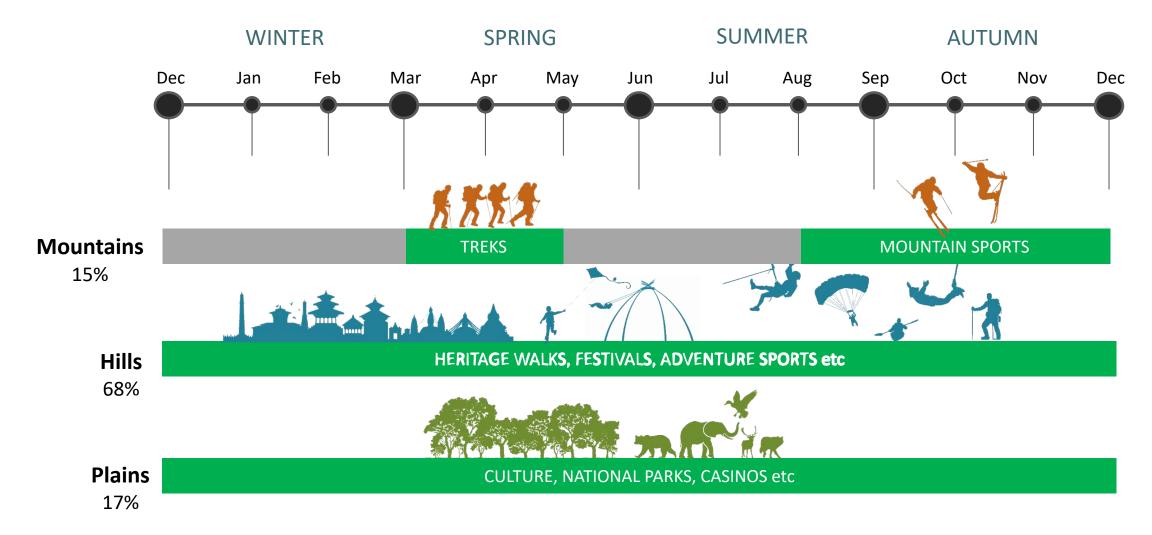




- 1. INTRODUCTION
- 2. NEPAL YOU KNOW
- 3. UNEXPLORED NEPAL







Living Cultural Museum



Elevation 60m to 8848.86m The Highest point on the Earth, Mt. Everest



Inhabited by 125 ethnic communities
Speaking 123 different languages/dialects



Destination of Nature, Culture and Adventure activities



RICH in FLORA AND FAUNA

844 Species of the world's bi



635 species of but



319
species of exotic o



5,160 species of the was flowering plants



Mt. Evere

and 8 other 8,000+ meter tall peaks

(Deepest Gorge Kaligandaki)

Tilicho

World's Highest altit clean water lake (49)



