

nepal

at a glance...



Lifetime
Experiences!

www.welcomenepal.com

TOURISM IN NEPAL- FEW FACTS



NEPAL

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

NEPAL 2019 KEY DATA



CONTRIBUTION OF
TRAVEL & TOURISM
TO GDP

6.7% OF TOTAL ECONOMY

Total T&T GDP = NPR231.0BN
(USD2,051.4MN)

+7.5%

2019 Travel & Tourism GDP growth
vs **+9.1%** real economy GDP growth



CONTRIBUTION OF
TRAVEL & TOURISM TO
EMPLOYMENT

1,034.0 JOBS (000's)

(6.9% of total employment)



INTERNATIONAL
VISITOR IMPACT

NPR93.9_{BN}

in visitor spend (**30.8%** of total exports)
(USD833.8MN)

INBOUND ARRIVALS



- 1. INDIA 17%
- 2. CHINA 13%
- 3. UNITED STATES 8%
- 4. SRI LANKA 6%
- 5. UNITED KINGDOM 6%
- REST OF WORLD 51%

OUTBOUND DEPARTURES



- 1. INDIA 27%
- 2. THAILAND 8%
- 3. JAPAN 6%
- 4. CHINA 6%
- 5. MALAYSIA 5%
- REST OF WORLD 48%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO



SOME FACTS AND FIGURES

Purpose of Visit	2018	2019
Holiday/Pleasure	703,843	778,173
Pilgrimage	187,692	197,786
Trekking & Mountaineering	169,180	171,937
Others	112,357	49,301

Major Tourism Activities

Mountain Climbing, Trekking, Bird Watching, Mountain Flight, Rock Climbing, Rafting/Kayaking/Canyoning/ Hot air ballooning, Bungy Jumping, Paragliding, Ultra Light Aircraft, Mountain Biking, Jungle Safari

Source: Government of Nepal
Ministry of Culture, Tourism and Civil Aviation

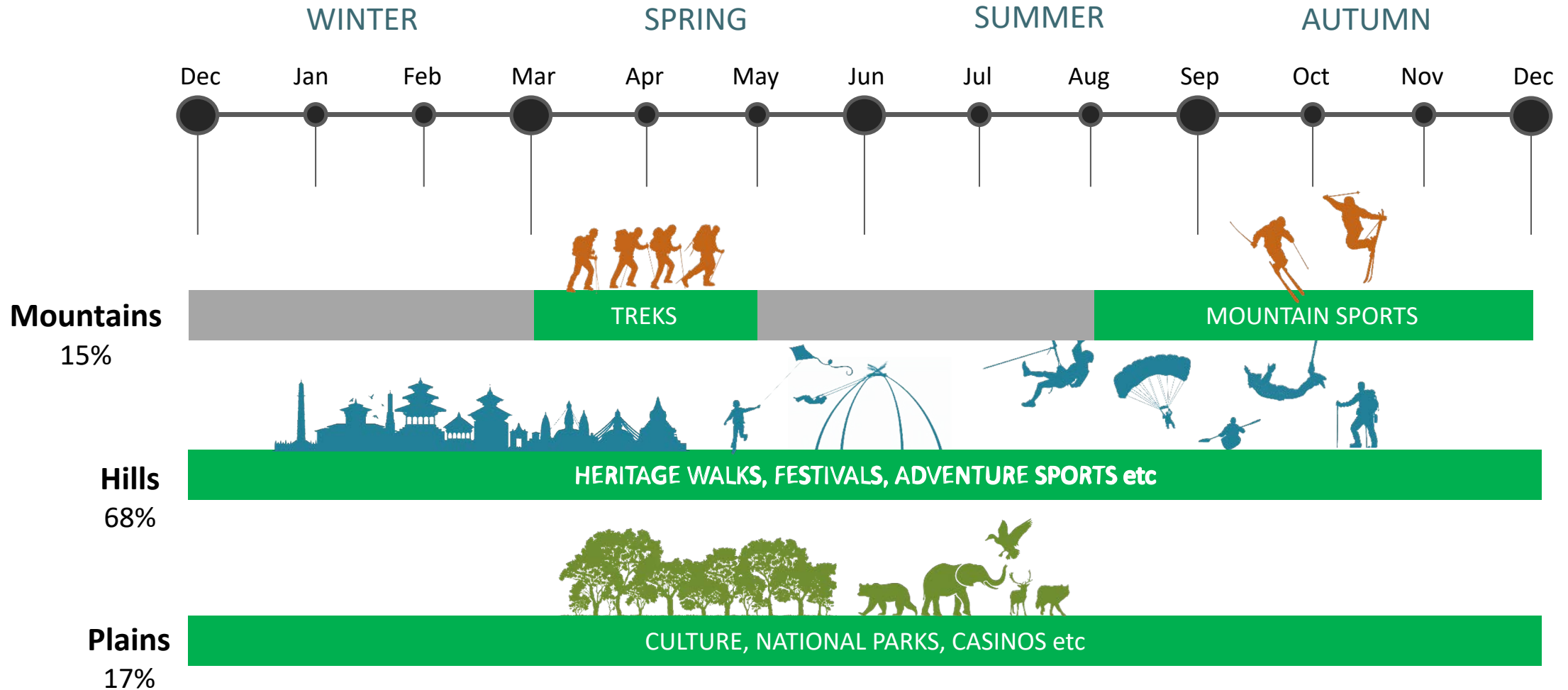
Places Visited	2018	2019
National Parks & Wildlife Reserve	395,791	429,764
Pashupati Area(excluding Indian)	163,311	171,937
Lumbini(excluding Indian Tourists)	169,180	173,083
Manaslu Trekking	7371	6070
Mustang Trekking	4,116	3,739
Humla Trekking	10,814	8,670
Lower Dolpa Trekking	1,222	1,360
Kanchanjunga Trekking	970	911
Upper Dolpa Trekking	525	530



CONTENTS:

1. INTRODUCTION
2. NEPAL YOU KNOW
3. UNEXPLORED NEPAL

FOUR SEASONS in nepal





Living Cultural
Museum



Elevation 60m to 8848.86m
The Highest point on the
Earth, Mt. Everest

Lifetime
Top Experiences!

Inhabited by 125 ethnic
communities
Speaking 123 different
languages/dialects



Destination of Nature,
Culture and Adventure
activities



RICH in
FLORA AND FAUNA

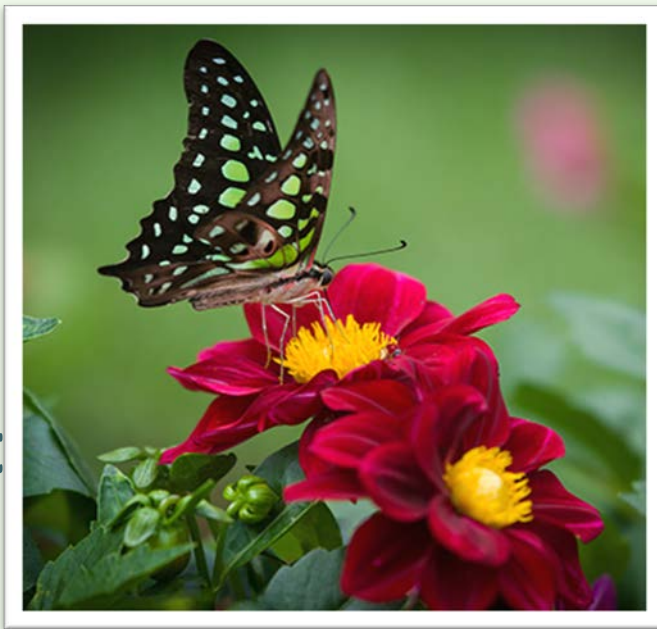
844

Species of
the world's birds



635

species of but



319

species of exotic o



5,160

species of the w
flowering plants



Mt. Everest

and 8 other 8,000+
meter tall peaks

(Deepest Gorge
Kaligandaki)



Tilicho

World's Highest altitude
clean water lake (4913m)





