

nepal TOURISM INSIGHTS

JANUARY

2026

ISSUE II-01



Lifetime Experiences!



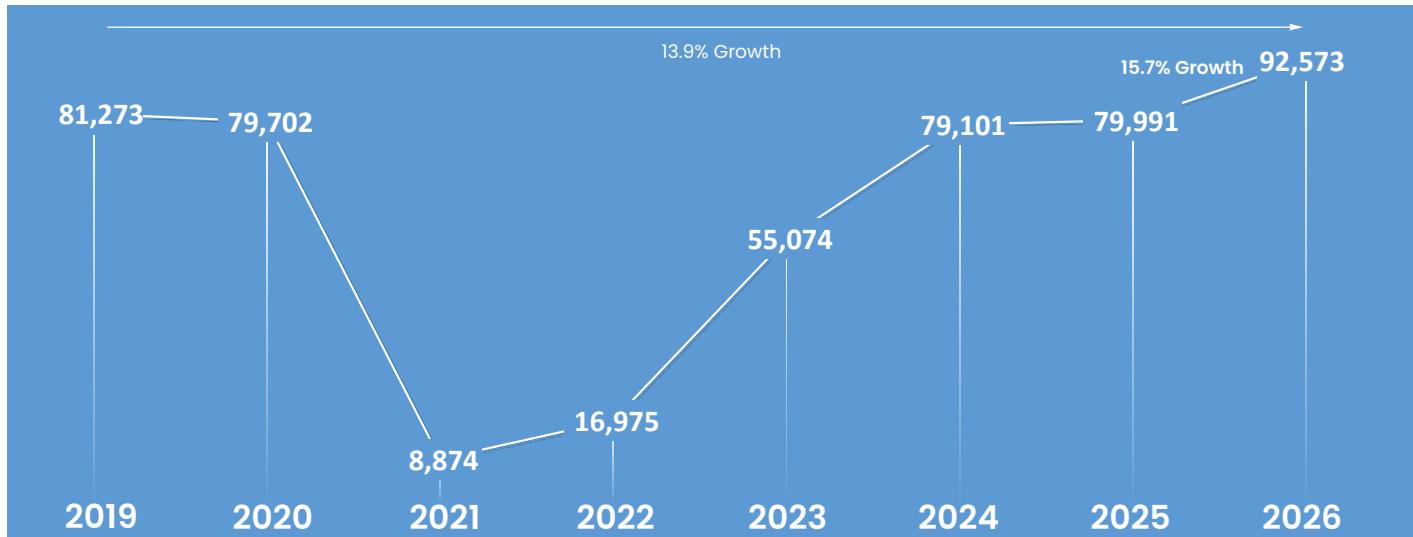
Nepal Tourism Board
