

nepal

TOURISM

INSIGHTS

JANUARY

2025

ISSUE 01



Lifetime Experiences!



Nepal Tourism Board
ntb.gov.np



INTERNATIONAL VISITOR ARRIVALS (IVAs) IN JANUARY 2025

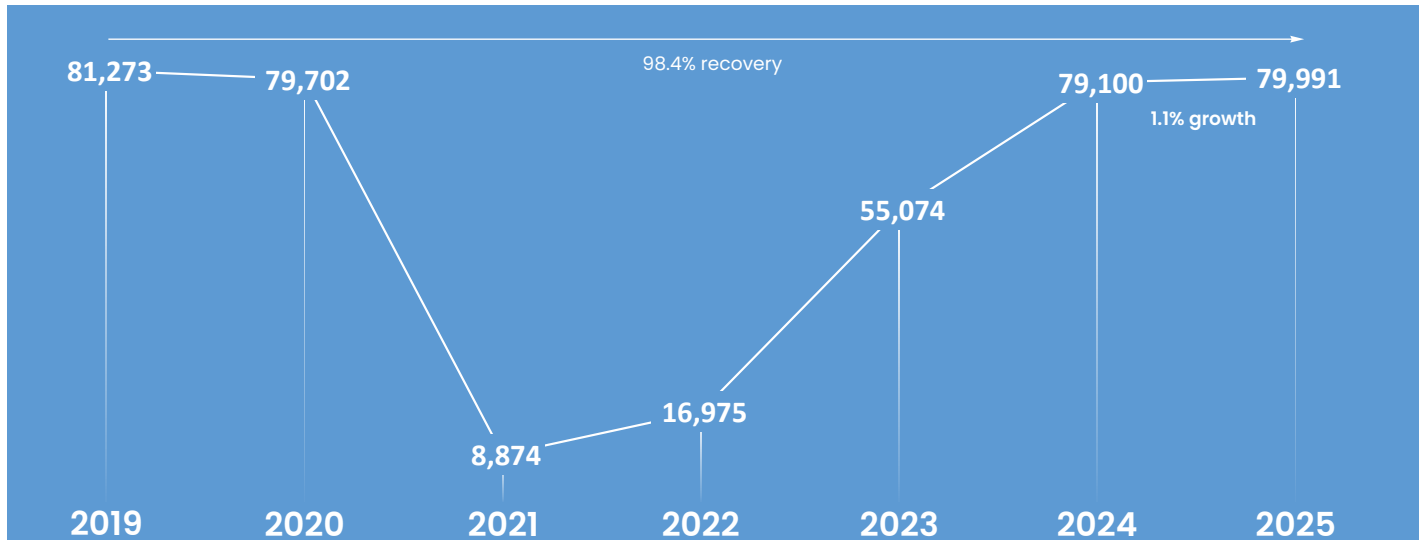
79,991



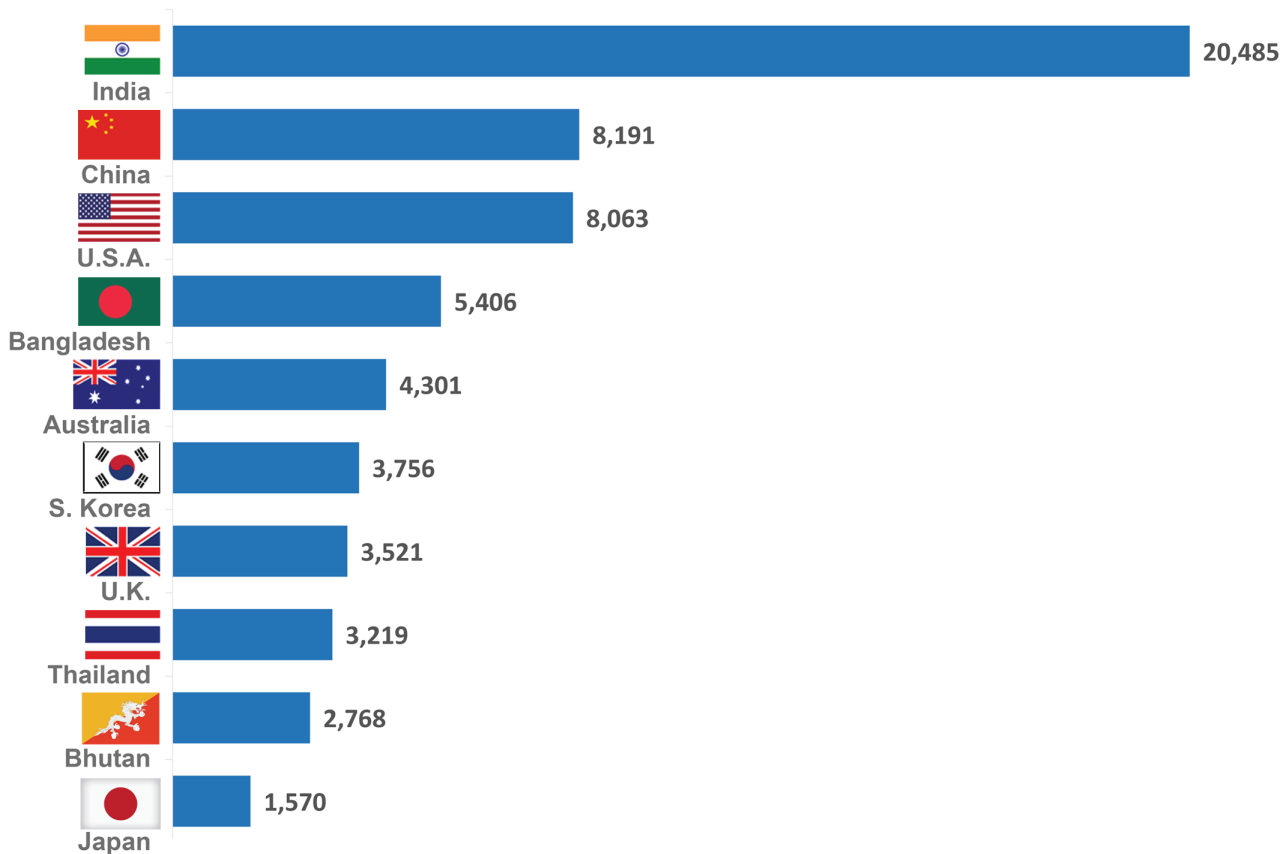
Cumulative increase of 1.1% over the same period of 2024



