

# nepal

# TOURISM

# INSIGHTS

APRIL

2025

ISSUE 04



*Lifetime Experiences!*



**Nepal Tourism Board**  
[ntb.gov.np](http://ntb.gov.np)



# INTERNATIONAL VISITOR ARRIVALS (IVAs) IN APRIL 2025

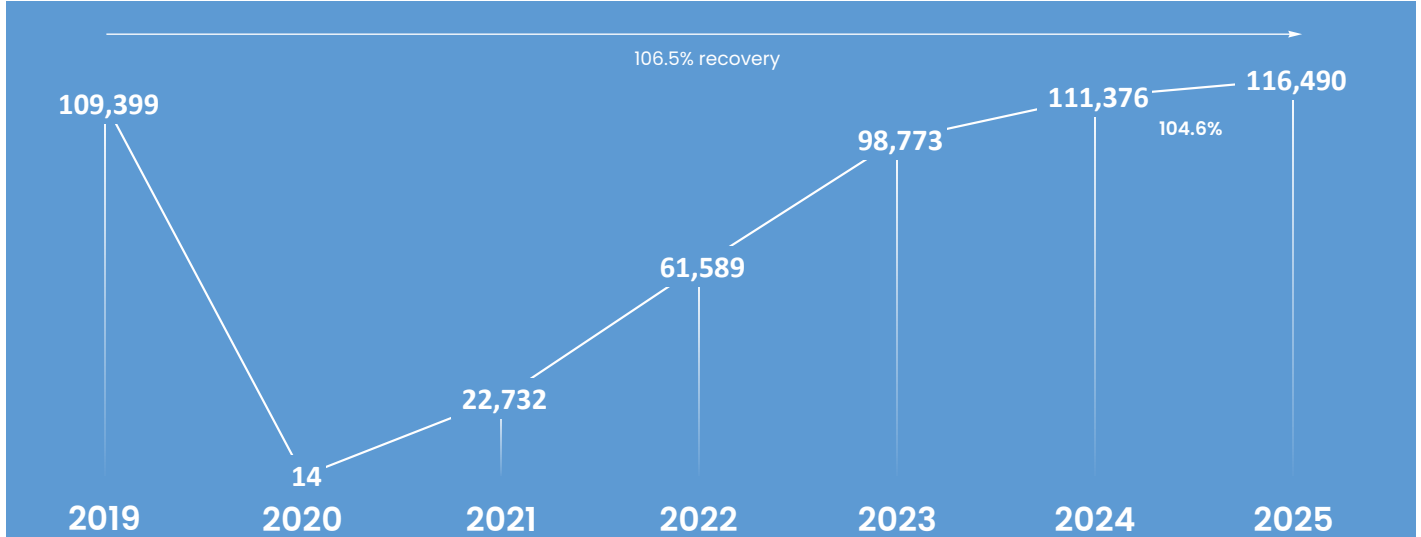
