

nepal

TOURISM

INSIGHTS

FEBRUARY

2025

ISSUE 02



Lifetime Experiences!



Nepal Tourism Board
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INTERNATIONAL VISITOR ARRIVALS (IVAs) IN FEBRUARY 2025

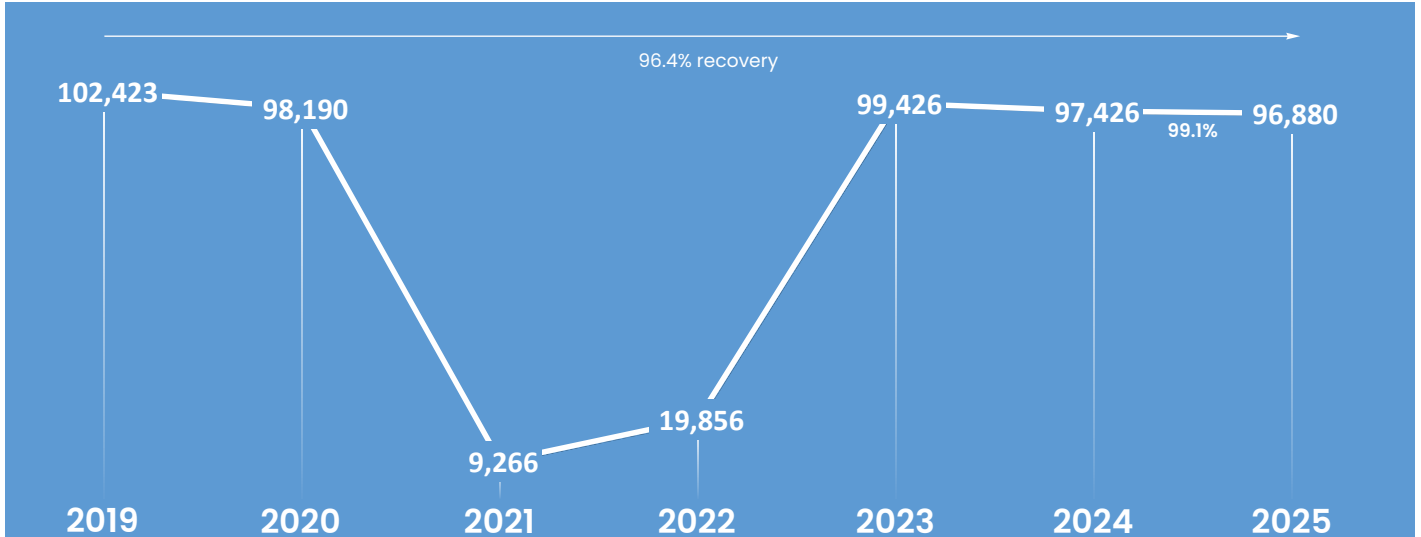
96,880



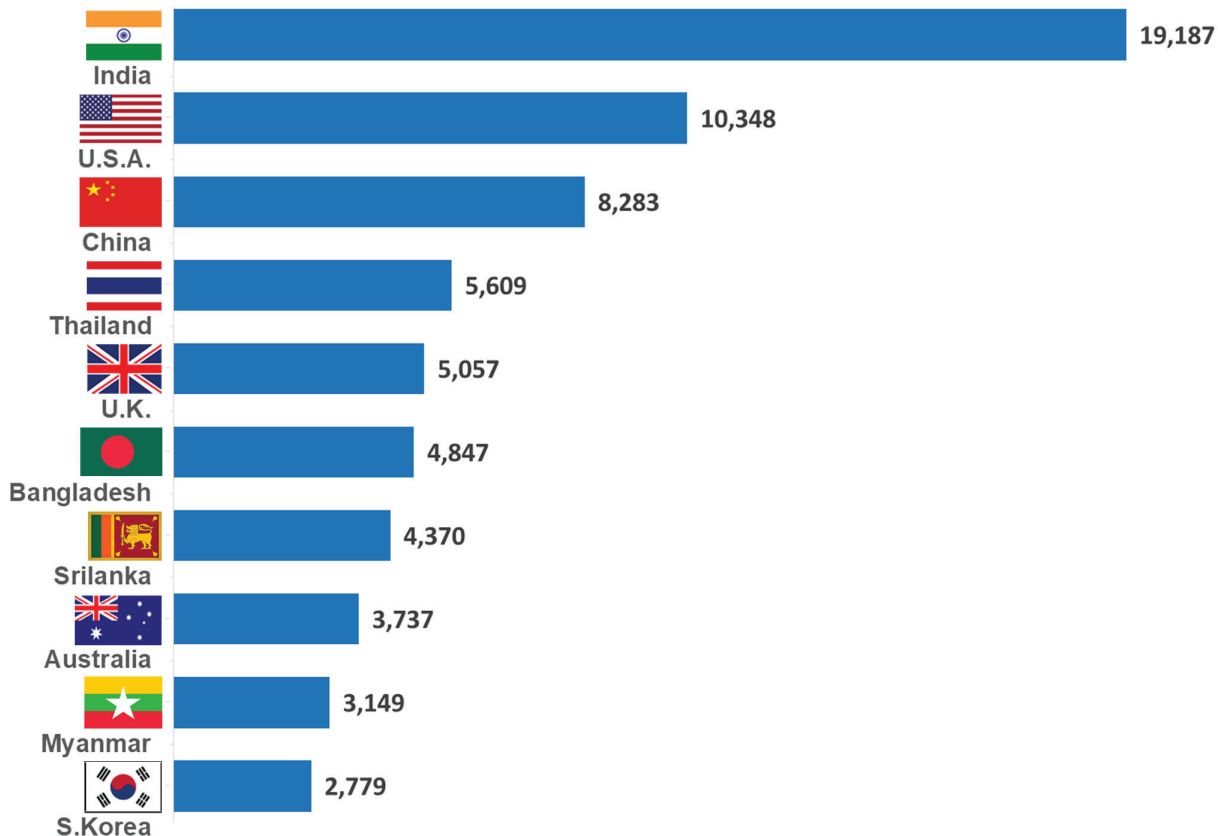
99.4% in comparison of the arrivals of February, 2024



