

नेपाल पर्यटन बोर्ड

अधिकृत पदको खुल्ला प्रतियोगितात्मक लिखित परीक्षाको लागि पाठ्यक्रम

पाठ्यक्रमको रुपरेखा (कुल पूर्णाङ्क - २५०)

प्रथम चरण : लिखित परीक्षा (पूर्णाङ्क - २००), दोस्रो चरण : प्रयोगात्मक (पूर्णाङ्क - २०), तेस्रो चरण : सामुहिक छलफल तथा अन्तरवार्ता पूर्णाङ्क - १०, २०)

प्रथम चरणको परीक्षा योजना (लिखित परीक्षा)

पूर्णाङ्क - २५०

पत्र	विषय	पूर्णाङ्क	उत्तिर्णाङ्क	परीक्षा प्रणाली	प्रश्न संख्या × भार	समय	माध्यम
प्रथम	नेपालको प्रशासन र व्यवस्थापन	१००	४०	विषयगत - (छोटो-छोटो उत्तर) र तथ्यपूर्ण र तर्कपूर्ण)	१०×७=७० २×१५=३०	३ घण्टा	नेपाली वा अङ्ग्रेजी वा दुवै
द्वितीय	पर्यटन सम्बन्धी ज्ञान	१००	४०	विषयगत - लामो उत्तर (विश्लेषणात्मक र समस्या समाधानमूलक)	६×१०=६० १×२०=२०	३ घण्टा	अङ्ग्रेजी

दोस्रो चरणको परीक्षा योजना : प्रयोगात्मक परीक्षा

पूर्णाङ्क - २०

विषय	पूर्णाङ्क	उत्तिर्णाङ्क	परीक्षण विषय	अङ्क भार	समय
सूचना प्रविधि सीप परीक्षण (IT Skill Test)	१०	५	Devanagari Typing	५	५ मिनेट
			English Typing	५	५ मिनेट
			Social Media Engagement	३	१० मिनेट
			Electronic Spreadsheet and Graph	३	
			Windows Basic, Power Point, Email, Internet, Presentation	४	
जम्मा	१०	५		२०	२० मिनेट

सामुहिक छलफल (३० मिनेट)

पूर्णाङ्क - १०

तेस्रो चरण : अन्तरवार्ता

पूर्णाङ्क - २०

माध्यम : नेपाली वा अङ्ग्रेजी वा दुवै

मूल्याङ्कनका आधारहरू :

क) प्रस्तुतीकरण शैली एवं वाकपटुता, ख) व्यक्तित्व, ग) विषयवस्तुको ज्ञान, घ) धैर्यता, ङ) भाषागत शुद्धता, स्पष्टता र प्रवाह, च) आत्मविश्वास

NEPAL TOURISM BOARD

CURRICULUM

Post: Officer, First Paper

Full Marks: 100

Time: 3 Hours

Pass Marks: 40

First Paper – Governance & Management

1. Governance and Policy Management 20 Marks

- 1.1 Concept of Governance
- 1.2 Governance System of Nepal
- 1.3 Present Constitution of Nepal
- 1.4 Human Rights and Rule of Law
- 1.5 Public Policy management

2. Public Management 30 Marks

- 2.1 Concept of Public Management
- 2.2 Contemporary issues of Public Management

Job Description, Performance Appraisal, Total Quality Management, Team Work, Unity of Command, Span of Control, Hierarchy

- 2.3 Human Resource Planning
- 2.4 Trade Union and Collective Bargaining

3. Development Management 30 Marks

- 3.1 Concept of Development
- 3.2 Economic Growth and Economic Development
- 3.3 Current Development Plan of Nepal
- 3.4 Project Management.
- 3.5 Sustainable Development and Environment
- 3.6 Inclusive Development
- 3.7 Poverty Alleviation

4. Contemporary Issues 20 Marks

- 4.1 Right to Information and Obligation of Public Entity
- 4.2 Social Justice and Social Security
- 4.3 Federalism and Local Governance
- 4.4 Global Warming & Climate Change

NEPAL TOURISM BOARD

CURRICULUM

Post: Officer, Second Paper

Full Marks: 100

Time: 3 Hours

Pass Marks: 40

Second Paper: Tourism Management

1. Tourism Management 30 Marks

1.1 Concept of Tourism

- Introduction, Type and Categories of Tourism
- Forms of Tourism
- Travel and Tourism

1.2 Different Dimensions of Tourism

- Adventure Tourism
- MICE (Meetings, Incentives, Conferences & Exhibitions) Tourism
- Eco-tourism
- Cultural Tourism
- Rural Tourism and Home Stay

1.3 Sustainable Tourism

1.4 Tourism in South Asian Region

2. Tourism Development and Marketing 30 Marks

2.1 History of Tourism in Nepal

2.2 Tourism Promotion and Tourism Marketing in Nepal

2.3 Digital Marketing

2.4 Concept of Product Development

2.5 New Trends of Tourism in Nepal

2.6 Tourism Related International Organizations

United Nations World Tourism Organization (UNWTO), Pacific Asia Travel Association (PATA), International Air Transport Association (IATA)

2.7 World Heritage Sites of Nepal

3. Different Aspects of Tourism 20 Marks

3.1 Ethical Aspects (Code of Conduct) for Tourism Management

3.2 Concept of Hotel Management and Hospitality

3.3 Infrastructure Development for Tourism Promotion

3.4 The Role of Nepal Tourism Board in Tourism Promotion of Nepal

3.5 Foreign Investment in Tourism Sector

4. Current Acts, Policies and Regulations of Nepal 20 Marks

4.1 Corruption Control Act, Public Procurement Act, Good Governance Act and Regulation and Right to Information Act and Regulations

4.2 Tourism Act and Regulations, Tourism Board Act and Regulations, Nepal Tourism Strategy Plan (2016-2025), Tourism Policy and Aviation Policy of Nepal

4.3 Personnel Administration Bylaw and Financial Administration Bylaw of Nepal Tourism Board.