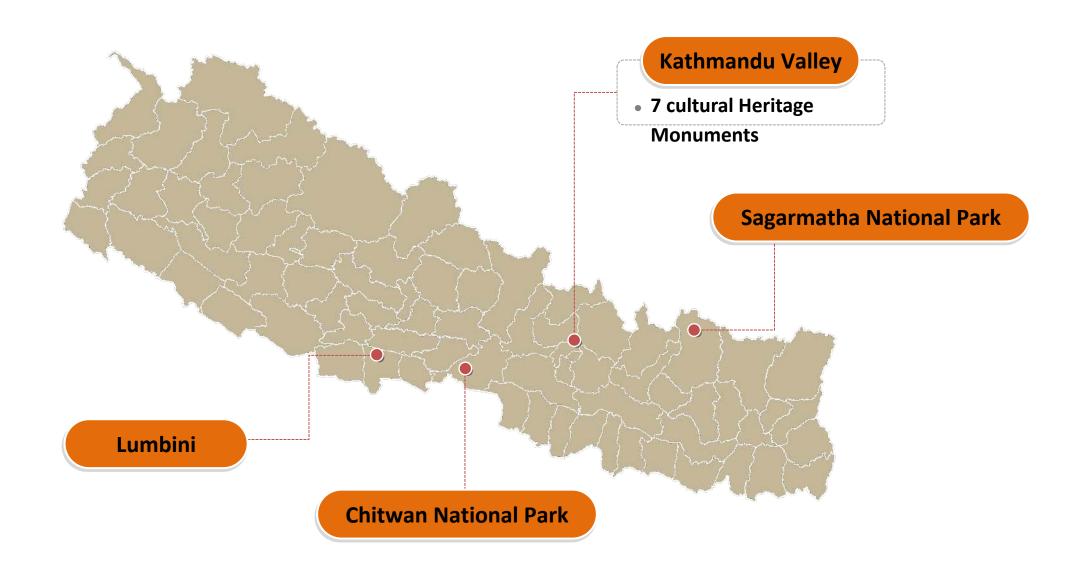








UNESCO WORLD HERITAGE SITES



UNESCO WORLD HERITAGE SITES



Kathmandu Durbar Square **Patan**Durbar Square

Bhaktapur Durbar Square

Pashupatinath Temple



Boudhanath Stupa



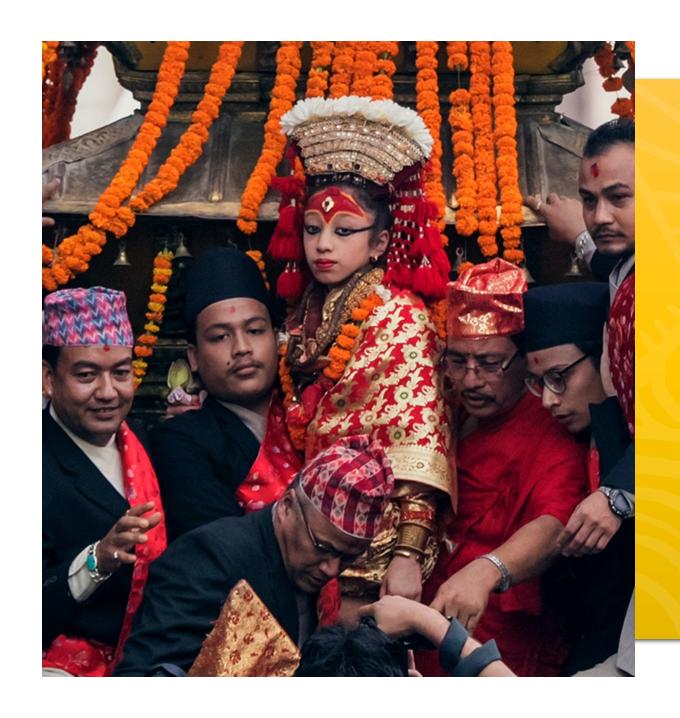
Cultural Heritage Monuments In the KATHMANDU VALLEY

Changunarayan Temple









Receive the blessing of KUMARI,

World's
Only Living Goddess

Lifetime Experiences!