96.4% recovery in comparison with the pre-pandemic arrivals of the month of February, 2019



Top 10 Source Market Countries (FEBRUARY)



Source: Department of Immigration



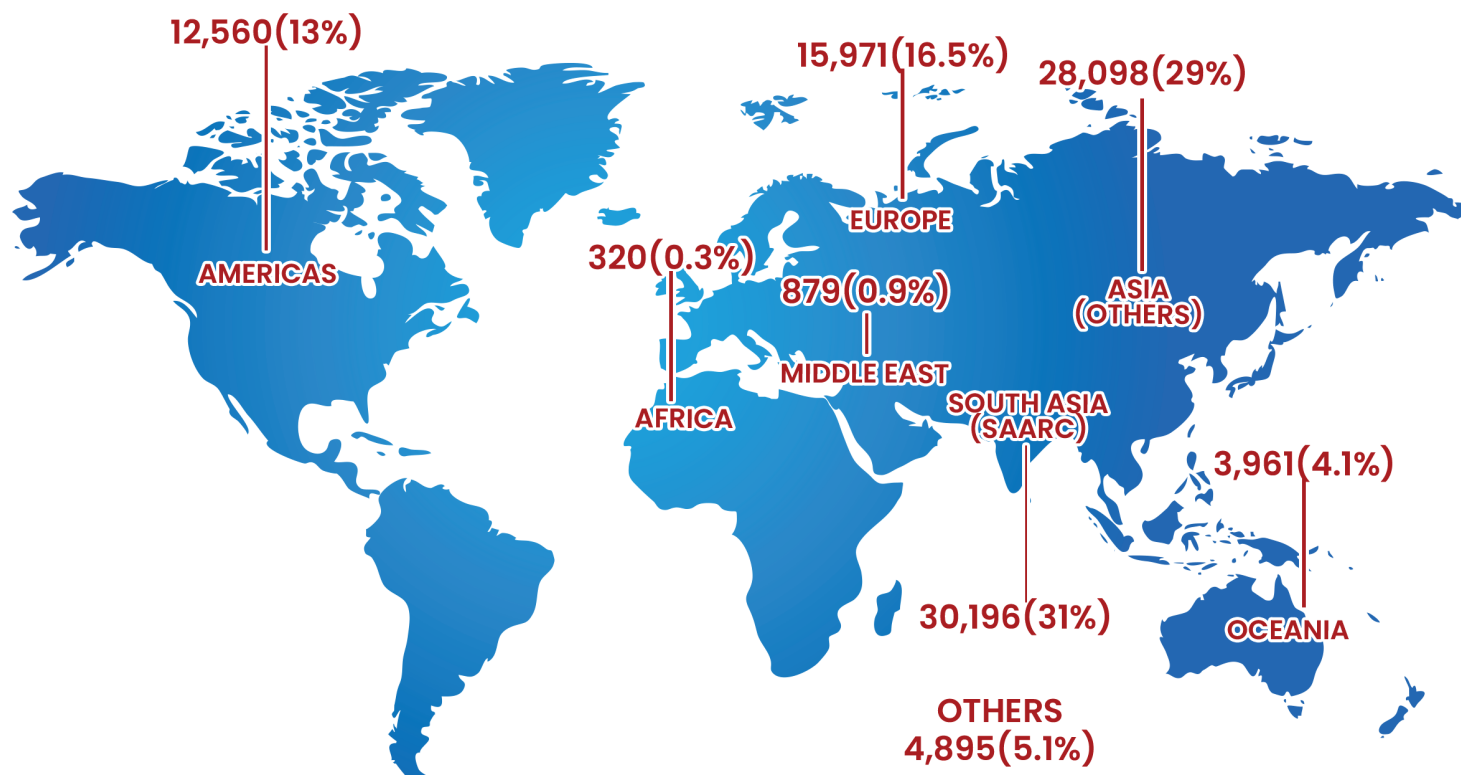
Tourist Arrivals by Nationality

Country of Nationality	2025		Preceding Year		Pre-pandemic Year	
	February	% Share	February 2024	% Change	February 2019	% Change
SOUTH ASIA (SAARC)						
Bangladesh	4,847	5.0%	4,099	18.2%	1,641	195.4%
Bhutan	1,446	1.5%	1,453	-0.5%	796	81.7%
India	19,187	19.8%	25,578	-25.0%	17,659	8.7%
Pakistan	346	0.4%	394	-12.2%	360	-3.9%
Srilanka	4,370	4.5%	3,684	18.6%	7,835	-44.2%
Sub-Total	30,196	31.2%	35,208	-14.2%	28,291	6.7%
ASIA (OTHER)						
Cambodia	419	0.4%	331	26.6%	308	36.0%
China	8283	8.5%	9,180	-9.8%	15,345	-46.0%
Indonesia	422	0.4%	441	-4.3%	476	-11.3%
Japan	2643	2.7%	2,027	30.4%	2,871	-7.9%
Malaysia	1816	1.9%	1,815	0.1%	1,630	11.4%
Myanmar	3149	3.3%	2,921	7.8%	5,676	-44.5%
Philippines	457	0.5%	497	-8.0%	426	7.3%
Singapore	628	0.6%	594	5.7%	542	15.9%
S. Korea	2779	2.9%	2,351	18.2%	2,723	2.1%
Vietnam	1893	2.0%	1,280	47.9%	1,343	41.0%
Thailand	5609	5.8%	4,799	16.9%	7,725	-27.4%
Sub-Total	28,098	29.0%	26,236	7.1%	39,065	-28.1%
EUROPE						
Austria	307	0.3%	327	-6.1%	318	-3.5%
Belgium	472	0.5%	558	-15.4%	442	6.8%
Czech Republic	115	0.1%	139	-17.3%	170	-32.4%
Denmark	385	0.4%	340	13.2%	447	-13.9%
Finland	189	0.2%	134	41.0%	184	2.7%
France	1,815	1.9%	1,697	7.0%	1,841	-1.4%
Germany	2,394	2.5%	2,494	-4.0%	3,113	-23.1%