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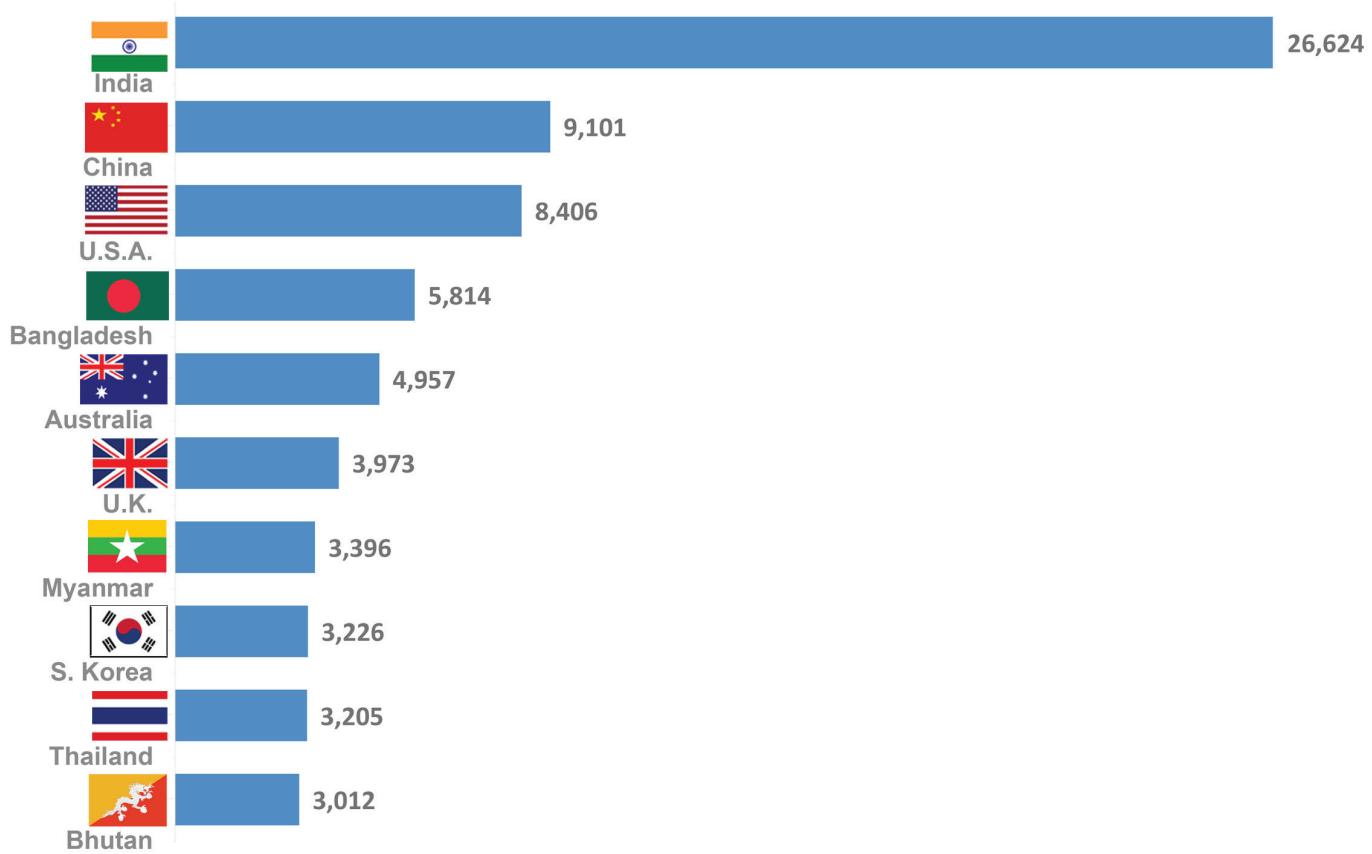
INTERNATIONAL VISITOR ARRIVALS (IVAs) IN JANUARY 2026 **92,573**

