



**Celebrating Diamond Jubilee
of the First Ascent of Mt. Everest
(1953-2013)**



Mt. Everest Diamond Jubilee Celebrations 2013

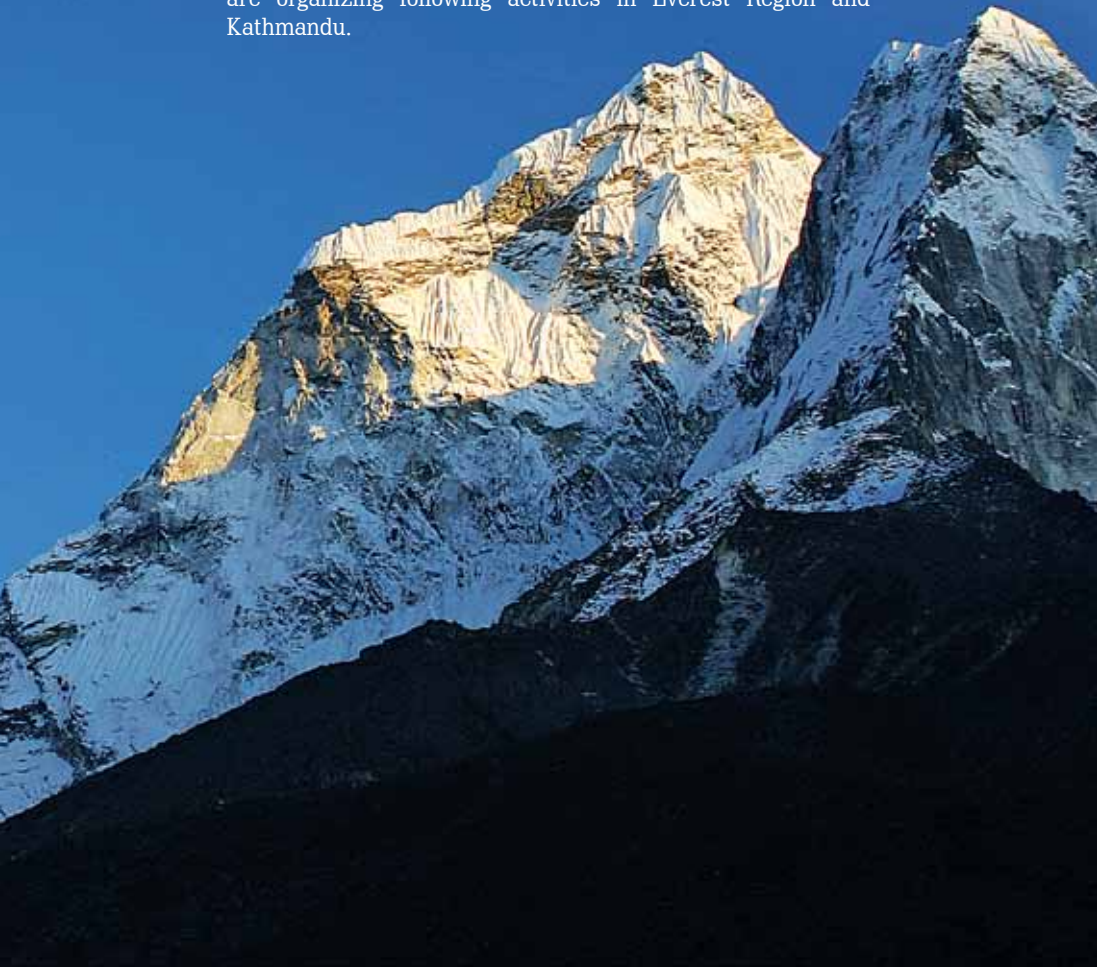
On February 24, 2013, Government of Nepal decided to celebrate "Mt. Everest Diamond Jubilee" from May 26 to 29, 2013 to mark the first ascent of the Mt. Everest by Sir Edmund Percival Hillary and Late Tenzing Norgay Sherpa who created a history in the field of mountaineering and opened a new era in the history of Nepal's tourism by successfully scaling the world's highest peak on May 29, 1953.