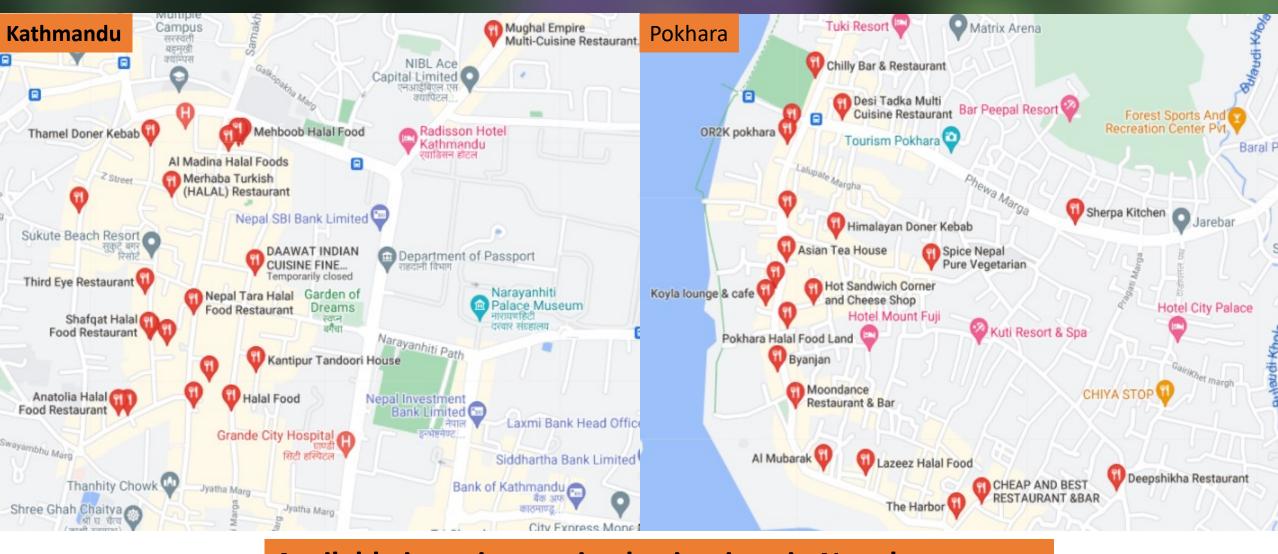


TRADITIONAL CUISINES





Halal Food Restaurants

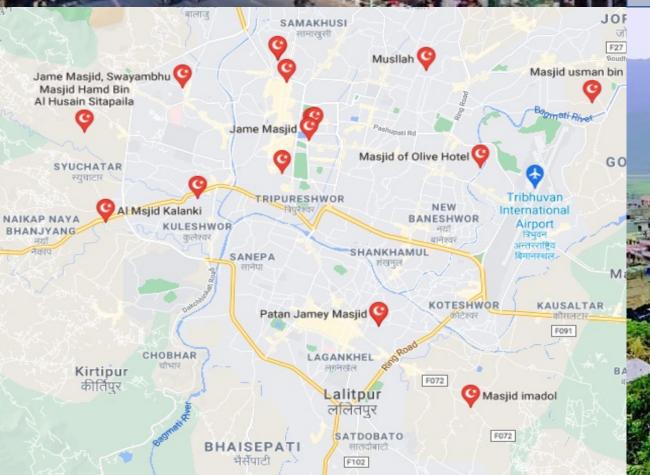


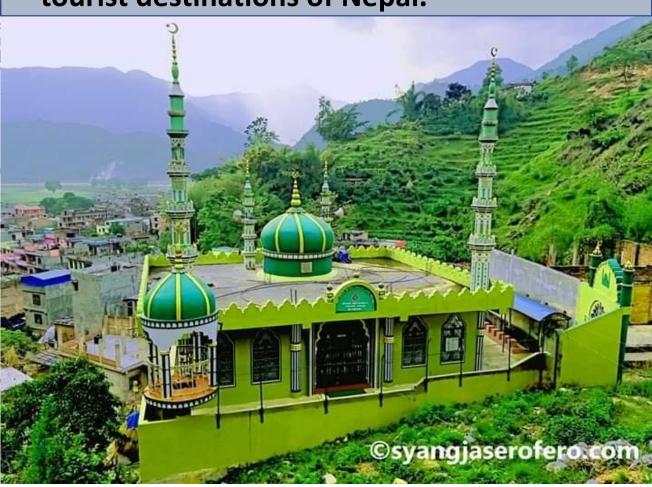
Available in major tourist destinations in Nepal





- Approximately 1.164 million Muslims, comprising 4.4% of the population, live in various part of Nepal.
- > 1.25% of Muslim live in Kathmandu.
- ➤ Mosques can be found in major cities & tourist destinations of Nepal.







WILDLIFE



12 national parks



12 national parks 6 CONSERVATION AREAS



12
NATIONAL
PARKS

6
CONSERVATION
AREAS

WILDLIFE RESERVE

JNTING ESERVE



23.39% of the Country's Total Land





One Horned Rhino

An Endangered Species







Adventurer's PARADISE





BUNGEE JUMP

FEEL THE **GRAVITY**











Some of the WORLD RENOWNED TREKS

Great Himalayan Trail (150 days)

Annapurna Circuit (15-20 days)

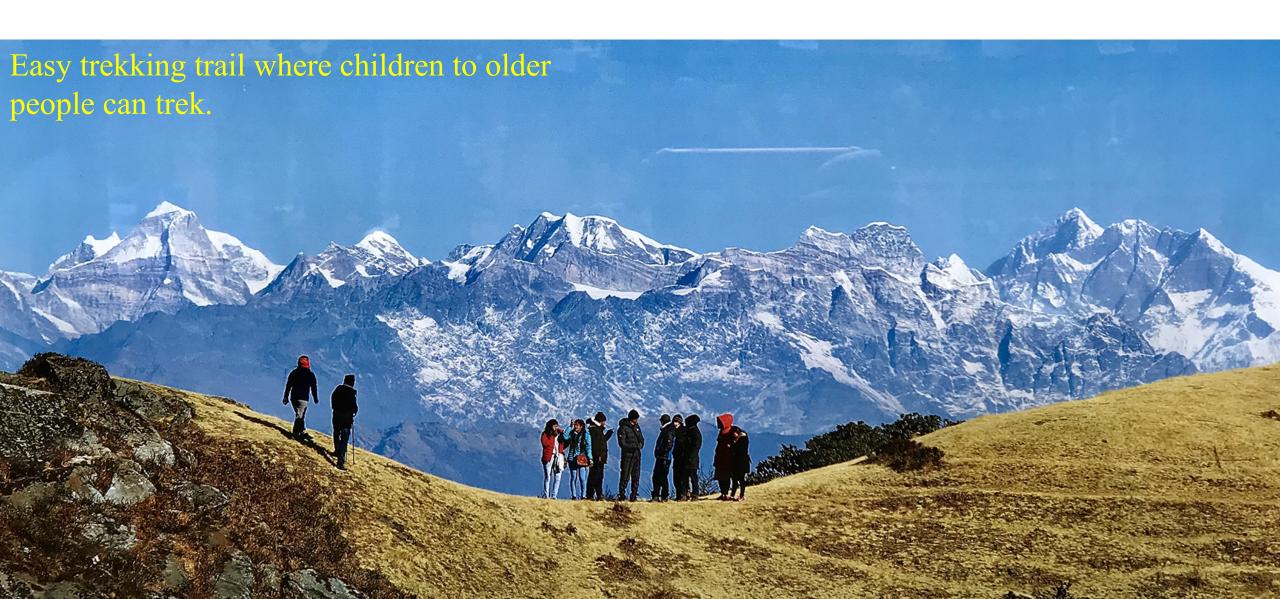
Everest Base Camp (11-14 days)

Langtang Valley Trek (8-12 days)

Gosaikunda Trek (5-7days)



Mid hill Trail



High Profile Climbers following Trekking and Mountaineering Resumption

Bahrain Prince Mohammed HamadMohammed Al Khalifa with Bahrain Royal Guard Expedition successfully scaled

- Mt. Manaslu (8,163 metres) on 15th October 2020 &
- Mount Everest (8,847.86) on 11th May 2021.







