



Infocus 2017



NATURALLY NEPAL 
ONCE IS NOT ENOUGH



IN FOCUS TEAM:

Co-ordinator
Bimal Kadel

Editor:
Sarad Pradhan

Contributors:
Gobinda Oli, Ranu Shah, K B Shah,
Suman Ghimire, Archana KC Rana

CONTENTS

Message from Chairman ...	5
Message from CEO ...	7
NTB in Partnership ...	8
Nepal Promotion in International Platforms in 2017 ...	24
Participants of FAM Tour 2017 ...	46
Events and Activities ...	60
Corporate Affairs ...	72
GHT ...	76
Research, Planning and Monitoring ...	79
Pokhara Regional Office ...	80
#photoNepal ...	84
NTB HPRR and Visit Nepal Europe 2017 Activities ...	90
List of NTB Executive Committee Members ...	106



Nepal Tourism Board

Message from Chairman

It is a great pleasure for me to extend my congratulations to Nepal Tourism Board for celebrating 19th Anniversary of its operation when tourism is expanding and growing both domestically and internationally.

NTB has been built on the foundation of public-private partnership, I am pleased to know that it has been able to synchronize its activities in line with the demand of the tourism industry of Nepal.

Nepal Tourism Board, since its inception, has faced multiple challenges to promote Nepal as a prime destination. In its effort to streamline problems, it undertook numerous measures to address and mitigate them cautiously by mobilizing national and international media; by galvanizing the support of many international and national tour operators incorporating entire spectrum of tourism products/services to project myriad images of Nepal in a condensed way.

Tourism being an interdependent trade cannot function in isolation and hence the cooperation of all sectors is a must to see this trade to thrive in a changed context of Nepal. India and China are the biggest source market for Nepal's tourism. So it is imperative to focus on this market with new marketing strategy suitable for this market. The flow of tourists from India and China is very encouraging this year. Nepal Tourism Board will concentrate its effort in 2018 for promoting and marketing Nepal strongly and vigorously in India and China through new media tools like social media and other digital marketing technologies.

Since tourism is a very dynamic field, I hope that NTB will be able to bring fresh ideas and innovative concepts in promoting Nepalese tourism in changed context.

I also hope that NTB will be able to play a crucial role to carry out further activities to bolster the image of Nepal by diversify the benefit of tourism in all strata of the society and take the tourism industry to an unprecedented height of success in the days to come.

I extend my best wishes to entire NTB team.

MAHESHWOR NEUPANE

Secretary at Ministry of Culture, Tourism & Civil Aviation,
and Chairman of Nepal Tourism Board.





Nepal Tourism Board

Message from CEO

It gives me immense pleasure to share with you all that Nepal Tourism Board is celebrating 19th Anniversary, in the true spirit of public private partnership and today we are here to mark and reflect on our collective achievements and endeavors.

In the journey of these 19 years, we have strived together, seen lots of crests and troughs, have learnt a lot of lessons and have gained a lot of experience too. And as of today, we are ready to take the success story of our tourism further to a new height. At this moment, I personally, would like to express my gratitude to all our valued partners and well-wishers who have contributed to our collective accomplishments.

The fact that we are expecting around 1 million tourists by the end of 2017 is a testimony to the fact that our efforts and partnership is yielding result and we should continue to strive in the days to come.

Not only trade activities, we have also moved forward to consumers marketing which can be seen in our partnership with global brand medias, in distribution outlets and multifaceted various other platforms and have moved into digital ages catering to our stakeholders.

Equally heartening is the fact that Nepal is soon gaining acceptance as MICE tourism destination as well. We have seen a number of events took place, be it film festivals, corporate events, music festivals, and creative events to name a few.

However, with more focus of our Government and Industry on infrastructure like roads, airports, convention halls, complementary utilities and proper destination management plan, we can consolidate our achievements even further.

Together working as a team we can make a difference and bring change for a better and brighter future.

Wishing you a very happy and prosperous New Year 2018.

DEEPAK RAJ JOSHI
CEO
Nepal Tourism Board



NTB IN PARTNERSHIP



Nepal Hosts the Historic HTM 2017

Nepal Tourism Board in association with the Pacific Asia Travel Association (PATA) Nepal Chapter hosted the Himalayan Travel

An International Bloggers and Media Conference, the first of its kind in the country, was also held June 1. More than 100 media personnel and bloggers were hosted by Nepal and taken on tour around Kathmandu and Nepal. The international bloggers created content for the tourism promotion of Nepal.



Mart (HTM) in Kathmandu from June 1-4, 2017. The objective of the mart was to make Nepal an event-friendly destination and reposition Nepal in the map of global tourism. Sellers were invited at the mart to meet Valuable Global Buyers with interest in Nepal and the Himalayan Region.

The four-day event in Kathmandu aimed at redefining adventure tourism and establishing Nepal as gateway to the Himalayas. It brought together foreign buyers and tourism professionals from various tourist generating countries. The mart hosted more than 60 international buyers and over 50 domestic sellers together in a single platform.

The first Himalayan International Travel Mart was organized by Nepal Association of Tour and Travel Agents (NATTA) in 2005, attracting more than 200 tour operators from Southeast Asian countries. Nepal's tourism experienced a dramatic turnaround last year after being hit by the twin disasters of a devastating earthquake and crippling trade embargo in 2015.

Foreign tourist arrivals to Nepal jumped 39.71 percent to 753,002 in 2016, boosted by robust visitor growth from India, China, the US, the UK and Sri Lanka, according to the statistics of the Department of Immigration.

NTB Partners with Giant International Brands for Digital Promotion of Nepal

Nepal Tourism Board signed partnership programs with BBC, TripAdvisor and Reuters for the global promotion of Nepal on April 3, 2017.

The Destination Nepal Promotion Partnership sign-up program was attended by Chairman and Secretary of NTB – Mr. Shankar Prasad Adhikary along with Members of the Executive Committee of NTB, CEO of NTB – Mr. Deepak Raj Joshi. Representatives from the private sector, officials from the Ministry of Culture, Tourism & Civil Aviation and NTB, and members of the media, were also present on the occasion.

Presentations were done by Mr. Bharat Nagpal from TripAdvisor, Mr. Vishal Bhatnagar from BBC and Mr. S.N. Bhaduri from Reuters, and partnership were signed between NTB and the parties.

At the program, Mr. Adhikary, Secretary of the Ministry of Culture, Tourism and Civil Aviation and Chairman of NTB, expressed trust in the partnership and discussed how the association would impact the tourism sector of Nepal.

Similarly, CEO of NTB Mr. Deepak Raj Joshi was positive about the partnership with the world's most branded communication agencies and said that the partnership would be helpful in giving out factual and latest information about Nepal in the international market where the general perception is still that Nepal is all rubble after the 2015 earthquake.

Mr. Vishal Bhatnagar from BBC unfolded the benefits of the partnership and the potential of Nepal in tourism. BBC has a million views per month on its website and is a trusted and reputed platform to get information. It offers advertisement opportunities as well as ensures wide reach. With a large number of social media followers, BBC serves through many networks.

Similarly, Mr. Bharat Nagpal talked about the wide reach of TripAdvisor. With 465 million reviews, TripAdvisor is a place to share stories and to get ideas on which destination to choose. Mr. Nagpal also congratulated Destination Nepal for two consecutive awards from TripAdvisor in 2017.

Mr. S.N. Bhaduri from Reuters also shared his plan to make Nepal a primary tourist destination through videos, pictures and text. He said that the 160-year old organization works with 2,400 journalists from all over the world.

Nepal Promotion through Website and Digital Campaigns

In keeping with the changing trends in the global tourism market, NTB in 2017 laid a special emphasis in promotion through digital marketing through NTB DMO website for international promotion www.welcomenepal.com and trade website dedicated to private sector stakeholders www.trade.welcomenepal.com. As trekking is the primary product and attraction of Nepal that attracts more than half a million tourists every year to Nepal, trekking has been given special focus on the website through integration with Great Himalaya Trail website. All trekking routes of Nepal are



available through the NTB website through the www.greathimalayantrails.com. Similarly, all current news and stories pertaining to the destination are put up on www.nepalnow.org.

NTB is also promoting Nepal through its social media like Facebook, Twitter, Instagram and Youtube. Digital campaigns targeting specific markets were also run by Nepal Tourism Board in 2016 and 2017. These campaigns were targeted to specific audience for more effective online promotion.

Some of the campaigns run by NTB in 2017 were: Mahashivaratri Festival for Indian audience, Nepal – The Land of Festivals for European audience, Chalo Nepal for Indian audience, It's sunny in Nepal – for Indian audience. Other such social media campaigns are also in the pipeline and will go online soon. Similarly, NTB has also started campaigns like #photonepal and #videonepal to create more content online through crowd sourcing.

However, tourism numbers in 2016 fell 4.69 percent from 2014 when the country welcomed 790,118 foreign visitors. The tourism boom is expected to continue in 2017 and remains a major growth driver for the economy even as the industry sees low overseas promotional activities.

Nepal Night during 100th International Lion's Convention in Chicago

Lions Clubs International celebrated the 100th anniversary of its founding with a centennial convention from June 30, through July 4 2017, at McCormick Place, Chicago. During the convention, Lions representing about more than 150 countries including Nepal marched down for a Parade of Nations wherein around 1,200 Nepali people in

national dress holding Nepal flag took part.

NTB had its stall at Convention to exhibit Nepal's tourism attractions and to distribute Nepal's promotional materials. Around 30,000 Lions and guest from around the world attended the exhibition. Nepal was well liked by the attendees. Though it was a new platform for NTB to showcase its products, NTB was successful in creating awareness about the destination amidst huge audience from across the world.

A special Nepal Night was organized by Lions Club International MD 325 (Nepal) wherein NTB capitalized the forum by addressing the event . Joint secretary of MoCTA Mr. Ghanshyam Upadhyay highlighted Nepal's tourism attractions in the event. The event was graced by HE Ambassador of Nepal in US Mr. Arjun Kumar Karki. During the event, Nepali souvenirs were distributed to the Lions and guests of Nepal Night.

Conference on Aviation Growth, Challenges and Aircraft Rescue and Fire Fighting Dynamics 2017

Conference on "Aviation Growth, Challenges and Aircraft Rescue and Fire Fighting (ARFF) Dynamics 2017" was held in Kathmandu on Aug. 9, 2017. It was the first ever international conference held in the history of Aviation Rescue and Fire Fighting Service of Nepal. The conference provided opportunities to meet and interact ARFF regulatory authorities/agencies and other about critical regulatory initiatives that have impact on airport fire services.

The Valley of Light

"The Valley of Light" music video is a

soundtrack and video that inspires to unite the people of Nepal and the people of the world through music. The theme of the project "The Valley of Light" captures the beautiful authentic, timeless spirit, culture and nature of Nepal through music.

Friendly Volleyball Match between Bangladesh & Nepal

Friendly match of Nepal Bangladesh Volleyball Match held in Kathmandu between Bhadra 13-14, 2074. Sport tourism is a segment of the tourism market and its economic contribution has grown strongly in recent years. The experience of sport culture influences the choice of the destination. Further, the desire to experience sport culture drives tourist activity. As such sport tourism is one of the most popular publicity tools used by all NTOs all over the world. Therefore, this program has been an instrumental in building image of Nepal as a place for experiencing sport culture.

The Man from Kathmandu

"The Man from Kathmandu" is the first Nepali English language film intended for international release. It is being made in collaboration with Hollywood crew and cast. The film is being shot in heritages sites in and around Kathmandu making the city a character in the story itself. The film presents the city and the country in a positive light showcasing beautiful natural and cultural heritage and lifestyle. It is intended to promote Nepal's tourism internationally by means

of portraying Nepal as an ideal location for film making.

Musical Performance at WOMEX

Musical performance at WOMEX, an international music festival being held in Katowice Poland between Oct. 25-29, 2017, was supported by NTB. Night is the first ever Nepali band to perform at WOMEX. It is also the only band to perform at Shambhala Music Festival; one of the UK's biggest music festival. Night has collaborated with Grammy Award winner Mr. A.R Rahman on International Peace Day to produce a musical tribute 'Ot'. Likewise, it has also composed songs and background scores for various national and international film and documentary projects namely "Kalo Pothi", "Chaddke", "Pashupati Prasad", and Cathay Pacific documentaries. Traditional music has the potential to attract tourists. Tourists can enjoy traditional music as part of their tourism experience. As such, traditional music can be applied as a method to promote cultural tourism. At the same time, destination promotion through music has been a popular publicity tool used by NTOs all over the world in recent days.

has not been yet recognized. This collaboration is being done taking into consideration the credibility of the event which is intended to promote Nepal's tourism internationally by capitalizing on networking and branding opportunities it creates.

NTB and Chengdu Radio & TV signs MoU for promotion of Nepal's tourism

Nepal Tourism Board (NTB) and Chengdu Radio and Television (CDRTV) signed a Memorandum of Understanding (MoU) on February 23, 2017 in Chengdu, China amidst a function with an objective to promote Nepal's tourism in China. Mr. Shankar Prasad Adhikari, Chairman of Nepal Tourism Board and Secretary of Ministry of Culture, Tourism and Civil Aviation and Mr. He Tao, Vice President of Chengdu Radio and TV signed the Memorandum of Understanding on behalf of respective organization. The aim of the MoU is to seek to promote mutual understanding and friendship between the peoples of Nepal and China by making public exposure of splendid Nepalese culture & tourism resources to Chinese

Glocal Teen Hero 2017

A conference where youth learn about leadership, empowerment and social impact through a participatory and interactive environment with their peers from all over the globe. This is a platform for teenagers, where they showcase and share their initiation and achievements, which



audience. As per MoU, Chengdu Radio and TV would send their media persons to Nepal for making programs on Nepal's tourism, and Nepal Tourism Board would provide logistic support in Nepal.

Addressing the function, Mr. Shankar Prasad Adhikari said this MoU would explore the new avenue in promoting Nepalese tourism in China; and sought the cooperation from Chengdu Radio and TV in this regard. Highlighting the historical tie between Nepal and China and Chinese commitment to reconstruction of Kathmandu's heritage site, Mr. Adhikari said there has always a good relation between the Government of two countries, and now it is the time to strengthen the relation between the people of two countries by visiting each other. He profoundly thanked the Chengdu Radio and TV for their commitment to promote Nepal and expressed the desire to welcome first group of media persons as soon as possible. Accordingly, Mr. He Tao spoke about the CDRTV saying that this MoU would further allow CDRTV to work close with Nepal Tourism Board in wider range of promotional activities. He said that CDRTV has 9 TV and 3 Radio channels with a reach to the more than 30 million people. He also expressed his willingness to allow other subsidiary companies of CDRTV like digital media, travel agencies, and multimedia promotional platform for promotion of Nepal's tourism.

Mr. Sarad Pradhan, Media Consultant, Nepal Tourism Board and Mr. Kalyan Sharma, Chairman, Nepal-China Friendship Forum from Nepal and Mr. Cheng Lieu Councilor Mr. Deng Shanghong, Director of Administration and Mr. Ynng Shaoping, Deputy Director of General Editorial Office from CDRTV attended the function.

Beijing Hosts the Opening Ceremony for Nepal Tourism Year 2017

On April 21, Beijing hosted the Opening Ceremony for Nepal Tourism Year 2017 and the promotional event for Nepal's tourism resources. CNTA vice chairman Wang Xiaofeng and Nepals ambassador to China Leela Mani Paudyal, and secretary of Nepalese Ministry of Culture, Tourism and Civil Aviation Mr. Shankar Prasad Adhikari attended and addressed the event.

In his remarks, Wang said: Nepal enjoys rich tourism resources. The tourism exchange between China and Nepal has been prospering in recent years. The Chinese government highly values the tourism cooperation with Nepal. We would like to seek active tourism cooperation with Nepal, strengthen the communication between tourism companies and associations in both countries, and encourage more Chinese tourists to visit Nepal while welcoming Nepalese tourists to China.

In his welcome speech, Mr. Paudyal noted: Nepal and China are good friends, good neighbors and good partners. The tourism industry can be a real win-win opportunity for both countries. The Nepalese government will make extensive efforts to lure more Chinese tourists.

Mr. Adhikari said: This event is designed to promote the communication and cooperation with Chinese tourism professionals. We highly value foreign investment and have rolled out measures to facilitate it. We welcome more Chinese to visit and invest in Nepal.

The event gathered more than 100 guests including representatives from tourism companies and journalists in both countries.

Photo competition on Nepal in China



The first of its kind, 'International Photography Competition on Nepal' has kicked off at Chengdu of China with an aim to promote tourism in Nepal from December 17, 2017. The six-day photo exhibition was held at Wide Narrow Alley – a tourism hub in China – to mark the first anniversary of the establishment of sisterly relations between Kathmandu Metropolis and Chengdu city.

At least 600,000 Chinese and foreign tourists were expected to visit the photo exhibition. Photos related to tradition, tourism and art and culture of Nepal have been put on display in the event.

Inaugurating the competition, Ambassador of Nepal to China Leela Mani Paudyal expressed his confidence that the photo exhibition would serve as a milestone for tourism promotion. Paudyal also expressed gratefulness to the Chengdu City, Sichuan Province and Chinese government for their support in promoting Nepal in international arena. Nepal Tourism Board's media expert Sarad Pradhan hoped that the event would be substantial in attracting more tourists to Nepal.

The competition is being organized by Sino Nepal Media Society in partnership with Nepal Tourism Board. It is open for Chinese tourists for 2018.

Songs of the Himalayas

"Songs of the Himalayas", a musical soirée created to tell the stories of the Himalayas, and to open the dialogue between audiences and the magnificence of the culture and its people in a musical way organized in Kathmandu on November 19, 2017. The program was organized by Aarogya Foundation, led by Ani Choying Drolma and promoted by Nepal Tourism Board.

The concert featured an ensemble of classical musicians such as Shantanu Moitra, Kaushiki Chakraborty, Ashwin Shrinivasan and Purbayak Chatterjee, among others. The concert was the brainchild of Shantanu Moitra, a reputed musician who created the soundtrack of popular Indian movies such as *Parineeta* (2005), *Hazaaron Khwaishein Aisi* (2005), *Lage Raho Munnabhai* (2006) and *3 Idiots* (2009), and *PK* (2014).