This celebration is taking place in the wake of two successful national campaigns: Nepal Tourism Year 2011 and Visit Lumbini Year 2012 to give the world tourism community a message that Nepal's tourism image is distinct and will continue to stand out as the world's leading adventure destination. The objectives of this celebration are to:

- Commemorate the 60th anniversary of the historic achievement on Mt. Everest
- Honor all Everest summiteers and those involved in mountaineering activity in Nepal
- Generate awareness and interest about/in Mt. Everest and mountaineering
- Enhance Nepal's image in adventure activities
- Position Nepal as a popular tourism destination in the international markets

Mt. Everest Diamond Jubilee is being celebrated as a mega event amidst several programs in and outside Nepal. The event aims to establish relations among all mountain lovers and to consolidate the relations of the Everest Summiteers from around the world. On this special occasion, tourism stakeholders from Nepal are enjoying the jubilant and festive mood with series of events.

As part of the celebrations, Ministry of Culture, Tourism and Civil Aviation (MoCTA), Nepal Tourism Board (NTB) and Nepal Mountaineering Association (NMA) in close association with other line agencies of Government of Nepal and the entire industry partners, especially in tourism and aviation sectors, are organizing following activities in Everest Region and Kathmandu.





Mt. Everest Diamond Jubilee Celebrations Program Schedule May 23-June 2, 2013

DATE	TIME	PROGRAM	VENUE	REMARKS
23-May-13		Cleaning Program	Everest Base Camp	Organised by Trekking Agencies' Association of Nepal (TAAN)
23-25 May		Cycle Rally "Tour de Lumbini"	Kathmandu to Lumbini	Organised by World Cyclist Foundation
25-May-13	7.00am	TAAN Workers' Race	Shivapuri-Nagarjun National Park	TAAN
26-May-13	7.00am-4.00pm	Mount Everest Diamond Jubilee Conference	Khumjung, Solukhumbu	Organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations
27-May-13		Sagarmatha Tourism Coordination Forum Meeting	Khumjung, Solukhumbu	Organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations
27 May -1 June	10.00am-5.00pm	Photo and Philatelic Exhibition on Mt. Everest	Nepal Tourism Board (NTB)	Jointly organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations & Nepal Philatelic Society,
28-May-13	7.00am	Heritage Marathon	Basantpur via Jamal, Ghantaghar, Sahidgate to Basantpur	Organised by Journalist Association for Tourism (JAT), Nepal
28-May-13	10.00am	Cancellation of Commemorative Postal Cover of Diamond Jubilee Celebrations & International Mountain Museum, Pokhara	NTB	Jointly organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations, Nepal Mountaineering Association and Nepal Philatelic Society
28-May-13	11.00am	Tenzing and Hillary Award Distribution	NTB	Organised by Ministry of Culture, Tourism and Civil Aviation
28-May-13	12.00 noon	Award distribution to the winners of Eassy Competition on Mt. Everest	NTB	Organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations
28-May-13	12.30pm	Releasing TAAN Souvenir	NTB	Organised by TAAN
29-May-13	7:00 am	Chariot Procession and Civic Felicitation of Mt. Everest Summiteers	From NTB to Basantapur Durbar Square	Organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations
	7.15am	Inauguration of procession by offering garlands to the statues of Tenzing and Hillary at NTB premises by Chief Guest Hon'ble Minister for Culture, Tourism and Civil Aviation	NTB	Organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations
	7.30-8.00 am	Procession from NTB to Basantapur Durbar Square		Via Martyr's Gate, New Road
	8.00-8.45am	Honoring of Mount Everest Summiteers	Basantapur Durbar Square	Hosted by Kathmandu Metropolitan City

