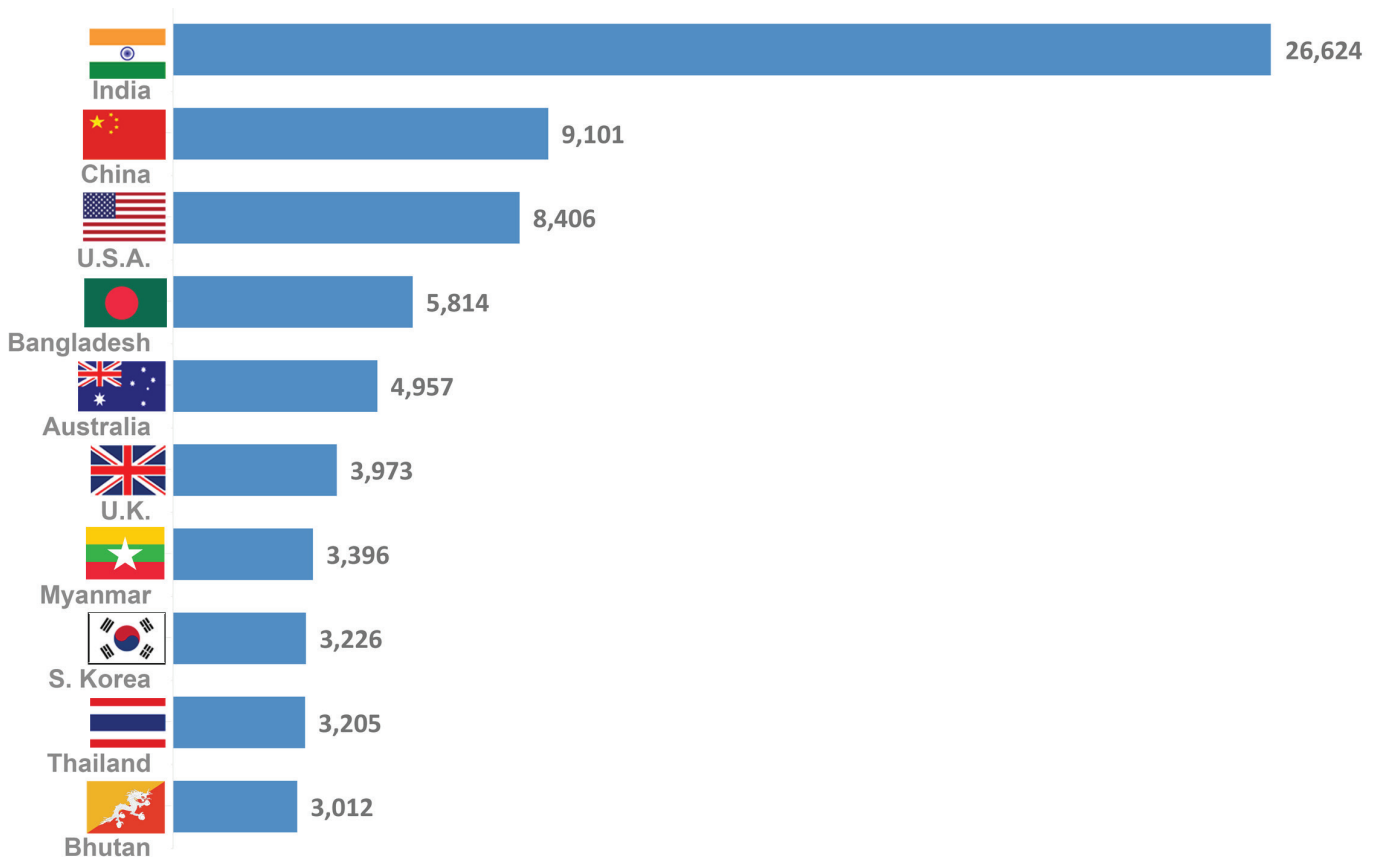
15.7% growth in comparison with the arrivals of January, 2025