↗ 15.7% growth in comparison with the arrivals of January, 2025

⟳ 13.9% above the pre-pandemic arrivals of the month of January, 2019



Top 10 Source Market Countries (JANUARY)



Source: Department of Immigration





Tourist Arrivals by Nationality (JANUARY)

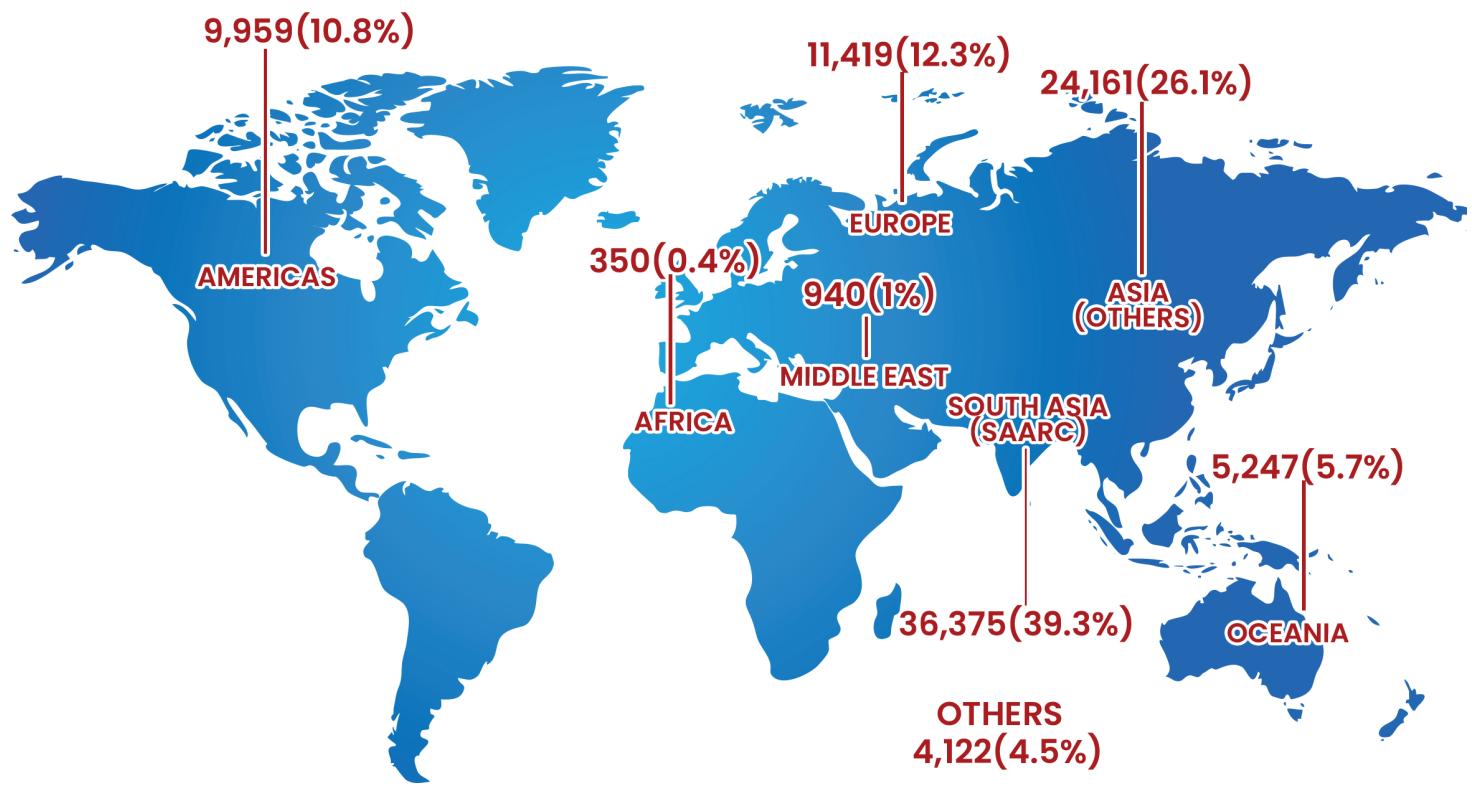
Country of Nationality	2026		2025 (Preceding Year)		2019 (Pre-pandemic Year)	
	January	% Share	January	% Change	January	% Change
SOUTH ASIA (SAARC)						
Bangladesh	5,814	6.3%	5,406	7.5%	1,284	352.8%
Bhutan	3,012	3.3%	2,768	8.8%	1,392	116.4%
India	26,624	28.8%	20,485	30.0%	17,690	50.5%
Pakistan	436	0.5%	421	3.6%	279	56.3%
Srilanka	489	0.5%	407	20.1%	655	-25.3%
Sub-Total	36,375	39.3%	29,487	23.4%	21,300	70.8%
ASIA (OTHER)						
Cambodia	206	0.2%	95	116.8%	79	160.8%
China	9101	9.8%	8,191	11.1%	12,916	-29.5%
Indonesia	434	0.5%	279	55.6%	308	40.9%
Japan	1919	2.1%	1,570	22.2%	2,728	-29.7%
Malaysia	1312	1.4%	934	40.5%	990	32.5%
Myanmar	3396	3.7%	1,126	201.6%	3,827	-11.3%
Philippines	401	0.4%	361	11.1%	387	3.6%
Singapore	512	0.6%	446	14.8%	410	24.9%
S. Korea	3226	3.5%	3,756	-14.1%	5,089	-36.6%
Vietnam	449	0.5%	414	8.5%	271	65.7%
Thailand	3205	3.5%	3,219	-0.4%	4,616	-30.6%
Sub-Total	24,161	26.1%	20,391	18.5%	31,621	-23.6%
EUROPE						
Austria	230	0.2%	117	96.6%	249	-7.6%
Belgium	367	0.4%	353	4.0%	323	13.6%
Czech Republic	97	0.1%	90	7.8%	93	4.3%
Denmark	265	0.3%	241	10.0%	220	20.5%
Finland	155	0.2%	129	20.2%	160	-3.1%
France	924	1.0%	1,010	-8.5%	1,375	-32.8%