98.4% recovery in comparison with the pre-pandemic arrivals of the month of January, 2019



Top 10 Source Market Countries (JANUARY)



Source: Department of Immigration



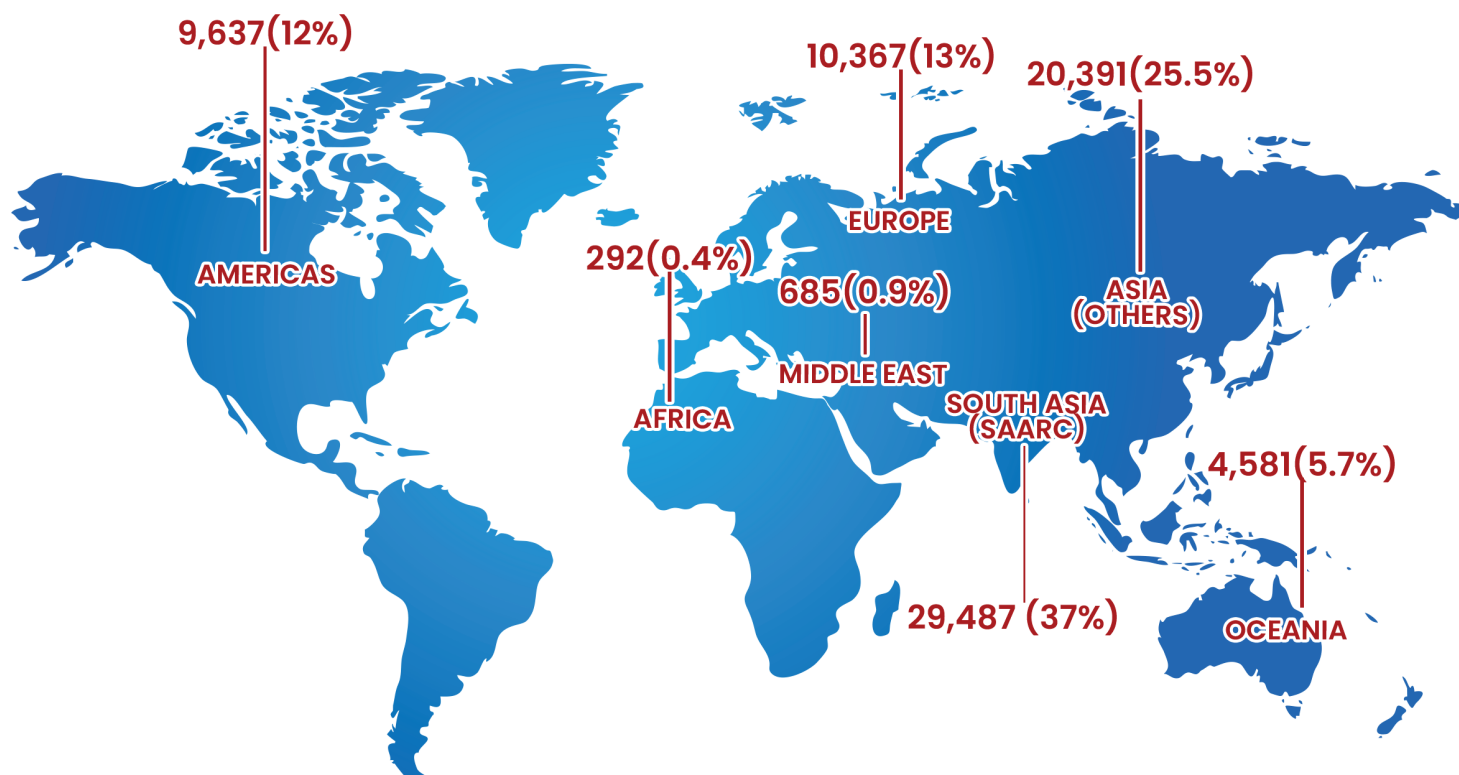
Tourist Arrivals by Nationality

Country of Nationality	2025		Preceding Year		Pre-pandemic Year	
	January	% Share	January 2024	% Change	January 2019	% Change
SOUTH ASIA (SAARC)						
Bangladesh	5,406	6.8%	3,629	49.0%	1,284	321.0%
Bhutan	2,768	3.5%	2,229	24.2%	1,392	98.9%
India	20,485	25.6%	24,139	-15.1%	17,690	15.8%
Pakistan	421	0.5%	330	27.6%	279	50.9%
Srilanka	407	0.5%	493	-17.4%	655	-37.9%
Sub-Total	29,487	36.9%	30,820	-4.3%	21,300	38.4%
ASIA (OTHER)						
Cambodia	95	0.1%	107	-11.2%	79	20.3%
China	8191	10.2%	7,267	12.7%	12,916	-36.6%
Indonesia	279	0.3%	250	11.6%	308	-9.4%
Japan	1570	2.0%	1,568	0.1%	2,728	-42.4%
Malaysia	934	1.2%	939	-0.5%	990	-5.7%
Myanmar	1126	1.4%	1,222	-7.9%	3,827	-70.6%
Philippines	361	0.5%	458	-21.2%	387	-6.7%
Singapore	446	0.6%	466	-4.3%	410	8.8%
S. Korea	3756	4.7%	3,812	-1.5%	5,089	-26.2%
Vietnam	414	0.5%	363	14.0%	271	52.8%
Thailand	3219	4.0%	4,619	-30.3%	4,616	-30.3%
Sub-Total	20,391	25.5%	21,071	-3.2%	31,621	-35.5%
EUROPE						
Austria	117	0.1%	188	-37.8%	249	-53.0%
Belgium	353	0.4%	324	9.0%	323	9.3%
Czech Republic	90	0.1%	75	20.0%	93	-3.2%
Denmark	241	0.3%	225	7.1%	220	9.5%
Finland	129	0.2%	132	-2.3%	160	-19.4%
France	1,010	1.3%	970	4.1%	1,375	-26.5%