13.9% above the pre-pandemic arrivals of the month of January, 2019



## Top 10 Source Market Countries (JANUARY)



Source: Department of Immigration



# Tourist Arrivals by Nationality (JANUARY)

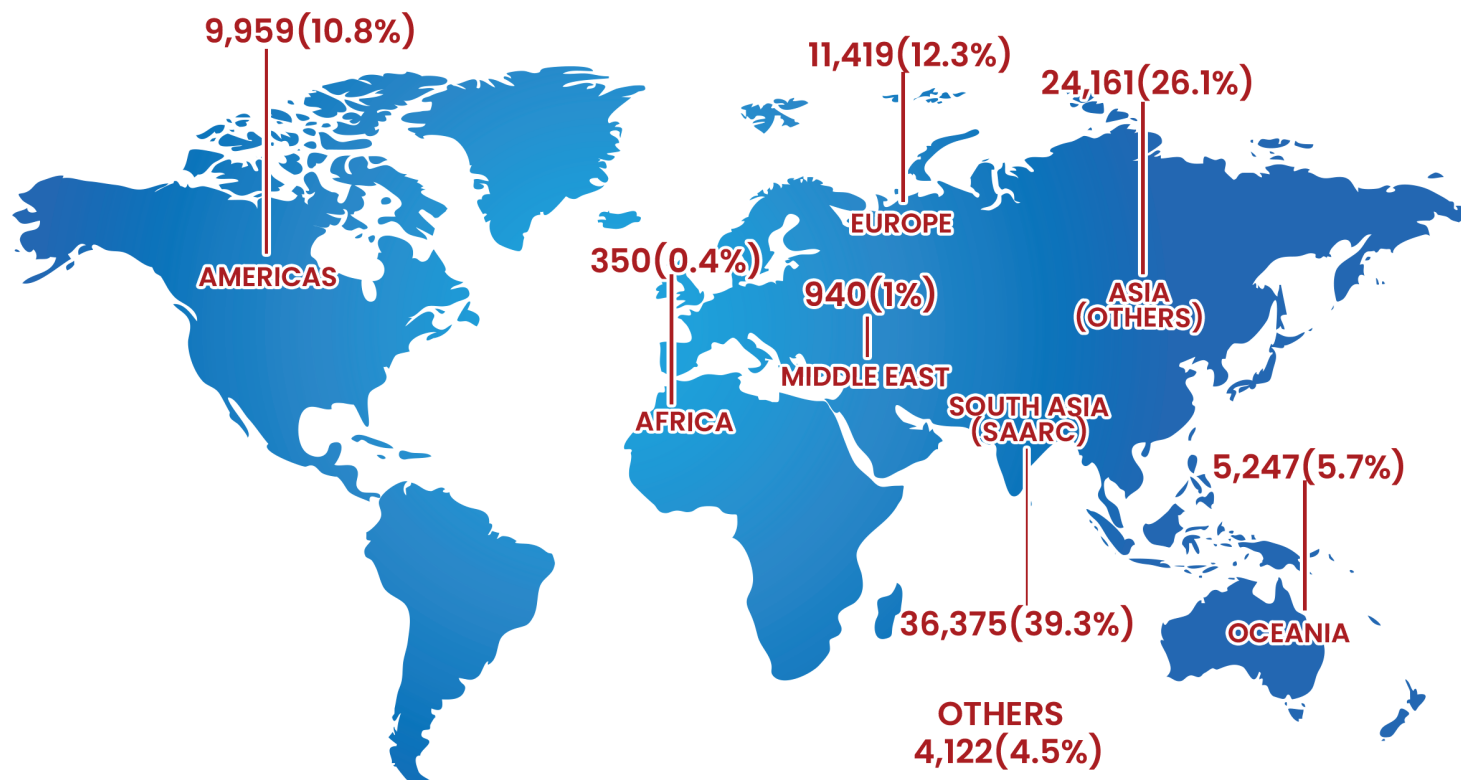
Country of Nationality	2026		2025 (Preceding Year)		2019 (Pre-pandemic Year)	
	January	% Share	January	% Change	January	% Change
<b>SOUTH ASIA (SAARC)</b>						
Bangladesh	5,814	6.3%	5,406	7.5%	1,284	352.8%
Bhutan	3,012	3.3%	2,768	8.8%	1,392	116.4%
India	26,624	28.8%	20,485	30.0%	17,690	50.5%
Pakistan	436	0.5%	421	3.6%	279	56.3%
Srilanka	489	0.5%	407	20.1%	655	-25.3%
<b>Sub-Total</b>	<b>36,375</b>	<b>39.3%</b>	<b>29,487</b>	<b>23.4%</b>	<b>21,300</b>	<b>70.8%</b>
<b>ASIA (OTHER)</b>						
Cambodia	206	0.2%	95	116.8%	79	160.8%
China	9101	9.8%	8,191	11.1%	12,916	-29.5%
Indonesia	434	0.5%	279	55.6%	308	40.9%
Japan	1919	2.1%	1,570	22.2%	2,728	-29.7%
Malaysia	1312	1.4%	934	40.5%	990	32.5%
Myanmar	3396	3.7%	1,126	201.6%	3,827	-11.3%
Philippines	401	0.4%	361	11.1%	387	3.6%
Singapore	512	0.6%	446	14.8%	410	24.9%
S. Korea	3226	3.5%	3,756	-14.1%	5,089	-36.6%
Vietnam	449	0.5%	414	8.5%	271	65.7%