Germany	1,323	1.4%	1,321	0.2%	1,549	-14.6%
Ireland	194	0.2%	122	59.0%	220	-11.8%
Italy	569	0.6%	525	8.4%	720	-21.0%
The Netherlands	525	0.6%	573	-8.4%	706	-25.6%
Norway	176	0.2%	155	13.5%	232	-24.1%
Poland	261	0.3%	315	-17.1%	393	-33.6%
Portugal	527	0.6%	395	33.4%	120	339.2%
Russia	786	0.8%	616	27.6%	446	76.2%
Spain	492	0.5%	425	15.8%	348	41.4%
Sweden	159	0.2%	147	8.2%	732	-78.3%
Switzerland	248	0.3%	237	4.6%	339	-26.8%
Ukraine	148	0.2%	75	97.3%	163	-9.2%
U.K.	3,973	4.3%	3,521	12.8%	4,130	-3.8%
Sub-Total	11,419	12.3%	10,367	10.1%	12,518	-8.8%
OCEANIA						
Australia	4,957	5.4%	4,301	15.3%	3,251	52.5%
New Zealand	290	0.3%	280	3.6%	391	-25.8%
Sub-Total	5,247	5.7%	4,581	14.5%	3,642	44.1%
AMERICAS						
Brazil	240	0.3%	285	-15.8%	270	-11.1%
Canada	1,181	1.3%	1,119	5.5%	1,258	-6.1%
Mexico	132	0.1%	170	-22.4%	195	-32.3%
U.S.A.	8,406	9.1%	8,063	4.3%	6,620	27.0%
Sub-Total	9,959	10.8%	9,637	3.3%	8,343	19.4%
MIDDLE EAST						
Isreal	132	0.1%	109	21.1%	111	18.9%
Kuwait	87	0.1%	45	93.3%	12	625.0%
Oman	13	0.0%	6	116.7%	19	-31.6%
Qatar	12	0.0%	10	20.0%	18	-33.3%
Saudi Arabia	76	0.1%	61	24.6%	89	-14.6%
Turkey	578	0.6%	426	35.7%	510	13.3%
UAE	42	0.0%	28	50.0%	67	-37.3%
Sub-Total	940	1.0%	685	37.2%	826	13.8%
AFRICA						
Egypt	132	0.1%	123	7.3%	118	11.9%
Morocco	105	0.1%	54	94.4%	59	78.0%
South Africa	113	0.1%	115	-1.7%	115	-1.7%
Sub-Total	350	0.4%	292	19.9%	292	19.9%
OTHERS	4,122	4.5%	4,551	-9.4%	2,731	50.9%
Total	92,573	100.0%	79,991	15.7%	81,273	13.9%