NEPAL

Cultural Harmony



nepal

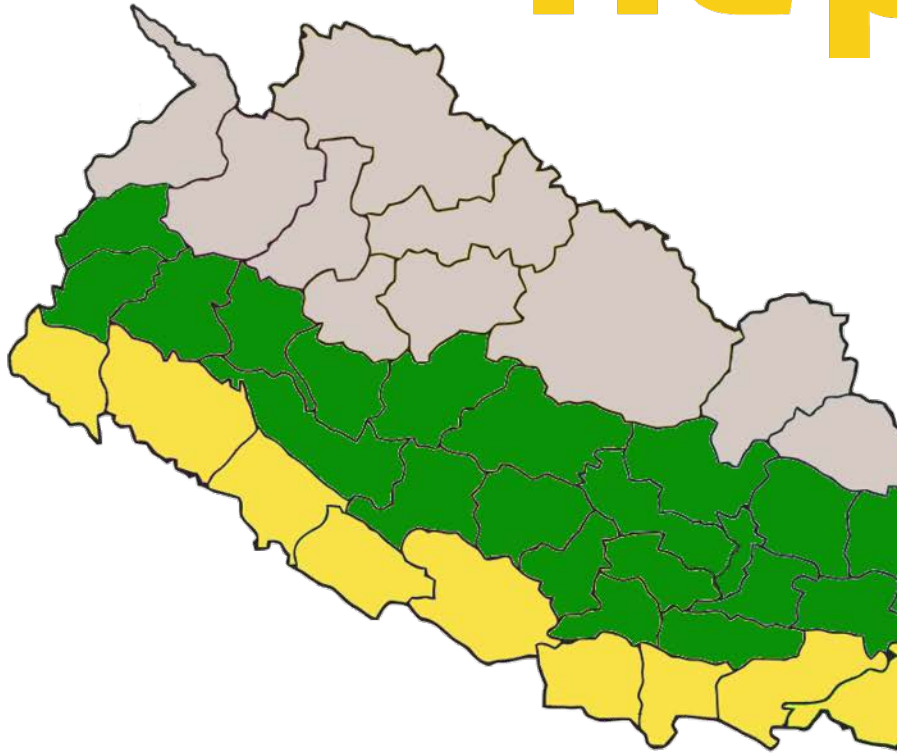
is for

EVERYONE

EVERY AGE

ALL SEASONS

nepal



Diversity in short landscape





MAJESTIC MOUNTAINS
in the north



We have...
RIVER BEACHES



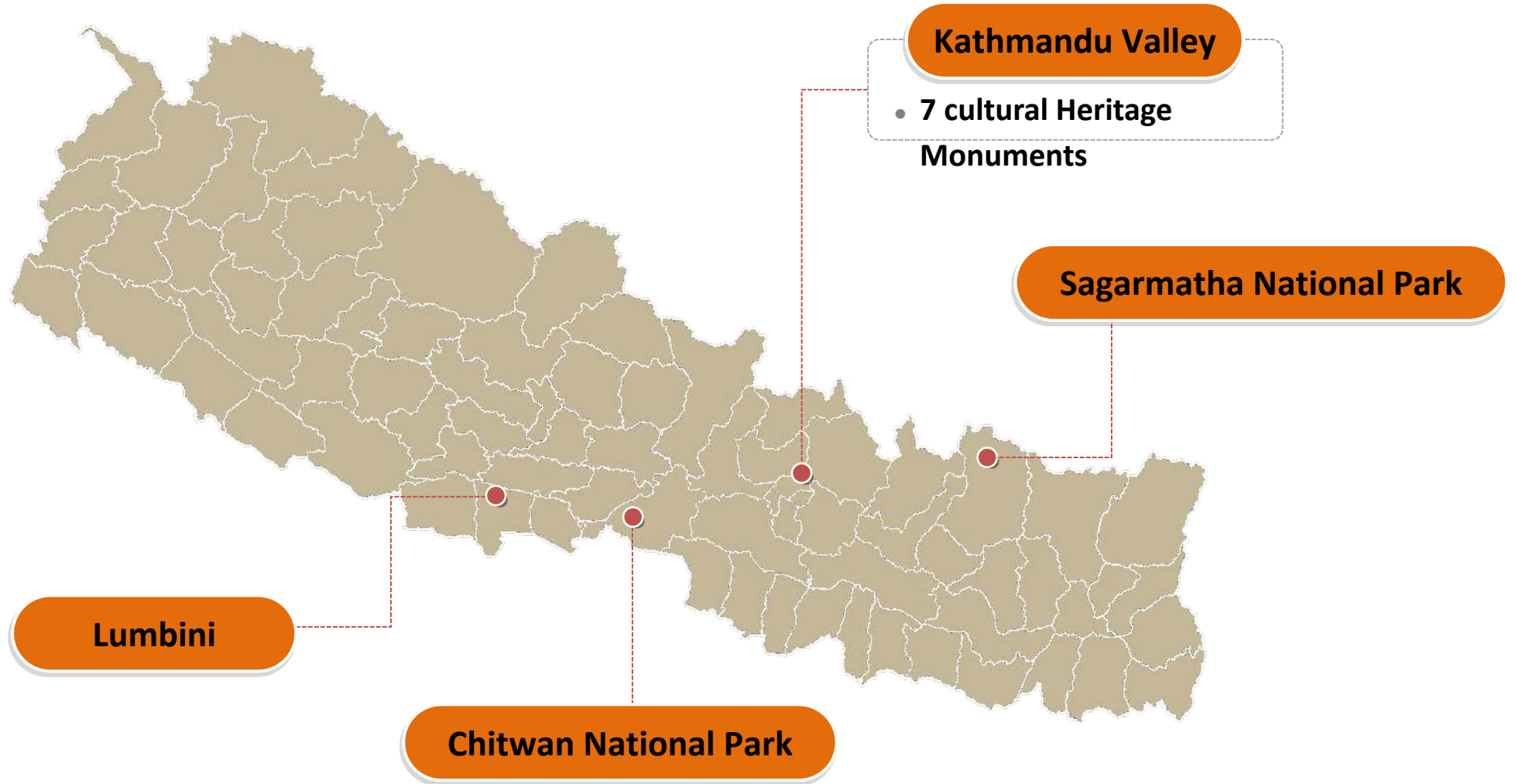
THRIVING JUNGLES
in the south

You won't miss
SUN, SAND AND SEA



**NEPAL
YOU KNOW**

UNESCO WORLD HERITAGE SITES





Kathmandu
Durbar Square

Patan
Durbar Square

Bhaktapur
Durbar Square

Pashupatinath
Temple



Swayambhunath
Temple

Boudhanath
Stupa

7

Cultural Heritage Monuments In the KATHMANDU VALLEY

Changunarayan
Temple



LUMBINI

BIRTH PLACE
OF
LORD BUDDHA



CHITWAN NATIONAL PARK

HOME TO
MANY
ENDANGERED
ANIMALS