The concert is the result of a 100-day travel that Moitra embarked on inspired by his special fondness for the mountains. Ani Choying Drolma and Shantanu Moitra were honoured with Goodwill Ambassador of Nepal Tourism Board during the program.



World mountain guides meet in Kathmandu for IFMGA assembly



The four-day long general assembly of IFMGA, An International Association Of Mountain Guides was started on November 28, 2017 with the promotion of Nepal Tourism Board.

The first day of the event followed board meeting of the organization and a workshop on 'Mountain Guiding in Asian Countries'.

65 participants from 24 member countries attended the assembly. Over 100 Asian delegates from Bangladesh, India, Indonesia, Iran, Malaysia, Mongolia and Pakistan among others also joined the conference as invitees.

During the workshop, domestic and foreign stakeholders of mountain guiding highlighted the prospects of mountaineering and the need of

mountain guiding in Asian countries, including Nepal. The main objectives of the conference were to acknowledge and promote mountain guiding and to give maximum visibility on the possibilities and platform that Nepal can afford.

NNMGA has been a member of IFMGA since 2012. It is the first time that the IFMGA general assembly was held in Nepal.

There are 50 IFMGA-accredited Nepali mountain guides in the country while NNMGA has 21 more trained national aspirant mountain guides who are working in the field of mountaineering till date.

IFMGA was founded in 1965 by guides from Austria, France, Switzerland and Italy. It is currently a body of mountain guide associations from more than 20 countries in Europe, Asia, the Americas, and Oceania, representing a total of almost 6000 guides.

Participating IFMGA member countries in the assembly were Austria, Bolivia, Canada, Czech republic, Ecuador, France, Georgia, Germany, Great Britain, Italy, Japan, Kyrgyzstan, New Zealand, Norway, Peru, Sweden, Switzerland, Slovakia and Spain.

Video resonating Nepal's diverse topography and culture released

A promotional music video showcasing Nepal's pristine landscapes and cultural heritage

sites has been launched with a prime objective to promote Nepal's tourism.

The Nepal Tourism Board released the song 'Chahara – ma' on May 16, 2017 to promote tourism in Nepal. The song can be viewed on the link: <https://www.youtube.com/watch?v=abfQrICXtE8>

Penned by poet Viplob Pratik, and sung by Nhyoo Bajracharya, who also composed it, the song was filmed in different parts of the country. The song reflects the country's diverse topography with one of the world's most varying altitudes.

Oct 10, 2017-World Tourism Day has been annually observed on September 27 since 1980. The day is celebrated in order to raise awareness on the contribution of sustainable tourism to development. Energy, accessibility, and water and tourism have been some of the topics tackled in the previous years and the theme for 2017 is Sustainable Tourism—A Tool for Development.

Photo competition for sustainable tourism

In this spirit, Nepal Tourism Board, DFID Nepal, and Samarth-NMDP jointly launched the World Tourism Day 2017 photo competition on September 27, 2017. The photo competition was aimed to encourage more discussions around the importance sustainable tourism for Nepal.

The competition was open to all photographers and photo enthusiasts who can enter a maximum of three original images that justify the theme. The photographers with the winning images will get to choose between three domestic

travel packages—Chitwan, Pokhara, Bardiya courtesy of Nepal Tourism Board.

Nepal Literature Festival

The sixth edition of the Nepal Literature Festival was organized on January 27-30, 2017 in the premises of Nepal Tourism Board, in Pardi, Pokhara. Over four days, the fest saw a host of litterateurs, academics, journalists, artists and musicians engaged in more than 30 panel discussions on issues ranging from gender equity and politics to ideas, politics and literature.

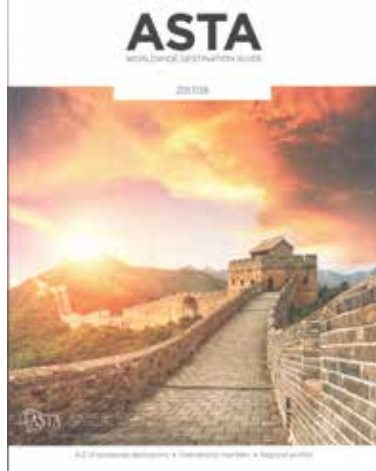
The fest held in Pokhara for two consecutive editions would help establish Pokhara as a literary city and further promote the Lake City as a touristic hotspot.

The fest promoted by Nepal Tourism Board was jointly organised by Bookworm Foundation and Random Readers' Society, Pokhara.



Advertisements

1. ASTA Worldwide Destination Guide 2016/17, UK
2. ABTA Country by Country Guide 2017, UK
3. ASTA Worldwide Destination Guide 2017/18
4. National Geographic Magazine Jul-Aug 2017, UK
5. Shangrila Magazine, Inflight magazine of Nepal Airlines (2 issues) Jan-March 2017, April-June 2017, Nepal
6. Escapism Magazine, UK 2016
7. Inspiring Journeys, WTM Special Issue, November 2016
8. Inspiring Journeys, ITB Special Issue, March 2017
9. Subha Yatra, Inflight magazine of Air India, India 2017
10. SilkWinds (Silk Airways Inflight magazine), Singapore 2017
11. Himalayan Airlines (2 issues), Nepal 2016/17
12. Himalayan Travel Mart Special Issue, Nepal 2017
13. Limerick Magazine, Ireland 2017
14. Berge-Meer online travel site, Germany 2017
15. TTG Asia 2017
16. Indes Magazine in French Top Resa Special Edition, September 2017
17. Inspiring Journeys WTM Special Issue, November 2017



The cover of the 'Inspiring Journeys' magazine features a photograph of an elderly man in traditional Nepali attire, including a checkered Dhaka topi and a red tilak on his forehead. He is sitting on the ground, working on a large, rounded earthenware pot with a long wooden stick. The background is a soft-focus view of a traditional stone building with windows, suggesting a rural or historical setting. The lighting is warm and dramatic, highlighting the man's face and the texture of the pot.

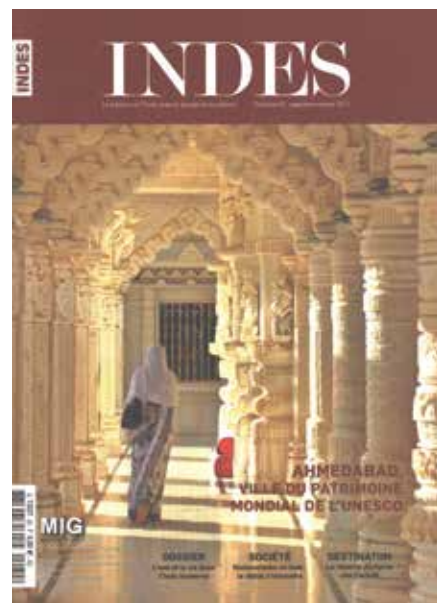
INSPIRING JOURNEYS

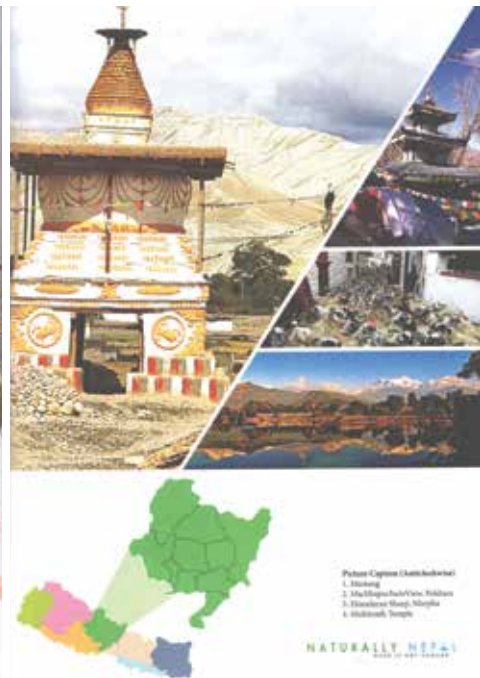
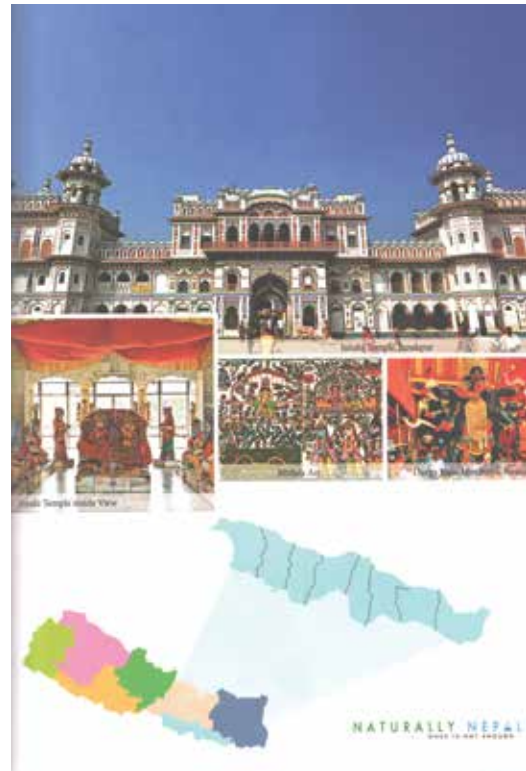
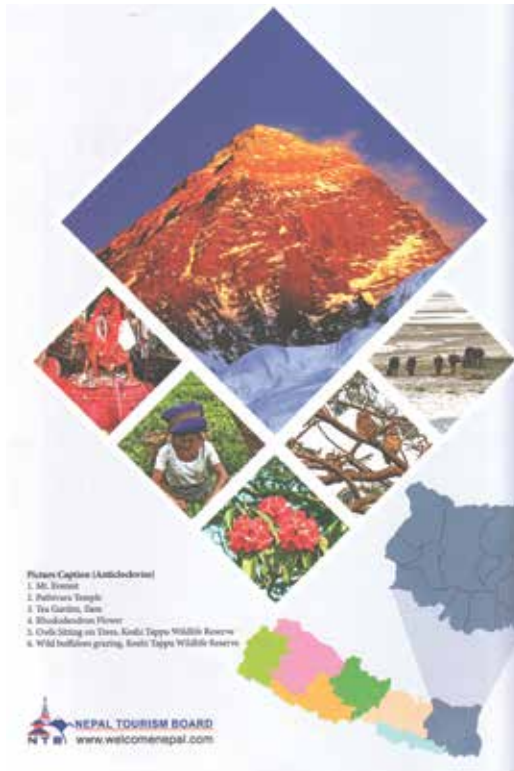
DREAM DISCOVER EXPERIENCE

Vol 2, Issue VI, Oct - Dec 2017

Magnificent mountains and panoramic views.
Medieval cities and world heritage sites.
Ancient tradition and craft.
People and villages. Food, flavours, and warmth.
Himalayan trails and deep forests.
Hidden wildlife and soaring birdlife.
Peace, prayers, and healing. Magic and mysticism.
Come to Nepal.

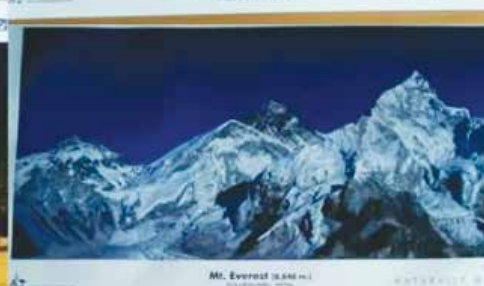
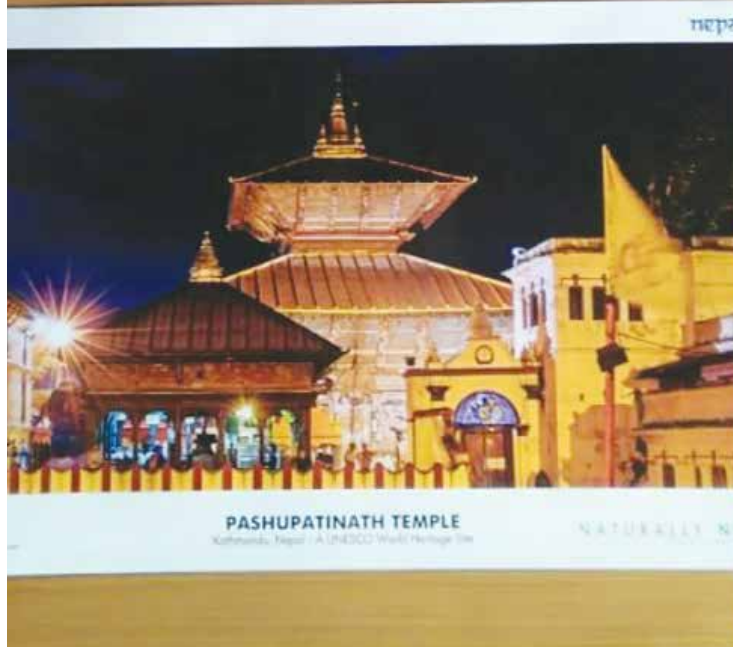
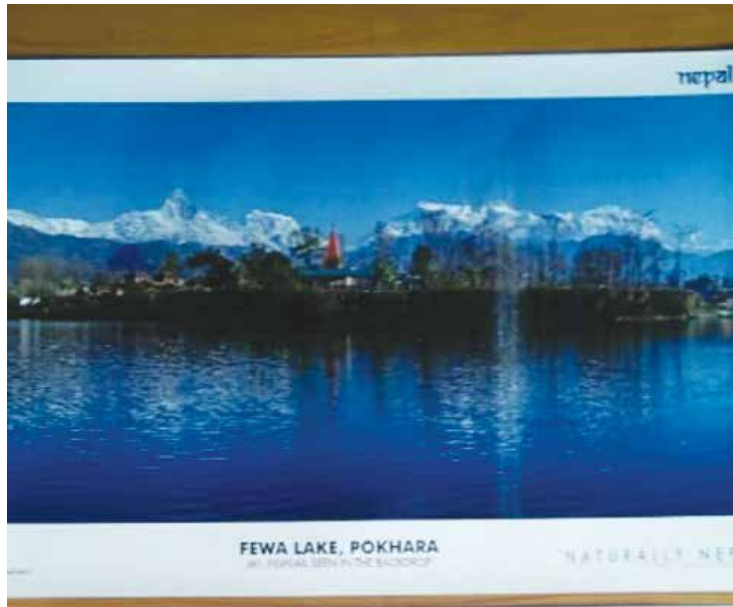
J





Promotional Materials







NEPAL PROMOTION IN INTERNATIONAL PLATFORMS IN 2017

Nepal Received as Lifetime Value Destination at WTM 2017, London

Nepal participated in the World Travel Market (WTM) 2017 at ExCel, London, which concluded successfully on Nov. 8, 2017.



The fair was led by Nepal Tourism Board (NTB) in coordination with 23 private sector tourism companies. The delegation was led by Secretary from the Ministry of Culture, Tourism & Civil Aviation Mr. Maheshwar Neupane, and Chief Executive Officer of Nepal Tourism Board Mr. Deepak Raj Joshi.

Many wanted to know about the situation in Nepal and about the different tourism destinations, while many inquired about the best way to promote Nepal. His Excellency Nepal's Ambassador to the United Kingdom Mr. Durga Bahadur Subedi also visited the Nepal Stall with officials from the Nepal Embassy.

Speaking in a BBC and WTM organized talk program on "Affluent Millennial and their engagement with Brands" NTB CEO Mr. Joshi highlighted about Nepal and its destination strength matching the traveling preferences of the millennial and the style of travel experience they desire.

On Nov. 7, a more intimate program "Nepal Evening" was held at the Nepal Embassy in London. The program was attended by British tour operators and friends of Nepal in London, and the delegation of Nepal and Nepali tour operators. The Evening included destination promotion presentations by the Secretary of the Ministry of Culture, Tourism & Civil Aviation Mr. Neupane and NTB CEO Mr. Joshi, along with Nepali cultural show.

At the program, His Excellency the Ambassador of Nepal to the UK Mr. Subedi spoke about the amiable relations between Nepal and UK, and was positive about the growing British market for Nepal. At the program, British botanical specialist Dr. Mark Watson from Royal Botanical Gardens of Edinburgh presented his experience in working on the unique flora of Nepal, highlighting the fact that Nepal's botanical species far outnumbered most other countries.

Nepal also participated in a Destination Showcase Program at the Grand Connaught in Central London on Nov. 8, where NTB educated 92 local tour professionals and potential sellers. The program highlighted Nepal as a destination among the UK and international tour operators.

On Nov. 9, the Nepali delegation attended the International Travel Crisis Management Summit (ITCMS) attended by tourism and travel experts from around the world. The summit had panel discussions on the management of crisis in the travel industry. NTB CEO Mr. Joshi was also a part of one of the panel discussions where he shared Nepal's experience as a destination in overcoming the tourism crisis after the 2015 earthquake.

Excitement Enthuses by Nepal Travel-Trade Show at ITB Berlin 2017

Nepal participated in the 51st edition of ITB Berlin, the leading travel trade show, which ended on 12th March with a positive note with active participation from Nepal Tourism Board (NTB) along with 24 travel-trade representatives. From 8 to 12 March 2017, over the five days of the show, more than 10,000 exhibiting companies from 184 countries and regions displayed their products and services on 1,092 stands to visitors. The global tourism industry exhibited its latest products and trends on an area covering 160,000 square metres. At the 51st edition of ITB Berlin the number of buyers in a decision-making capacity was impressive. Two-thirds of trade visitors said they were directly authorized to buy travel products. 80 per cent of the Buyers Circle members were able to make direct decisions

and had more than half a million euros at their disposal. Over one-third of the buyers present were able to spend more than ten million euros.

Visitors to the Nepal stall showed their concern on the visa procedures, air connectivity, variation of tour packages and the most importantly their safety and security. The stall set up in the theme of tractional temples along with prayer flags of Buddhism typically depicted cultural aspect. Besides this, almost all the natural and adventures products displayed in the stall were the hallmarks of the fair.

His Excellency, Mr Ramesh Khanal, along with Embassy officials and Joint-Secretary Mr. Dandu Raj Ghimire of Ministry of Culture, Tourism and Civil Aviation made several visits to the Stall and in the process interacted with officials from 24 companies. His Excellency, Mr. Jurgen Klimke, Member of German Parliament visited Nepal Stall at ITB Berlin on 8th March where he held a meeting with H.E Mr. Ramesh Khanal for prospects of joint tourism development between the two countries.