Source: Department of Immigration



Region-wise Distribution of Arrivals

January 2026

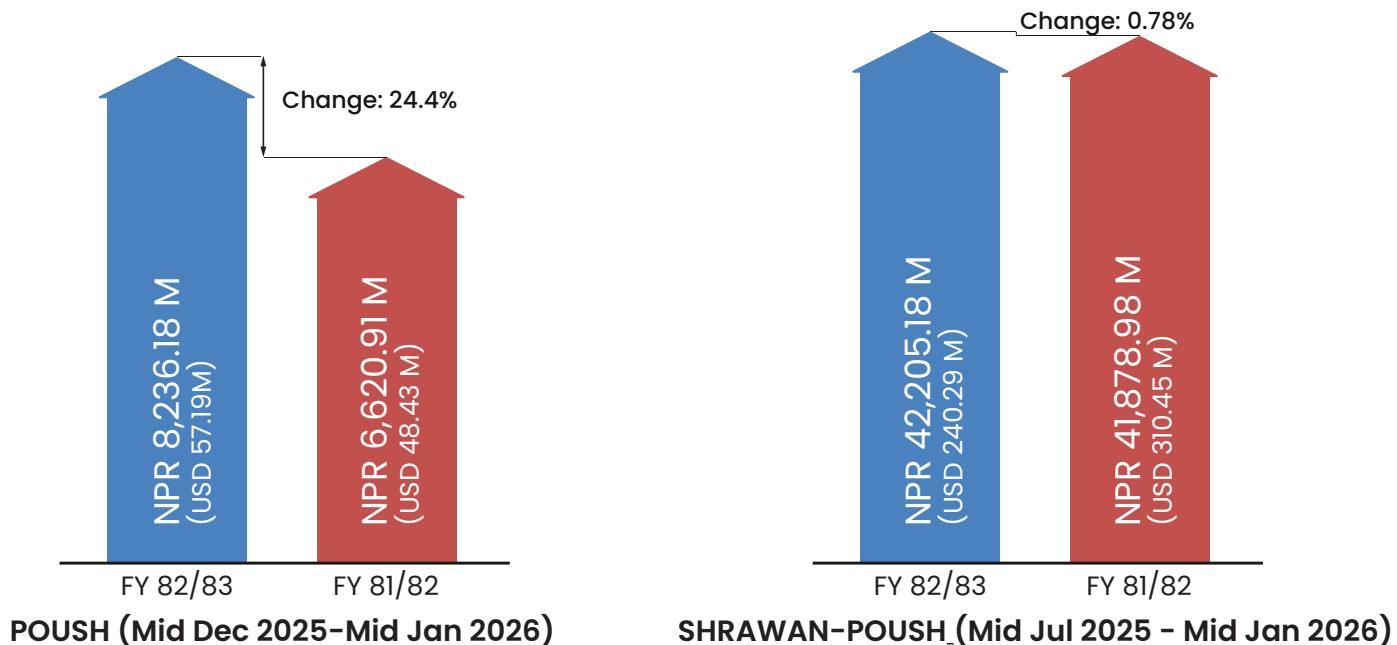


Region	2026		Preceding Year		Pre-pandemic Year	
	January	% Share	January 2025	% Change	January 2019	% Change
SOUTH ASIA (SAARC)	36,375	39%	29,487	23.4%	21,300	71%
ASIA (OTHER)	24,161	26.1%	20,391	18.5%	31,621	-23.6%
EUROPE	11,419	12.3%	10,367	10.1%	12,518	-8.8%
OCEANIA	5,247	5.7%	4,581	14.5%	3,642	44.1%
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Source: Department of Immigration



Foreign Exchange Earning from Tourism



Poush (Mid Dec.-Mid Jan.)	NPR (in Millions)	USD (in Millions)
FY 82/83	8,236.18	57.19
FY 81/82	6,620.91	48.43
% Changes	24.4%	Source: Nepal Rastra Bank

Shrawan-Poush (Mid Jul.-Mid Jan.)	NPR (in Millions)	USD (in Millions)
FY 82/83	42,205.18	297.49
FY 81/82	41,878.98	310.45
% Changes	0.78%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Poush FY 82/83 (Mid December 2025 - Mid January 2026) was NPR 8,236.18 Millions which is 24.4% more in comparison to that of previous FY 81/82.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first six months of FY 82/83 (Shrawan-Poush/ Mid July 2025 - Mid January 2026) was NPR 42,205.18 Millions which is 0.78% more in comparison to the same period of previous FY 81/82.

* This data is based on the latest figures provided by Nepal Rastra Bank.