SAGARMATHA NATIONAL PARK

INCLUDES
WORLD'S HIGHEST
PEAK,
MT. EVEREST



PILGRIMAGE

JANAKPUR

LUMBINI

PASHUPATINATH

MUKTINATH

PATHIBHARA

SWARGADWARI

MANAKAMANA





JANAKPUR



LUMBINI – Mayadevi Temple



PASHUPATINATH – A holy shrine of Hindus



MUKTINATH



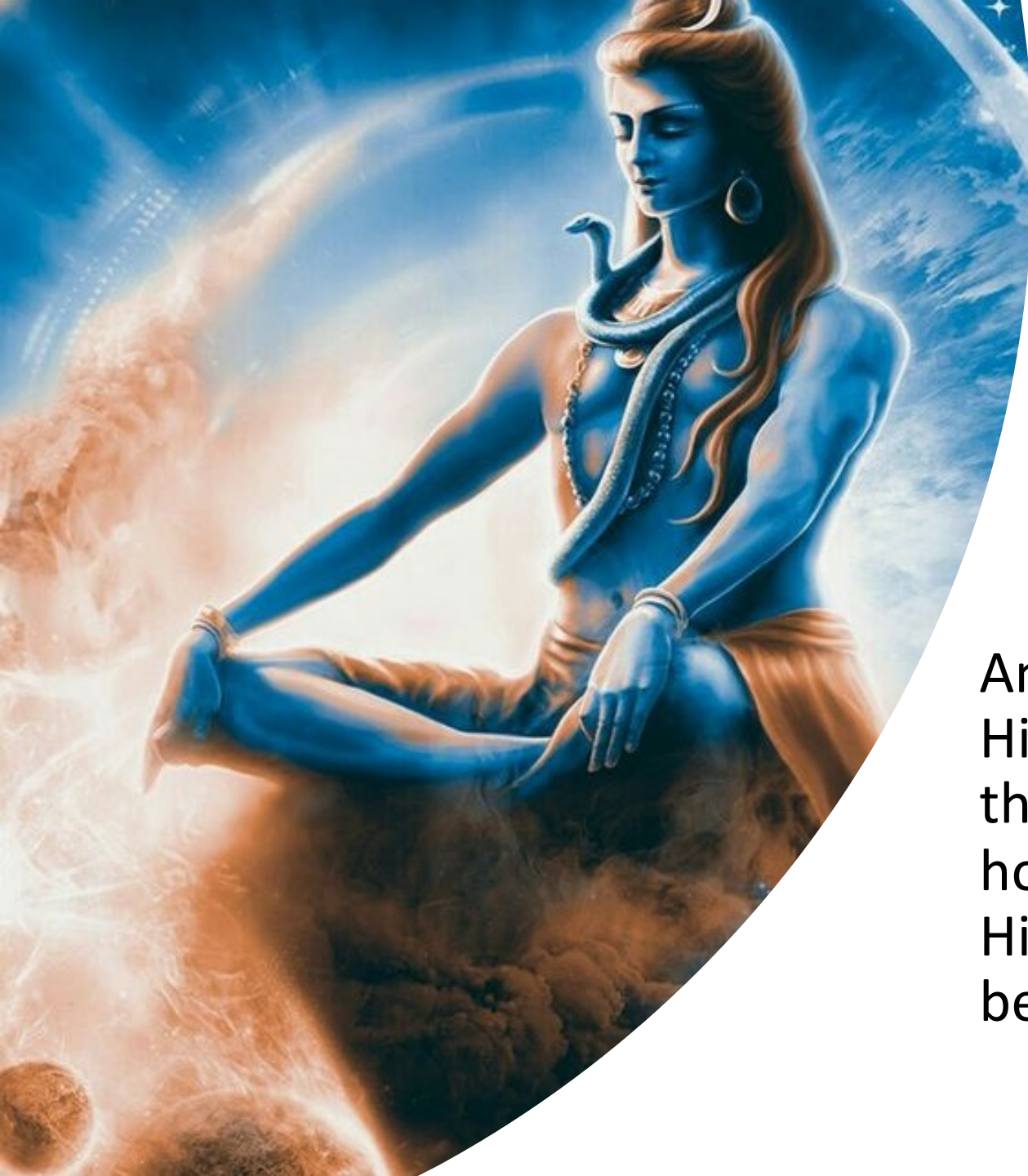
PATHIVARA



SWARGADWARI: Gateway to Heaven



MANAKAMANA: Wish-Fulfilling Goddess



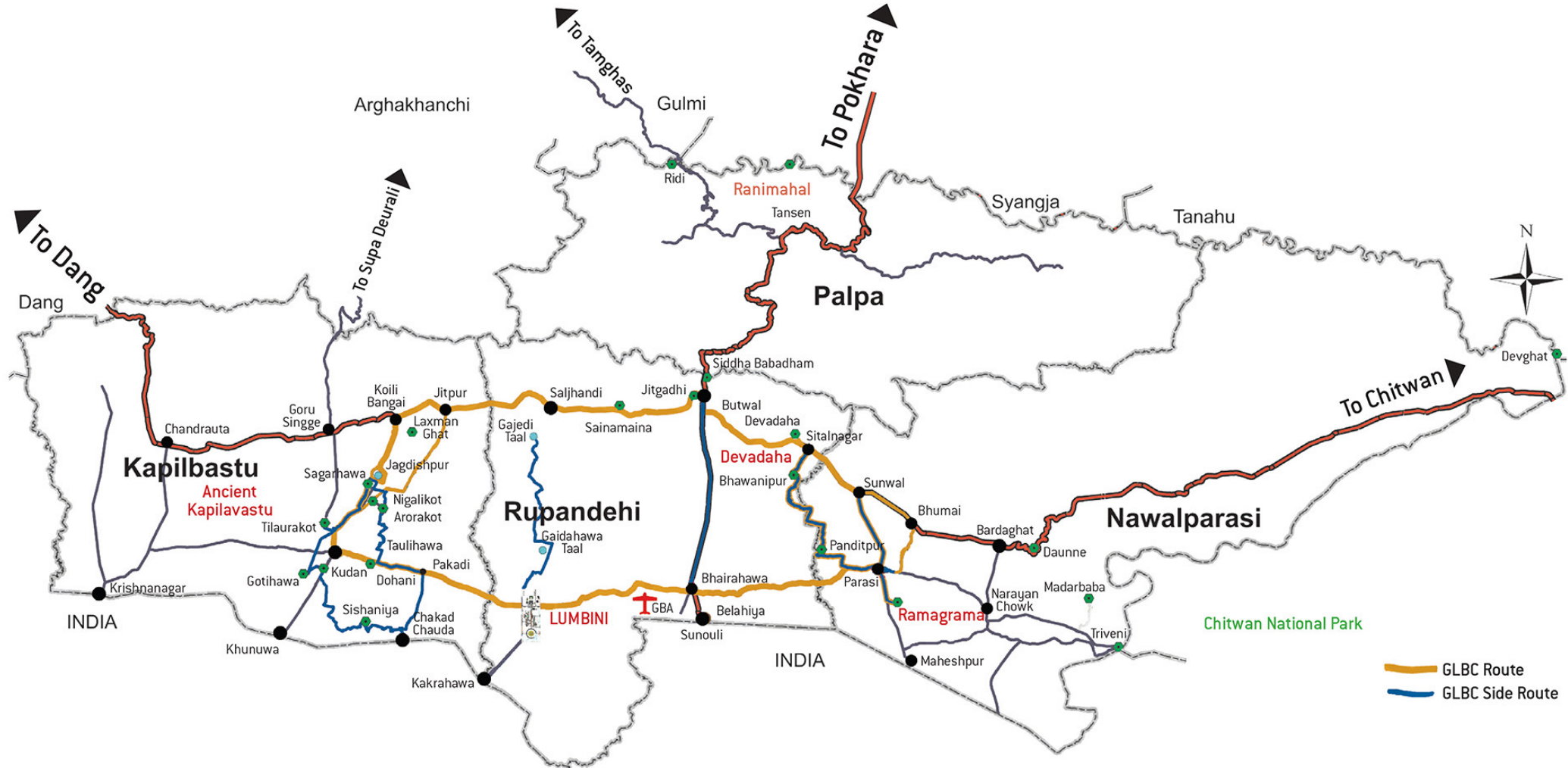
Shiva Shakti Parikrama

An auspicious site for the Hindus, *Devghat* , *Kali Gandaki* coming through *Muktinath* (also known as the holy abode of Lord *Vishnu*) in the western Himalayas of Nepal and *Trishuli* (known to be driven by Lord *Shiva's Trishul*).