Thailand	3205	3.5%	3,219	-0.4%	4,616	-30.6%
<b>Sub-Total</b>	<b>24,161</b>	<b>26.1%</b>	<b>20,391</b>	<b>18.5%</b>	<b>31,621</b>	<b>-23.6%</b>
<b>EUROPE</b>						
Austria	230	0.2%	117	96.6%	249	-7.6%
Belgium	367	0.4%	353	4.0%	323	13.6%
Czech Republic	97	0.1%	90	7.8%	93	4.3%
Denmark	265	0.3%	241	10.0%	220	20.5%
Finland	155	0.2%	129	20.2%	160	-3.1%
France	924	1.0%	1,010	-8.5%	1,375	-32.8%
Germany	1,323	1.4%	1,321	0.2%	1,549	-14.6%
Ireland	194	0.2%	122	59.0%	220	-11.8%
Italy	569	0.6%	525	8.4%	720	-21.0%
The Netherlands	525	0.6%	573	-8.4%	706	-25.6%
Norway	176	0.2%	155	13.5%	232	-24.1%
Poland	261	0.3%	315	-17.1%	393	-33.6%
Portugal	527	0.6%	395	33.4%	120	339.2%
Russia	786	0.8%	616	27.6%	446	76.2%
Spain	492	0.5%	425	15.8%	348	41.4%
Sweden	159	0.2%	147	8.2%	732	-78.3%
Switzerland	248	0.3%	237	4.6%	339	-26.8%
Ukraine	148	0.2%	75	97.3%	163	-9.2%
U.K.	3,973	4.3%	3,521	12.8%	4,130	-3.8%
<b>Sub-Total</b>	<b>11,419</b>	<b>12.3%</b>	<b>10,367</b>	<b>10.1%</b>	<b>12,518</b>	<b>-8.8%</b>
<b>OCEANIA</b>						
Australia	4,957	5.4%	4,301	15.3%	3,251	52.5%
New Zealand	290	0.3%	280	3.6%	391	-25.8%