8.45am	TAAN Mt. Everest Journalist award, TAAN Mt. Everest Dr. Harka Gurung award, TAAN Mt. Everest Pasang Lamhu award, TAAN Mt. Everest Pema Doma Education award	Basantapur Durbar Square	Organised by Trekking Agencies' Association of Nepal (TAAN)
9.00am	Welcome remarks by Chief of Kathmandu Metropolitan City	Basantapur Durbar Square	
9.05 am	Musical Performance by Tsum Valley Cultural Group	Basantapur Durbar Square	Organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations
9.10am	Remarks by Officiating CEO of NTB	Basantapur Durbar Square	
9.15am	Remarks by Vice-Chair of Main Committee-Mt. Everest Diamond Jubilee Celebrations		
9.20am	Remarks by Chief Guest Hon'ble Minister for Culture, Tourism and Civil Aviation and Chair of Main Committee-Mt. Everest Diamond Jubilee Celebrations	Basantapur Durbar Square	
9.25am	Vote of Thanks-Coordinator-Program Organizing Committee, Mt. Everest Diamond Jubilee Celebrations	Basantapur Durbar Square	
9.30-10.30am	Traditional Newari Reception	Basantapur Durbar Square	Hosted by Kathmandu Metropolitan City
5.00 pm	Arrival of Guests at Narayanhiti Palace Museum		
5.15 pm	Arrival of Chief Guest		
5.20 pm	Welcome remarks by Chair of Main Committee		
5.25pm	Mt. Everest Diamond Jubilee Celebration Medal and Letter of Appreciations distribution		
6.00 pm	Release of "Nepal Parbat"		
6.05 pm	Musical Performance (By Tsum Valley Cultural Group)		
6.15 pm	Remarks by one of the Everest Summitters		
6.20 pm	Remarks by Secretary, Ministry of Culture, Tourism and Civil Aviation		
6.25 pm	Address by Chief Guest and announcement of Everest Declaration		
6.30 pm	Traditional Nepali Dinner in honor of the Everest Summitters		
8.00 pm	Conclusion of Ceremony		
01 & 02-June	Everest Nepal Exhibition	Tokyo Tower, Japan	Conferring Medals & Certificates to Everest Summiteers from Japan

“ Organised by Program Organising Committee, Mt. Everest Diamond Jubilee Celebrations (Record holding Everest Summiteers will be conferred the Diamond Jubilee Medal. Letter of Appreciation to all Everest Summiteers in 2013. Letter of Appreciation to the contributors towards preservation and promotion of Mt. Everest. Exhibition by Handicraft Association of Nepal and Photo Exhibition by NMA) ”



Mt. Everest Diamond Jubilee Celebrations 26th May 2013, Khumjung, Solukhumbu

Inauguration Ceremony at Sir Edmund Hillary Memorial Park, Khumjung

TIME	ACTIVITIES
8:00 – 9:00am	Participants' arrival at Hillary Memorial Chorten
9:00-9:15	Chair – Mr. Sushil Ghimire, Secretary of Ministry of Culture, Tourism and Civil Aviation (MoCTCA) Chief Guest – Ven. Tebgochoe Rinpoche
9:15-9:25	Welcome Remarks Dr. Lhakpa Norbu Sherpa
9:25-9:40	Serkyim Puja by Ven. Rinpoche
9:40-10:00	Auspicious Lion Dance and traditional Sherpa dances
10:00-10:30	Tree planting ceremony by Dignitaries
10:30-11:15	Short remarks: 1. Ms. Hilary Carlile, VP of Sir Edmund Hillary's Himalayan Trust 2. Mr. Kancha Sherpa, 1953 Everest Expedition Member 3. Dr. Apa Sherpa, Legendary Everest Climber 4. Mr. Sitaram Karki, CEO, Solukhumbu 5. Ms. Jan Henderson, New Zealand Ambassador 6. Mr. Purna Chandra Bhattarai, Joint Secy. MoCTCA
11:15-11:30	Concluding remarks by Chair
11:30	Procession to Khumjung School Auditorium