# 116,490



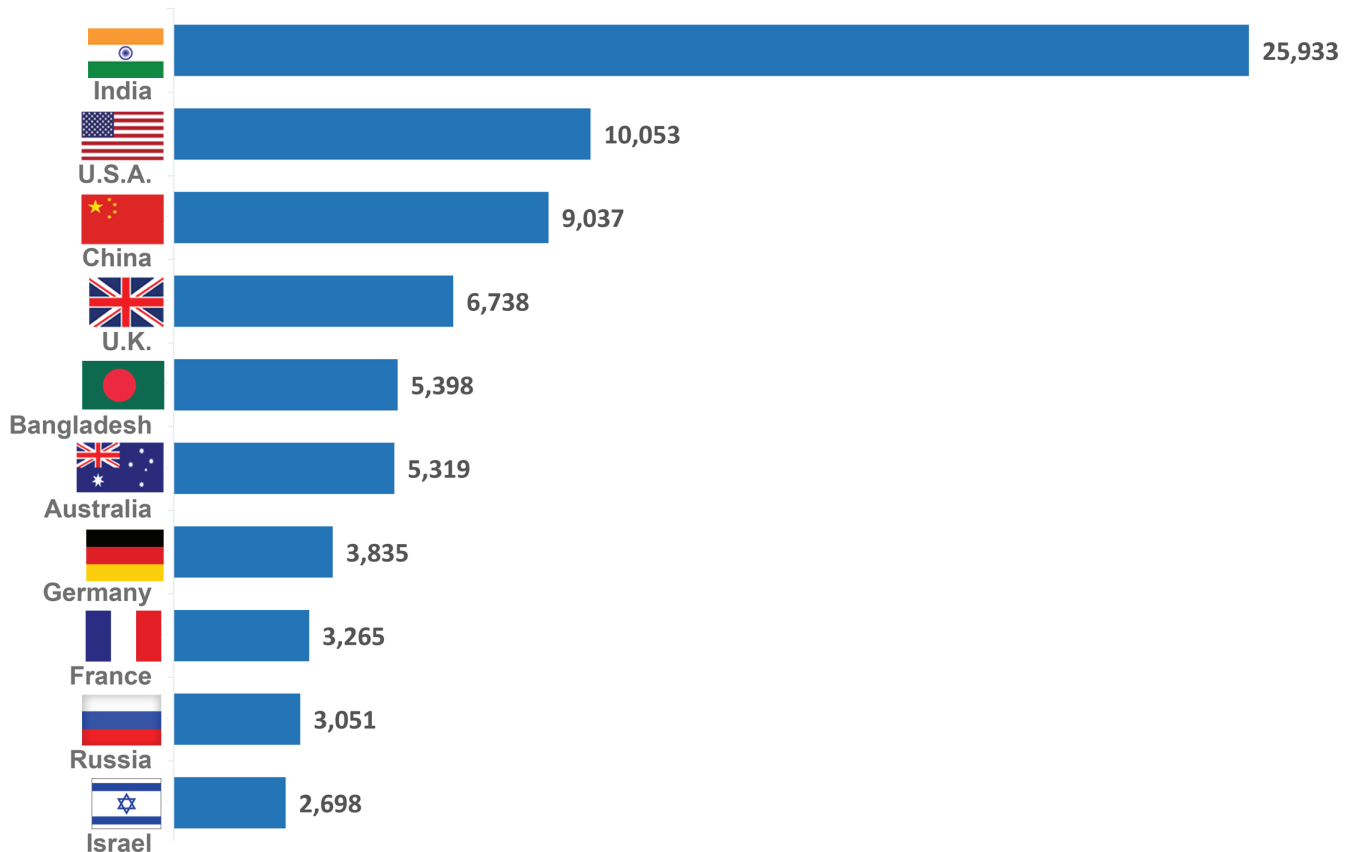
4.6% more than in comparison with the arrivals of April, 2024



106.5% recovery in comparison with the pre-pandemic arrivals of the month of April, 2019



