



Notice for application

Nepal Tourism Board invites application for the **PATA Human Capacity Building Programme**. The event, with the theme **‘Exploring the Art of Storytelling’**, takes place on August 13-14 in Kathmandu, Nepal. It delivers an intensive and interactive training programme incorporating a series of classroom interactions conducted by leading international travel industry experts coupled with practical activities, group assignments and networking opportunities. From this intensive high-value training, participants take home practical marketing strategies to be applied and implemented in their respective organizations.

Participants having successfully completed the course will be awarded a PATA Human Capacity Building Certificate entitled: **‘Certified Asia Pacific – Explore the Art of Storytelling’**.

The seats are limited for 50 participants only and the deadline for registration is till 5th August 2018. The registration is open for all from travel trade and hospitality sector. However, the participants shall be shortlisted on the basis of relevancy of their tourism and hospitality background. The registration fee is Rs. 10,000 per participant payable after the notification from NTB.

For application submission:

- Download the application form from trade.welcomenepal.com
- Submit the scanned copy of application at **tmnp@ntb.org.np** or to Tourism Marketing and Promotion Department, Branding and Corporate Partnership Unit, Nepal Tourism Board, Bhrikutimandap Kathmandu.

Related Links:

- **Application Form:**
<https://trade.welcomenepal.com/downloads-cat/forms>
- **Terms & Conditions, and Programme Details:**
<https://trade.welcomenepal.com/downloads-cat/curriculum-references>