High Profile Climbers from Middle East

Prince of Qatar

Sheikh Mohammed bin Abdulla Al

Thani & his team successfully scaled

Mt. Amadablam (6,814 meters) in the

Everest Region on 11th November 2020



Route to

Everest

My journey to becoming the first Qatari woman to climb Mount Everest, and the first woman from the Middle East to complete the Explorers Grand Slam, which involves climbing the Seven Summits and reaching the North Pole and South Pole.



Asma Al Thani,
First Qatari Woman to scale Mt. Everest
8848.86m



INCLUSIVE TOURISM

TRAILBLAZER IN ACCESSIBLE TREKKING









BEYOND MARKETS TO NICHE SEGMENTS

MICE

HONEYMOONERS

GOLF

FAMILIES

CULTURE LOVERS

SOFT ADVENTURE

SPORTS

SPA & WELLNESS HOLIDAYS

MEDITATION, LIFESTYLE

FLIM CREWS/ FILMS LOCATIONS

WEDDINGS

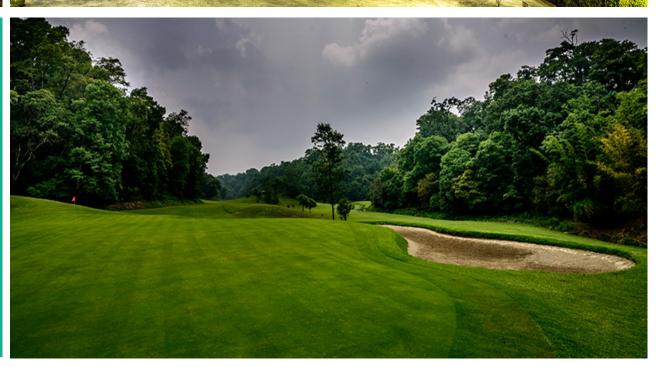






IN THE WOODS

- 6,755 yard par 72 course
- The only bent grass greens on an 18 hole course in South and South East Asia.
- Play in the company of shy spotted deer, barking deer, and exuberant monkeys