Germany	1,321	1.7%	1,282	3.0%	1,549	-14.7%
Ireland	122	0.2%	160	-23.8%	220	-44.5%
Italy	525	0.7%	517	1.5%	720	-27.1%
The Netherlands	573	0.7%	492	16.5%	706	-18.8%
Norway	155	0.2%	152	2.0%	232	-33.2%
Poland	315	0.4%	279	12.9%	393	-19.8%
Portugal	395	0.5%	420	-6.0%	120	229.2%
Russia	616	0.8%	512	20.3%	446	38.1%
Spain	425	0.5%	253	68.0%	348	22.1%
Sweden	147	0.2%	521	-71.8%	732	-79.9%
Switzerland	237	0.3%	128	85.2%	339	-30.1%
Ukraine	75	0.1%	94	-20.2%	163	-54.0%
U.K.	3,521	4.4%	3,276	7.5%	4,130	-14.7%
Sub-Total	10,367	13.0%	10,000	3.7%	12,518	-17.2%
OCEANIA						
Australia	4,301	5.4%	3,421	25.7%	3,251	32.3%
New Zealand	280	0.4%	236	18.6%	391	-28.4%
Sub-Total	4,581	5.7%	3,657	25.3%	3,642	25.8%
AMERICAS						
Brazil	285	0.4%	327	-12.8%	270	5.6%
Canada	1,119	1.4%	929	20.5%	1,258	-11.0%
Mexico	170	0.2%	148	14.9%	195	-12.8%
U.S.A.	8,063	10.1%	7,047	14.4%	6,620	21.8%
Sub-Total	9,637	12.0%	8,451	14.0%	8,343	15.5%
MIDDLE EAST						
Israel	109	0.1%	98	11.2%	111	-1.8%
Kuwait	45	0.1%	79	-43.0%	12	275.0%
Oman	6	0.0%	28	-78.6%	19	-68.4%
Qatar	10	0.0%	17	-41.2%	18	-44.4%
Saudi Arabia	61	0.1%	71	-14.1%	89	-31.5%
Turkey	426	0.5%	368	15.8%	510	-16.5%
UAE	28	0.0%	27	3.7%	67	-58.2%
Sub-Total	685	0.9%	688	-0.4%	826	-17.1%
AFRICA						
Egypt	123	0.2%	138	-10.9%	118	4.2%
Morocco	54	0.1%	92	-41.3%	59	-8.5%
South Africa	115	0.1%	99	16.2%	115	0.0%
Sub-Total	292	0.4%	329	-11.2%	292	0.0%
OTHERS						
Total	79,991	100.0%	79,100	1.1%	81,273	-1.6%