NTB in Ambassador Symposium 2017

The symposium for New Delhi-based ambassadors and diplomatic missions concurrently accredited to Nepal was held on May 5-6, 2017 at New Delhi, India. It was a joint undertaking of the Foreign Ministry, the Embassy of Nepal in India, the Institute for Strategic and Socio-economic Research(ISSR) and the Pavilion Group Nepal.

Presenting key note speech Hon'ble Foreign Minister Prakash Sharan Mahat stressed on the need for foreign investment in Nepal at a symposium on enhancing bilateral economic cooperation with countries having diplomatic relations with Nepal. Mahat said Nepal is an open and liberal economy" assuring investors of safety of their wealth in Nepal.

Minister of State of External Affairs of India Gen VK Singh also addressed the symposium, highlighting Nepal-India relations and substantial engagements between the two countries in trade, investment and tourism. He pledged India's continued support to Nepal's development efforts.

Mr. Deepak Raj Joshi, CEO, Nepal Tourism Board making a special presentation on 'Prospects of tourism in Nepal' requested all the diplomatic corps to inspire and encourage visitors and investors and gain the mutual benefit by connecting Nepal. He presented unique reasons to visit Nepal highlighting different unmatched products could offer to tourists.

A video made by NTB was also shown which showcased vivid products, landscapes and service available at par with growing demand.

Nepal has so far established bilateral relations with 143 countries all over the world, 82 countries have their non-residential embassies mostly in New Delhi. The symposium, first of its kind organized by Nepal, is expected to nurture further diplomatic ties, investments and tourism promotion.

Nepal-Europe Travel Summit 2017

Nepal Tourism Board(NTB) successfully completed the Europe Sales Mission 2017. The Sales Mission titled as Nepal-Europe Travel Summit 2017 was held in Dsseldorf, Frankfurt & Munich in Germany, Prague in



Czech Republic and Warsaw in Poland from 14-22 March 2017.

The Mission was a continued promotional effort of NTB after the fruitful presence at the world's biggest travel show ITB 2017. Europe has always been a very potential market for Nepal as there are more adventure lovers, explorers, and cultural enthusiasts. NTB's Mission is recognized as a very effective and timely designed program to connect and

educate the trade and media in each city as there had been a long gap of promotion from Nepal and especially after the Earthquake everyone was keen to know about the situation post the calamity.

In every session with the Media and Tour Operators, NTB CEO Mr. Deepak Raj Joshi, whetting their queries and concerns, highlighted mainly on three things; 1. About the recent positive changes in Nepals tourism with new development and trends, 2. About Nepal being back and open for business to all, and 3. About the change on stereotyped Nepals image confined to hardcore adventure, trekking and mountains where as the Destination Nepal has lot more on offer having equally rich both cultural and natural experiences. Mr. Joshi also presented Nepal as The Destination of the world for experiential travel segment as the visitors are opting more for rich and variety of experiences rather than mere traditional luxury packages and comfort.

Apart from regular Sales Missions, NTB also organized Destination Education Workshop for selected tour operators who are really interested to sell Nepal. A total of 62 tour operators and travel professionals were educated by giving the brief insight on recent facts, new destinations and tourism attractions, new trends in visitors choice and on how to connect and sell Nepal to maximize their benefit.

Nepal Tourism Workshop in Lahore

HE Ambassador of Nepal to Pakistan Ms. SewaLamsalAdhikari (3rd from right), Minister of Sports and Youth, Punjab

Province, Lahore (4th from right), NTB Manager, BimalKadel (1st from right) at the inaugural program

July 6, 2017, Nepal Tourism Board in cooperation and coordination with Nepal Embassy in Islamabad , Pakistan organized a workshop in Lahore, for tourism promotion of Nepal in Pakistan on July 05, 2017 and a series of follow up and consultation ongoing



meetings with tourism officials on following day focusing on market analysis and flight resumption to Kathmandu directly from Lahore or other cities of Pakistan. Addressing the workshop HE Ambassador of Nepal to Pakistan Ms. SewaLamsalAdhikari said that " In order to increase arrivals to Nepal, there must be resumption of direct flights to Kathmandu and added that she is tirelessly holding a series of discussions with concerned partners for the same".

During the program Minister of Sports and Youth of Punjab Province, Mr. Jahangir Khanzada reinforced on sports tourism and cultural exchanges between two countries : " we could make special events and arrangements for tourism, culture and sports exchange between two countries" . Officiating Secretary of Ministry of Culture, Tourism and Civil Aviation (MoCTCA) Mr. Suresh Acharya was optimistic and said that "The immense tourism

potential of Lahore and other cities could be a sustainable source of tourism market for Nepal, however, well planned and coordinated effort is needed" emphasizing on flight connections.

Bimal Kadel, Manager NTB while making destination presentation reiterated that "Nepal is a pioneer in outdoor tourism and has most of the attractions that visitors from Pakistan are looking for including cultural heritages, leisure products, MICE and special tours" and highlighted unique selling proposition like Everest, Lumbini, and outdoor experiences.

The program was attended by more than 150 trade representative, government officials including that of Tourism Development Corporation of Punjab, media personnel and other related participants.

Nepal stall enthralled Dutch visitors

Nepal Tourism Board participated Vakantiebeurs 2017 at Utrecht in the Netherlands and it was the first tourism fair participated by Nepal Tourism Board after the announcement of Nepal- Europe Tourism Year 2017. The fair took place from 10th of January 2017 till 15th of January 2017. Along with the fair a discussion session was also held with NTB HPRRS in special presence of H.E. Lok Bahadur Thapa, Ambassador of Nepal to Belgium. The meeting discussed on strategies and plans to increase the visit of European tourist by 30% in the year 2017 compared to the year 2016. Addressing the meeting, Ambassador to Nepal emphasized for coordination among Nepal Tourism Board, Nepal Embassies and Nepali communities abroad for carrying the Nepalese tourism promotional activities in Europe.

Nepal awarded the First and Best Performance Award in EMITT 2017, Istanbul

The Nepal Tourism Board (NTB) was awarded the First and Best Appearance Award in 21st East Mediterranean International Tourism and Travel Exhibition (EMITT) held in Tyap Fair Convention and Congress Center, Istanbul, Turkey from January 26 to 29, 2017. EMITT has been a strong platform for Nepal to boost Nepal's unique and fascinating tourism brand in Turkey. This is the second time NTB has participated in this Exhibition. d their products and services. Local Turkish media also visited the Nepal's stall and interviewed Nepal Tourism Board officials.

Nepal Promoted in Adventure Travel Show

Nepal Tourism Board participated and promoted Nepal in a two day travel event Adventure Travel Show 2017, UK's only travel event dedicated to discovering the world off the beaten track. The show was organized from 21 to 22 January 2017 in Olympia, London where more than 110 Exhibitors participated and promoted their business and services to the prospective buyers. As its name suggests, the show was particularly dedicated to adventure tourism.

Before the show, a two day seminar cum Business Networking was also organized in the program venue on 18 and 19 January 2017, the participants of which were the representatives

of National Tourism Organizations, renowned Tour Operators, Travels Agents, Media and other agencies from tourism fraternity from different countries and destinations. The Seminar also proved to be a very potential platform for the buyers and sellers to develop their networks and business relations and exchange their ideas. NTB officials also actively participated in the seminar both the days.

Tourism, Trade and Investment talk program in Singapore

Nepal Tourism Board participated at a special Nepal promotion event organized by Embassy of Nepal, Thailand and the Nepalese Honorary Consulate in Singapore and supported by Non Resident Nepalese in Singapore with an aim to focus on Tourism, Trade, and Investment as topics for discussions and deliberations on 4 May 2017 in Singapore.

Honble Foreign Minister Dr. Prakash Sharan Mahat highlighting on overall areas open for FDI saying that Every sector is open for Foreign Direct Investment including tourism, Infrastructure, hydropower, agriculture, IT, health and education and further added Nepal wants investment and not just assistance.

Nepal is an up-tapped market as far as FDI is concerned and the huge market of India and China and the preferential treatment given to Nepal is an alluring factor for investment, emphasized HE Ambassador of Nepal to Thailand, Mr. Khaga Nath Adhikari .

Speaking on the occasion, NTB Manager

Bimal Kadel stressed that Mt. Everest and Lumbini are the prime products of Nepal while emphasizing on the pagodas and stupas of Kathmandu valley and the teeming wildlife of the low lands.

While Dr. Pradumna Bickram Rana spoke on road connectivity and the ancient Silk Road connecting Tibet in China with Nepal and Central Asia, Dr. Omkar Shrestha highlighted on the new dimension of investment prospects in Nepal and the urgency to tapped the unexploited resources. Both of them are professors in different universities of Singapore.

Nepal Consul in Singapore Mr. Madhusudan Patel, closely assisted by NTB Honorary Representative Mr. Kamal Bashyal, coordinated and arranged the event where around 130 invitees from trade, media, airlines, investors, and business communities were present.

19 travel and tour operators on Russia-Finland Sales Mission

In its bid to promote Nepal in the booming Russian market, Nepal Tourism Board (NTB) and Society of Travel and Tour Operators Nepal (SOTTO-Nepal) jointly organized a sales mission participated by 20 travel and tour operators in 3 cities of Russia-Moscow, St. Petersburg, Yekaterinburg and Helsinki, Finland from March 27 to April 3, 2017. The size of Nepali participation is historic on its own for the Russia and Finland.

Actively participated by the private sector travel trade industry, the sessions of the mission in every city were attended by



more than 50 tour operators and media persons. Participation in Saint-Petersburg was overwhelming where 90 tour operators were present.

H.E. Ambassador of Nepal for Russia Mr. Rishi Ram Ghimire welcomed tour operators and reiterated commitment of Government of Nepal for tourism promotion between two countries. Honorary Consul of Nepal for Saint Petersburg, Mr. Alexander V. Terentev addressed the session in Saint Petersburg. Mr. Anil Lama, President of SOTTO Nepal with his presentation briefed tour operators on opportunities on selling Nepal.

Mr. Sudhan Subedi and Mr. Kundan Sharma Mishra, Senior Officers of NTB made multimedia presentation highlighting Nepali tourism prospect and flight connectivity between Russia and Nepal. After each session of Sales Mission participating tour operators were given certificates and were acknowledged as Nepal experts.

NTB Honorary Public

Relations Representatives Ms. Sapila Rajbhandari and Mr. Leonid Myasnikov helped with translation works and also made presentations on Nepal on the occasions. Non Resident Nepalese Association (NRNA) and Nepalese Community on these locations helped Nepal for reaching counterparts and making sales mission a success.

Nepal's Participation at BITE 2017 Concludes Successfully

Nepal Tourism Board along with 5 private sector tour operators successfully participated in the Beijing International Tourism Expo (BITE) 2017 at China National Convention Center in Beijing, China, from June. 16-18, 2017. First day of the fair was open to only trade and other two days was open for trade as well as public. The provincial tourism organizations and more than 50 plus countries



had showcased their tourism products. Over 50,000 trade and public visited the Expo.

The platform was successfully used by Nepali tour operators to make new contacts and to renew their China contacts, while the participation also boosted visibility of Nepal in China market which is one of the most rapidly growing outbound and value markets in the world.

Nepal's participation at the fair was appreciated by Chinese tourists, who visited in large numbers to inquire about the present situation, the tourism products, and the accessibility to Nepal for Chinese in terms of visa and airlines. The free visa for Chinese tourists information was welcomed by most and brought positive response from the audience with many stating they would plan a trip to Nepal in the near future. Private sector participants were able to reach their niche market and were positive about the outcome of the fair. His Excellency Leela Mani Paudyal, Nepal Ambassador to China graced Nepal pavilion and welcomed the participants from Nepal with his good wishes. Nepal booth was awarded The Most Outstanding Booth Design Award.

Nepal Tourism Summit in US 2017 concludes with fruitful networking business session

The 2nd edition of Nepal Tourism Summit in the USA concluded with fruitful networking session between Nepalese and US industry professionals helping compatible partners discover each other. The Summit wound up

on a high note at its last event held in Boston, Massachusetts on 12 July 2017. This was the final round of east coast cities that began in Washington DC on July 6, followed by New York city on July 10. Nepal Tourism Board had organized its first ever Nepal Tourism Summit last year in the West coast cities of US.

The summit witnessed the conglomeration of dignitaries from Government of Nepal, tourism experts, tour operators and media persons from Nepal and US in all three cities. The summit brought together more than 250 travel professionals and media to learn more about the wide range of travel products specifically created for outbound US travelers. They discussed about how Nepal Tourism can be catapulted to fresh heights.

His Excellency Dr. Arjun Kumar Karki, Ambassador Extraordinary and Plenipotentiary of the Government of Nepal to the United States of America graced the summit of Washington DC and New York and reiterated commitment of Government of Nepal for tourism promotion between two countries. Mr. Madhu Kumar Marashini, Consul General of Nepal in New York also attended the summit in New York and Boston and interacted with the industry professionals and media persons. Mr. Ghanendra Shrestha, Executive Committee Member of Nepal Tourism Board welcoming the invitees highlighted the importance of organizing the summit. Mr. Ghanashyam Upadhyaya, Joint Secretary from the Ministry of Culture, Tourism and Civil Aviation on behalf of Government of Nepal and Nepal Tourism Board thanked all the invitees for their active participation in the Summit to make it a success. Mr. Rohini Khanal, Officiating Director of Nepal Tourism Board entertained the queries of the US Tour operators and Media Persons. A special presentation was

made with the focus on creating destination awareness amidst the gathering. Travel agents, tour operators, and media in attendance were excited to receive the information presented by Nepal, which opened up new business exchanges and tour products for Nepal and the US travel trade.

Reconnecting South Asia through Tourism

Embassy of Nepal and Institute of Defense Studies and Analyses (IDSA) jointly organized a one day workshop on Nepal-India Trade, Transit and Connectivity and its Issues and Facilities on 12 July, 2017 in Vishakhapatnam, Andra Pradesh of India. One of the sessions of the workshop was on reconnecting south Asia in terms of tourism promotion and development. His Excellency Ambassador of Nepal to India, Mr. Deep Kumar Upadhyay spoke on various aspects of trade, transit and connectivity. He highlighted on the long and deep rooted ties between Nepal and India and emphasized on the tourism products and its importance to Nepal's economy. He emphasized that Nepal does not need any travel formalities and offers similar culture and religion. All these facts have positioned Nepal a very promising travel destination for Indian tourists. The natural beauty, the climate and the accommodating and smiling nature of Nepalese people can make a tourist feel that Nepal is a heaven on the Earth.

On the occasion, Mr. Nabin Pokharel, Manager at Nepal Tourism Board presented on tourism products and its relation to overall trade, transit and connectivity. He emphasized that the ease in trade and transit facilities and

well-established connectivity obviously play a vital role for tourism promotion and marketing of tourism products of Nepal. Vishakhapatnam is a promising gateway to Nepal in terms of international trade of goods. Once its potential is started to be utilized substantially, it creates potentiality for direct or comfortable air connectivity between Nepal and Vizag, which ultimately translates into supporting Nepal to bring more number of tourists from this region. Moreover, Mr. Pokharel expressed that the region of Vizag bears a close connection to Nepal in terms of both Hinduism and Buddhism. Mr. Pokharel further reiterated the need of making joint destination promotion involving products of Nepal and India. Europe has in many ways been promoted as a regional destination. Single Schengen visa works for entering into many countries of the region and a single Eurail pass is a passport to travel by any form of land transportation within the specified region.

Nepal a luxury travel destination!

Nepal had been presented as the most sought destination amongst the leaders of luxury during an event "Leaders of Luxury event" held at Royal Geographical Society in London. It was participated by more than 250 leaders in the luxury travel sector and was sponsored by Silversea and in association with News UK brands The Times and The Sunday Times.

Mr. Geoffrey Kent, Chairman and Chief Executive of Abercrombie & Kent, also luxury travel supplier to Nepal, was one of the keynote speaker and he's highlighted about the interests of luxury travellers, its trends and how the products could be made luxury.

Various other paper presentation on luxury travel like usage and inclusions of social media Instagram, Facebook, Twitter and YouTube as were also shown. The shift of usage of these media from the regular media platform was also highlighted. It was suggested to make the maximum utilization of such media to tap the luxury market segments.

Mani Raj Lamichhane, Officiating Director of Nepal Tourism Board, had showcased Nepal as a luxury travel destination. He mentioned that Nepal is probably the one place on the earth where the guests can enjoy Breakfast at the Mountains, Lunch at the Hills and the Dinner at the Terai.

The Everest, Himalayas and Buddha highlighted in SE Asia Sales Mission

Destination presentations and B2B sessions of Nepal Tourism starting from Ho Chi Minh City, Vietnam, went on to Phnom Penh, Cambodia and finally concluded in Bangkok, Thailand on 14 Sept. 2017 as a part of SE Asian countries jointly conducted by Nepal Tourism Board (NTB) and SOTTO Nepal (Society of Travel and Tour Operators) and supported by Nepal Embassy in Bangkok and Nepal Airlines. In total, 19 travel and tour operators affiliated to SOTTO Nepal participated in the program conducted in all the three cities.

Ambassador of Nepal to Thailand, Dr. Khaga Nath Adhikari speaking on the occasion highlighted on interest of mutual benefits and emphasized on joint initiatives

and said that "Nepalese would love to see the beaches and Thai visitors would be fascinated by the Himalayas" while focusing on other tourism activities and places as well.

Director of Tourism Authority of Thailand Ms. K. Wannalert said that, "The natural beauty of Nepal is second to none" recounting her visit to Nepal a few years ago and further added that "both the countries could possibly work together for mutual benefit".

Nepal team also interacted with Cambodian counterpart at a program in Phnom Penh on Sept 12 where Mr. In Thoeun, Director General of Ministry of Cambodia Tourism reiterated that "Buddhism is the cornerstone connection between Cambodia and Nepal fostering tourism and people to people relations bilaterally and it is likely to grow in coming years". Likewise, Ms. Chhay Sivlin, President of Cambodia Association of Travel Agents (CATA) also made her commitment for tourism promotion mutually in her note address. To build on the partnership and to strengthen network further, SOTTO Nepal signed an MoU with CATA for further joint cooperation and mutual benefit of tourism.

Around 300 tour operators and medias, in total, were present in the programs of the three cities who were all given Certificates of Appreciation for the participation at the programs and raffle draws were conducted in all the three cities where Bangkok-Kathmandu-Bangkok tickets were sponsored by Nepal Airlines while tour packages was provided by SOTTO Nepal.