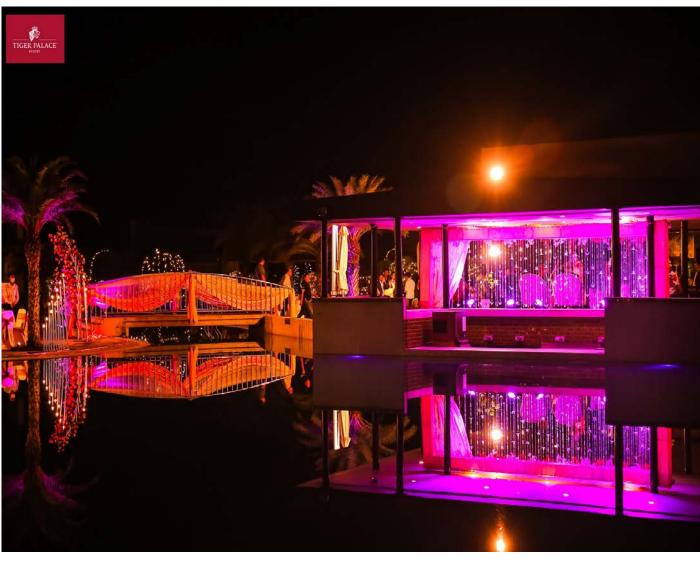




Destination Weddings







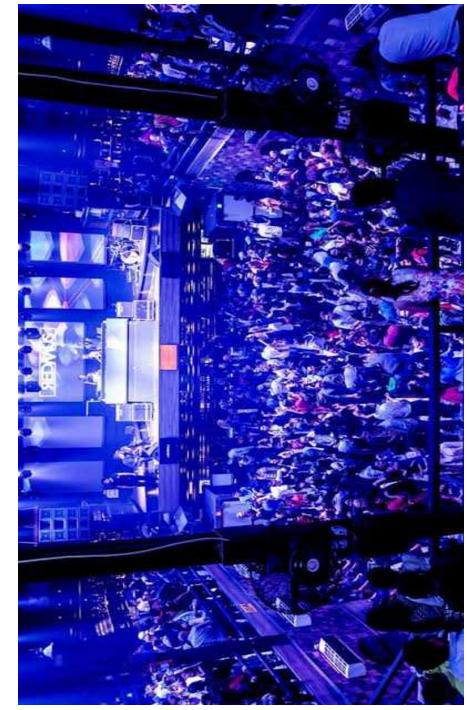
WEDDING

DEST











NIGHTLIFE IN NEPAL

















14 Casinos9 Mini Casinos



















WORLD CLASS ACCOMMODATION













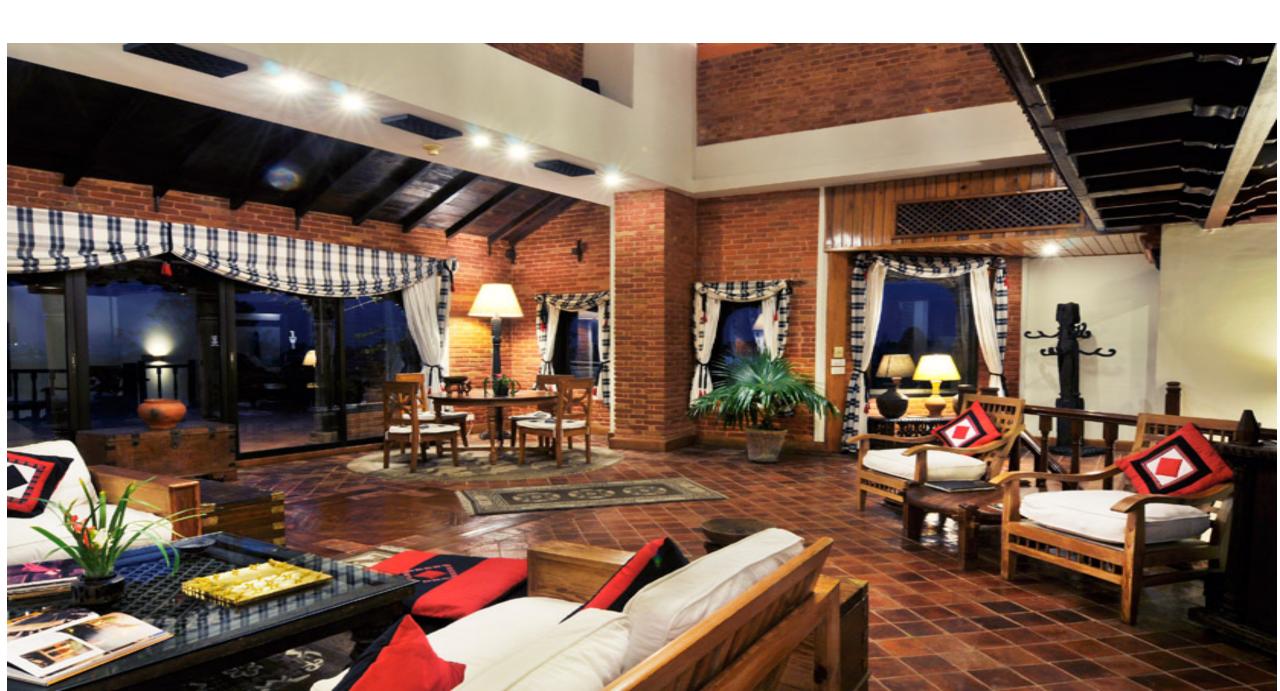
International Chain Hotels In Nepal

- Crown Plaza
- Hyatt
- Radisson
- Marriott
- Marriott Fairfield
- Sheraton
- Hilton
- Aloft
- Dusit Thani

- Shangri-La
- Heritage Hotels
- Luxury Resorts
- Domestic Luxury Chains
- Exotic Resorts

Boutique hotels

Pavillen











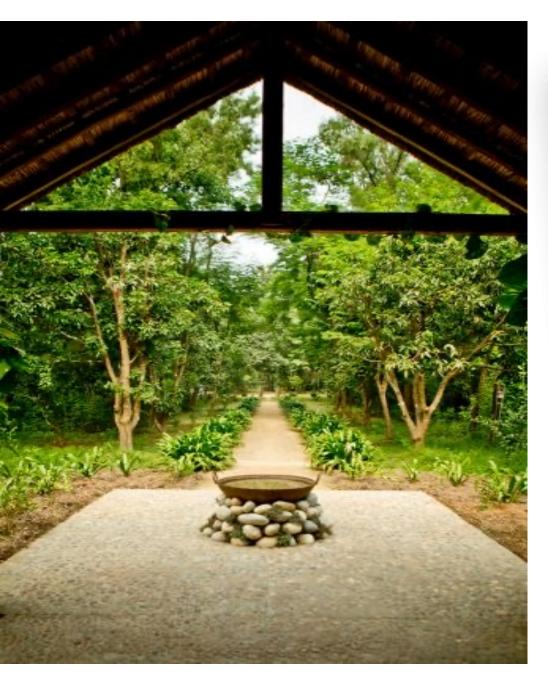


















HEALTH CARE FOR TOURISTS







International Quality
Medical Facilities

Well equipped
Health Care Units and
Emergency Rescue Posts
at major trekking and
mountaineering sites