Ireland	219	0.2%	180	21.7%	226	-3.1%
Italy	792	0.8%	805	-1.6%	931	-14.9%
The Netherlands	964	1.0%	1,026	-6.0%	1,152	-16.3%
Norway	271	0.3%	226	19.9%	261	3.8%
Poland	351	0.4%	499	-29.7%	474	-25.9%
Portugal	410	0.4%	407	0.7%	193	112.4%
Russia	774	0.8%	678	14.2%	611	26.7%
Spain	699	0.7%	787	-11.2%	669	4.5%
Sweden	227	0.2%	209	8.6%	290	-21.7%
Switzerland	429	0.4%	442	-2.9%	517	-17.0%
Ukraine	101	0.1%	115	-12.2%	150	-32.7%
U.K.	5,057	5.2%	4,571	10.6%	5,031	0.5%
Sub-Total	15,971	16.5%	15,634	2.2%	17,020	-6.2%
OCEANIA						
Australia	3,737	3.9%	2,976	25.6%	2,753	35.7%
New Zealand	224	0.2%	256	-12.5%	265	-15.5%
Sub-Total	3,961	4.1%	3,232	22.6%	3,018	31.2%
AMERICAS						
Brazil	307	0.3%	344	-10.8%	230	33.5%
Canada	1,655	1.7%	1,358	21.9%	1,426	16.1%
Mexico	250	0.3%	226	10.6%	205	22.0%
U.S.A.	10,348	10.7%	9,089	13.9%	6,684	54.8%
Sub-Total	12,560	13.0%	11,017	14.0%	8,545	47.0%
MIDDLE EAST						
Israel	317	0.3%	150	111.3%	329	-3.6%
Kuwait	64	0.1%	89	-28.1%	23	178.3%
Oman	13	0.0%	11	18.2%	35	-62.9%
Qatar	6	0.0%	15	-60.0%	23	-73.9%
Saudi Arabia	74	0.1%	89	-16.9%	133	-44.4%
Turkey	355	0.4%	292	21.6%	533	-33.4%
UAE	50	0.1%	69	-27.5%	67	-25.4%
Sub-Total	879	0.9%	715	22.9%	1,143	-23.1%
AFRICA						
Egypt	133	0.1%	146	-8.9%	94	41.5%
Morocco	50	0.1%	164	-69.5%	59	-15.3%
South Africa	137	0.1%	115	19.1%	133	3.0%
Sub-Total	320	0.3%	425	-24.7%	286	11.9%
OTHERS	4,895	5.1%	4,959	-1.3%	5,055	-3.2%
Total	96,880	100.0%	97,426	-0.6%	102,423	-5.4%