Nepal Promoted In PATA Travel Mart, Macau



Nepal Tourism Board, Nepal Airlines Corporation and PATA Nepal Chapter participated in the the PATA Travel Mart in Macau from 13-15 September, 2017 Mart along with 8 Nepali Private Sector Companies.

Nepal was showcased in the Official Magazine - TTG on all three days. An advertisement of Nepal ran on all three issues. Apart from that the issue of 14th September, 2017 had a write-up of Nepal and that of 15th September featured an interview of NTB CEO Mr. Deepak Raj Joshi along with the picture of all Nepali delegation.

On 14th September. NTB CEO briefed the International media present in the event about the potential of Nepal to cater the needs of every tourist in the world. He opined that "Heaven is a myth and Nepal is Real". He also put forward that Nepal is such a destination that can offer tourism activities in Land,

Water and Air. A beautiful video about Nepal prepared by renowned journalist of Nepal, Mr. Bharat Bandhu Thapa, was also aired during the program. Everybody in the hall was mesmerized by the beauty of Nepal and congratulated Mr. Thapa.

Nepal Participates in SKAL International Travel Expo and 78th SKAL World Congress

Nepal Tourism Board participated in The 78th SKAL World Congress and SKAL

International Travel Expo held from 05 to 08 October 2017 in Novotel Hyderabad International Convention Centre, Hyderabad, India.

SKAL International Travel Expo was also held along with the World Congress. Nepal Tourism Board participated in the Expo as an Exhibitor and showcased various tourism products that Nepal offers. Many delegates to SKAL World Congress and visitors to the Expo visited Nepal Stall and made queries on Nepals tourism products and services. Moreover, SKAL members from Nepal participated in the World Congress as registered members of SKAL and they made various business contacts and networking with visitors and international SKAL members using the platform of the Congress and Nepal stall at the Expo.

Nepal Participates in G Fair, South Korea

Nepal Tourism Board along with Embassy of Nepal in Korea, the delegation of Hotel Association Nepal (HAN) and Nepal-Korea Chamber of Commerce & Industry participated in the G Fair 2017 in Gyeonggi-do province from 1-4 November, 2017.

Nepal stall placed in the rows of other Embassies had visitors coming in for queries for Nepal travel and business opportunities. There was a display of Nepali handicrafts in the stall which the visitors were interested in. Display of handicraft items like Buddha, green tara, pashmina shawls, scarf, thangka, accessories etc were the main attraction for Korean visitors. The local staff from Nepal Embassy in Korea was a great help in communication with the locals.

His Excellency Arjun Jung Bahadur Singh graced the fair on the second day along with Embassy officials. Nepal Night programme followed by cocktail dinner was also held in Hotel President amidst a huge gathering of Korean businessmen and tourism entrepreneurs. The programme was an opportunity to showcase Nepalese tourism and trade to their counterparts.

Nepal Promotion in South Australia

Nepal Tourism Board, Embassy of Nepal, Canberra and Nepal Consulate, South Australia jointly organized the Nepal Tourism Promotion Program in Adelaide a city in South Australia.

The program was attended by Hon'ble Minister for Culture, Tourism and Civil

Aviation Jeetendra Narayan Dev representing government of Nepal. Minister while addressing the the program said Tourism is the priority sector of Nepal. Nepal has been encouraged with the increased number of tourists from different part of the world and even from Australia emphasizing that Nepali people are more eager to welcome more of their Australian friends in Nepal in the days to come. He also highlighted that Nepal been open for foreign investors and Tourism and Civil Aviation sector could be one of the profitable and primary sector for the investors. He further added that direct air connectivity would further enhance bilateral relationship between Nepal and Australia, Nepal would like to draw attention of government of Australia in this context. Her Excellency Lucky Sherpa, Ambassador of Nepal to Australia mentioned that Nepal and Australia share many similarities and adventure is one of them. Nepal is the best destination for the adventure lovers and Australian people are adventure lovers.

The program was attended by President of Legislative council of South Australia Hon. Russel Worley, Regional minister Hon. Zoe Bettison and other political figures of South Australia. Santosh Bikram Thapa Sr. Officer mentioned that Australian people are adventure loving in nature and Nepal could be the best destination which can deliver them the sense of achievement. Honorary Consul General of South Australia Mr. Deepak Dhamala thanked the participants for their gracious presence.

Nepal Sales Mission in Colombo, Sri Lanka & Bangalore, India concludes with fruitful networking business session

Nepal Sales Mission to Colombo, Sri Lanka & Bangalore, India concluded successfully. 12 tourism entrepreneurs from Nepal, representatives from NATTA, Nepal Airlines Corporation and Nepal Tourism Board were the part of Nepalese delegation.

The first leg of the Sales Mission was held in Lotus Hall, BMICH, Colombo on 15th Dec. 2017. The event was graced by His Excellency Mr. Bishwambher Pyakurel, Ambassador of Nepal to Sri Lanka & Maldives. He also addressed the august gathering.

The sales mission to Sri Lanka was first of its kind and it brought together an encouraging number of tour operators and media persons from Sri Lanka. The tour operators from Nepal had wide range of travel products specifically created for outbound Sri Lankan travelers. Most queries from Sri Lankan tour operators were about air connectivity and Buddhist Circuit packages. In 2017, Sri Lanka ranks no. 4 in terms of arrival to Nepal. It is a highly potential market and the tour operators from Nepal are very optimistic about the increase of Sri Lankan visitors to Nepal.

The second leg of the event was held in The Chancery Pavilion, Bangalore, India on 19th December 2017.

The event in Bangalore was a huge success with more than 100 participants from Indian Travel Trade and Media. The encouraging number of participants signaled the fact that Bangalore market has a huge potential and is sure to grow.

Mr. Rohini Prasad Khanal, Officiating Director, Nepal Tourism Board gave



presentation about the tourism highlights of Nepal in both the cities. Ms. Prativa Sharma & Ms. Sabina Shakya gave presentations about Nepal Airlines in Colombo & Bangalore simultaneously.

Mr. Dipendra Ghimire led the delegation from NATTA and he expressed his satisfaction of the events and has committed that NATTA will lead future sales missions to Sri Lanka and India. Mr. Ram Kumar Barakoti, Executive Member of NATTA, was the coordinator of the event.

Two winners were chosen for round trip airtickets of Bangalore – Kathmandu – Bangalore on each city on a lucky draw basis. The tickets were sponsored by Nepal Airlines Corporation.

International Fairs, Sales Mission & Destination Promotion

S. NO.	PROGRAM	DATE	PLACE	PARTICIPATING COMPANIES
1.	TTF Bengaluru	13 – 15 Jan 2017	Bangalore, India	9
2.	GS Tourism Fair	26 – 30 Jan 2017	Bhubaneshwar, India	NTB
3.	Bengal Travel Mart	27 – 29 Jan 2017	Siliguri, WB, India	NATTA/5
4.	SATTE New Delhi	15 – 17 Feb 2017	New Delhi, India	10
5.	OTM Mumbai 2017	21 – 23 Feb 2017	Mumbai, India	16
6.	Indo-Nepal Trade Fair Tourism Festival	5 – 11 March 2017	Dehradun, India	Partnership with Kanchanpur CCI
7.	BITF 2017	20- 22 April 2017	Dhaka, Bangladesh	11
8.	TTF Kolkata	7 – 9 July 2017	Kolkata, India	7
9.	TTF Hyderabad	14 – 15 July 2017	Hyderabad	6
10.	TTF Ahmedabad	1-3 Sept 2017	Ahmedabad, India	
11.	SKAL Int'l Travel Expo	6 – 8 October 2017	Hyderabad, India	NTB & SKAL Members from Nepal
12.	Vakantiebeurs	10 – 15 Jan 2017	Utrecht, Netherland	4
13.	CMT	14 – 22 Jan 2017	Stuttgart, Germany	6
14.	FITUR	18 – 22 Jan 2017	Madrid, Spain	17
15.	Adventure Travel Show	21 – 22 Jan 2017	London, UK	3
16.	EMITT 2017	26 – 29 Jan 2017	Istanbul, Turkey	5
17.	ITB Germany 2017	8 – 12 March 2017	Berlin, Germany	24
18.	MITT	14 – 16 March 2017	Moscow, Russia	5
19.	IFTM Top Resa	26 – 29 Sept 2017	Paris, France	5
20.	WTM	6 – 8 Nov 2017	London, UK	22
21.	COTTM	29 – 31 March 2017	Beijing	5
22.	BITE	16 – 18 June 2017	Beijing, China	
23.	NATAS	11 – 13 August 2017	Singapore	NTB/ Nepal Consulate Singapore

24.	NATAS	17-19 Feb. 2017	Singapore	2
25.	BITF	8 – 11 Sept 2017	Busan, S Korea	2
26.	PATA Travel Mart	13 – 15 Sept 2017	Macau, China	10
27.	KOTFA	1-4 June, 2017	Seoul, S Korea	1
28.	JATA	21 – 24 Sept 2017	Tokyo, Japan	5
29.	G Fair 2017	1 – 4 Nov 2017	Gyeonggi Province, S Korea	22 HAN members
30.	CITM, Kunming	17-19 Nov 2017	Kunming, China	4
31.	IMTM 2017	7-8 Feb. 2017	Tel Aviv, Israel	4
32.	ATM 2017	24-27 Apr. 2017	Dubai, UAE	5
33.	MATTA	17-19 March 2017	Kualalumpur, Malaysia	11
34.	PATA Travel Mart	13-15 Sep. 2017	Macau, China	8
35.	Himalayan Travel Mart	2 – 5 June 2017	Kathmandu	88
36.	Travel Revolution 2017	4-6 Aug. 2017	Singapore	NTB HPRR & Nepal Consulate Singapore

Sales Mission

S. NO.	PROGRAM	DATE	PLACE	PARTICIPATING COMPANIES
1.	Nepal Sales Mission in China	June 8 to 16, 2017	Chengdu, Guangzhou, Hangzhou and Beijing	32
2.	US Sales Mission	6 – 12 July	Washington, New York, Boston	9
3.	Europe Sales Mission	14-22 March 2017	Dusseldorf, Frankfurt, Munich, Prague, Warsaw	13
4.	SATTE New Delhi	15 – 17 Feb 2017	New Delhi, India	10
5.	Nepal Sales Mission, Cambodia	21 – 23 Feb 2017	Mumbai, India	16
6.	12th Sep. 2017	Phnom Penh	20	Partnership with Kanchanpur CCI
7.	Nepal Sales Mission, Thailand	20- 22 April 2017	Dhaka, Bangladesh	11
8.	14th Sep. 2017	Bangkok	20	7
9.	Nepal Sales Mission, Vietnam	10th Sep. 2017	Ho Chi Minh City	20

10.	Nepal Sales Mission, Russia	27th March 2017	Moscow	20
12.	Nepal Sales Mission, Finland	29th March 2017	Helsinki	20
13.	Nepal Sales Mission, Russia	31st March 2017	St. Petersburg	20
14.	Nepal Sales Mission, Russia	3rd April 2017	Ekaterinburg	20
15.	FITUR	18 – 22 Jan 2017	Madrid, Spain	17
16.	Adventure Travel Show	21 – 22 Jan 2017	London, UK	3
17.	EMITT 2017	26 – 29 Jan 2017	Istanbul, Turkey	5
18.	ITB Germany 2017	8 – 12 March 2017	Berlin, Germany	24
19.	MITT	14 – 16 March 2017	Moscow, Russia	5
20.	Nepal Sales Mission	15 December 2017	Colombo, Sri Lanka	
21.	Nepal Sales Mission	19 December 2017	Bangalore, India	

Destination Promotion

S. NO.	PROGRAM	DATE	PLACE	PARTICIPATING COMPANIES
1.	FTI Asia Road Show	21-25 Aug 2017	Hamburg, Essen, Meinheim, Wurzburg, Dresden	
2.	Adventure Travel Session ASPIRE Summit	() 7 June 2017	London	

Talk Show/Conferences

S. NO.	PROGRAM	DATE	PLACE	PARTICIPATING COMPANIES
1.	Adventure Travel Session ASPIRE Summit	() 7 June 2017	London	
2.	Brand South Asia Conference	July 24 – 25	Bhutan	
3.	Talk Program with BBC	During WTM	London	



Nepal Sales Mission, Vietnam



Travel Revolution 2017, Singapore



Nepal Sales Mission, Cambodia



EMITT 2017, Turkey



IMTM 2017, Tel Aviv



Vakantiebeurs 2017



Nepal Promotion in Bhubaneswar



SATTE 2017



Training for senior staff of China Southern Airlines at Guangzhou



CITM 2016



Nepal Sales Mission in China 2017



TTF Bangaluru 2017



JATA 2017



Tourism, Trade and Investment talk program in Singapore



Adventure Travel Show, London



BTTF, Dhaka



ATM, Dubai



FIT Asia Roadshow 2017



KOTFA 2017



Nepal Sales Mission, Ekaterinburg, Russia



MATTA 2017



Nepal Sales Mission, Bangkok



NATAS 2017



Nepal Sales Mission, St. Petersburg, Russia



Nepal Sales Mission, Moscow



Nepal Sales Mission, Helsinki, Finland

Promotional support and partnership with Nepalese Diplomatic Missions and Others

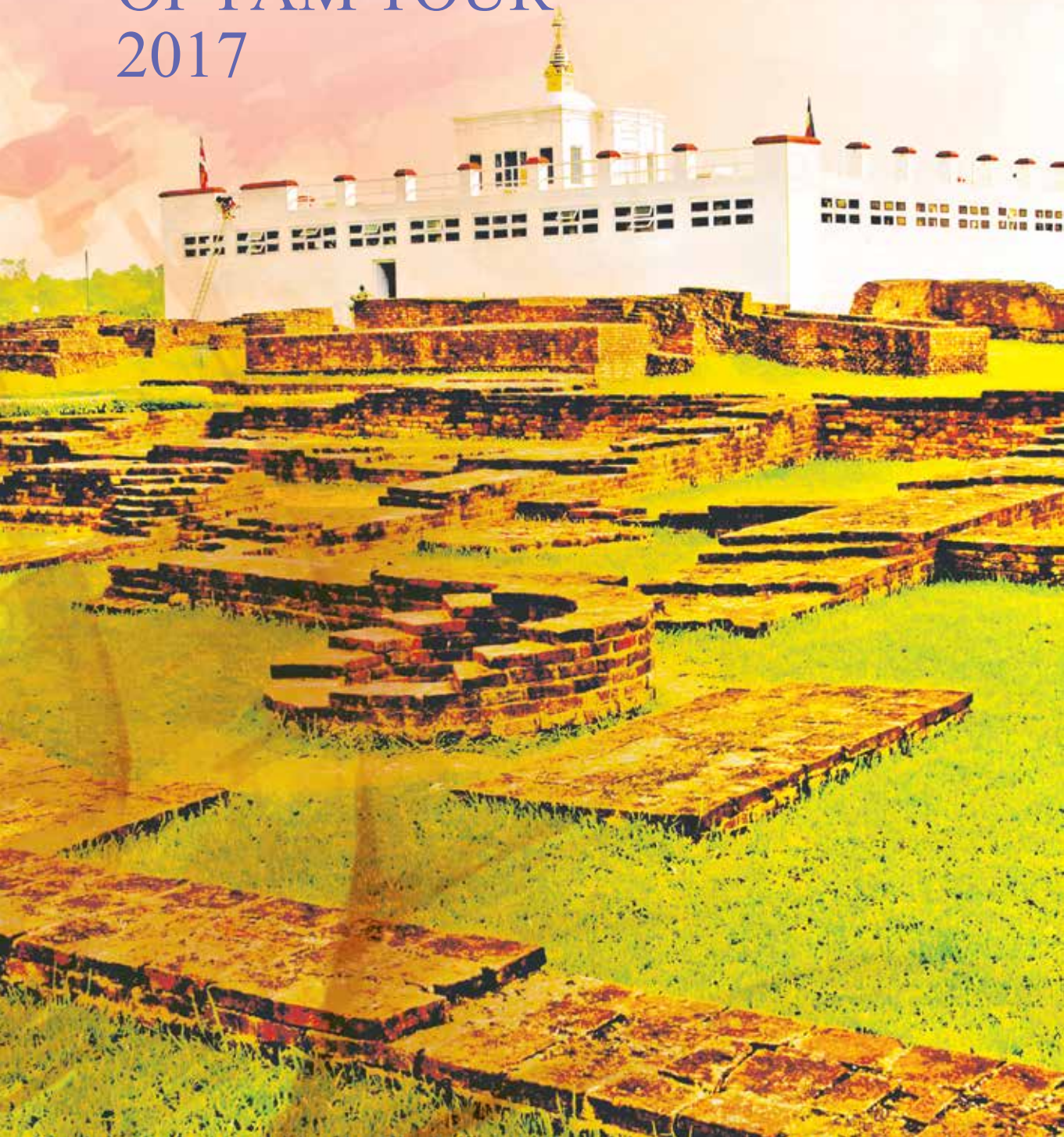
1. Abu Dhabi (Embassy of Nepal)
2. Bangkok (Embassy of Nepal)
3. Beijing (Embassy of Nepal)
4. Brazil (Embassy of Nepal)
5. Denmark (Embassy of Nepal)
6. Canada (Visit Nepal and Mega cultural Program Vancouver)
7. Kuala Lumpur (Embassy of Nepal)
8. New Delhi (Embassy of Nepal)
9. New York (Permanent Mission of Nepal to UN)
10. Oman (Embassy of Nepal)
11. Saudi Arabia (Embassy of Nepal)
12. Seoul (Embassy of Nepal)
13. South Africa (Embassy of Nepal)
14. Tokyo (Embassy of Nepal) Twice
15. Vienna (Permanent Mission of Nepal to UN)
16. Guangzhou (Consulate General of Nepal)
17. Hungary (Narayan Prasad Bhandari- NTB HPRR)
18. Singapore (Travel revolution & NATAs Travel fair)
19. Bahrain, Manama (Embassy of Nepal)
20. United Kingdom (Pashupati Bhandari- NTB HPRR)

Nepal Wins 2nd Place as the “Best Travel Destination” of NG Traveler Adventure Awards

Nepal was awarded 2nd place as “Best Travel Destination” in category “Adventure Travel” on the National Geographic Traveler Awards! The awards were based on online polling and 270,000 votes were cast on www.nat-geo.ru in favor of the countries loved.