Traditional

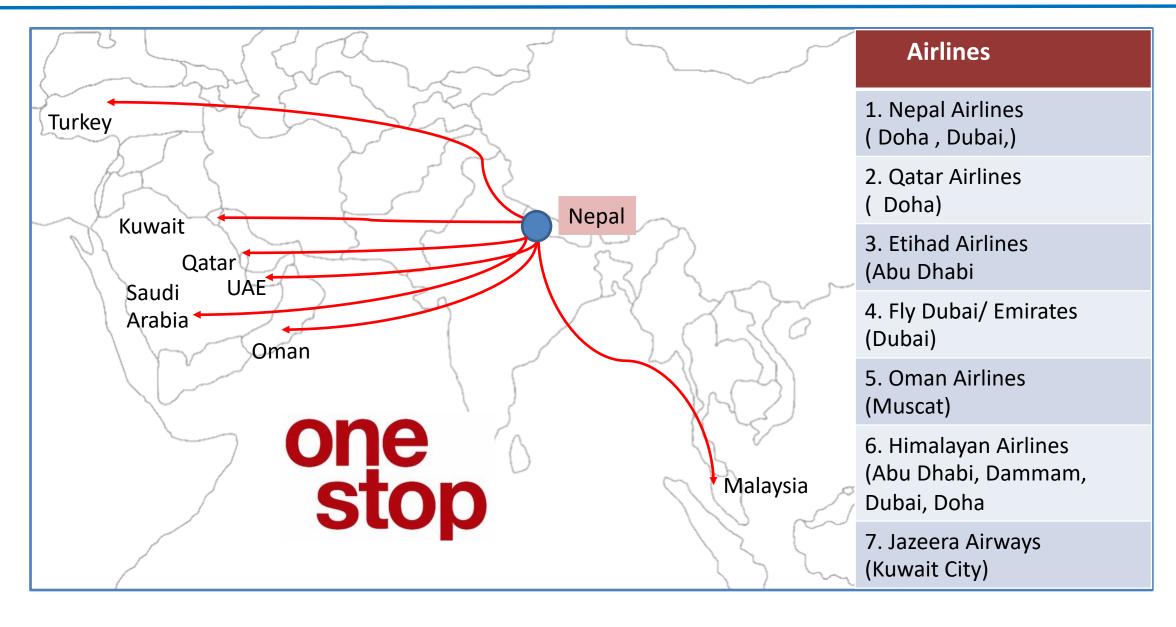
Ayurvedic Hospitals and

Healing centers



Air Connectivity: Middle East





Events organized/Participated by NTB in Middle East

Tourism Fairs

- Arabian Travel Mart, Dubai, UAE
- International Mediterranean Tourism Market
- Participation in Dubai Expo

Joint Promotion with Nepal Embassies

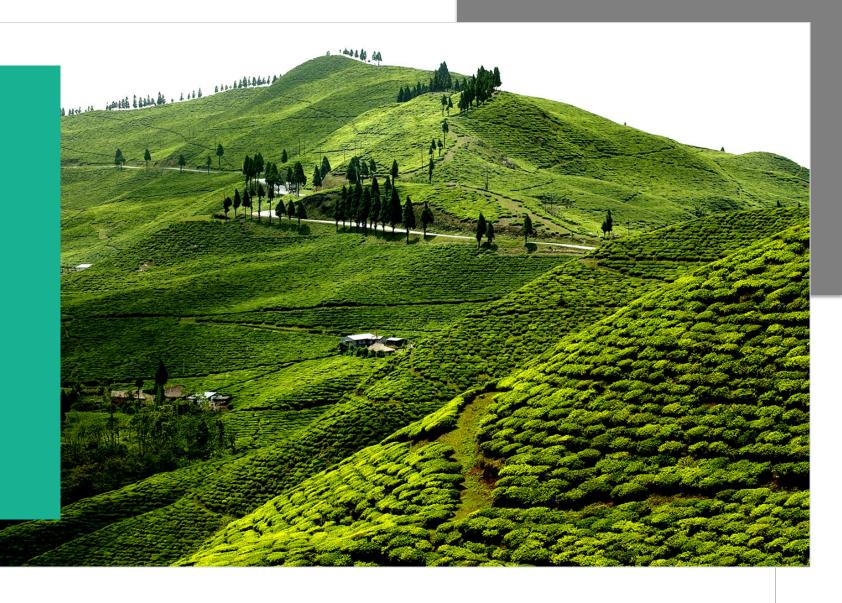
- Nepal Evening Israel
- Nepal Evening Cyprus
- Nepal Evening Dubai
- Nepal Evening in Doha Qatar

FAM Trips & Invitation to Media, Bloggers, Influencers during Himalayan Travel Mart from Middle East and other NTB specific Programs