<b>Sub-Total</b>	<b>5,247</b>	<b>5.7%</b>	<b>4,581</b>	<b>14.5%</b>	<b>3,642</b>	<b>44.1%</b>
<b>AMERICAS</b>						
Brazil	240	0.3%	285	-15.8%	270	-11.1%
Canada	1,181	1.3%	1,119	5.5%	1,258	-6.1%
Mexico	132	0.1%	170	-22.4%	195	-32.3%
U.S.A.	8,406	9.1%	8,063	4.3%	6,620	27.0%
<b>Sub-Total</b>	<b>9,959</b>	<b>10.8%</b>	<b>9,637</b>	<b>3.3%</b>	<b>8,343</b>	<b>19.4%</b>
<b>MIDDLE EAST</b>						
Isreal	132	0.1%	109	21.1%	111	18.9%
Kuwait	87	0.1%	45	93.3%	12	625.0%
Oman	13	0.0%	6	116.7%	19	-31.6%
Qatar	12	0.0%	10	20.0%	18	-33.3%
Saudi Arabia	76	0.1%	61	24.6%	89	-14.6%
Turkey	578	0.6%	426	35.7%	510	13.3%
UAE	42	0.0%	28	50.0%	67	-37.3%
<b>Sub-Total</b>	<b>940</b>	<b>1.0%</b>	<b>685</b>	<b>37.2%</b>	<b>826</b>	<b>13.8%</b>
<b>AFRICA</b>						
Egypt	132	0.1%	123	7.3%	118	11.9%
Morocco	105	0.1%	54	94.4%	59	78.0%
South Africa	113	0.1%	115	-1.7%	115	-1.7%
<b>Sub-Total</b>	<b>350</b>	<b>0.4%</b>	<b>292</b>	<b>19.9%</b>	<b>292</b>	<b>19.9%</b>
<b>OTHERS</b>	<b>4,122</b>	<b>4.5%</b>	<b>4,551</b>	<b>-9.4%</b>	<b>2,731</b>	<b>50.9%</b>
<b>Total</b>	<b>92,573</b>	<b>100.0%</b>	<b>79,991</b>	<b>15.7%</b>	<b>81,273</b>	<b>13.9%</b>