“It was absolutely unexpected, but very pleasant,” said NTB Public Relations Representative in Russia Mr. Leonid Myasnikov. “From my perspective I would like to thank first the people who voted, as they obviously had first-hand knowledge about Nepal, visited Nepal may be even not just once,” Mr. Myasnikov said. According to Mr. Myasnikov, “voted people had enough experience to compare different countries – and the competition was almost won by Nepal!” Nepal is just percent beyond the winner of “Adventure Travel” – Argentina – and percent ahead of bronze awarded – Morocco.

PARTICIPANTS OF FAM TOUR 2017



Participants of FAM Tour 2017

S.N	NAME	ORGANISATION	COUNTRY	DATE
1.	Mr. Sandip Pandya	ABP News	India	February 13-20, 2017
2.	Mr. Prakash Patil	ABP News	India	February 13-20, 2017
3.	Ms. EktaKaul	ABP News	India	February 13-20, 2017
4.	Ms. Malini Kapoor	ABP News	India	February 13-20, 2017
5.	Mr. Ben Roelants	Mediahuis	Belgium	March 17-24, 2017
6.	Mr. Johan Schots	Mediahuis	Belgium	March 17-24, 2017
7.	Mr. Lander Dauwe	Mediahuis	Belgium	March 17-24, 2017
8.	Mr. Tom Van Assche	Mediahuis	Belgium	March 17-24, 2017
9.	Mr. Benoit Pelosse	Le Journal de Montreal	Canada	April 27-May 7, 2017
10.	Ms. Wenchy Murphy	The Globe and Mail	Canada	May 10-20, 2017
11.	Mr. Jianlin QIAO	Chengdu Radio and TV	China	April 12-18, 2017
12.	Ms. Jing KONG	Chengdu Radio and TV	China	April 12-18, 2017
13.	Mr. Huan ZHOU	Chengdu Radio and TV	China	April 12-18, 2017
14.	Mr. Cheng CHEN	Chengdu Radio and TV	China	April 12-18, 2017
15.	Ms. Jing XUE	Chengdu Radio and TV	China	April 12-18, 2017
16.	Ms. Yan ZHOU	Chengdu Radio and TV	China	April 12-18, 2017
17.	Mr. Ahkim Anthony Tan	Fashion Designer	Australia	September 4-8, 2017
18.	Ms. Marissa Langtry	Model	Australia	September 4-8, 2017
19.	Mr. Stephen Chan	Hong Kong Certified Escort Association	Hong Kong	February 21-28, 2017

20.	Ms. Yu Li hua Ann	Hong Kong Federation of Trade Union	Hong Kong	February 21-28, 2017
21.	Mr. Lee Chun Hei	Travelpop.hk / Flyday.hk	Hong Kong	February 21-28, 2017
22.	Mr. Shinyun Tien	Apple Daily	Hong Kong	February 21-28, 2017
23.	Ms. Yu Qing Ding	Ming Pao Newspaper	Hong Kong	February 21-28, 2017
24.	Ms. Chui Tung Chau	Oriental Daily	Hong Kong	February 21-28, 2017
25.	Ms. Nien-wei Sung	Overseas Travel Service	Taiwan	February 21-28, 2017
26.	Ms. Garla Sung	Overseas Travel Service	Hong Kong	February 21-28, 2017
27.	Ms. Pui Ying Chang	Sunrise Travel (HK) Ltd	Hong Kong	February 21-28, 2017
28.	Ms. Wang Xin	Shanghai Spring International Travel Service (Group) CO.,JTD.	China	August 14-21, 2017
29.	Ms. HouXiliu	GZL INTERNATIONAL TRAVEL SERVICE LTD	China	August 14-21, 2017
30.	Mr. Xia Yi	BTG International Travel & Tours	China	August 14-21, 2017
31.	Ms. Wang Na	Beijing Tuniu International Travel Service Co., LTD	China	August 14-21, 2017
32.	Ms. Liu Xin	CHINA INTERNATIONAL TRAVEL SERVICE LIMITED,HEAD OFFICE	China	August 14-21, 2017
33.	Ms. Shi Miao	China CYTS Tours Holding Co.,Ltd.	China	August 14-21, 2017
34.	Ms. Qiao Fang	China Travel Service Head Office, Co., Ltd.	China	August 14-21, 2017
35.	Ms. LuoYanmin	Beijing CaissaInternational Travel Services Limited Liability Company	China	August 14-21, 2017
36.	Ms. Sheng Yuhong	CRI	China	August 14-21, 2017

37.	Ms. Zhang Lulu	china.org.cn	China	August 14-21, 2017
38.	Ms. Wu Dandan	Traveler Magazine	China	August 14-21, 2017
39.	Ms. Ni Xiaowen	Phonenix Hong Kong TV	China	August 14-21, 2017
40.	Mr. Wanglei	Phonenix Hong Kong TV	China	August 14-21, 2017
41.	Mr. Wang Wenxiao	The Travel Channel	China	August 14-21, 2017
42.	Mr. Zhang Shijie	The Travel Channel	China	August 14-21, 2017
43.	Ms. Xuxin	Beijing Times	China	August 14-21, 2017
44.	Ms. Yan Ru	Ionic Media	China	August 14-21, 2017
45.	Ms. Huang Ruiyan	Deep world Magazine	China	August 14-21, 2017
46.	Ms. XuWenru	LOOKWE	China	August 14-21, 2017
47.	Mr. Labaciren	CNTA	China	August 14-21, 2017
48.	Mr. Mani Shankar Aiyer	Writer	India	June 22-28, 2017
49.	Mr. Lynn ZawWaiMang	H9 GSA /UA Travel	Myanmar	March 17-24, 2017
50.	Mr. PhyoZawWai	Travel Agent	Myanmar	March 17-24, 2017
51.	Mr. Zaw Min Oo	MITV	Myanmar	March 17-24, 2017
52.	Mr. Zaw Win Than	Spring News	Myanmar	March 17-24, 2017
53.	Mr. HtetArkarKyaw	7day News	Myanmar	March 17-24, 2017
54.	Ms. Nu MyatTheingiOo	The Chic Magazine	Myanmar	March 17-24, 2017

55.	Ms. Aye MyatTharaphi	PYI Myanmar News	Myanmar	March 17-24, 2017
56.	Ms. Hsu Thinzar Khine	MITV	Myanmar	March 17-24, 2017
57.	Ms. Khin Myint Myint Naing	Travel Blogger	Myanmar	March 17-24, 2017
58.	Ms. May Zun Win	Tour Operators	Myanmar	March 17-24, 2017
59.	Ms. MyatNyein Aye	Myanmar Times News	Myanmar	March 17-24, 2017
60.	Ms. Anastasia Tarasova	Pitertur LTD, St. Petersburg	Russia	February 13-20, 2017
61.	Ms. Svetlana Puganova	Aksia – travel, St. Petersburg	Russia	February 13-20, 2017
62.	Ms. LiubovTambovtseva	Yukon-Luxe, St. Petersburg	Russia	February 13-20, 2017
63.	Ms. Elena Sheykina	SV – Tour, Moscow	Russia	February 13-20, 2017
64.	Mr. Aleksander Chernyavskiy	Global New Travel, Moscow	Russia	February 13-20, 2017
65.	Ms. Svetlana Vinogradova	Moneks LLC , Moscow	Russia	February 13-20, 2017
66.	Mr. Bibigul Utemaganbetova	Pronto tour, Moscow	Russia	February 13-20, 2017
67.	Ms. Marina Ustoeva	Mir Calypso, Moscow	Russia	February 13-20, 2017
68.	Ms. Elena Nigmatulina	Veseliiveter, Moscow	Russia	February 13-20, 2017
69.	Ms. SapilaRajbhandari	NTB HPRR Russia	Russia	February 13-20, 2017
70.	Ms. Tkachenko Anna	Anna Tur, Moscow	Russia	February 13-20, 2017
71.	Ms. Alina Ushakova	Miracle tour, Moscow	Russia	February 13-20, 2017
72.	Mr. Mikhail Sharov	Vezde.ru, Moscow	Russia	February 13-20, 2017
73.	Mr. Roman Zhuravlev	Bon voyage, St. Petersburg	Russia	February 13-20, 2017

74.	Mr. Wim Meintjes Du Plessis	Cheeky Media	South Africa	May 7-12, 2017
75.	Mr. Michael Michael Essey	Cheeky Media	South Africa	May 7-12, 2017
76.	Mr. SivuyileNgesi	Cheeky Media	South Africa	May 7-12, 2017
77.	Mr. Janez Arther Omer Vermeiren	Cheeky Media	South Africa	May 7-12, 2017
78.	Mr. Alex Ferrer	Hype TV	Spain	April 21-30, 2017
79.	Mr. Joaquin Bernabe	Hype TV	Spain	April 21-30, 2017
80.	Mr. FernanIzquierdo	Hype TV	Spain	April 21-30, 2017
81.	Mr. Julio Velasco	Hype TV	Spain	April 21-30, 2017
82.	Mr. Manuel Martinez	Hype TV	Spain	April 21-30, 2017
83.	Mr. BorjaMosquera	Hype TV	Spain	April 21-30, 2017
84.	Mr. Qinghua Hong	Travel with CEO	China	October 10-17, 2017
85.	Mr. JiabinGu	Travel with CEO	China	October 10-17, 2017
86.	Mr. DongshenChen	Travel with CEO	China	October 10-17, 2017
87.	Mr. Biging He	Travel with CEO	China	October 10-17, 2017
88.	Mr. Jin Han	Travel with CEO	China	October 10-17, 2017
89.	Mr. BohuaWang	Travel with CEO	China	October 10-17, 2017
90.	Mr. Feng Xu	Travel with CEO	China	October 10-17, 2017
91.	Ms. Qianwen Wang	Travel with CEO	China	October 10-17, 2017
92.	Ms. Jianli Liu	Travel with CEO	China	October 10-17, 2017
93.	Ms. Hongying Wu	Travel with CEO	China	October 10-17, 2017
94.	Mr. Shi Wei	Travel with CEO	China	October 10-17, 2017

95.	Mr. Qing Wang	Travel with CEO	China	October 10-17, 2017
96.	Mr. Sifan Chen	Travel with CEO	China	October 10-17, 2017
97.	Mr. Wengyang Cheng	Travel with CEO	China	October 10-17, 2017
98.	Mr. Yang Zhao	Travel with CEO	China	October 10-17, 2017
99.	Mr. Ayhan Sinan Sicimoglu	Turkish traveler, musician, radio and tv programmer	Turkey	April 17-24, 2017
100.	Mr. Baris Alandar	Director, Cinematographer	Turkey	April 17-24, 2017
101.	Ms. Nilufer Aysun Balan	Program coordinator	Turkey	April 17-24, 2017
102.	Prof. F.G. Malkoc	Honorary Consul of Nepal	Turkey	April 17-24, 2017
103.	Ms. Salazar Iris M	Winner of PATA New York Chapter Raffle	USA	March 11-17, 2017
104.	Ms. Chadha Parminder	Winner of PATA New York Chapter Raffle	USA	March 11-17, 2017
105.	Ms. Ann Marie Maresca	Winner of NTB Sales Mission in US.	USA	November 13-20, 2017
106.	Mr. Oakkar Oo	World Myanmar Travel	Myanmar	May 19-26, 2017
107.	Mr. Aung Thu ya	Travel Gateway Travel	Myanmar	May 19-26, 2017
108.	Mr. La Pyae	Tango Travel	Myanmar	May 19-26, 2017
109.	Mr. Than Zaw Win	Shwe Taw Win Travels & Tours	Myanmar	May 19-26, 2017
110.	Ms. Thatoe Thuzaraung	Authentic Myanmar	Myanmar	May 19-26, 2017
111.	Ms. Thinn Thinn Aung	Shwe Trip Planner	Myanmar	May 19-26, 2017
112.	Ms. Myat Thu Nandar	Maing Fong Travels	Myanmar	May 19-26, 2017
113.	Ms. Ei Ei Lwin	New Motion	Myanmar	May 19-26, 2017
114.	Ms. Htet Htet Htun	Tour Diamond	Myanmar	May 19-26, 2017

115.	Ms. NawHtikeHtikeHtun	NawHtike (Media)	Myanmar	May 19-26, 2017
116.	Ms. KyuKyar Ling	Beautiful Present Tours	Myanmar	May 19-26, 2017
117.	Mrs. SweZinAung	ZambuShwezin Travels & Tours	Myanmar	May 19-26, 2017
118.	Mrs. TheinTheinSint	Unique Asia Travel & Tours	Myanmar	May 19-26, 2017
119.	Mr. Jin Xueliang	Chengdu Radio and TV	China	October 19-26, 2017
120.	Ms. Li Yuanyuan	Chengdu Radio and TV	China	October 19-26, 2017
121.	Ms. Lang Qi	Chengdu Radio and TV	China	October 19-26, 2017
122.	Ms. RenQiuHong	Chengdu Radio and TV	China	October 19-26, 2017
123.	Ms. Wang Jinyao	Chengdu Radio and TV	China	October 19-26, 2017
124.	Mr. Duan Liming	Chengdu Radio and TV	China	October 19-26, 2017
125.	Mr. LaithBazari	Dubai TV	UAE	November 19-24, 2017
126.	Mr. Vikrama Rao	Indian Federation of Working Journalists	India	June 17 – 22, 2017
127.	Mr. R. P. Yadav	Indian Federation of Working Journalists	India	June 17 – 22, 2017
128.	Mr. VishwaDev Rao	Indian Federation of Working Journalists	India	June 17 – 22, 2017
129.	Mr. Sambhu Nigam	Indian Federation of Working Journalists	India	June 17 – 22, 2017
130.	Mr. G. PArAn Sivan	Indian Federation of Working Journalists	India	June 17 – 22, 2017
131.	Mr. R. Muthu Kumar	Indian Federation of Working Journalists	India	June 17 – 22, 2017
132.	Mr. Piramanayagam	Indian Federation of Working Journalists	India	June 17 – 22, 2017
133.	Mrs. BharatiRajan	Indian Federation of Working Journalists	India	June 17 – 22, 2017

134.	Mr. K. Nagarajan	Indian Federation of Working Journalists	India	June 17 – 22, 2017
135.	Mr. MamadiSomaiah	Indian Federation of Working Journalists	India	June 17 – 22, 2017
136.	Mr. P. Anandam	Indian Federation of Working Journalists	India	June 17 – 22, 2017
137.	Mrs. Varalaxmi	Indian Federation of Working Journalists	India	June 17 – 22, 2017
138.	Mr. Bapu Rao	Indian Federation of Working Journalists	India	June 17 – 22, 2017
139.	Mrs. Surlata	Indian Federation of Working Journalists	India	June 17 – 22, 2017
140.	Mr. Babu	Indian Federation of Working Journalists	India	June 17 – 22, 2017
141.	Mrs. P. Suvarna	Indian Federation of Working Journalists	India	June 17 – 22, 2017
142.	Mr. C. M. Papnai	Indian Federation of Working Journalists	India	June 17 – 22, 2017
143.	Mrs. Tara Papnai	Indian Federation of Working Journalists	India	June 17 – 22, 2017
144.	Mr. V. B. Singh	Indian Federation of Working Journalists	India	June 17 – 22, 2017
145.	Mrs. Bindoo Singh	Indian Federation of Working Journalists	India	June 17 – 22, 2017
146.	Mr. S. N. Nautiyal	Indian Federation of Working Journalists	India	June 17 – 22, 2017
147.	Mr. R. S. Pant	Indian Federation of Working Journalists	India	June 17 – 22, 2017
148.	Mr. Ramesh Ahuja	Indian Federation of Working Journalists	India	June 17 – 22, 2017
149.	Mr. Ashok Madhup	Indian Federation of Working Journalists	India	June 17 – 22, 2017
150.	Mrs. Nirmala Sharma	Indian Federation of Working Journalists	India	June 17 – 22, 2017
151.	Mr. Shambhunath Shukla	Indian Federation of Working Journalists	India	June 17 – 22, 2017
152.	Mr. Narendra Marwari	Indian Federation of Working Journalists	India	June 17 – 22, 2017
153.	Mr. Jameel Ahmed	Indian Federation of Working Journalists	India	June 17 – 22, 2017
154.	Mr. Vijay Prakash Mishra	Indian Federation of Working Journalists	India	June 17 – 22, 2017

155.	Mr. K. Nagarathana	Indian Federation of Working Journalists	India	June 17 – 22, 2017
156.	Mr. K. Sharifa	Indian Federation of Working Journalists	India	June 17 – 22, 2017
157.	Mr. H. L. Pushpa	Indian Federation of Working Journalists	India	June 17 – 22, 2017
158.	Mr. K. Laksham	Indian Federation of Working Journalists	India	June 17 – 22, 2017
159.	Mrs. Jayalaxmi	Indian Federation of Working Journalists	India	June 17 – 22, 2017
160.	Mr. J. Bindhu	Indian Federation of Working Journalists	India	June 17 – 22, 2017
161.	Mr. H. R. Rajeshwari	Indian Federation of Working Journalists	India	June 17 – 22, 2017
162.	Mr. Harish	Indian Federation of Working Journalists	India	June 17 – 22, 2017
163.	Mr. Shiv Rajaramma	Indian Federation of Working Journalists	India	June 17 – 22, 2017
164.	Mr. Vishnu Narisappa	Indian Federation of Working Journalists	India	June 17 – 22, 2017
165.	Mrs. Savitaramma	Indian Federation of Working Journalists	India	June 17 – 22, 2017
166.	Mrs. Shaviramma	Indian Federation of Working Journalists	India	June 17 – 22, 2017
167.	Mrs. Dhanlaxmi	Indian Federation of Working Journalists	India	June 17 – 22, 2017
168.	Mr. K. S. Sarojamma	Indian Federation of Working Journalists	India	June 17 – 22, 2017
169.	Dr. C. J. Shusila Devi	Indian Federation of Working Journalists	India	June 17 – 22, 2017
170.	Mr. H K BadriNath	Indian Federation of Working Journalists	India	June 17 – 22, 2017
171.	Mr. H. B. Sobha	Indian Federation of Working Journalists	India	June 17 – 22, 2017
172.	Mr. S. J. Kantharaju	Indian Federation of Working Journalists	India	June 17 – 22, 2017
173.	Mrs. H. K. Raghunath	Indian Federation of Working Journalists	India	June 17 – 22, 2017
174.	Mr. RoopPasni	Indian Federation of Working Journalists	India	June 17 – 22, 2017
175.	Mrs. ManjuNathSetty	Indian Federation of Working Journalists	India	June 17 – 22, 2017