Ramayana Circuit

GREATER LUMBINI BUDDHIST CIRCUIT





CULTURAL
RICHNESS

CELEBRATIONS throughout the year





AS MANY DAYS
AS
FESTIVALS





Receive the blessing
of KUMARI,

World's
Only Living Goddess

*Lifetime
Experiences!*

TRADITIONAL CUISINES

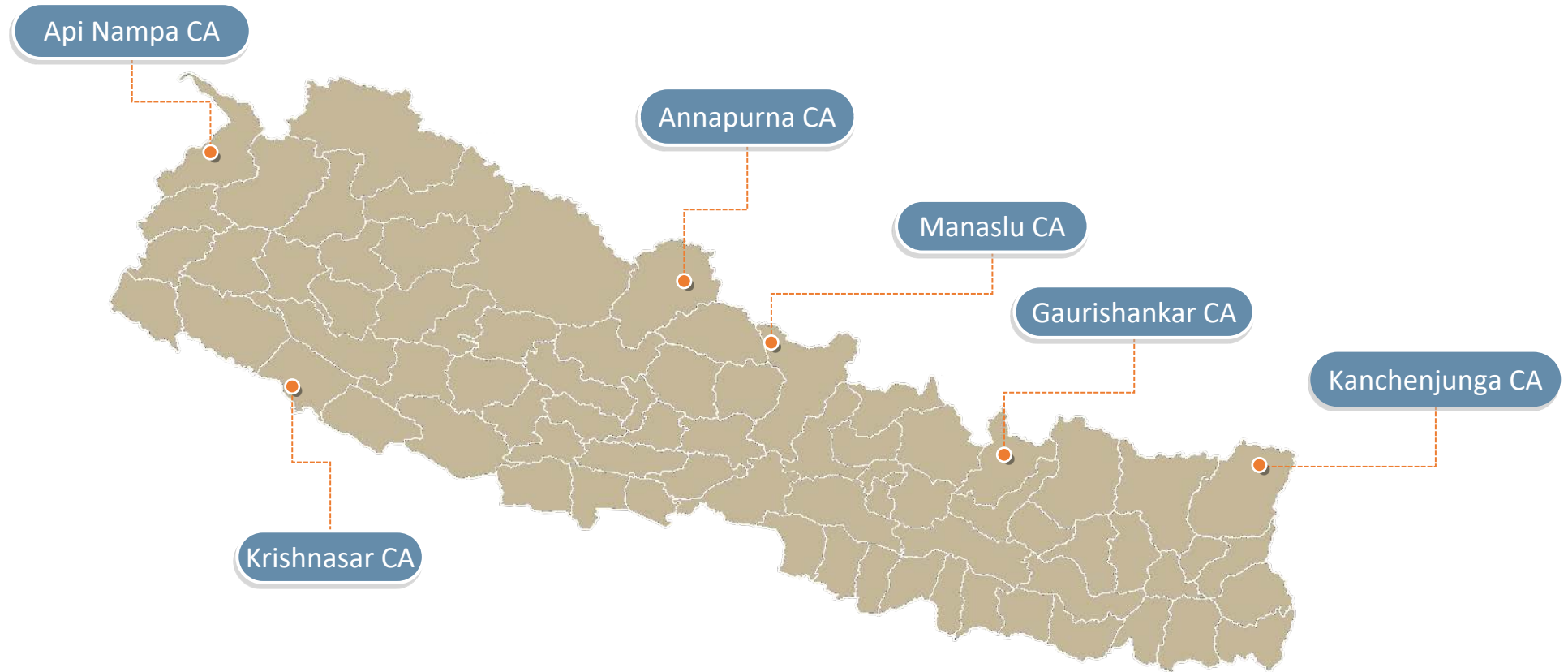


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12

NATIONAL
PARKS

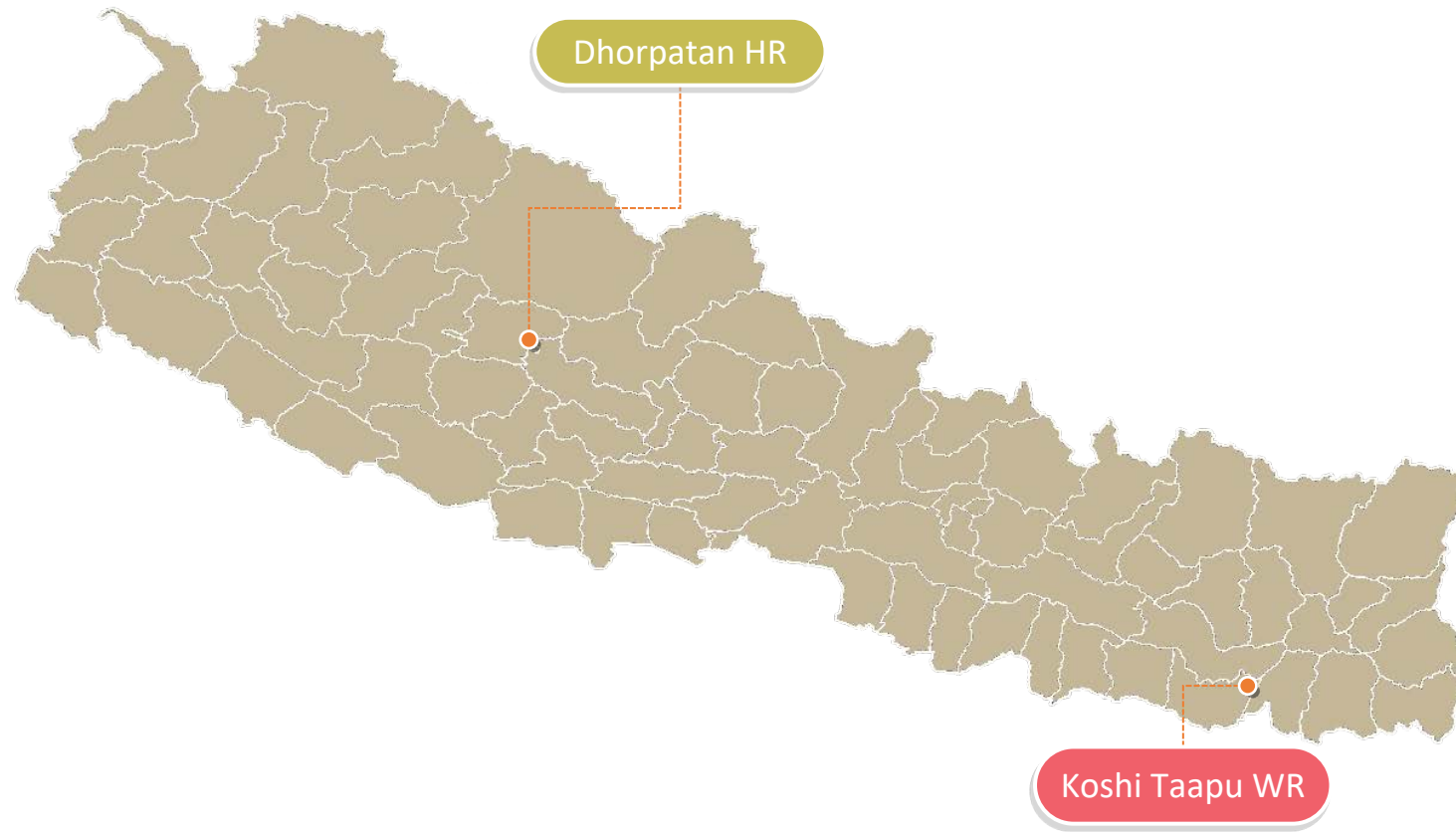


12

NATIONAL
PARKS

6

CONSERVATION
AREAS



12

NATIONAL
PARKS

6

CONSERVATION
AREAS

1

WILDLIFE
RESERVE

1

HUNTING
RESERVE



23.39% of the Country's Total Land



WILDLIFE



ROYAL BENGAL TIGER

AN ENDANGERED SPECIES





One Horned Rhino

An Endangered Species

JUNGLE SAFARI





PRISTINE
LAKES



HEAVEN
ON
EARTH IS NOT A
CLICHÉ





BREATHTAKING
VIEWS OF
THE
MOUNTAINS



Major Activities



Activities (Adventure to Leisure)

Land : Mountaineering, Trekking, Mountain Biking, Mountain Marathon, Rock climbing, Jungle walk, Jungle safari, Cultural treks, Rural treks, Eco-treks, Heritage walk, Heritage cycling

Water : Rafting, Kayaking, Canyoning and Abseiling, Boating, Canoeing, Fishing, Wild swimming

Air : Bungee Jumping, Ultra light aircraft, Paragliding, Mountain Flight, Heli trek, Sky diving, Zip flyer, Cable cars

Cultural and Religious Activities

- City Tours / Village walks
- Heritage Sites, Museums and Monasteries
- Buddhist and Hindu sites
- Festival and Events
- People with different customs, costumes and ways of living
- Cuisines: vary from culture to culture and climate to climate



Adventurer's
PARADISE





BUNGEE JUMP

FEEL THE GRAVITY



MOUNTAIN SPORTS



AERIAL SPORTS



MARATHON



MAKE YOUR WAY UP TO THE HIMALAYAS

TREKKING



Some of the **WORLD RENOWNED TREKS**

Great Himalayan Trail (150 days)

Annapurna Circuit (15-20 days)

Everest Base Camp (11-14 days)

Langtang Valley Trek (8-12 days)

Gosaikunda Trek (5-7days)



INCLUSIVE TOURISM

TRAILBLAZER IN ACCESSIBLE TREKKING



BEYOND MARKETS TO NICHE SEGMENTS

MICE

HONEYMOONERS

GOLF

FAMILIES

CULTURE LOVERS

SOFT ADVENTURE

SPORTS

SPA & WELLNESS HOLIDAYS

MEDITATION, LIFESTYLE

FLIM CREWS/ FILMS LOCATIONS

WEDDINGS





IN THE WOODS

- 6,755 yard par 72 course
- The only bent grass greens on an 18 hole course in South and South East Asia.
- Play in the company of shy spotted deer, barking deer, and exuberant monkeys



Nepal: A Film Destination



One of the naturally pristine and exotic film destinations



Hollywood, Bollywood, Tollywood, Chinese, Bangladeshi and other regional movies shot here