Source: Department of Immigration



Region-wise Distribution of Arrivals

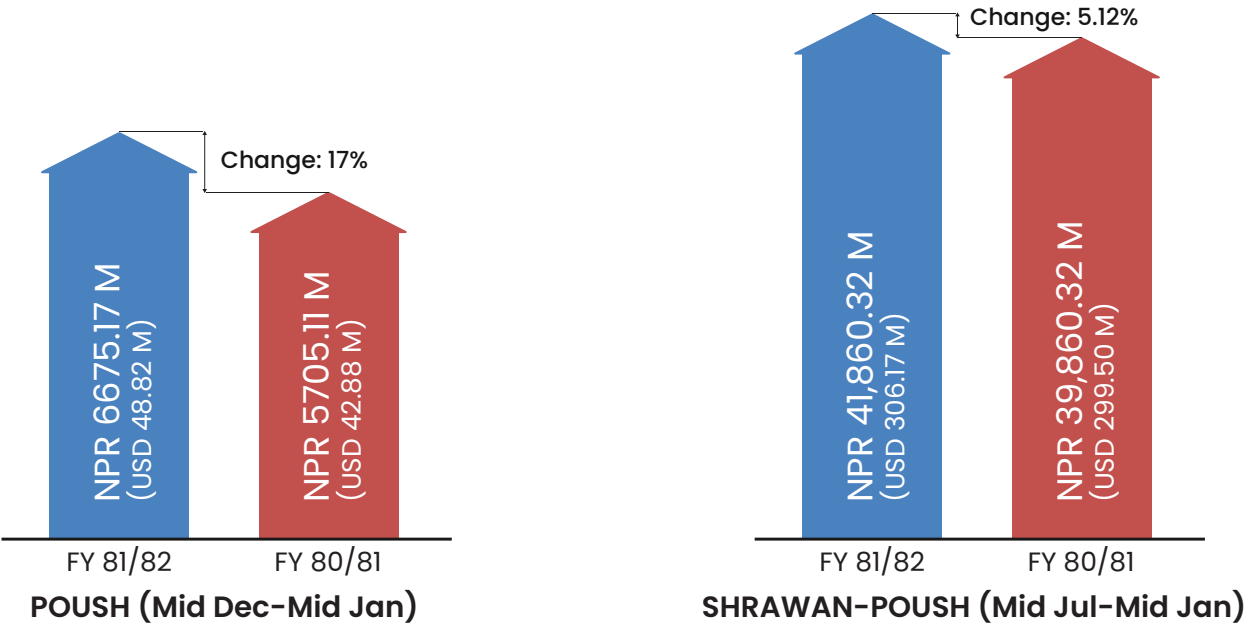


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MIDDLE EAST	685	0.9%	688	-0.4%	826	-17.1%
AFRICA	292	0.4%	329	-11.2%	292	0.0%
OTHERS	4,551	5.7%	4,084	1.1%	2,731	66.6%
Total	79,991	100.0%	79,100	1.1%	81,273	-1.6%
					% Recovered	98.4%

Source: Department of Immigration



Foreign Exchange Earning from Tourism



Poush (Mid Dec-Mid Jan)	NPR (in Millions)	USD (in Millions)
FY 81/82	6,675.17	48.82
FY 80/81	5,705.11	42.88
% Changes	17%	Source: Nepal Rastra Bank

Shrawan-Poush (Mid Jul-MidJan)	NPR (in Millions)	USD (in Millions)
FY 81/82	41,860.32	306.17
FY 80/81	39,822.90	299.50
% Changes	5.12%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Poush FY 81/82 (Dec-Jan 2025) was NPR 6,675.17 Millions which is 17% more in comparison to that of previous FY 80/81.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first six months of FY 81/82 (Shrawan-Poush / Jul-Jan 2025) was NPR 41,860 Millions which is 5.12% more in comparison to the same period of previous FY 80/81.