**Mt. Everest Diamond Jubilee Celebrations
26th May 2013, Khumjung, Solukhumbu**

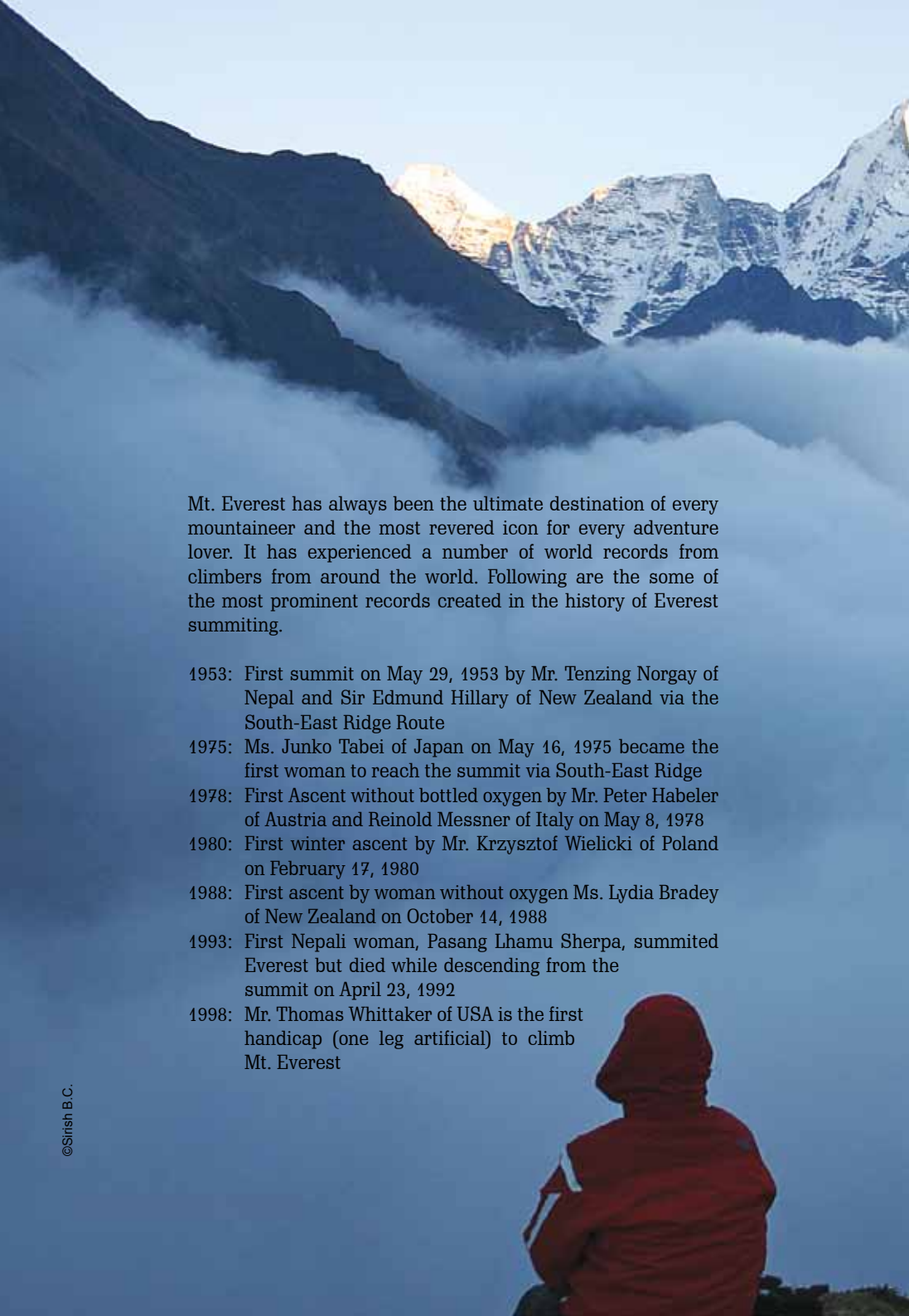
**Technical Sessions at
Khumjung School Auditorium**