Nepal Regarded the sixth best film destination

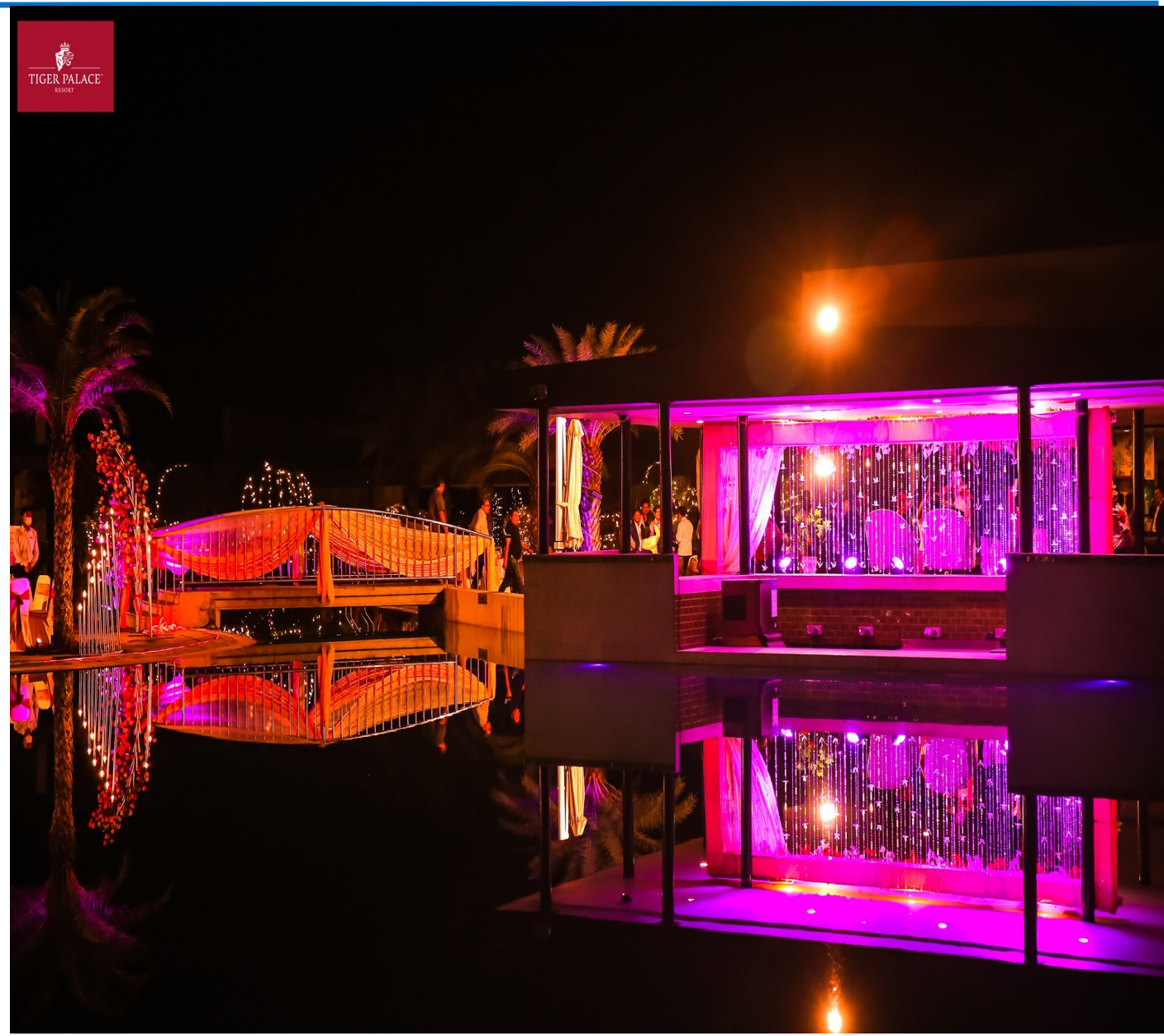
FILM CREWS/ LOCATIONS



Shopping Nepali Handicrafts



DESTINATION WEDDINGS



WORLD CLASS ACCOMMODATION



**INTERNATIONAL
LUXURY
BRANDS**



International Chain Hotels In Nepal

- Crown Plaza
 - Hyatt
 - Radisson
 - Marriott
 - Marriott Fairfield
 - Sheraton
 - Hilton
 - Aloft
 - Dusit Thani
 - Shangri-La
 - Heritage Hotels
 - Luxury Resorts
 - Domestic Luxury Chains
 - Exotic Resorts
 - Boutique hotels
 - Pavilions
- 

























NIGHT LIFE in NEPAL

CLUBBING



LOD



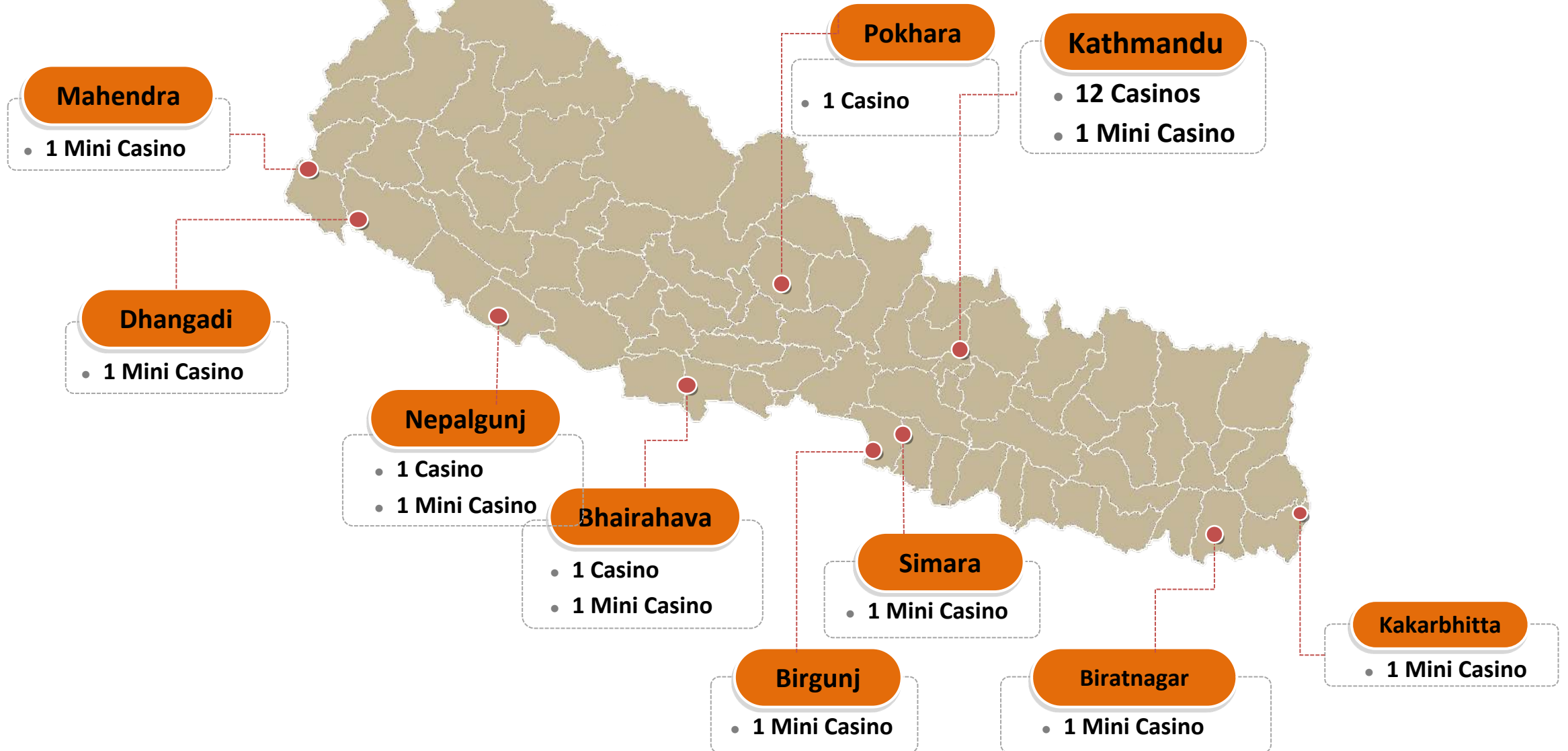


CLUB IBYZA



BUSYBEE

CASINOS



14 Casinos

9 Mini Casinos



CASINOS



CASINOS

A woman in a black and gold casino uniform stands behind a roulette table. In the background, a croupier in a suit is managing a roulette game. The scene is set in a modern casino with other gaming areas visible in the distance.



HEALTH CARE FOR TOURISTS



International Quality
Medical Facilities



Well equipped
Health Care Units and
Emergency Rescue Posts
at major trekking and
mountaineering sites



Traditional
Ayurvedic Hospitals and
Healing centers

A woman with her hair in a ponytail is sitting in a meditative pose on a large rock. She is wearing a light-colored tank top and dark pants. Her hands are pressed together in a prayer position. The background features a calm lake, snow-capped mountains, and a bright sun low on the horizon, creating a peaceful and spiritual atmosphere.

Awakening SPIRITUAL NEPAL

A Life Time Experience...

THE UNEXPLORED

nepal

Mid Hills (800 -2000m)





Hill Stations

nepal

Nepalese Hill Stations could be a major destination

**TARGET:
DIFFERENT PRODUCT FOR ALL
SEASON
PRODUCT FOR ALL AGE GROUP**

*Lifetime
Experiences!*

ILAM

Vantage Point for Sunrise
and Lush Tea Gardens



Tinjure Milke Jaljale

Famous for Rhododendron
Blossoms



NUWAKOT

A Historic Town



GORKHA

Modern History Begins here



RANI MAHAL

(Queen's Palace)

Symbol of love



KHAPTAD

Center for Meditation
and Medicinal Herbs



Things to do...



Experience Local Homestays



Enjoy
Sunrise and Sunset

Things to do...