Source: Department of Immigration



# Region-wise Distribution of Arrivals

January 2026

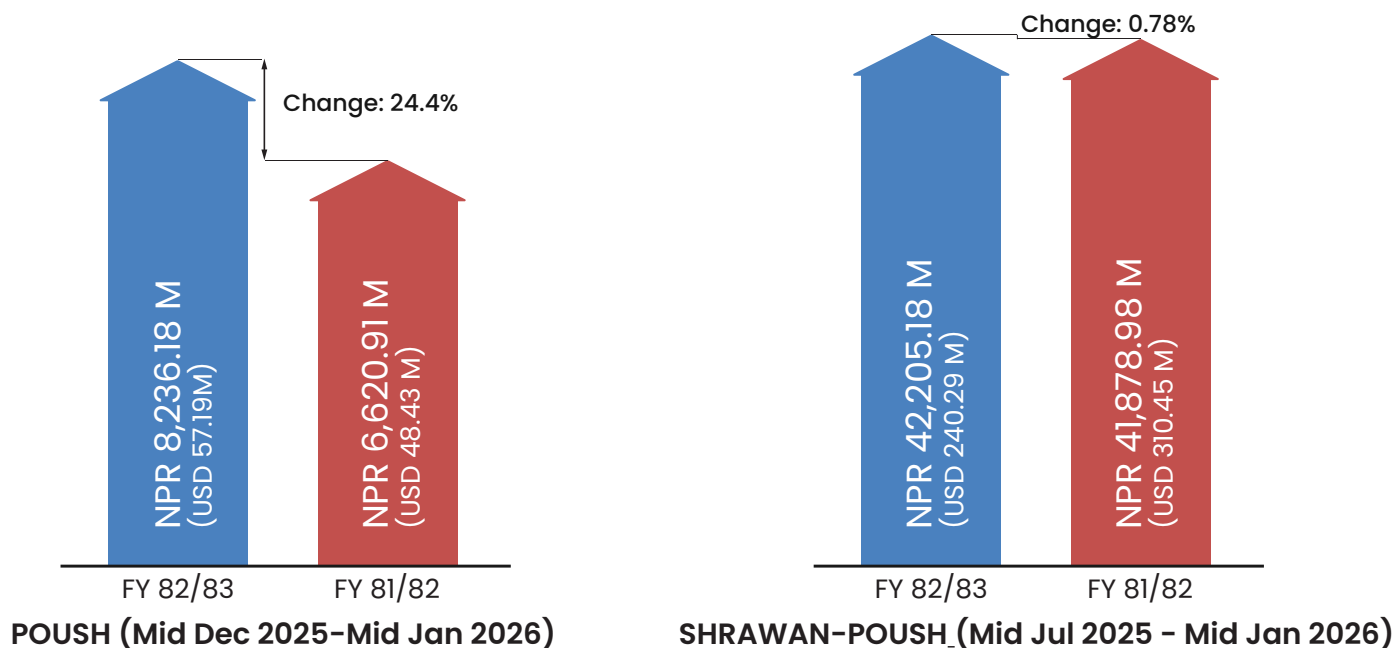


Region	2026		Preceding Year		Pre-pandemic Year	
	January	% Share	January 2025	% Change	January 2019	% Change
SOUTH ASIA (SAARC)	36,375	39%	29,487	23.4%	21,300	71%
ASIA (OTHER)	24,161	26.1%	20,391	18.5%	31,621	-23.6%
EUROPE	11,419	12.3%	10,367	10.1%	12,518	-8.8%
OCEANIA	5,247	5.7%	4,581	14.5%	3,642	44.1%
AMERICAS	9,959	10.8%	9,637	3.3%	8,343	19.4%
MIDDLE EAST	940	1.0%	685	37.2%	826	13.8%
AFRICA	350	0.4%	292	19.9%	292	19.9%
OTHERS	4,122	4.5%	4,551	-9.4%	2,731	50.9%
Total	92,573	100.0%	79,991	15.7%	81,273	13.9%

Source: Department of Immigration



# Foreign Exchange Earning from Tourism



Poush (Mid Dec.–Mid Jan.)	NPR (in Millions)	USD (in Millions)
FY 82/83	8,236.18	57.19
FY 81/82	6,620.91	48.43
% Changes	24.4%	Source: Nepal Rastra Bank

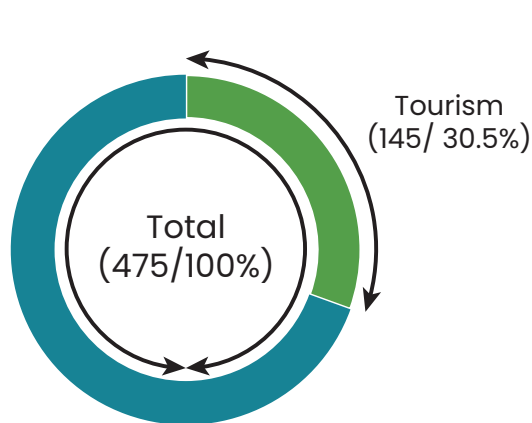
Shrawan-Poush (Mid Jul.–Mid Jan.)	NPR (in Millions)	USD (in Millions)
FY 82/83	42,205.18	297.49
FY 81/82	41,878.98	310.45
% Changes	0.78%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Poush FY 82/83 (Mid December 2025 – Mid January 2026) was NPR 8,236.18 Millions which is 24.4% more in comparison to that of previous FY 81/82.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first six months of FY 82/83 (Shrawan-Poush/ Mid July 2025 – Mid January 2026) was NPR 42,205.18 Millions which is 0.78% more in comparison to the same period of previous FY 81/82.