176.	Mr. Jitendra Kumar	Indian Federation of Working Journalists	India	June 17 – 22, 2017
177.	Mr. H. K. Triveni	Indian Federation of Working Journalists	India	June 17 – 22, 2017
178.	Mr. B. T. Venkataswami	Indian Federation of Working Journalists	India	June 17 – 22, 2017
179.	Mr. Benudhar Panda	Indian Federation of Working Journalists	India	June 17 – 22, 2017
180.	Mr. Raj Kishor Swain	Indian Federation of Working Journalists	India	June 17 – 22, 2017
181.	Mr. Chandra Madhab Mishra	Indian Federation of Working Journalists	India	June 17 – 22, 2017
182.	Mr. Bankim Chandra NAYak	Indian Federation of Working Journalists	India	June 17 – 22, 2017
183.	Mr. BishwajitNayak	Indian Federation of Working Journalists	India	June 17 – 22, 2017
184.	Mrs. Bhagirathi Bhajana	Indian Federation of Working Journalists	India	June 17 – 22, 2017
185.	Mr. RabindraSamal	Indian Federation of Working Journalists	India	June 17 – 22, 2017
186.	Mr. Ashit Kumar	Indian Federation of Working Journalists	India	June 17 – 22, 2017
187.	Mr. Satyajit Das	Indian Federation of Working Journalists	India	June 17 – 22, 2017
188.	Mr. BimlenduBehura	Indian Federation of Working Journalists	India	June 17 – 22, 2017
189.	Mr. Manmath Maharana	Indian Federation of Working Journalists	India	June 17 – 22, 2017
190.	Mr. Ram Chandra Rai	Indian Federation of Working Journalists	India	June 17 – 22, 2017
191.	Mr. JayakamtRaut	Indian Federation of Working Journalists	India	June 17 – 22, 2017
192.	Mr. BasuDevBarda	Indian Federation of Working Journalists	India	June 17 – 22, 2017
193.	Mr. Samir Kumar Otta	Indian Federation of Working Journalists	India	June 17 – 22, 2017
194.	Mrs. Swapnaotta	Indian Federation of Working Journalists	India	June 17 – 22, 2017
195.	Mrs. Bhagya Shree Otta	Indian Federation of Working Journalists	India	June 17 – 22, 2017
196.	Mr. JaysenParida	Indian Federation of Working Journalists	India	June 17 – 22, 2017

197.	Mrs. BhartaiParida	Indian Federation of Working Journalists	India	June 17 – 22, 2017
198.	Mr. Bijay Kumar Mohanty	Indian Federation of Working Journalists	India	June 17 – 22, 2017
199.	Mr. Narayan Sahu	Indian Federation of Working Journalists	India	June 17 – 22, 2017
200.	Mrs. Jhumu Rani Sahu	Indian Federation of Working Journalists	India	June 17 – 22, 2017
201.	Mrs. MamtaMohanty	Indian Federation of Working Journalists	India	June 17 – 22, 2017
202.	Mr. Chandra Shekhar Panda	Indian Federation of Working Journalists	India	June 17 – 22, 2017
203.	Mr. Pramod Kumar Shukla	Indian Federation of Working Journalists	India	June 17 – 22, 2017
204.	Mr. Gauri Shankar Shukla	Indian Federation of Working Journalists	India	June 17 – 22, 2017
205.	Mr. Hari Om Pandey	Indian Federation of Working Journalists	India	June 17 – 22, 2017
206.	Mr. Salman Khan	Indian Federation of Working Journalists	India	June 17 – 22, 2017
207.	Mr. Rajindra Srivastava	Indian Federation of Working Journalists	India	June 17 – 22, 2017
208.	Mr. Santosh Tiwari	Indian Federation of Working Journalists	India	June 17 – 22, 2017
209.	Mr. Santosh Mishra	Indian Federation of Working Journalists	India	June 17 – 22, 2017
210.	Mr. Sanjay Dubey	Indian Federation of Working Journalists	India	June 17 – 22, 2017
211.	Mr. Taran Singh	Indian Federation of Working Journalists	India	June 17 – 22, 2017
212.	Mr. NirmalSahu	Indian Federation of Working Journalists	India	June 17 – 22, 2017
213.	Mr. Raj Malaviya	Indian Federation of Working Journalists	India	June 17 – 22, 2017
214.	Mr. Vishal Singh	Indian Federation of Working Journalists	India	June 17 – 22, 2017
215.	Mr. Sri Kant Srivastava	Indian Federation of Working Journalists	India	June 17 – 22, 2017
216.	Mr. Paras Yadav	Indian Federation of Working Journalists	India	June 17 – 22, 2017
217.	Mr. Amit Singh	Indian Federation of Working Journalists	India	June 17 – 22, 2017

218.	Mr. Sandeep Singh	Indian Federation of Working Journalists	India	June 17 – 22, 2017
219.	Dr. Sudha Rao	Indian Federation of Working Journalists	India	June 17 – 22, 2017
220.	Mr. Dipanshu Goyal	Duniadekho.in	India	September 2-12, 2017
221.	Ms. Swati Jain	Buoyantfeet.com	India	September 2-12, 2017
222.	Ms. Ragini Puri	Frommywindowseat.com	India	September 2-12, 2017
223.	Ms. Ami Bhat	Thrillingtravel.in	India	September 2-12, 2017
224.	Ms. Divyakshi Gupta	Quirkywanderer.com	India	September 2-12, 2017
225.	Mr. Abhinav Singh	A Sole Window	India	September 2-12, 2017
226.	Mr. Raymond So	Asian Federation of Advertising Association	Malaysia	September 9-12, 2017
227.	Mr. Bharat Avalani	Asian Federation of Advertising Association	Malaysia	September 9-12, 2017
228.	Ms. Helene Eckmann	French TV TF1	France	November 9-21, 2017
229.	Mr. Qiu Shaoping	Suzhou Wuzhou International Travel Agency	China	December 1-8, 2017
230.	Mr. Zhao Wei	Suzhou Wuzhou International Travel Agency	China	December 1-8, 2017
231.	Ms. You Wenjun	Suzhou Wuzhou International Travel Agency	China	December 1-8, 2017
232.	Mr. Liu Yong	Suzhou Wuzhou International Travel Agency/ Szhou Photographers Association	China	December 1-8, 2017
233.	Ms. Zhou Lin	Hubei Airlines Holiday International Travel Agency	China	December 1-8, 2017
234.	Ms. Zhang Hong	Hunan Yuanyang International Travel Agency	China	December 1-8, 2017



A scenic view of a mountain valley. In the foreground, a small village with traditional houses and tiled roofs is nestled among green trees. The middle ground shows a wide, open valley with some agricultural fields. The background is dominated by steep, terraced hillsides, likely for farming, with patches of green vegetation and exposed earth. The overall atmosphere is peaceful and rural.

EVENTS AND ACTIVITIES

Celebration of 10th International Sagarmatha Day

Nepal Tourism Board in association with Ministry of Culture, Tourism and Civil Aviation, Nepal Mountaineering Association and other related tourism industry partners organized a program to celebrate 10th International Sagarmatha Day on 29th May 2017 at the premises of Nepal Tourism Board. This program started with the welcome speech and highlight of the importance of mountaineering and mountain tourism by Mr. Ang Tshering Sherpa, Member Secretary for International Sagarmatha Day Main Organizing Committee & President, Nepal Mountaineering Association. Mt. Everest Summiteers and other mountaineers, High level government officials, advisors and members of Nepal Mountaineering Association (NMA), and representative from different tourism related organization were present in the program.

Chief guest The Hon'ble State Minister for Minister of Culture Tourism and Civil Aviation Ms. Sumitra Tharuni, inaugurated the program by lighting up the lamp. The program also observed one-minute silence in memory of the demise of known and unknown mountaineers. The Chief Guest and other participant offered garland to the statues of Tenzing Sherpa, Edmund Hillary and Boris Lisanevich.

Mr. Deepak Raj Joshi, CEO of NTB expressed his view about the Mountain Tourism in Nepal. Mr. James read out the message from Mr. Richard Regan who received Dr. Harka Gurung Mountaineering Award-2016. This was followed by the Remarks of Reinhold Messner. Finally the

program concluded with the vote of thanks by Mr. Shankar Prasad Adhikari, Chairman for International Sagarmatha Day Main Organizing Committee and Secretary for Ministry for Culture Tourism and Civil Aviation.

World Tourism Day celebrated with gusto

Ministry of Culture, Tourism and Civil Aviation (MoCTCA) and Nepal Tourism Board (NTB) along with different tourism organizations celebrated 38th World Tourism Day in Kathmandu on Monday by organizing various programs.

The celebrations began with a morning procession that kicked off from Thamel and concluded on the NTB premises passing through Durbar Marg and Ghantaghar. Government officials, office-bearers and staffers of the NTB, office-bearers of different travel trade associations, tourism entrepreneurs and tourism colleges, among others, participated in the procession.

At the program organized on the NTB premises, Secretary of Ministry of Culture, Tourism and Civil Aviation Mr. Maheshwor Neupane awarded top foreign currency earners from different categories. Soaltee Crowne Plaza received the honor from the hotels category, while Flight Connection and Himalayan Encounter were awarded from travel agencies and trekking agencies categories, respectively. Similarly, Nepal Airlines Corporation (NAC) received the award from the airlines category, while Chandragiri Hills was awarded in recognition of its contribution for sustainable tourism development.



At the program, Village Tourism Promotion Forum Nepal announced three villages as the model village for sustainable village tourism. Salang village of Dhading, Pitlek of Syangja and Kunchhal village of Makwanpur have been selected as model villages on the occasion of 38th World Tourism Day. These villages have been providing home stay service for domestic and international tourists.

Speaking at the program, Secretary Neupane said that number of tourists has increased this year compared to last year. "Tourist arrivals could reach the one million mark by the end of this year," Neupane added.

He also stressed the need to bring new and creative ideas and planning to promote Nepali tourism products and services in the international market.

Speaking at the event, Deepak Raj Joshi, CEO of the NTB, said that around 50 programs would be organized across the country in partnership with different local tourism stakeholders to celebrate World Tourism Day. "Such events are highly significant for developing countries like Nepal. Promotional programs are very important for us as we are yet to meet our tourism targets," he added.

S.N.	NAME OF THE EVENT	VENUE	DATE	ORGANIZER
1	Ride to Sindhuligadhi	KTM to Sindhuli	November 08-09, 2016	Story Cycle
2	Farwest Regional Festival Dadeldhura	Dadeldhura	November 11- 21, 2016	Dadelhura Chamber of commerce & Industry
3	Prosper Mid West Photo Exhibition & Wild West Video Exhibition	Bhirikutimandap, Kathmandu	November 17- 20, 2016	Manahari Foundation
4	Makalu Kanchanjungha Diamond Jubilee Festival & UAAA General Assembly	Kathmandu, Taplejung and Sankhuwasabha	November 18-22, 2016	MoCTCA, NMA
5	World's Largest Thanka Exhibition	Kathmandu, Pokhara & Lumbini	November 11-12, 19-20 & 25 & 26, 2016	Nepal Council for Preservation of Buddhist Religion
6	Karnali Expo	Surkhet	December 8-18, 2016	Surkhet Chamber of Commerce & Industries
7	Bhaktapur International Trade Fair	Bhaktapur sallaghari	December 09-14, 2016	Bhaktapur Chamber of Commerce & Industries
8	Eight Kapilvastu Festival & Agro, Tourism and Industrial Exhibition	Banganga Kapalvastu	December 07- 18, 2016	Kapilvastu Chamber of Commerce & Industries
9	Budhanilkantha MTB Race 2016	Budhanilkantha, Kathmandu	10-Dec-16	Paryatan Khelkud Rupantaran
10	13th Chitwan Elephant Festival	Sauraha, Chitwan	December 26-30, 2016	Regional Hotel Association Nepal, Sauraha
11	Dhading Mahotsav	Dhading	December 22, 2016- January 01, 2017	Dhading Chamber of Commerce & Industries

12	Tharu Homestay Bhadagaun Mahotsav	Tharu Homestay Bhadagau	Janaury 01-05, 2017	Tharu Homestay Bhadagau Tourism Development & Development Committee
13	Mid Western Regional Tourism Agricultural Industrial Trade Fair & Maghi Mahotsav	Gulariya, Bardiya	January 12-22, 2017	Gulariya Chamber of Commerce & Industries
14	Goru Judhai Mela	Nuwakot & Rasuwa	14-Jan-17	Rasuwa Nuwakot Paryatan Samaj
15	Tharu Maghi Festival	Tundikhal, Kathmandu	14-Jan-17	Tharu Kalyankari Sabha, Kathmandu Valley Committee
16	13th Dharan Street Festival 2073	Dharan, Sunsari	January 21- 23, 2017	Hotel Association Dharan
17	Nagarkot Cultural Festival	Nagarkot	Janaury 26- 28, 2017	Nagarkot Community Homestay
18	Sudurpaschimanchal Audhogik Mela tatha Tikapur Mahotsav	Tikapur, Kailali	January 26- February 05, 2017	Tikapur Chimber of Commerce & Industry
19	Devdaha Industrial, Trade Fair & Agro - Tourism Festival	Rupandehi	January 26- February 05, 2017	Devadaha Chamber of Commerce & Industries
20	Mid West Trade & Tourism Festivals	Tulsipur Dang	January 26- February 05, 2017	Tulsipur Chimber of Commerce & Industry
21	Manahari Mahotsav	Manahri, Makawanpur	January 27- February 8, 2017	Makawanpur Chamber of Commerce & Industries Wester Regional Committee
22	TAAN Joint Lohsar Program 2073	Hotel Annapurna, Durbar Marg	10-Feb-17	TAAN
23	Sauraha Food Festival	Sauraha, Chitwan	February 11- 15, 2017	REBAN, Sauraha
24	Third Damak Food Festival 2073	Damak Chowk	February 16- 18, 2017	Hotel Association of Damak

25	First Rolpa Festival 2073	Libang, Rolpa	February 18-23, 2017	Rolpa Chamber of Commerce & Industry
26	Chandragiri, Champadebi, Hattiban & Pharping Cleaning Programme	Chandragiri, Champadebi, Hattiban & Farping	26-Feb-17	Trekking Guide Association Nepal
27	First Historical Devachuli Festival 2073	Devachuli Nagarpalika, Nawalparasi	February 17-27, 2017	Dewachul Chimber of commerce & Industry
28	Birat Expo 2073 - Agricultural & Industrial Exhibition	Biratnagar, Morang	February 22-28, 2017	Chamber of Industry Morang
29	Deilekh Tourism Festival	Dullu Deilekh	February 13- March 05, 2017	Dailekh tourism Festivals committee
30	Suklaphanta Tourism Festival	Mahendranagar, Kanchanpur	March 17-19, 2017	NATTA Far West
31	Regional Trade Fair & Darchula Tourism Festival	Darchula	March 18-25, 2017	Darchula Chamber of Commerce & Industry
32	FAM Tour and Tourism Interaction	Sworgadwari, Pyuthan	March 24- 26, 2017	Hotel Association, Pyuthan
33	Mechi Mahakali Bhakti Yatra	Mechi to Mahakali	March 14-28, 2017	Siddheswor Mahadev Mandir, Kanchanpur
34	Save the Bhotekoshi River & Cleaning Program	Vhotekoshi river side	April 3-4, 2017	NARA
35	World Music Day	Tudikhal KTM	April 13- 15, 2017	Music Association of Nepal
36	Siddhartha Street Food Festival	Bhairahawa	13-Apr-17	Organization of Industry & Commerce Rupandehi
37	Thamal Street Festival	Thamal KTM	13-Apr-17	Thamal Tourism Development Council
38	Muiyung Hashpokhari Festival	Bhojpur	April 14- 16, 2017	Timma Concerned Society Kathmandu

39	Sahalesh Fulbari Mela Mahotsav	Sahalesh, Siraha	17-Apr-17	Friends of Nature
40	Heritage Ride	World Heritage Sites of Kathmandu Valley	15-Apr-17	Tour De' Lumbini-Pedal for Peace Foundation
41	World Heritage Day	Auditorium Hall	17-Apr-17	Nepal Heritage Society
42	2 nd International Langtang Marathon 2017	Langtang, Rasuwa	25-Apr-17	TAAN
43	Special Folklore Congress	Auditorium Hall, NTB	06-May-17	Special Folklor Congress
44	Tour De' Lumbini Pedal For Peace	Kathmandu to Lumbini	May 7-10, 2017	Tour De' Lumbini Pedal For Peace
45	10th International Sagarmatha Day	NTB Hall	29-May-17	MoCtCA, NTB, NMA & Tourism Stakeholders
46	Madhesh Cultural Mahotsav	Katahariya, Rautahat	May 20-21, 2017	Madhesh Cultural Academy
47	Nepal Canyoning Rendezvous 2017	Kakani, Nuwakot	June 9-10, 2017	Nepal Canyoning Association
48	Ropain Day -"Dhan Diwas"	Nuwakot	29-Jun-17	VITOF
49	Dabur Nepal Teej Festival	Kathmandu	August 4-9, 2017	Women's Creation Center
50	First Kalinchowk Chauri Mahotsav	Kalinchowk, Dolakha	August 6-7, 2017	Kalinchowk Gaunpalika
51	Bagmati River Festival 2017 JALJATRA	Bagmati river, Kathmandu & Lalitpur	19-Aug-17	Nepal River Conservation Trust & Friends' Club, Kupandole
52	Gaura Parva 2074	Kathmandu	29-Aug-17	Pramshamsha Samuha
53	Karnali Brihat Sanskritk Utsav	Kathmandu	05-Sep-17	Sanskritk Sansthan

