

### **F & B Placemat Designs for Promotion of Nepal**

Nepal Tourism Board (NTB) is pleased to introduce a series of disposable placemat designs to be used in Nepali-owned restaurants/ cafes abroad. Each design depicts a unique tourism product of Nepal. We request and encourage you to use the designs to create inspiring ambiance and promote Nepal among your guests.

**\* Strict Guidelines for use of the designs for the disposable placemats:**

- The designs are to be used for promotional purpose only.
- Standard size of each placemat design is 12 by 18 inches.
- Logo, branding and menu QR can be placed on bottom right hand corner of design.
- The designs cannot be altered or reproduced for any other purpose.
- All copyright of the designs is owned by NTB.