ILAM

Vantage Point for Sunrise and Lush Tea Gardens



Tinjure Milke Jaljale

Famous for Rhododendron Blossoms



NUWAKOT

A Historic Town





Modern History Begins here



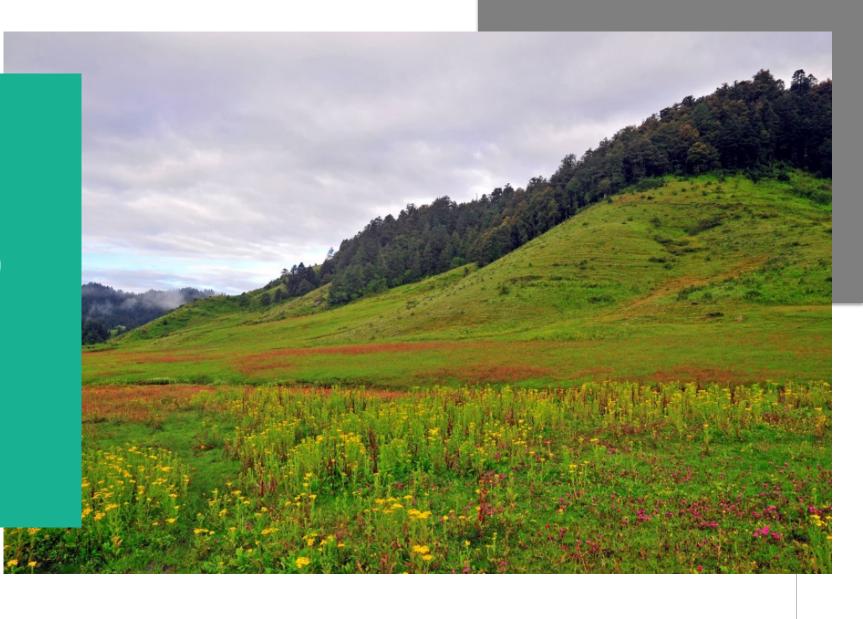
RANI MAHAL

(Queen's Palace)
Symbol of love



KHAPTAD

Center for Meditation and Medicinal Herbs





Experience Local Homestays





Participate in local cultural activities



Relish local cuisines



Walk into the Jungle



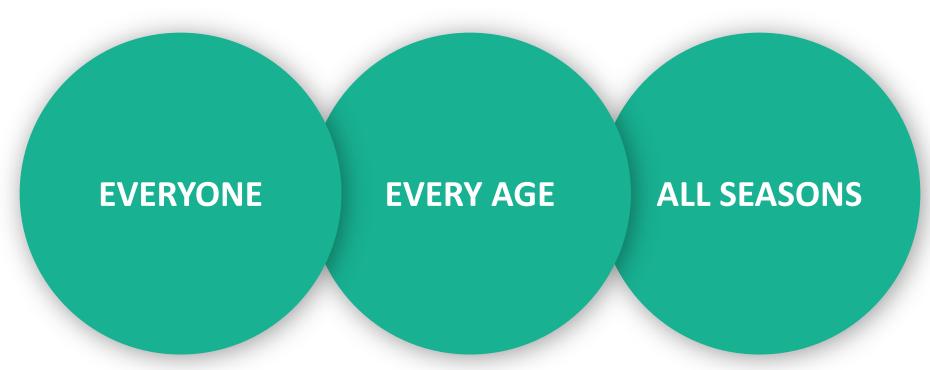
Spot Deer in the wild



Rejoice the company at Riverside







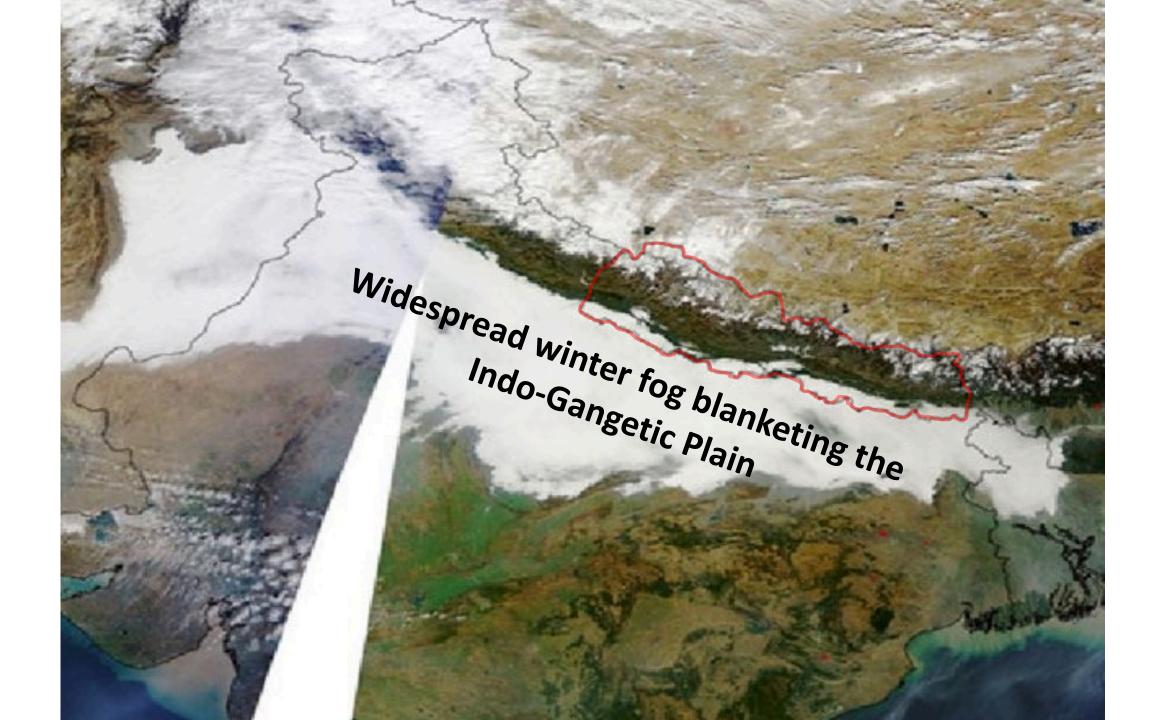








You won't miss SUN, SAND AND SEA



Sunny Mid Hills from Dawn to Dusk



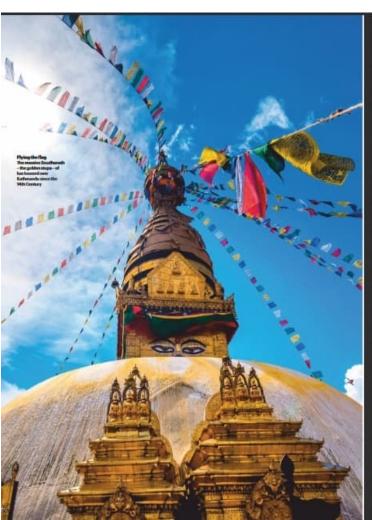
Fresh Water Beach





One of the potential destinations for rejuvenation post COVID-19 - Wanderlust -







travellers can recorde the chanic hippy trul, trumling from London to Katherunda without a plane in sight. Board the train at St. Precess station, trunds across the continent stopping at Brussels, Borlin, Warsaw, Kiev and Moscow along the way before awagging to a truck in St Petersburg and Isoseling of severe the Coursess. the Stare and the librara plateou. bound for the Himalaya. Slow, big trovel at its best.

Europe & Asia What? Modern day

The trips A 95 day Exploratory London Kathmondie Ultimate Asia Overland top with Disse Overland costs from £5,875pp (pks \$2,250) local payment), excluding flights

Jamie May, Oasis Overland **Gu tac** 01063 310400, www.ooseswertand.com

22 See four isla on foot Azores, Portugal

What? I me source to recommon slowly on Portugal's mid Atlantic archipelago, which makes

from £2,649, including flights Suggested by ... Genuma Chase, Hambiers Walking Historys On ter 01/07 818377, www.rumbloshulkdays.com/



which to explore to a fortright. you can amble around four different islands, following trails serial discussed volcarcies, coster lakes and hot springs, via propostly bezalt broaches. veregreels to dead ento leve flows and eruptions of vibrant. hydrangous. Don't miss tucking ento a traditional Caredo das Farries, a fount cooked underground using grothermal heat. The trips A 14 riight Charm of