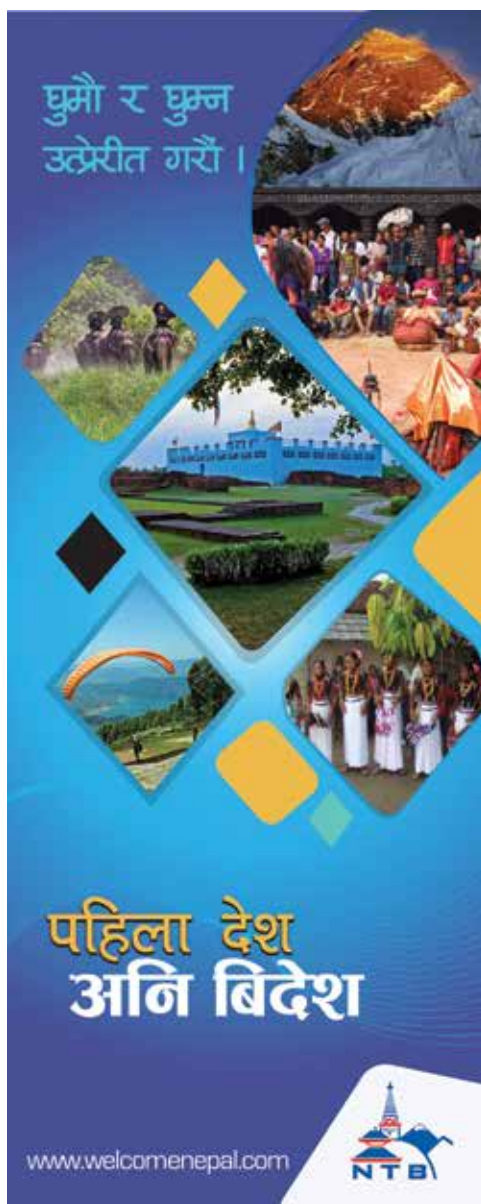
54	9th Crity Awards	Kathmandu	11-Sep-17	Advertising Association Nepal
55	World Tourism Day 2017	Nationwide	September 9-27, 2017	MoCtCA, NTB, Tourism Stakeholders
56	Palpa Mahotsav Kathmandu	Bhritkuti mandap,kathmandu	17-Sep-17	Palpali Sangam
57	Kanchanjungha Cardamom Spice Garden Agro Trail Taplejung FAM Tour	Kathmandu-Taplejung	October 15-16, 2017	TAAN, ICIMOD
58	Historical Kartik Nach Lalitpur	Mangalbazar, Lalitpur	October 24-November 4 , 2017	Kartik Nach Preservation Committee
59	Imagine Nepal Off Road Journey to Lomanthang, Mustang	Kathmandu- Mustang	November 6-12, 2017	M& S Events
60	Ride To Sindhuli Gadhi 2017	Kathmandu- Sindhuli Gadhi	November 9-11, 2017	Storycycle
61	Forth National Industrial Trade Fair, Agriculture & Tourism Festival 2074		November 16-27, 2017	Organization of Industry & Commerce Rupandehi
62	15th Handicraft Trade Fair and 13th Competitive Handicraft Exhibition	Bhriikutimandap, Kathmandu	November 17-21, 2017	Federation of Handicraft Association of Nepa
63	Himalayan White Water Challenge 2017	Dhading	November 21 - 23, 2017	NARA



यस वर्ष बुबाको मुख हेर्ने दिनमा समय र साथ जस्तो अमूल्य उपहार अरु केही हुँदैन ।
बुबाले तपाईंलाई संसार चिनाउनुभयो, अब बुबालाई देश घुमाउने पालो तपाईंको ।

NTE

NATURALLY NEPAL
ONCE IS NOT ENOUGH





Training, Orientation, Workshop, Seminar

S N.	NAME OF THE PROGRAMME	DATE	PLACE	PARTICIPANTS
1	Homestay Training	Dec 30-Jan 1st	Kailali	50
2	Introductory Canyoning Training	Dec 31-Jan6	Syngia	10
3	Chinese Language Training	July- Jan	Kathmandu	40
4	Classical Ayurvedic Therapy & Herbal Spa Therapy Training	May- Jun	KTM	22
5	ToT To Homestay Operators	Dec 17-19	Kavre	30
6	Tourism Hospitality & Cook Training	Dec 30 -Jan 3	Taplejung	30
7	Homestay Management Training	Dec 10-Dec15	Kanyam	30
8	Small Lodge & Hotel Management	Dec 30-Jan4	Ilam	30
9	Homestay Management Training	Dec 24-29	Taplejung	30
10	Homestay Management Training	Jun 4-8	Mugu	25
11	Orientation on Eco Tourism & Bio Diversity	Feb 3- 14	Koshitappu	1000
12	Orientation on Climbing & Mountaineering to Trekking Guides	Feb 6- 13	Kathmandu	35
13	Workshop on Tourism Journalism	Feb 20-21	Kalikot	20
14	Workshop on SMART Practices in Restaurant Business	Jan 30- 31	Kathmandu	150
15	Orientation on Tourism & Journalism	Feb 27 -28	Dang	55
16	Orientation on Tourism & Hospitality	March	Baglung	80
17	Homestay Management Training	Feb 28-31	Kalikot	30
18	Orientation on Homestay & Hospitality	Jan 7 - 9	Sindhuli	30
19	Tourism Hospitality & Hotel Management Training	Jan 20-21	Kathmandu	50
20	Basic Culinary & Food & Beverage Service Training	July 9-15	Nuwakot	50
21	River Guide Training	Nov 11-20	Karnali	10
22	Orientation on Art of Destination Selling	14-Aug	Kathmandu	110
23	Social Media Marketing Workshop	6-8, June	Kathmandu/ Pokhara	500
24	Tourist Police Facilitation - Tourist Police DVD Production	June / July	Kathmandu	
25	Tourist Police Facilitation and Training Program		Mustang, Chitwan, Kathmandu	



CORPORATE AFFAIRS

Human Resource Fulfillment at Nepal Tourism Board:

In a bid to cater to the under staffing situation at Nepal Tourism Board and for the institutional expansion and career enhancement of long term serving Asst. Managers like Mr. Bimal K. Sharma Kadel, Mr. Nabin Pokharel, Mr. Uday Bhattarai and Mr. Santosh Ghimire have been appointed to the post of Manager through promotion adjustment as per the prevalent Nepal Tourism Board Employees Bylaws, 2064. Similarly, Mr. Rohini Prasad Khanal has been appointed to the post of Manager through open competition.

Similarly, the following 8 Sr. Officers of Nepal Tourism Board, have been promoted to the position of Manager at Nepal Tourism Board on 2073/12/17:

- 1) Mr. Lekhnath Bhusal
- 2) Mr. Gobinda Raj Oli
- 3) Mr. Pradeep Poudyal
- 4) Mr. Samir Bajracharya
- 5) Ms. Shradha Shrestha
- 6) Ms. Ranu Shah
- 7) Mr. Jitendra Bhattarai
- 8) Mr. Khadga Bikram Shah

Furthermore, Mr. Surya Thapaliya and Mr. Suman Ghimire also have been appointed to the post of Manager through internal competition examinations.

Similarly, the following 24 new officers have been appointed at Nepal Tourism Board

after the rigorous open competition written examination and computer test conducted by Public Service Commission and other practical tests and interviews:

SN	Name
1	Gokul Bhandari
2	Rabin Regmi
3	Saroj Maharjan
4	Sagar Upadhyay
5	Shiva Raj Pandey
6	Ram Chandra Poudel
7	Sita Ram Dahal
8	Yatra Neupane
9	Kabindra Bhatta
10	Naraayan Prasad Bashyal
11	Pradip Gaire
12	Gopal Bhandari
13	Prem Prasad Bhattarai
14	Shushila Kumari Baral
15	Roshani Poudel
16	Shrijana Nepali
17	Pragya Ghimire
18	Sagar Shrestha
19	Yub Raj Gurung
20	Ms. Rikhi Maya Rai
21	Rajiv Jha
22	Jaya Shakti Sharaf
23	Siddhartha Bishowkarma
24	Bidhya Gautam

Corporate

Number of Trekkers Registered in TIMS TIMS Card (January-November 2017)						
Months	Free Individual Trekker(FIT)		Group Trekker/s(GT)		Diplomat	
	Non SAARC Nationals	SAARC Nationals	Non SAARC Nationals	SAARC Nationals		
January	1976 Nos	63 Nos	4600 Nos	0Nos	1 Nos	
February	2986 Nos	62 Nos	6900 Nos	400 Nos	4 Nos	
March	7953 Nos	248 Nos	13800 Nos	1800 Nos	5 Nos	
April	4111 Nos	603 Nos	19900 Nos	3300 Nos	1 Nos	
May	2632 Nos	571 Nos	8326 Nos	6700 Nos		
June	569 Nos	1036 Nos	1700 Nos	2500 Nos		
July	1114 Nos	339 Nos	3400 Nos	500 Nos		
August	664 Nos	29 Nos	3900 Nos	800 Nos		
September	3321 Nos	770 Nos	13600 Nos	2100 Nos	2 Nos	
October	5286 Nos	424 Nos	22000 Nos	2000 Nos		
November	2941 Nos	80 Nos	12400 Nos	1500 Nos		
Total	33553 Nos	4225 Nos	110526 Nos	21600 Nos	13 Nos	

Departure of Foreign Passengers from TIA, Kathmandu (Jan. - Nov. 2017)

S.N	Airlines Name	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Total pax
1	Air Arabia	250	260	443	757	569	415	469	536	602	813	750	5864
2	Air Asia-X	504	556	507	409	288	211	276	365	659	1602	1295	6672
3	Air China	2860	2708	2966	4072	3610	3055	3286	3342	1927	3113	3291	34230
4	Bhutan Airlines	112	261	1076	826	242	83	93	92	112	865	311	4073
5	Biman Bangladesh	1573	1285	1391	1230	1516	1146	1986	1330	1986	1668	1505	16616
6	Buddha	50	39	48	45	46	43	46	51	40	76	28	512
7	China Eastern	2508	2262	3737	2192	3712	3011	2905	3284	1916	3687	3447	32661
8	China Southern	3335	3230	3157	3814	3442	2467	2557	3686	2270	3861	3576	35395
9	Dragon Air	3441	3145	3044	3005	1996	1421	1697	1931	1885	3828	3768	29161
10	Fly Dubai	1836	1828	3523	6304	3811	2444	1922	1956	1883	2895	5189	33591
11	Etihad Airways	2365	2138	3614	4667	3386	1985	1599	1739	2210	4016	5640	33359
12	IndiGo	2600	2372	2520	2794	2909	2809	2893	2953	3002	3615	4421	32888
13	Jet Airways	8797	8424	10742	11399	12631	12062	9955	10869	9089	11323	10978	116269
14	Korean Air	1926	1720	1572	1478	1488	1190	1086	1768	921	1992	2402	17543
15	Malaysian Air	1371	1486	1970	2375	1912	1178	1136	975	972	2366	2093	17834
16	Malindo Air	1118	1271	1571	1897	1932	1105	1307	1061	1309	2749	2981	18301
17	Air India	4124	3962	5884	5952	8169	7665	6139	5231	4220	7439	8979	67764
18	Nepal Airlines	3861	4157	5809	6400	6404	5787	2470	2603	2395	4635	6132	50653
19	Oman Air	916	963	1828	3094	1965	1018	881	1614	1094	2273	2969	18615
20	Qatar Airways	3631	3037	4508	5728	4432	3013	3664	4728	3492	7108	8848	52189
21	Druk Air	1346	1407	1921	1911	1504	1511	1282	1487	2028	2498	2148	19043
22	Silk Air	1158	878	1175	1454	1212	810	730	576	604	1664	1794	12055
23	Thai Airways	3744	3461	4670	4762	3620	2547	2398	3072	3071	5272	5577	42194
24	Turkish Airlines	1620	1594	3086	4072	3362	1754	1874	2903	2617	4158	4526	31566
25	Sichuan Airlines	554	630	481	708	583	388	336	977	513	1163	1196	7529
26	Himalayan Airlines	143	188	286	421	295	215	119	159	201	185	166	2378
27	US Bangla Airlines	619	470	850	886	674	429	641	684	851	540	753	7397
28	Regent Airways	546	518	715	690	783	276	899	270	1020	884	798	7399
29	Tibet Airlines								803	810	1113	1472	4198
	Total	56908	54250	73094	83342	76493	60038	54646	61045	53699	87401	256791	757949

Source: NTB Revenue Unit, TIA

NTB lays emphasis on sustainable planning, management and promotion of trekking trails through the GHT brand vision

Nepal's extensive network of trails expanding from Kanchanjunga in the East and Api-Saipal in the West provides an immense opportunity to tap into global adventure market. The "Great Himalaya Trails (GHT)" brand has furthered this opportunity to effectively plan, manage and market Nepal's trail to the global outdoor market. NTB aims to up-scale the GHT as the flagship product to promote Nepal's mountain tourism identity that represents the trekking sub-sector.

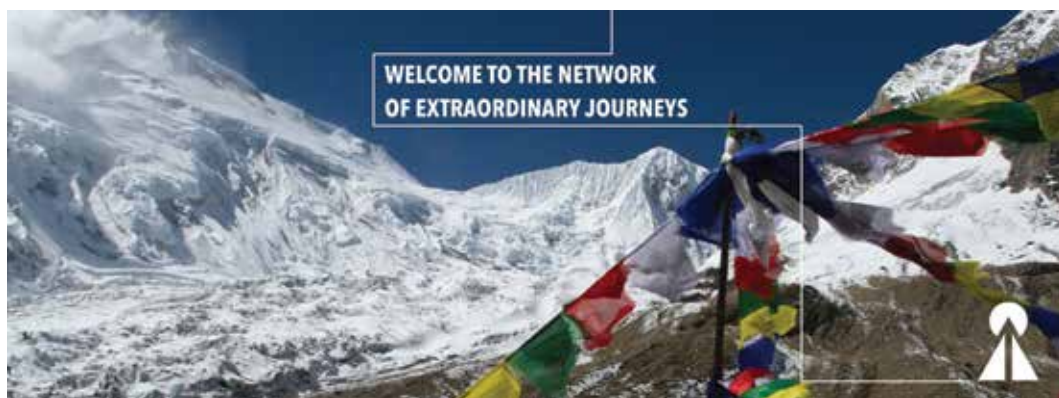
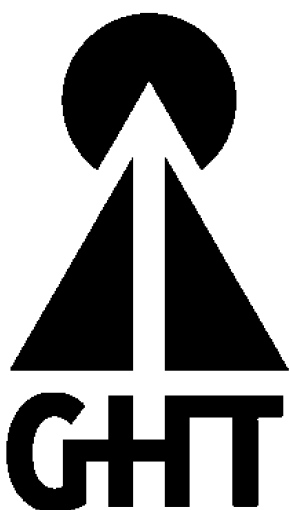


Figure 1: GHT as network of trails



While the vast array of Nepal's trails can provide opportunities for each visitor to experience the country's diversity, natural, cultural or spiritual, it is essential to develop and market trails products that meet the expectation of outdoor markets for safety, quality and assured standards. The framework put forward by GHT by developing an internationally accredited system and processes for improving the standards, safety and quality could open avenues for offering better Nepalese trail products, attracting more value customers and increasing the income of medium and small size entrepreneurs and workers and other disadvantaged groups in our trail destinations.



As a custodian of GHT brand, post MoU between with SAMARTH- Nepal Market Development Programme on 30 May 2017, the GHT Management Unit has been actively supporting for the transfer of GHT knowledge to NTB. The GHT Management unit has been set up with a Standard Operating Procedure and Business Plan as the guiding framework to design, execute and accelerate its activities aimed for adding value to GHT brand.

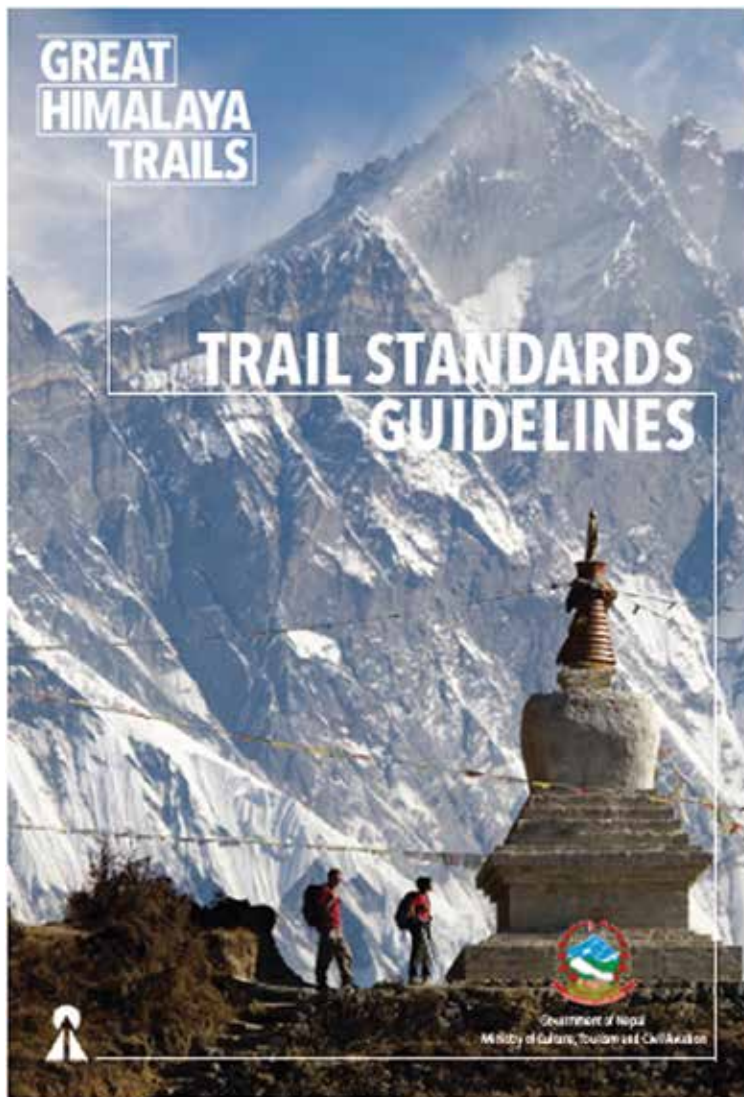
Sustainable trail planning and management is essentially an integral part of GHT brand promise which is based on a number of quality assurance processes and systems. (i) Trails with potential for attracting trekking segments are first audited based on the Trail Standard Guidelines 2017, MoCTCA. The guidelines serve as a national framework for trail planning, building, managing, maintaining

and grading. (ii) Audited trails after meeting the standards are also accredited based on an internationally accredited auditing process by certified trail auditors; (iii) Similar approach is being developed for services along the trail, mainly the accommodations as well for tour operators who specialize on GHT itineraries thereby ensuring quality and standards and visitors satisfaction at all levels of service and products.