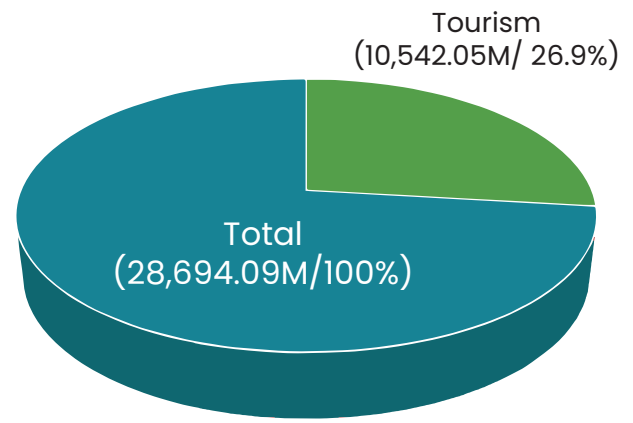
\* This data is based on the latest figures provided by Nepal Rastra Bank.

# Foreign Direct Investment (FDI) for Tourism

FDI FY 2082/83 (Shrawan - Poush)	Tourism	Total	%
Proposed Number of Project (No.)	145	475	30.5
Proposed Amount of Commitment (NRs. in millions)	10,542.05	28,694.09	26.9
Source: Department of Industry*			

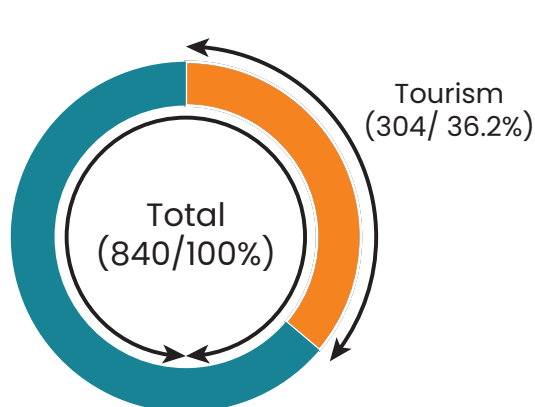


Proposed No. of Project

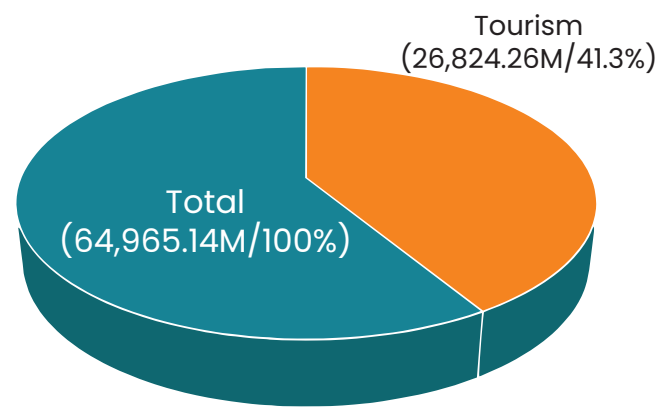


Proposed Amt. of Commitment (NRs. in millions)

FDI FY 2081/82 (Shrawan - Asar)	Tourism	Total	%
Proposed Number of Project (No.)	304	840	36.2
Proposed Amount of Commitment (NRs. in millions)	26,824.26	64,965.14	41.3
Source: Department of Industry*			