## Top 10 Source Market Countries (APRIL)



Source: Department of Immigration



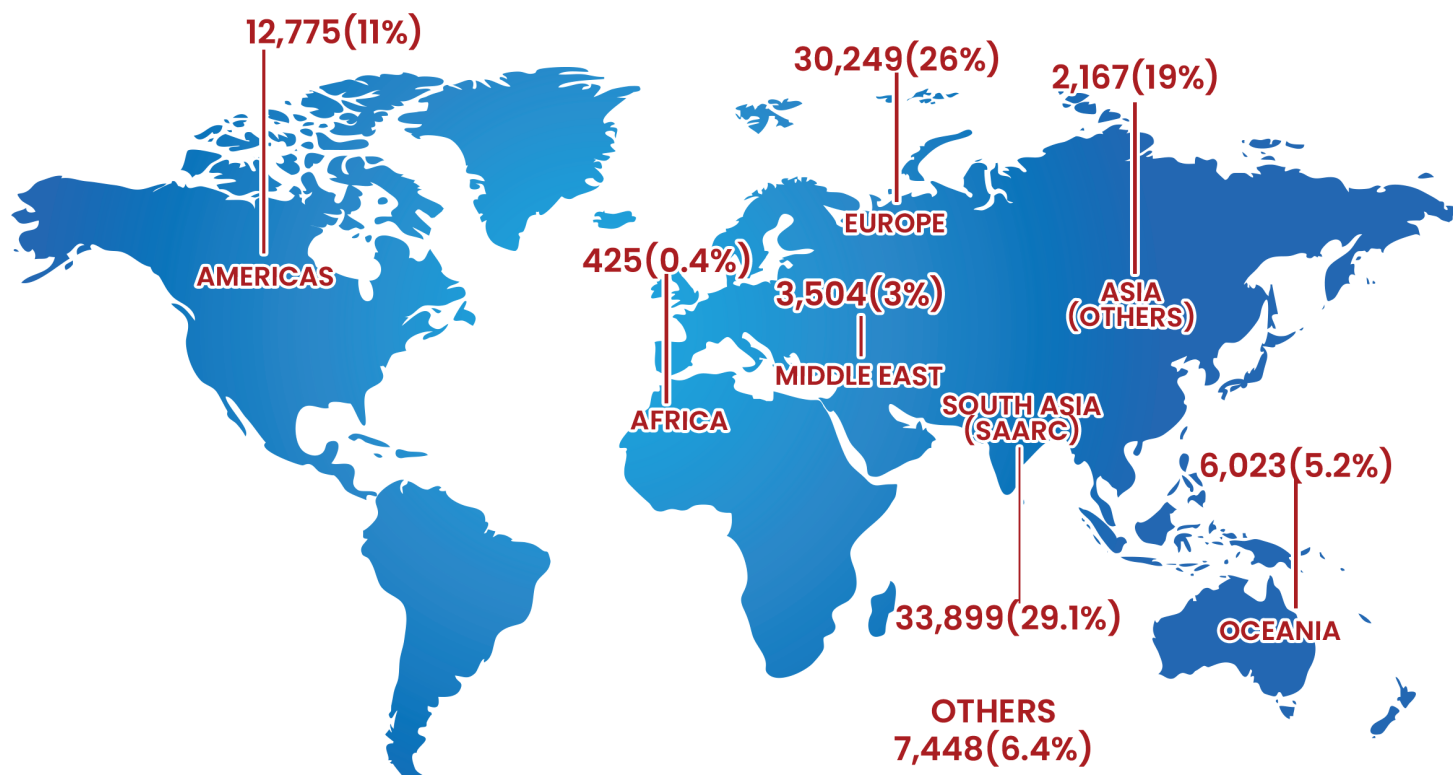
# Tourist Arrivals by Nationality

Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	April	% Share	April	% Change	April	% Change
<b>SOUTH ASIA (SAARC)</b>						
Bangladesh	5,398	4.6%	4,003	34.8%	1,840	193.4%
Bhutan	1,100	0.9%	1,097	0.3%	801	37.3%
India	25,933	22.3%	30,158	-14.0%	17,128	51.4%
Pakistan	441	0.4%	401	10.0%	322	37.0%
Srilanka	1,027	0.9%	908	13.1%	1,531	-32.9%
<b>Sub-Total</b>	<b>33,899</b>	<b>29.1%</b>	<b>36,567</b>	<b>-7.3%</b>	<b>21,622</b>	<b>56.8%</b>
<b>ASIA (OTHER)</b>						
Cambodia	62	0.1%	26	138.5%	38	63.2%
China	9037	7.8%	9,750	-7.3%	13,778	-34.4%
Indonesia	423	0.4%	789	-46.4%	468	-9.6%
Japan	2115	1.8%	2,075	1.9%	2,960	-28.5%
Malaysia	2183	1.9%	2,310	-5.5%	2,068	5.6%
Myanmar	1780	1.5%	1,184	50.3%	2,776	-35.9%
Philippines	556	0.5%	511	8.8%	608	-8.6%
Singapore	1159	1.0%	1,152	0.6%	946	22.5%
S. Korea	1621	1.4%	1,980	-18.1%	2,279	-28.9%
Vietnam	1189	1.0%	1,052	13.0%	119	899.2%
Thailand	2042	1.8%	1,883	8.4%	2,962	-31.1%
<b>Sub-Total</b>	<b>22,167</b>	<b>19.0%</b>	<b>22,712</b>	<b>-2.4%</b>	<b>29,002</b>	<b>-23.6%</b>
<b>EUROPE</b>						
Austria	655	0.6%	558	17.4%	555	18.0%
Belgium	801	0.7%	611	31.1%	940	-14.8%
Czech Republic	745	0.6%	613	21.5%	436	70.9%
Denmark	527	0.5%	336	56.8%	466	13.1%
Finland	281	0.2%	235	19.6%	286	-1.7%
France	3,265	2.8%	3,755	-13.0%	4,343	-24.8%
Germany	3,835	3.3%	3,270	17.3%	4,927	-22.2%
Ireland	433	0.4%	319	35.7%	431	0.5%
Italy	2,557	2.2%	1,993	28.3%	2,050	24.7%
The Netherlands	1,320	1.1%	1,300	1.5%	1,813	-27.2%
Norway	383	0.3%	230	66.5%	456	-16.0%