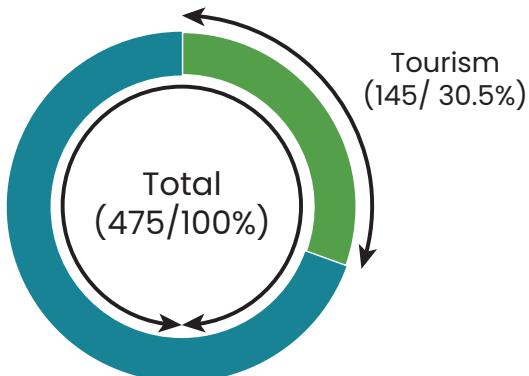




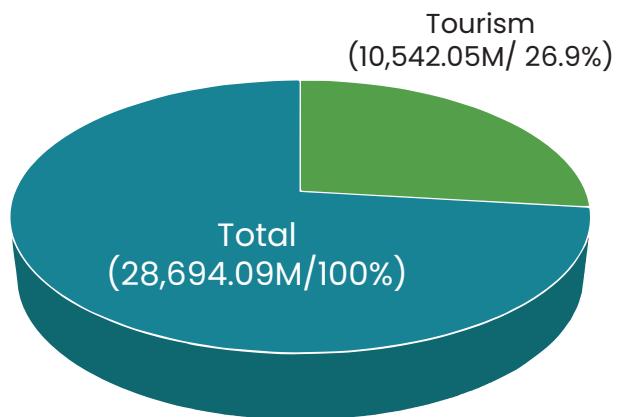
Foreign Direct Investment (FDI) for Tourism

FDI FY 2082/83 (Shrawan – Poush)	Tourism	Total	%
Proposed Number of Project (No.)	145	475	30.5
Proposed Amount of Commitment (NRs. in millions)	10,542.05	28,694.09	26.9

Source: Department of Industry*



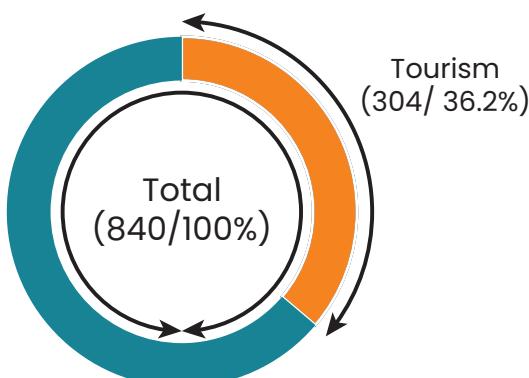
Proposed No. of Project



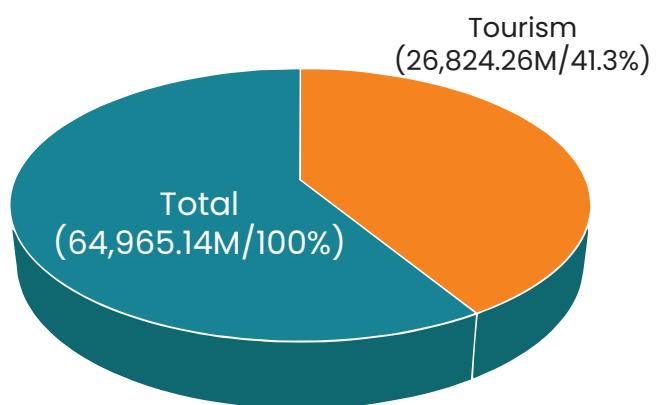
Proposed Amt. of Commitment (NRs. in millions)

FDI FY 2081/82 (Shrawan – Asar)	Tourism	Total	%
Proposed Number of Project (No.)	304	840	36.2
Proposed Amount of Commitment (NRs. in millions)	26,824.26	64,965.14	41.3

Source: Department of Industry*



Proposed No. of Project



Proposed Amt. of Commitment (NRs. in millions)