Proposed No. of Project



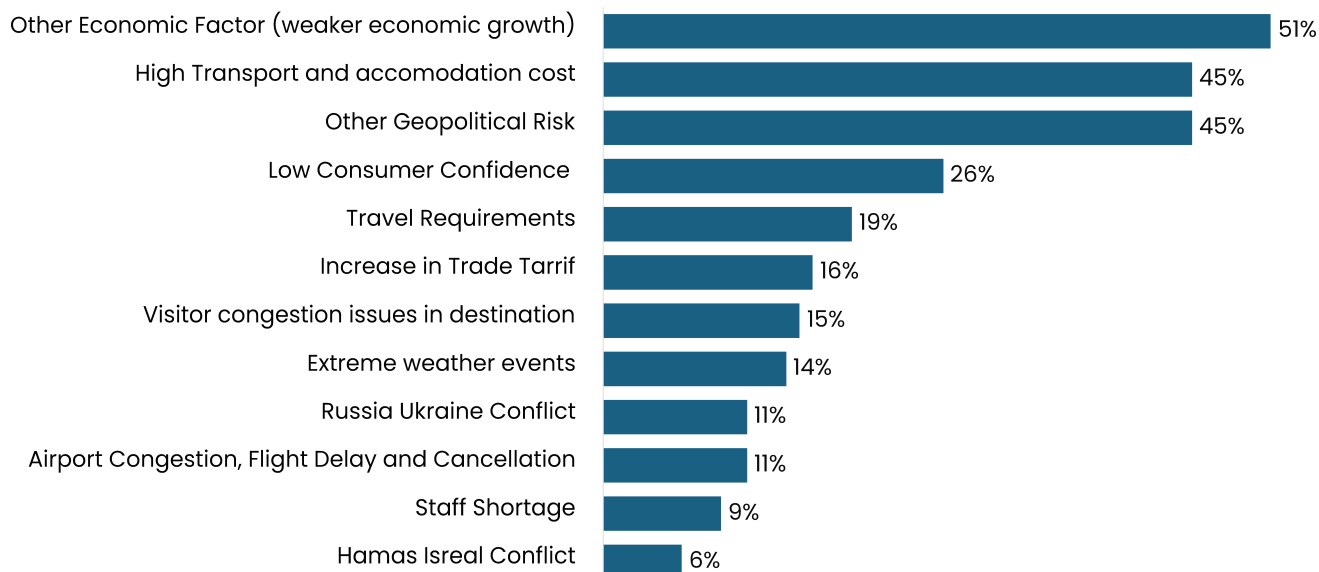
Proposed Amt. of Commitment (NRs. in millions)

\* This data is based on the monthly report of Foreign Direct Investment approval published by Foreign Investment and Technology Transfer section, Department of Industry.

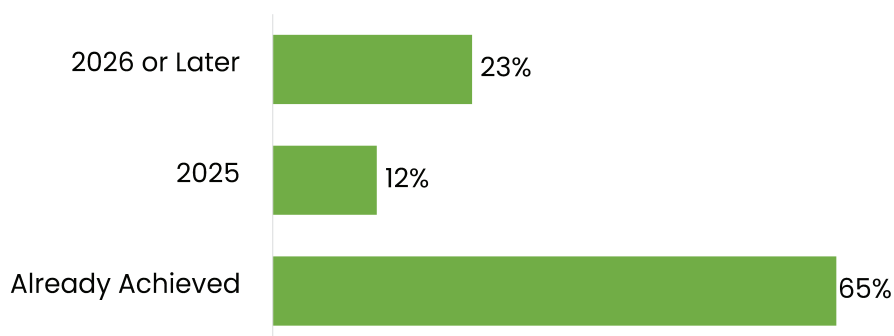


# Global Tourism Context (UN Tourism Experts Survey\*)

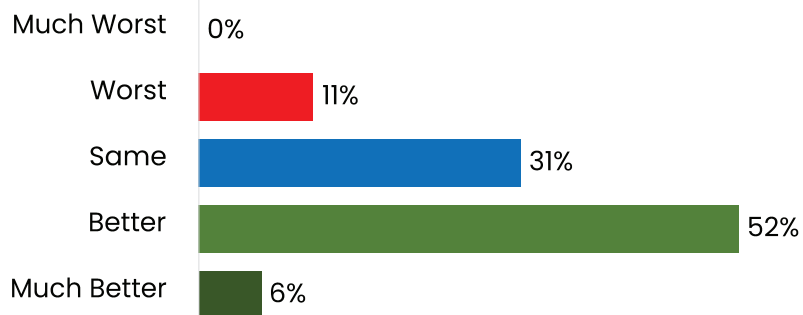
## Factors Weighing International Tourism



## When do you expect international tourism to return to pre-pandemic 2019 level?



## What are you prospects for your destination in 2025?



\* Source : Survey of the UN Tourism Panel of Experts. Graph shows percentage of experts mentioning each factor. Data as collected by UN Tourism, January 2026.

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## For More Information:

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