Source: Department of Immigration



Region-wise Distribution of Arrivals

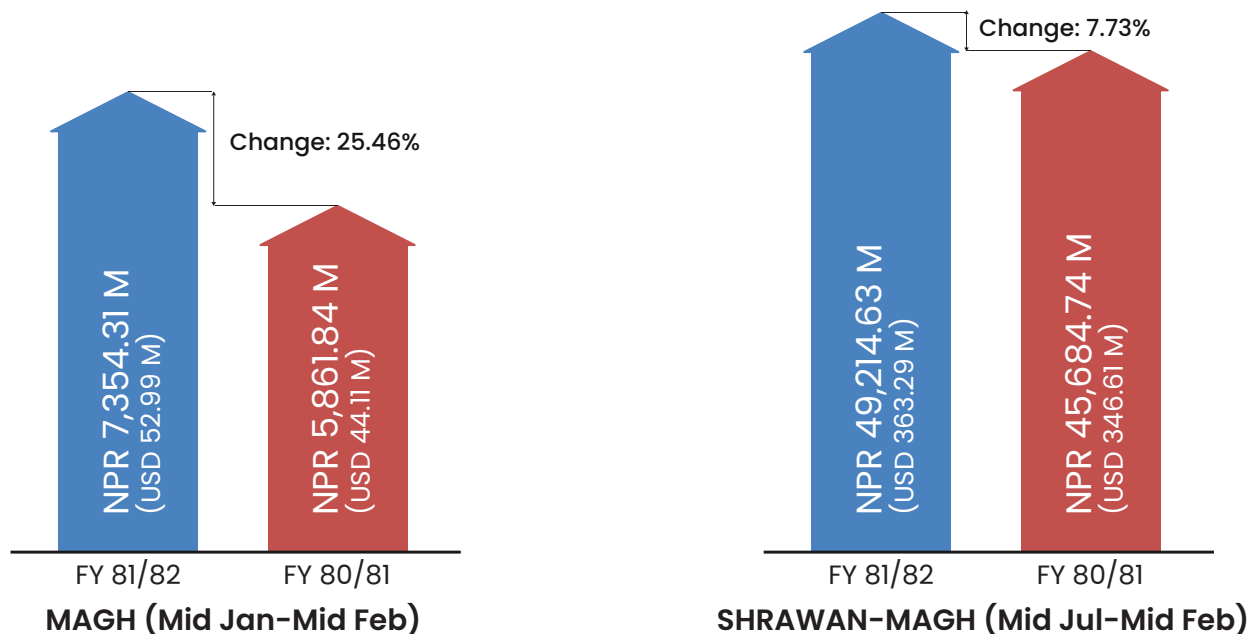


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Total	96,880	100.0%	97,426	-0.6%	102,423	-5.4%
					% Recovered	94.6%

Source: Department of Immigration



Foreign Exchange Earning from Tourism



Magh (Mid Jan-Mid Feb)	NPR (in Millions)	USD (in Millions)
FY 81/82	7,354.31	52.99
FY 80/81	5,861.84	44.11
% Changes	25.46%	Source: Nepal Rastra Bank

Shrawan-Magh (Mid Jul-Mid Feb)	NPR (in Millions)	USD (in Millions)
FY 81/82	49,214.63	363.29
FY 80/81	45,684.74	346.61
% Changes	7.73%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Magh FY 81/82 (Jan-Feb 2025) was NPR 7,354.31 Millions which is 25.46% more in comparison to that of previous FY 80/81.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first seven months of FY 81/82 (Shrawan-Magh / Jul-Feb 2025) was NPR 49,214.63 Millions which is 7.73% more in comparison to the same period of previous FY 80/81.