

Business Plan Outline

- Context:
- Overview of Nepalese tourism sector:
- SWOT Analysis:
- Strategies based on NTB's Scope:
- Key performance indicators:
- Expected Output / Outcomes:
- Possible risks:
- Risk mitigating measures:
- Conclusion:

Shortlisted candidates' presentation must be based on the proposed business plan submitted with application.

But, candidates can add their innovation and creativeness while preparing presentation.