Poland	1,576	1.4%	1,289	22.3%	820	92.2%
Portugal	628	0.5%	499	25.9%	342	83.6%
Russia	3,051	2.6%	2,977	2.5%	2,192	39.2%
Spain	1,725	1.5%	1,100	56.8%	2,311	-25.4%
Sweden	437	0.4%	363	20.4%	409	6.8%
Switzerland	914	0.8%	813	12.4%	920	-0.7%
Ukraine	378	0.3%	343	10.2%	522	-27.6%
U.K.	6,738	5.8%	5,391	25.0%	7,192	-6.3%
<b>Sub-Total</b>	<b>30,249</b>	<b>26.0%</b>	<b>25,995</b>	<b>16.4%</b>	<b>31,411</b>	<b>-3.7%</b>
<b>OCEANIA</b>						
Australia	5,319	4.6%	4,110	29.4%	4,521	17.7%
New Zealand	704	0.6%	566	24.4%	762	-7.6%
<b>Sub-Total</b>	<b>6,023</b>	<b>5.2%</b>	<b>4,676</b>	<b>28.8%</b>	<b>5,283</b>	<b>14.0%</b>
<b>AMERICAS</b>						
Brazil	493	0.4%	483	2.1%	457	7.9%
Canada	1,839	1.6%	1,637	12.3%	1,928	-4.6%
Mexico	390	0.3%	346	-96.1%	467	-16.5%
U.S.A.	10,053	8.6%	9,947	-19.0%	8,493	18.4%
<b>Sub-Total</b>	<b>12,775</b>	<b>11.0%</b>	<b>12,413</b>	<b>2.9%</b>	<b>11,345</b>	<b>12.6%</b>
<b>MIDDLE EAST</b>						
Israel	2,698	2.3%	1,213	122.4%	1,199	125.0%
Kuwait	69	0.1%	98	-29.6%	31	122.6%
Oman	30	0.0%	24	25.0%	38	-21.1%
Qatar	29	0.0%	141	-79.4%	29	0.0%
Saudi Arabia	85	0.1%	88	-3.4%	104	-18.3%
Turkey	497	0.4%	642	-22.6%	610	-18.5%
UAE	96	0.1%	65	47.7%	78	23.1%
<b>Sub-Total</b>	<b>3,504</b>	<b>3.0%</b>	<b>2,271</b>	<b>54.3%</b>	<b>2,089</b>	<b>67.7%</b>
<b>AFRICA</b>						
Egypt	149	0.1%	121	23.1%	156	-4.5%
Morocco	73	0.1%	97	-24.7%	77	-5.2%
South Africa	203	0.2%	252	-19.4%	246	-17.5%
<b>Sub-Total</b>	<b>425</b>	<b>0.4%</b>	<b>470</b>	<b>-9.6%</b>		<b>-11.3%</b>
<b>OTHERS</b>						
	7,448	6.4%	6,272	20.0%	8,168	-7.8%
<b>Total</b>	<b>116,490</b>	<b>100.0%</b>	<b>111,376</b>	<b>4.6%</b>	<b>109,399</b>	<b>6.5%</b>