The trail guidelines itself is designed as a summary for easy reference for the planning, construction, management and maintenance to the basic trail types and trail standards to be found in Nepal. It is based on international best practices and internationally accepted standards for trails as applied to Nepal's unique geography and terrain challenges in relation to trail design.

Building on these achievements, NTB has formulated its annual budget and plan of actions to upscale the GHT brand vision for the fiscal year 2074-75 (2017-18). Five additional trails in different sections of GHT from east to west will be audited, based on which infrastructures will be upgraded, trails will be standardized for their final accreditations. A number of training and workshops on trail regions, institutionalization of GHT unit office and its networking, enhancement of the quality and standards of lodges and their certifications, and promotion of accredited GHT trails in global adventure tourist markets is already ongoing and will also be carried out. By designing these interventions, NTB aims to address various constraints to support the growth of trekking market segment.

To strengthen the management and performance of GHT Management Unit and to drive the GHT quality brand in a coordinated way through the representations of important key stakeholders, NTB has recently constituted a nine-member GHT



Advisory Committee. The long lasting success of sustainable trail planning and management rests on the implementations of the trail standards in Nepal through the collaboration and integrated approach between all stakeholders (public, private sector, trail communities and development partners).

Research, Planning and Monitoring

Research, Planning and Monitoring Department has carried certain research and planning works in the fiscal year. In order to promote trekking in Far-Western Region, NTB in coordination with NMA, Saipal Chapter has carried out exploration of trekking route in Chainpur (Bajhang)-Uraibhanjyang sector. The trekking route gives detail itinerary of the area and encourages TAAN members in marketing the route for Indian Pilgrims as mentioned in the report. Similarly, a feasibility study of tourism potentials in Khaptad, Baijnath, Ramaroshan and Badimalika of the Far-Western Region has been carried out. The report has clearly depicted the feasibility of developing these sites as major tourist destinations of the region. Since the department is working for developing In order to streamline tourism planning in Province No. 7 an interaction programme with local stakeholders was organized on 18th March, 2017 in Kanchanpur for creating an ownership of locals on Tourism Planning Process of Province No. 7. Representatives from Chamber of Commerce & Industry, Municipalities, District Coordination Committees, Travel Trade and Hoteliers were present in the program. Stakeholders emphasized that the Plan should be in accordance with Tourism Vision 2020 and National Tourism Strategic Plan. They also urged that the planning process is to be started after the election of local bodies.

NTB constantly supports on sustainable livelihoods and works in collaboration with its partners and local stakeholders to

promote awareness on current issues that has major impact on sustainable livelihoods. In this regard, NTB supported a National Conference on "Climate Change, Food Security and Freshwater: Tackling Constraints and Nurturing Opportunities in Mountain Region" held in Jumla on 15-16 October, 2017 organized by Karnali Integrated Rural Development and Research Centre. Dr. Jiba Raj Pokharel, Vice Chancellor, Nepal Academy of Science and Technology (NAST) was the Keynote speaker of the program. He stated that climate change is grave concern for the people and communities of mountain regions and the issue needs to be addressed before the further catastrophe. Hon. Mithila Chaudhary, Minister, Ministry of Population and Environment, stressed the need of finances to tackle the climate change issues and to build climate resilient community in our country, especially mountain region.

Meanwhile, the Great Himalaya Trail (GHT) Program has been integrated in Nepal Tourism Board in June 15, 2017. NTB aims to up-scale the GHT as the flagship product to promote Nepal's mountain tourism identity that represents the trekking sub-sector.

Activities of Pokhara Regional Office

Nepal Tourism Board regional office Pokhara, now upgraded and revamped as Province 4 office in tune with the Constitution of Nepal 2072 has been acting as the most important offshore station for promotion of Pokhara, the de facto capital of Nepalese tourism. The Pokhara office has been working in close partnership with tourism entrepreneurs of Pokhara in executing events, promotional and sales events within Nepal and abroad and enhancing human resources capabilities of manpower engaged in tourism sector.

REBAN Street Festival

Probable the largest festival in Nepal organized during the English New Year, is an annual extravaganza organized by REBAN Pokhara has been promoted by NTB since its inception in early 2000.

Pokhara Festival organized by United club Pokhara highlights the local trade and provides opportunities for local entrepreneurs to connect directly with the consumers.

Pokhara Industrial and Trade Festival organized by FNCCI Pokhara Chapter is a mega show engaging major trade and industry from the then Western region that has also helped in promoting local tourism business, particularly homestay off late.



Fewa Nava Barsha Mahotsav organized by HAN Pokhara is close to being the second largest fair in Pokhara organized during the Nepali New Year that has been contributing massively to attract thousands of domestic travelers to Pokhara.

Asare Ropain, the Rice Plantation festival organized by Pokhara Tourism Council enlivens the centuries old tradition and practice of Nepali society much to the delight of tourists who turn up in large numbers to enjoy the culture of rice plantation and mud smearing to each other.





World Tourism Day celebration on 27 September has been a ritual among the tourism stakeholders to commemorate the annual observance with particular theme set by the UNWTO. It provides an opportunity for the concerned to acknowledge the contribution of tourism to the society and also to realize global perspective in local context.

Annual day like world environment day, Village tourism day and other such observations are organized with particular associations to highlight the importance of thematic and subjective sector in tourism.

Homestay Mart 2017 was the first of its kind event organized by NTB in association

with Village Tourism Promotion Forum Kaski which facilitated the participation of more than 25 homestays from the Western Region. It was well appreciated by the stakeholders and media and some of the side events like workshop, thematic sessions were the major attractions during the mart.

Training/ Human resource development activities

Tourism fraternity of Pokhara has been receiving well articulated trainings and workshops organized and supported by NTB with prime focus on improving the service quality of hospitality of Pokhara thus effectively promoting quality tourism per se customer satisfaction. Various organizations like Pokhara Tourism Council, TAAN, NATTA, HAN Pokhara have been the major beneficiaries of the new age training and workshops such as e-marketing and digital promotion, entrepreneurship skills development, social media management,

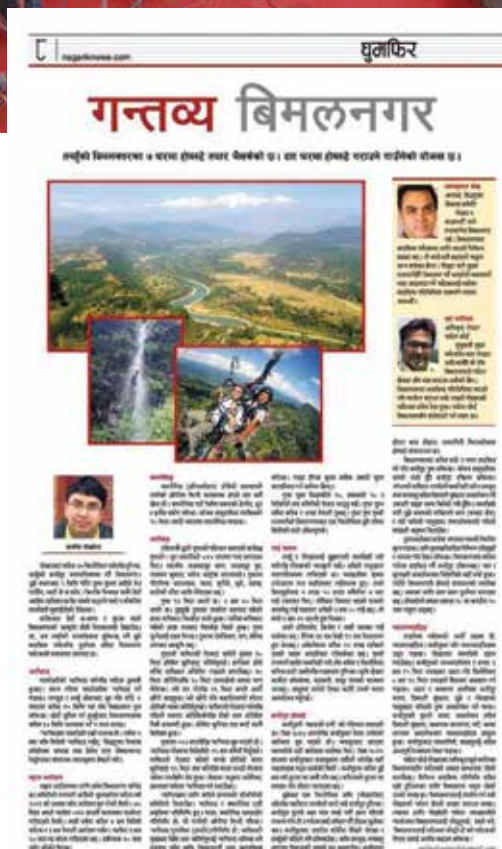




photography/videography workshop, tour guide training and other contemporary skills learning trainings.

Local and International media Fam Tour

Media plays very crucial role in promoting tourism and particularly destinations are the first beneficiaries. NTB organizes and supports the tour of members of International, National, regional and local to promote destinations—both established and emerging, local tourism business and new initiatives in tourism sector. Media has been very supportive in providing good coverage of Pokhara tourism in specific and western region in general.





International promotion

NTB Pokhara office has been undertaking the most important assignment of promoting Pokhara and surrounding in regional market mainly Border cities in India, Bangladesh, South Korea and South East Asian counties. On average three such international promotions were organized in the period between January to December 2017. Such promotions have seen a positive impact in promoting and market placement and also on arrival from the countries where the promotional events were held.



#photoNepal

NTB is regularly organizing #photoNepal exhibitions related to Nepal with an aim to promote tourism. Various exhibitions take place on the first Friday of the English month, and these exhibitions began on February 2016.

Various sessions on tourism and photography also take place during the days of exhibitions.

#photoNepal Dhaulagiri SANCTUARY TREK

Photo exhibition was held on January 6-8, 2017 in the premises of Nepal Tourism Board.



HUMLA Journey into the Hidden Shangri- LA

Humla pictures taken by Naresh Rusi and Geradine Werchan were on display on February 3-5, 2017.



#photoNepal Nepal through the Thai's EYE

The May session of #photoNepal, was organized in the courtyard of Nepal Tourism Board (NTB) in Bhrikuti Mandap, exhibiting collective works of six Thai photographers.



#photoNepal GOKYO-RI



The photo exhibition was organized as the part of #photoNepal with the pictures of Dawa Lama Tamag on September 22-29, 2017 showcasing mesmerizing Gokyo region



#photoNepal Colors of Nepal #ghumphir



The Nepal Tourism Board organized another series of solo photography with the title “Colors of Nepal” by Dipesh Shrestha on June 2-4, 2017.



Video Nepal Contest

Naturally Nepal Short Film Competition

This short video competition is organized in co-operation of Ekadeshma Film Festival is believed to expose the eternal beauty of the Himalayan nation. The video submitting deadline is

December 31, 2017 The Winner of the competition will get seven days eight night package to tour the tourist destination of Nepal along with 50 thousand rupees in cash and the second will get forty thousand and third with thirty thousand rupees in cash.



Details about the competition is available on www.welcomenepal.com

#photoNepal features photographs of Gokyo area

ETransitPlus | September 24, 2017

The #photoNepal exhibition for the month of September has featured photographs of the Gokyo region by Dawa Lama Tenzin.

Dawa, who likes to call himself a dreamer, is an adventurer and a successful tourism entrepreneur. The owner of Traveltimes Treks, which was established in 2010, Dawa has traveled across the length and breadth of Nepal, leading his groups.

Born in Kavre district, Dava has built a career in tourism industry as an adventure trekking guide, mountaineer, travel organizer and landscape photographer. He is also the executive committee member of Trekking Agencies' Association of Nepal (TAAN) where he heads the association's Mountaineering Department.

Inaugurating the exhibition, Deepak Raj Joshi, CEO of Nepal Tourism Board (NTB), said that

विडियो, ७५ सेकोण्ड ३०००, १८ : ३० | अझुन तस्मा

862 | Shares


[गोर्खा री लेक](#) [अर्प](#) [समाज](#) [कला](#) [खेल](#) [विशु](#) [प्रवास](#) [प्रविधि](#) [विचार](#) [अन्यथा](#)


गोर्खा री लेक । तस्मिः दया तस्मा

काठमाडौं – सगरमाथा राष्ट्रिय निकुन्ज क्षेत्रमा पर्ने 'गोर्खा री लेक' (५३६०

मिटर) का ३३ वटा फोटो शुक्रबारदेखि प्रदर्शनी गर्ने भएको छ । साहसिक युवा

पर्वतनक्मी तथा फोटोग्राफर दया तस्माले गोर्खा क्षेत्रको फाँटोटोहरू ट्रैकिङ स्टको प्रबन्धनका लागि नेपाल पर्वतन बोर्डमा तस्मिँर प्रदर्शनी गर्न लागेका हुन्।

गोर्खा री जाने हो? फोटोनेपाल प्रदर्शनीमा आउनुहोस् है

फोटो नेपालमा यो पटक गोर्खा री, प्रदर्शनी असोज १३ सम्म

काठमाडौं, असोज ६

203
Shares

नेपाल पर्वतन बोर्डले नियमित आयोजना गर्दै आएको फोटोनेपाल प्रदर्शनीमा यसपटक सगरमाथा क्षेत्रको गोर्खा री ताललाई समेटेको छ। फोटोग्राफर दया तस्माले थिएका ३३ तस्मिँहरू नेपाल पर्वतन बोर्ड भूकटानका प्रदर्शनीमा राखिएको छ।

NTB HP RR AND VISIT NEPAL EUROPE 2017 ACTIVITIES



NEPAL



31st December 2016: Visit Nepal Europe 2017 Launch at Nepal Tourism Board

IRELAND



14th February 2017 - Visit Nepal Europe 2017 Campaign at Trinity College Dublin, Ireland



13th March 2017 - Climbing and Mountaineering in Nepal talk programme at Radisson Blu, Dublin



6th April, 2017 - Visit Nepal Europe 2017 Campaign in Limerick, Ireland





8th April, 2017 -Visit Nepal Europe 2017 – Ireland Raffle Announcement

Winning Prize - Return Flights from Dublin to Kathmandu sponsored by Turkish Airlines + 2nts Stay at Hyatt Regency Kathmandu + 2nts Stay at Annapurna Hotel Kathmandu + 2nts Stay at Jungle Safari Lodge Chitwan + 2nts Stay at Crown Himalaya Pokhara = Total around 2000€.

Video Link: <https://www.facebook.com/nepalirelandsociety.ireland/videos/1284840928297738/>



1st July 2017 – Ireland Nepal Parliamentary Friendship Group Inauguration, Dublin



Nepal Ireland Day advertisement in local magazines



10th September 2017 -
Nepal Ireland Day, Dublin
- Inauguration

10th September
2017 - Nepal Ireland
Day, Dublin -Cultural
Program



UNITED KINGDOM



January 9th 2017:
Nepal intro to local
children, Blackheath,
London



January 19th 2017 – Visit Nepal Europe 2017 Press
Meet, London, UK



29th May 2017 - Visit Nepal Europe 2017 Mount Everest Day Celebration in Edinburgh, Scotland, UK



July 25, 2017 – Visit Nepal Europe 2017 stickers and tent cards distribution to Shanti Samaj UK, Hamro Nepali Samaj West Midlands, Nottingham Nepalese community, Leicester Nepalese community, Peterborough Nepalese community, Buhunkot Society and ONF midlands, UK

DENMARK



25th February, 2017
Danish Travel Fair,
Copenhagen



12th January 2017 – Meeting with Mr. Hjörtur Smarason and Mr. Lars Gundersen for Visit Nepal Europe 2017 campaign promotion.

NTB-HPRR for Denmark Mr. Som Sapkota met with Mr. Hjörtur Smarason, a specialist in place branding and destination marketing, and Mr. Lars Gundersen, owner of Kipling travel, to discuss on promoting Visit Nepal Europe 2017 campaign.

SWITZERLAND



23rd March 2017 - Swiss Travel Fair



17th June, 2017 - Visit Nepal Europe 2017 Campaign in Switzerland

NETHERLANDS



Visit Europe Nepal Year 2017 Strategy Discussion Meeting



Visit Nepal Europe 2017 Campaign in Laren, Netherlands



Dutch Travel Reporter's FAM Trip

FINLAND



Visit Nepal Europe 2017 campaign in Helsinki

CYPRUS



Visit Nepal Europe 2017 Campaign in Cyprus 18th June, 2017.

HUNGARY



Nepali Resturant in Budapest

SLOVENIA

Visit Nepal
Europe 2017
Car Stickers
on Slovakia
Roads



CANADA

Bus with Visit Nepal Europe poster

GERMANY



1st August 2017 - Visit Nepal Europe 2017 discussion at NRNA European Regional meeting, Frankfurt Germany.



Visit Nepal Europe 2017 Campaign Tent Card at Embassy of Nepal, Berlin – Germany

Karma Restaurant,
Germany



RUSSIA



Feb 2017
- FAM Trip for
Russian Tour
Operators

April 2017
- Kazan
International
Exhibition of
Tourism an
Sports



March - April 2017 – Sales Mission B2B program - Moscow, St. Petersburg
,Ekaterinburg and Helsinki

BELGIUM



2nd February 2017- Brussels Holiday Fair 2017



22nd March, 2017 - Visit Nepal Europe 2017
Campaign Car Sticker in Brussel, Belgium



FAM Trip from Journalists from Belgium

SPAIN



Nepal Promotion on buses in Spain



Visit Nepal Europe
2017 Campaign in
Barcelona, Spain.



List of NTB Executive Committee Members



1. Mr. Maheshwor Neupane
Chairman, Nepal Tourism Board Executive Committee
Secretary
Ministry of Culture, Tourism and Civil Aviation

2. Member, Nepal Tourism Board Executive Committee
Joint Secretary
Ministry of Finance



3. Mr. Dipak Kafle
Member, Nepal Tourism Board Executive Committee
Director General
Department of Immigration



4. Mr. Man Bahadur Khadka
Member, Nepal Tourism Board Executive Committee
Director General
Department of National Parks and Wildlife Conservation



5. Mr. Sanjiv Gautam
Member, Nepal Tourism Board Executive Committee
Director General
Civil Aviation Authority of Nepal



6. Mr. Ghanendra Shrestha
Member,
Nepal Tourism Board Executive Committee



7. Mr. Rajendra Prasad Sapkota
Member,
Nepal Tourism Board Executive Committee



8. Mr. Krishna Kumar Aryal
Member,
Nepal Tourism Board Executive Committee



9. Mr. Purna Bahadur Kunwar
Member,
Nepal Tourism Board Executive Committee



10. Mr. Deepak Raj Joshi
Member Secretary
Nepal Tourism Board Executive Committee
Chief Executive Officer

Photo Courtesy

Chandra Shekhar Karki
Mekh Pajja
Sushil Shrestha

Published by

Nepal Tourism Board

Tourist Service Center

P.O.Box: 11018, Bhrikuti Mandap, Kathmandu

Tel: 977-1-4256909, Fax: 977-1-4256910

Email: info@ntb.org.np

Web-site: www.welcomenepal.com

Infocus 2017

FOLLOW US AT :



www.facebook.com/NepalTourismBoard



www.twitter.com/nepaltourismb



www.instagram.com/nepaltourism



www.viber.com/nepaltourismboard



www.youtube.com/welcomenepal



www.googleplus.com/+welcomenepal

NATURALLY NEPAL
ONCE IS NOT ENOUGH