TIME	ACTIVITIES
12:00 noon	Welcome remarks by Khumjung School Head Master
12:05pm-12:15pm	Remarks by Mr. Sonam Gyaljen Sherpa, Chair, SNP BZMC
12:15-12:35	Presentation by Mr. Frits Vrijlandt, President of UIAA
12:35-1:00	Questions and Answers
1:00-2:00	Lunch Break
2:00-2:20	Presentation by Mr. Ram Chandra Kandel, Chief Warden, Sagarmatha National Park
2:20-2:40	Presentation by Mr. Ang Tshering Sherpa, Honorary Member of UIAA
2:40-3:00	Presentation by Mr. David Liano, Mt. Everest Summiteer
3:00-3:15	Dance Performance/TGHF Award 2013 to Pasang Tharkey Sherpa
3:15-3:35	Presentation by Diwakar B. Rana, Manager, Nepal Tourism Board
3:35-4:00	Presentation by Dr. Ganesh Raj Joshi, Secretary of Government of Nepal
4:00-4:20	Concluding Remarks by President of Nepal Mountaineering Association



Sagarmatha Tourism Coordination Forum (STCF) Meeting
27th May 2013
Khumjung, Solukhumbu

TIME	ACTIVITIES
8:00 – 9:00am	Participants' arrival at Hillary Memorial Chorten
9:00-9:15	Chair – Mr. Sushil Ghimire, Secretary of Ministry of Culture, Tourism and Civil Aviation (MoCTCA) Chief Guest – Ven. Tebgochoe Rinpoche
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Mt. Everest has always been the ultimate destination of every mountaineer and the most revered icon for every adventure lover. It has experienced a number of world records from climbers from around the world. Following are the some of the most prominent records created in the history of Everest summiting.

- 1953: First summit on May 29, 1953 by Mr. Tenzing Norgay of Nepal and Sir Edmund Hillary of New Zealand via the South-East Ridge Route
- 1975: Ms. Junko Tabei of Japan on May 16, 1975 became the first woman to reach the summit via South-East Ridge
- 1978: First Ascent without bottled oxygen by Mr. Peter Habeler of Austria and Reinold Messner of Italy on May 8, 1978
- 1980: First winter ascent by Mr. Krzysztof Wielicki of Poland on February 17, 1980
- 1988: First ascent by woman without oxygen Ms. Lydia Bradey of New Zealand on October 14, 1988
- 1993: First Nepali woman, Pasang Lhamu Sherpa, summited Everest but died while descending from the summit on April 23, 1992
- 1998: Mr. Thomas Whittaker of USA is the first handicap (one leg artificial) to climb Mt. Everest



- 1999: Mr. Babu Chhiri Sherpa of Nepal became the first climber to spend longest time (21 hrs) on the summit
- 2001: Mr. Erik Weihenmayer of USA became the first blind person to summit Everest on May 25, 2001
- 2008: All members of the First Inclusive Women's Sagarmatha Expedition reached the top on Spring, 2008
- 2008: Mr. Min Bahadur Sherchan, Nepal, set the record of being the oldest man at the age of 76 yrs 11 months and 6 days to climb Mt. Everest on May 16, 2008
- 2011: Mr. Apa Sherpa of Nepal set the record of climbing Everest 21st time on May 11, 2011
- 2011: Nine Nepali Civil Service Personnel climbed Everest on May 18, 2011
- 2011: Mr. Mingma Sherpa was the first Nepali to summit all fourteen 8000 mtrs peaks of the world
- 2012: Miss Ngim Chhamji Sherpa (16yrs) was the youngest climber to summit Mt. Everest on May 19, 2012
- 2012: Mr. Kame Sherpa, Nepal reached the summit of Mt. Everest three times in nine days on May 19, 2012

in loving memories of
TENZING NORGAY SHERPA
&
SIR EDMUND HILLARY



EVEREST CONQUEST 1953

**Mt. Everest Diamond Jubilee
Celebration Secretariat
Nepal Tourism Board**

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Cover Photo: Mt. Everest by Jagdish Tiwari

PARTNER AGENCIES



NMA



TAAN



ESA



HRA



KMC



Nepal Tourism Board
www.welcomenepal.com

NATURALLY NEPAL
ONCE IS NOT ENOUGH