The Arover small group trip with Rundshirs Walkings Holidaya conto



INSIDER SECRETS

What? A designated nature park the tiey Admits wheed of Luctures was closed to foreigners during Mar Vargandov yengs, unsfintill seass few tourists. Discover how the locals live by spending a day at ora facility power. Head out with a followners, waiting very yards, rumpling the local cheese and work in Dwesteh Lapland with local musters, with cycling, swimming and sailing your own probattached personal the section of large. The trips A five day Croatia Notice: Lastovo small group trip with Interpret Towel costs from E/Mop, excluding flights Nadia Walford, Introped Ge ter 0808 774 581.

www.introcknowl.com

25 Camp on the ice What? To feel like a proper polar cogitiese, sported a right scelar consensus the White Continent. From the ice you can easily margine how the convenient felt, but your lift to your compete by elector, watch the play of light on the mountain on was backfly into a crow sleeping has and then been to the children of ice and the dealers to sit more The trips A 223 ctry Skerni circumnavisation of Antarotica-Specific formation to distribution with Historia Lined Charges code from CZURCkon excluding international Sinter-Supposted by Silv Mathemer Hispory Cloyd Croises



teel the thrill of travel b

gently pull you sking

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Cotor 09000 939899 N comescom - N

Lonely Planet ranks Nepal's Everest base camp as 4th best trek in the world

The trail passes through Sherpa villages, glaciers and finally to the lap of Mt Everest, the world's highest mountain.





SKÅL INTERNATIONAL

Association Internationale de Professionnels du Tourisme International Association of Travel and Tourism Professionals Asociación Internacional de Profesionales de Turismo

Fondée en • Founded • Fundada en 1934

PROUDLY CONFERS ON

NEPAL TOURISM BOARD

THE

SKÅL CORPORATE ORDER OF MERIT

FOR ITS OUTSTANDING SUPPORT TO SKÅL INTERNATIONAL

17 October 2020

Register No: 29

Peter Morrison
President Skäl International



THANK YOU