Participate in
local cultural activities

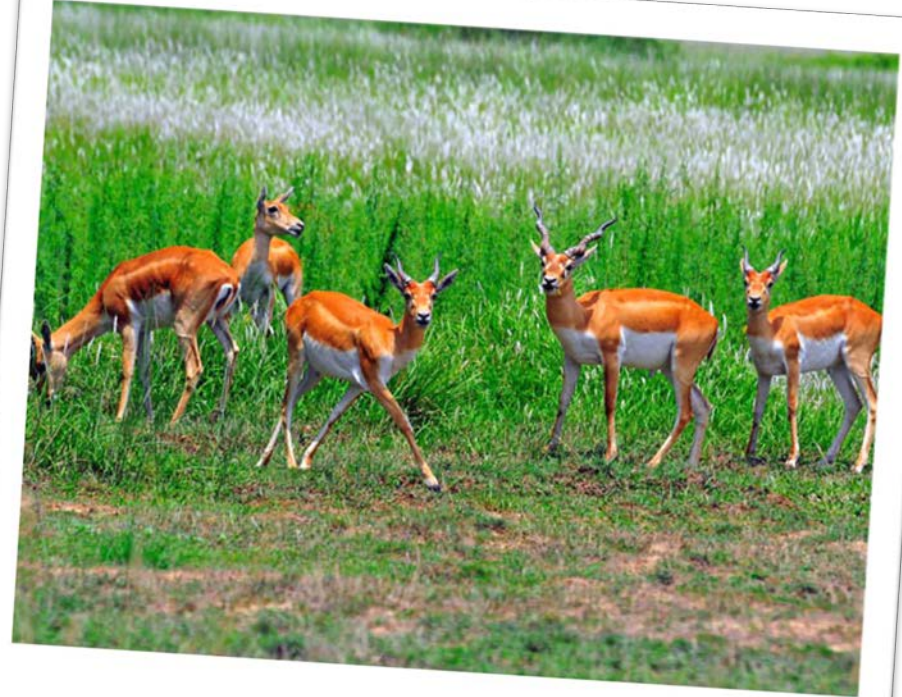


Relish local cuisines

Things to do...



Walk into the Jungle

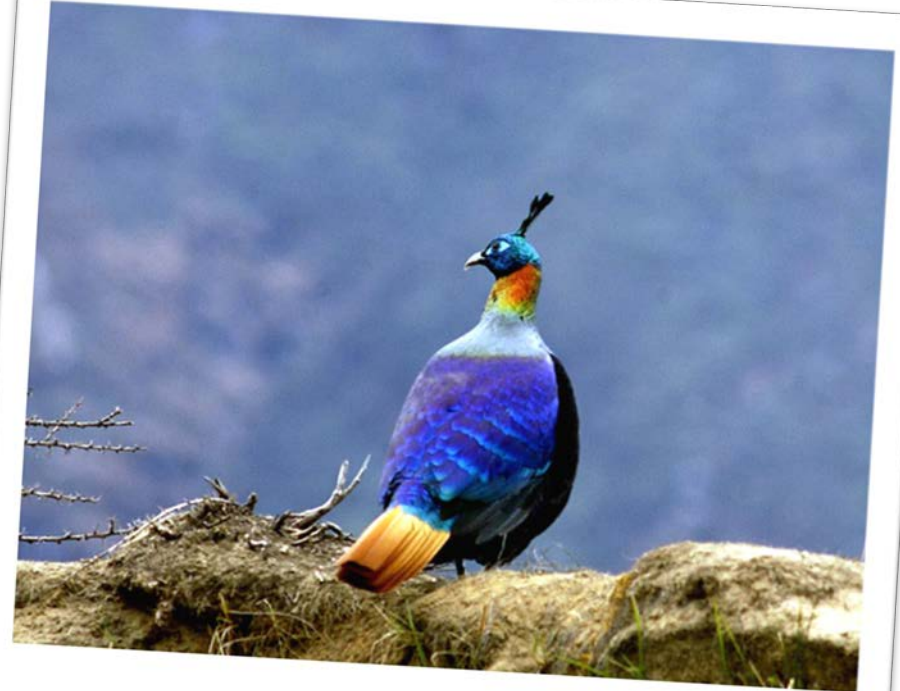


Spot antelopes in the wild

Things to do...



Rejoice the company at Riverside



Watch colorful birds

Sunny Mid Hills from Dawn to Dusk



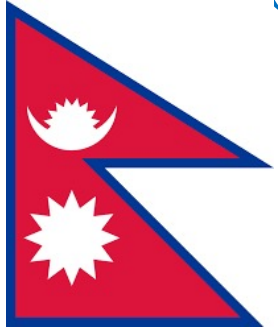
Mid Hills

Fresh Water Beach



South Asian Countries

(Nepal, India, Sri Lanka, Maldives, Bangladesh, Bhutan, Pakistan)



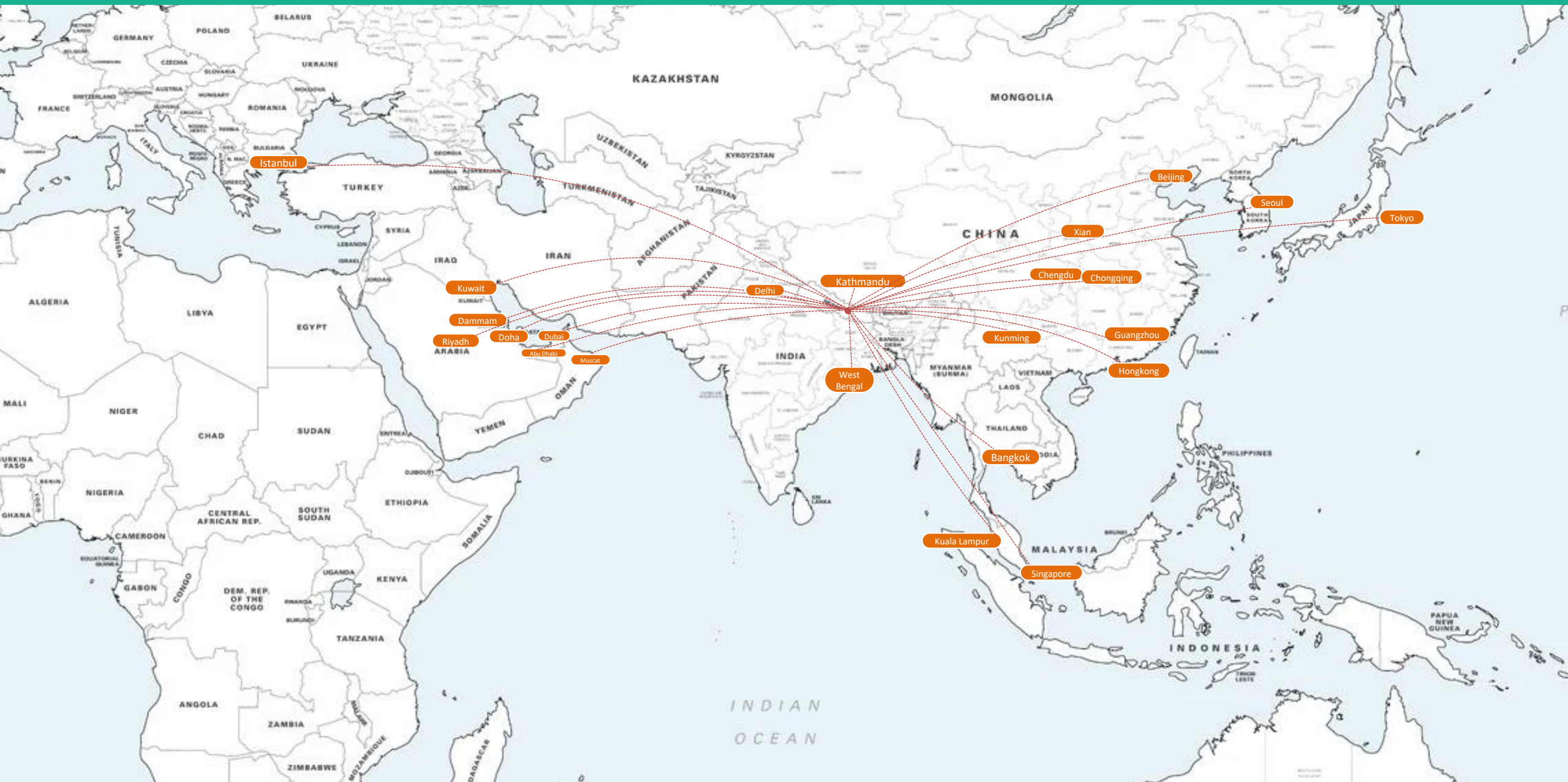
- Best of the world's attraction
- Highest peaks to oldest civilization
- Rich and unique cultural diversity
- Exquisite cuisine,
- Extremely diverse and vast array of geography
- Splendid archaeological monuments, historic sites of religious significance
- Land of ancient Yoga, Ayurveda & meditation



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DIRECT FLIGHT CONNECTIVITY



Flight Connectivity (Normal Condition)

Destination	Available Carrier	Frequency
Delhi	Nepal Airlines Everyday 2 flights	14 Flights a week
	IndiGO Everyday 2 flights	14 Flights a week
	Air India Everyday 1 flight	7 Flights a week
	Vistara Everyday 1 flight	7 Flights a week
	Druk Airlines 4 Flights a week	4 Flights a week