Source: Department of Immigration



## Region-wise Distribution of Arrivals

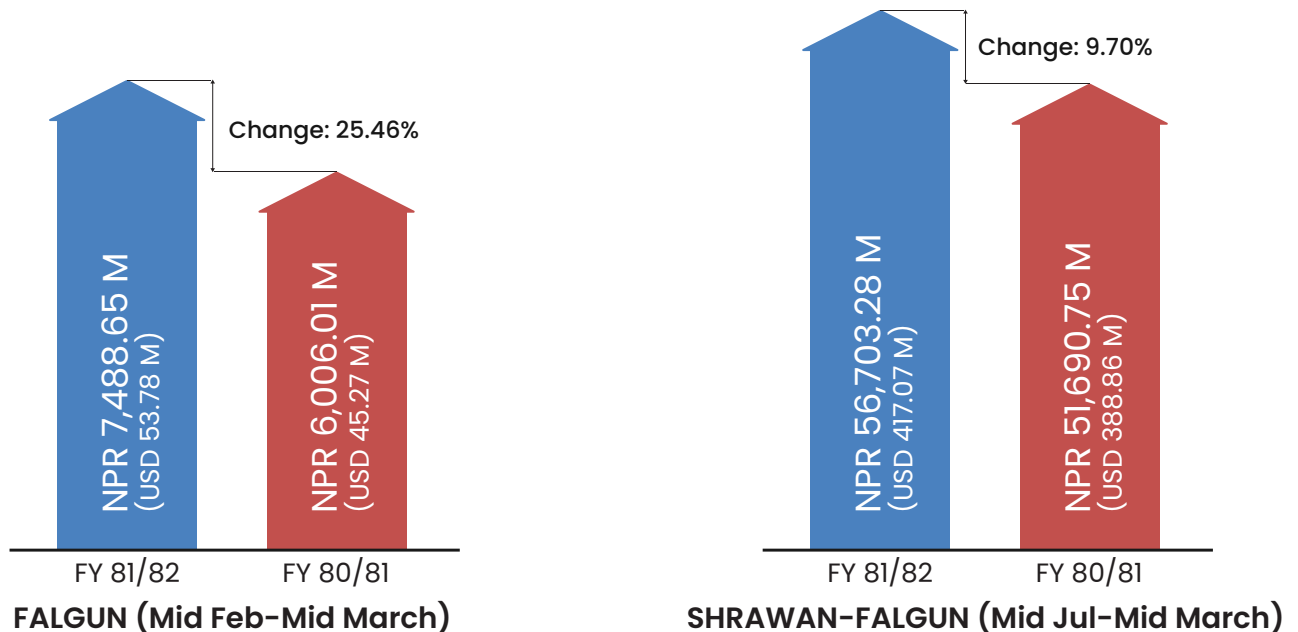


Region	2025		Preceding Year		Pre-pandemic Year	
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MIDDLE EAST	3,504	3.0%	2,271	54.3%	2,089	67.7%
AFRICA	425	0.4%	470	-9.6%	479	-11.3%
OTHERS	7,448	6.4%	6,272	4.6%	8,168	-8.8%
Total	116,490	100.0%	111,376	4.6%	109,399	6.5%
					% Recovered	106.5%

Source: Department of Immigration



# Foreign Exchange Earning from Tourism



FALGUN (Mid Feb–Mid March)	NPR (in Millions)	USD (in Millions)
FY 81/82	7,488.65	53.78
FY 80/81	6,006.01	45.27
% Changes	24.69%	Source: Nepal Rastra Bank

Shrawan–FALGUN (Mid Jul–Mid March)	NPR (in Millions)	USD (in Millions)
FY 81/82	56,703.28	417.07
FY 80/81	51,690.75	388.86
% Changes	9.70%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Falgun FY 81/82 (Feb–March 2025) was NPR 7,488.65 Millions which is 24.69% more in comparison to that of previous FY 80/81.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first eight months of FY 81/82 (Shrawan–Falgun / Jul–March 2025) was NPR 56,703.28 Millions which is 9.70% more in comparison to the same period of previous FY 80/81.

\* This data is based on the latest figures provided by Nepal Rastra bank.