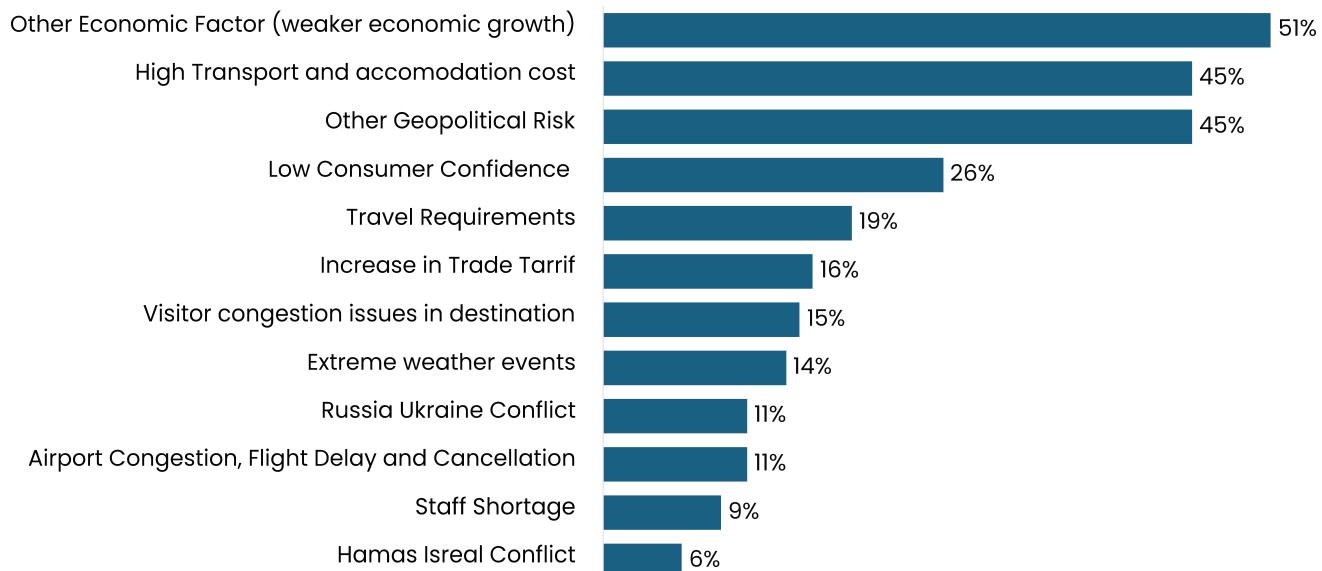
* This data is based on the monthly report of Foreign Direct Investment approval published by Foreign Investment and Technology Transfer section, Department of Industry.



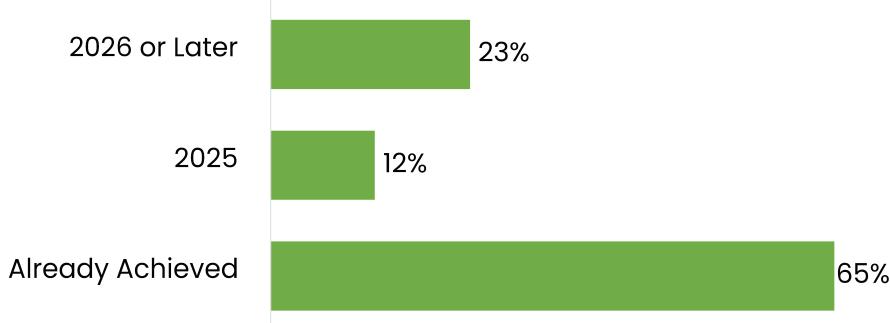


Global Tourism Context (UN Tourism Experts Survey*)

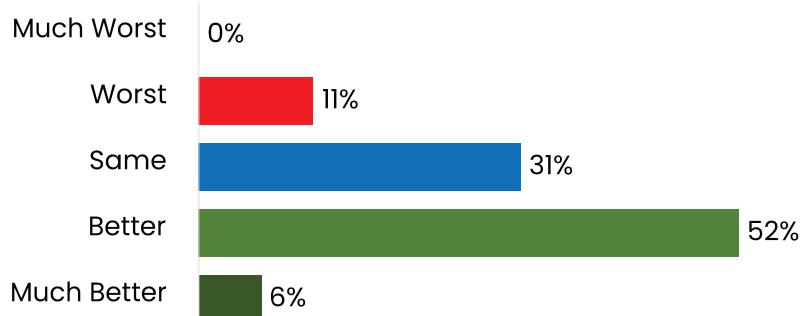
Factors Weighing International Tourism



When do you expect international tourism to return to pre-pandemic 2019 level?



What are your prospects for your destination in 2025?



* Source : Survey of the UN Tourism Panel of Experts. Graph shows percentage of experts mentioning each factor. Data as collected by UN Tourism, January 2026.



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For More Information:

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