Destination	Available Carrier	Frequency
Kolkata	Air India	5 Flights a week
Bangalore	Nepal Airlines	3 Flights a week
Mumbai	Nepal Airlines	3 Flights a week
	IndiGO	4-6 flights a week (expected from July)
Varanasi	Buddha Airlines	2 Flights a week



Flight Connectivity (Normal Condition)

Destination	Available Carrier	Frequency
Bangladesh	Biman Bangladesh Everyday (KTM-DAC)	7 Flights a week
	Himalayan Airlines 6 Days Except Tuesday (KTM-DAC)	6 Flights a week
Bhutan	Druk Airlines Everyday (PBH-KTM)	7 Flights a week
Srilanka	No Direct Connectivity (Via DEL/MUM/CCU/BLR)	NA
Pakistan	No Direct Connectivity (Via Dubai, Abudhabi)	NA



Country Specific Arrival Data in last 5 Years

Year	India	Bangladesh	Pakistan	Bhutan	Sri Lanka
2016	118249	23440	3551	NA	57521
2017	160832	29060	4227	10923	45361
2018	194323	26355	4956	NA	69640
2019	254150	25849	4923	11676	55869
2020	40336	4917	1077	2139	13328

DIPLOMATIC PRESENCE

EMBASSY OF NEPAL

- **DHAKA, BANGLADESH, EMBASSY OF NEPAL**
Email: eondhaka@mofa.gov.np,
Website: bd.nepalembassy.gov.np/
- **NEW DELHI, INDIA, EMBASSY OF NEPAL**
Email: eonnewdelhi@mofa.gov.np,
Website: in.nepalembassy.gov.np
- **ISLAMABAD, PAKISTAN, EMBASSY OF NEPAL**
Email: eonislamabad@mofa.gov.np,
Website: pk.nepalembassy.gov.np
- **COLOMBO, SRI LANKA, EMBASSY OF NEPAL**
Email: eoncolombo@mofa.gov.np,
Website: lk.nepalembassy.gov.np

CONSULATES GENERAL OF NEPAL

- **KOLKATA, INDIA, CONSULATE GENERAL OF NEPAL**
Email: cgnkolkata@mofa.gov.np,
Website: <http://ccu.nepalconsulate.gov.np/>

Present Situation in Nepal

- Tourism the hardest hit sector by COVID 19 pandemic
- All sectors and activities gradually opening with optimum caution and preparedness
- Operational Guidelines - Health Protocol for Tourism Sector issued by the Government of Nepal, strictly followed in tourism activities
- Utmost priority on health care & health security with COVID 19 safety protocol at all tourism products and services



FOR VISITORS

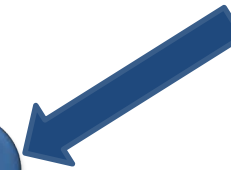


Printed CCMC form filled Confirmation
(Barcode) available at ccmc.gov.np



PCR Report
COVID 19 PCR Report (Negative) of 72 hours
prior to departure time is required

PCR Report With
Photo
Identification &
Bar Code



Hotel booking
Furnish the proof of booking in government
listed hotel for **07 days hotel quarantine**



In quarantine period
Has to get COVID-19 PCR test on 7th and 11th day
of arrival



Every visitor has to abide by the
quarantine rules



Subjected to Home Quarantine of 10 days Upon Arrival



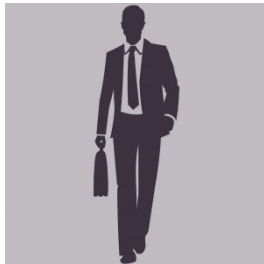
Passengers with complete Covid-19
vaccination certificate



Arriving Nepal for emergency like for funerals &
mourning with recommendation from local body



Sick people as well as their carrier, citizens above 70
years , children below 5 years- certified by hospitals
and recommendation from local body



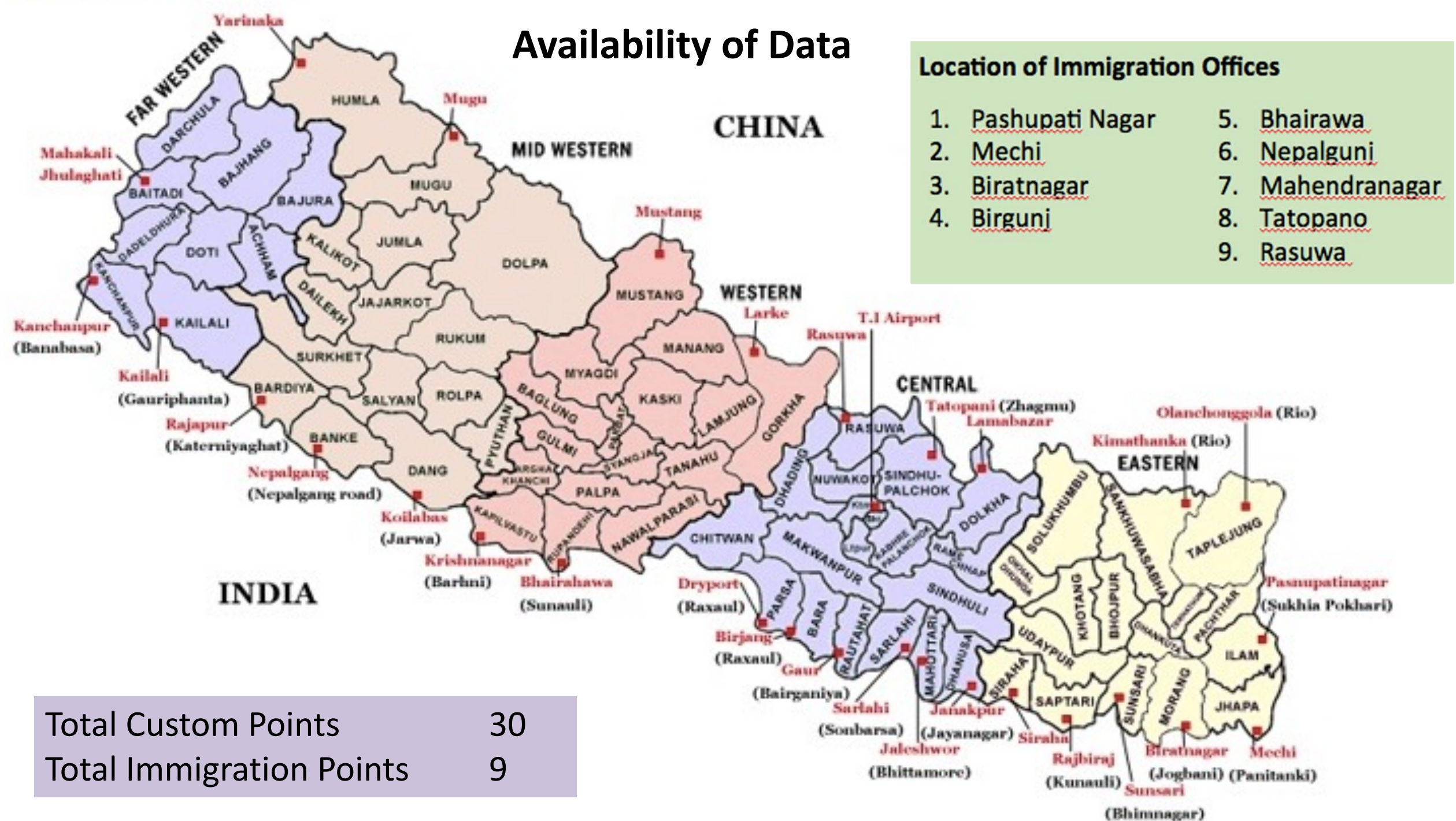
Government employees, diplomats and their
families, individuals/volunteers involved in rescue
mission abroad & Nepalis stranded abroad based
on their mission/ office recommendation



Availability of Data

Location of Immigration Offices

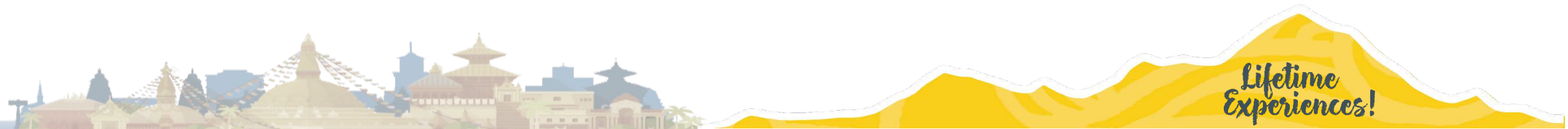
1. Pashupati Nagar
2. Mechi
3. Biratnagar
4. Birguni
5. Bhairawa
6. Nepalguni
7. Mahendranagar
8. Tatopano
9. Rasuwa



Total Custom Points 30
Total Immigration Points 9

Indian High Level Visits

- PM Narendra Modi visited religious sites like Janakpur and Muktinath
- Recently high level visits from India like Chief of Indian Army, Foreign Secretary and other dignitaries show our strong mutual relations even during the adverse situation of COVID19.



Indian High Level Visits



Initiatives with South Asian Countries and Bilateral Relation

 myRepublica

Resuming direct flights between Kathmandu and Islamabad my foremost priority: Pak Envoy Shah

Ambassador Shah visited the office of the Nagarik Network in Kamaladi on Wednesday afternoon. ... Nepal and Pakistan, which enjoy cordial relations, are also members of SAARC and Belt and Road Initiatives (BRI). ... He also
Apr 1, 2021



 Khabarhub

Will work towards better, robust and active economic relations with Nepal: Sri Lankan Ambassador

Most of the SAARC countries have a similar culture. ... If you look at the numbers of tourists visiting Lumbini from Sri Lanka, we are among the top 5 in inbound tourists. ... Despite a significant number of Sri Lankan tourists visiting
Feb 15, 2021



 Khabarhub

Bilateral Relations between Bangladesh and Nepal reach new height: Dr. Islam

Bangladesh expressed hopes that a high-level visit from Nepal ... the SAARC mandate and diplomatic affiliation with the regional force, India.
Nov 7, 2020



 Khabarhub

Economic Diplomacy a must to consolidate bilateral relations between Bangladesh and Sri Lanka: Dr. Islam

Among the eight SAARC nations, Bangladesh is important for Sri Lanka ... Moreover, regular high-level visits in both directions serve to cement ...
Mar 9, 2021



Initiatives with South Asian Countries and Bilateral Relation

pt Pakistan Today

'Neighbourhood first' policy: Dreams and realities

It is also a fact that all members of SAARC, Afghanistan, Bangladesh, Bhutan, Maldives, Nepal, Pakistan, and Sri ... between China and the USA, culminating in the strategic visit of American President Nixon to Beijing. ... However, China 3 weeks ago



The Kathmandu Post

Nepal yet to give its nod to Indian proposal to hold minister ...

Nepal yet to give its nod to Indian proposal to hold minister-level talks ... Gyawali will be the senior most political leader to visit New Delhi after Nepal ... about regional cooperation including resumption of the SAARC process ? Dec 10, 2020



Scroll.in

Modi government's approach towards India's smaller neighbours is pushing them closer to China

In the midst of a raging second wave of Covid-19, Nepal has 15 lakh ... New Delhi's declining democratic credentials, poor rate of economic ... As a senior Bangladesh diplomat told me, "India may be our brother but China is our 4 days ago



myRepublica

Nepal-Bangladesh ties expected to enter new era with President's state visit

High level visits are found very useful in renewing mutual ties as well as exploring ... The Government of Bangladesh has provided Nepal transit facility ... for Regional Cooperation (SAARC), to the obstructed SAARC process. Mar 21, 2021



myRepublica

I will take home the image of Nepalis cheering Pakistani team during SAG: Ambassador Javed

Ambassador Javed came to Nepal in February, 2016, and left the country ... These included high level visits, exchanges, MoUs, seminars, ... Convening of the SAARC Summit in Pakistan has been stalled for nearly four years. Oct 20, 2020



ORF

A reset of India–Nepal relations

Interdependence between India and Nepal is the secret to reset the ... Indian Prime Minister, Narendra Modi, visited Nepal four times during his ... S. Jaishankar, happens to be the highest-level mechanism between ... Bhutan,



One of the potential destinations for rejuvenation post COVID-19

- Wanderlust -



INSIDER SECRETS

21 Go overland to Europe & Asia
What? Muslim-day travellers can recreate the classic hippy trail, travelling from London to Kathmandu without a plane in sight. Board the train at St Pancras station, trundle across the continent - stopping at Brussels, Berlin, Warsaw, Kiev and Moscow along the way - before swapping to a truck in St Petersburg and heading off across the Caucasus, the Steppes and the Tibetan plateau, bound for the Himalays. Slow, big travel at its best.
The trip: A 98-day Exploratory London Kathmandu Ultimate Asia Overland trip with Overland costs from £15,950 (plus \$2,250 local payments), excluding flights.
Suggested by: James May, Overland
Go to: 02063 383400, www.overland.co.uk

22 See four islands on foot
Azores, Portugal
What? From remote to more modern, the Azores archipelago, which makes well pace the perfect speed at which to explore. In a fortnight, you can amble around four different islands, following trails and ancient volcanoes, coastal lakes and hot springs, via peaceful beach beaches, vineyards tucked into lush flows and enclaves of vibrant traditional houses. Don't miss heading into traditional churches, a feast cooked underground using geothermal heat.
The trip: A 14-night Charm of the Azores small group trip with Rambles Walking Holidays costs from £2,649, including flights.
Suggested by: Gemma Chase, Rambles Walking Holidays
Go to: 01707 883377, www.ambleswalkingholidays.co.uk

23 Hike with huskies
Arctic Sweden
What? There's no need to know to feel the thrill of travel by husky power. Head out on a sunrise or sunset walk in Swedish Lapland with local huskies, with your own pack attached to you. As the dogs gently pull you along, learn about the mushing lifestyle, identify wildlife tracks, breathe in the fragrant forest and stop for a traditional Åre coffee and cake break with unbeatable views.
The trip: A seven-night Lapland Arctic Sweden husky trek with Discover the World costs from £2,895, including flights.
Suggested by: Georgia Hancock, Discover the World
Go to: 01217 888463, www.discovertheworld.co.uk

24 Opt for island life
Croatia
What? A designated nature park, this tiny Adriatic island of Dubrovnik was closed to foreigners during the Yugoslav years, and still seems like a secret. Discover how the locals live by spending a day at sea with a fisherman, watching vineyards, sampling the local cheese and cycling, swimming and sailing around the secluded bays.
The trip: A two-day Croatia Island Cruise small group trip with Intrepid Travel costs from £2,500, including flights.
Suggested by: Nadia Wolford, Intrepid
Go to: 0800 734 581, www.intrepid.co.uk

25 Camp on the ice
Antarctica
What? To feel like a proper polar explorer, spend a night under canvas on the White Continent. From the ice you can easily imagine how the pioneers felt: bug your kit to your campsite by sled, watch the play of light on the mountains as you huddle into a cosy sleeping bag and then listen to the shifting of ice and the clanking of skis.
The trip: A 10-day 20th anniversary of Antarctica from Johnson to Johnson with Hapi Hapi Cruises costs from £2,995, including international flights.
Suggested by: Sam Matthews, Hapi Hapi Cruises
Go to: 08000 50829, happicruises.com

LAKE DISTRICT
Take the reins on a UK classic

PORTUGAL: TRIP PLANNER
Culture, adventure & wildlife in Iberia

SPICE ISLANDS
Explore Indonesia's Eden by boat

wanderlust.co.uk September 2020 53



SKÅL INTERNATIONAL

Association Internationale de Professionnels du Tourisme
International Association of Travel and Tourism Professionals
Asociación Internacional de Profesionales de Turismo

Fondée en • Founded • Fundada en 1934

PROUDLY CONFERS ON

NEPAL TOURISM BOARD

THE

SKÅL CORPORATE ORDER OF MERIT

FOR ITS OUTSTANDING SUPPORT TO SKÅL INTERNATIONAL

17 October 2020

Register N°: 29


Peter Morrison
President Skål International



NTB presence in Social Media



<https://www.facebook.com/nepaltourismboard>



<https://www.facebook.com/Nepaltourismboard.trade>



<https://www.instagram.com/nepaltourism/>



Nepal tourism board



<https://www.tiktok.com/@nepaltourismboard?lang=en>



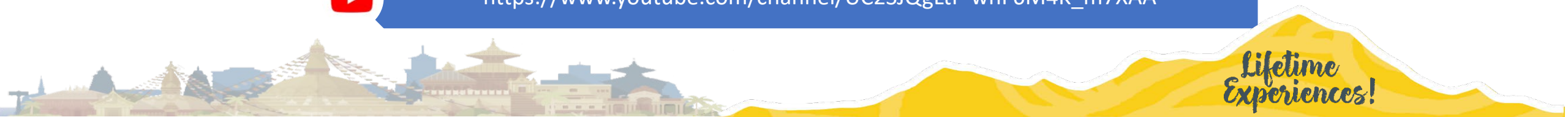
<https://twitter.com/nepaltourismb>



<https://www.linkedin.com/in/nepal-tourism-board-086380179/>



https://www.youtube.com/channel/UC2SJQgLtP-whF6M4K_m7XAA



A woman with her hair in a ponytail is sitting in a meditative pose on a large rock. She is facing right, with her hands pressed together in a prayer position. The background features a calm lake, snow-capped mountains, and a clear sky. The sun is low on the horizon, creating a soft glow. The text 'nepal awaits...' is overlaid on the image. 'nepal' is in a bold, yellow, lowercase sans-serif font, with a red dot above the 'i'. 'awaits...' is in a white, lowercase sans-serif font.

nepal awaits...

Thank You !

