

nepal

TOURISM

INSIGHTS

MARCH

2025

ISSUE 03



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INTERNATIONAL VISITOR ARRIVALS (IVAs) IN MARCH 2025

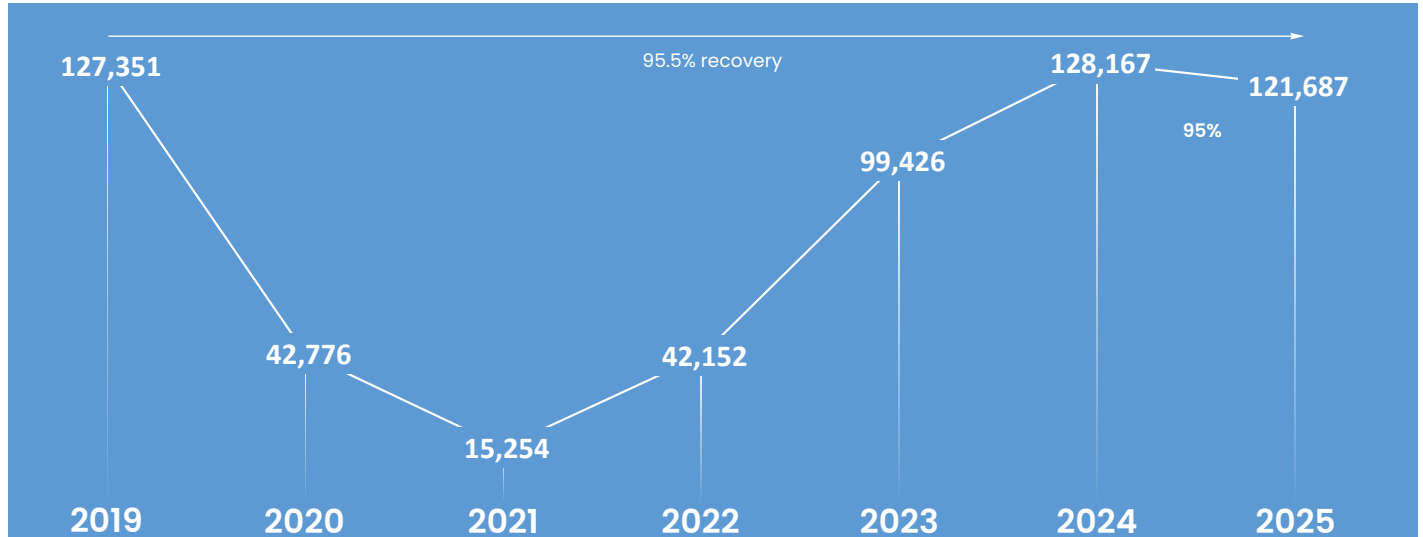
121,687



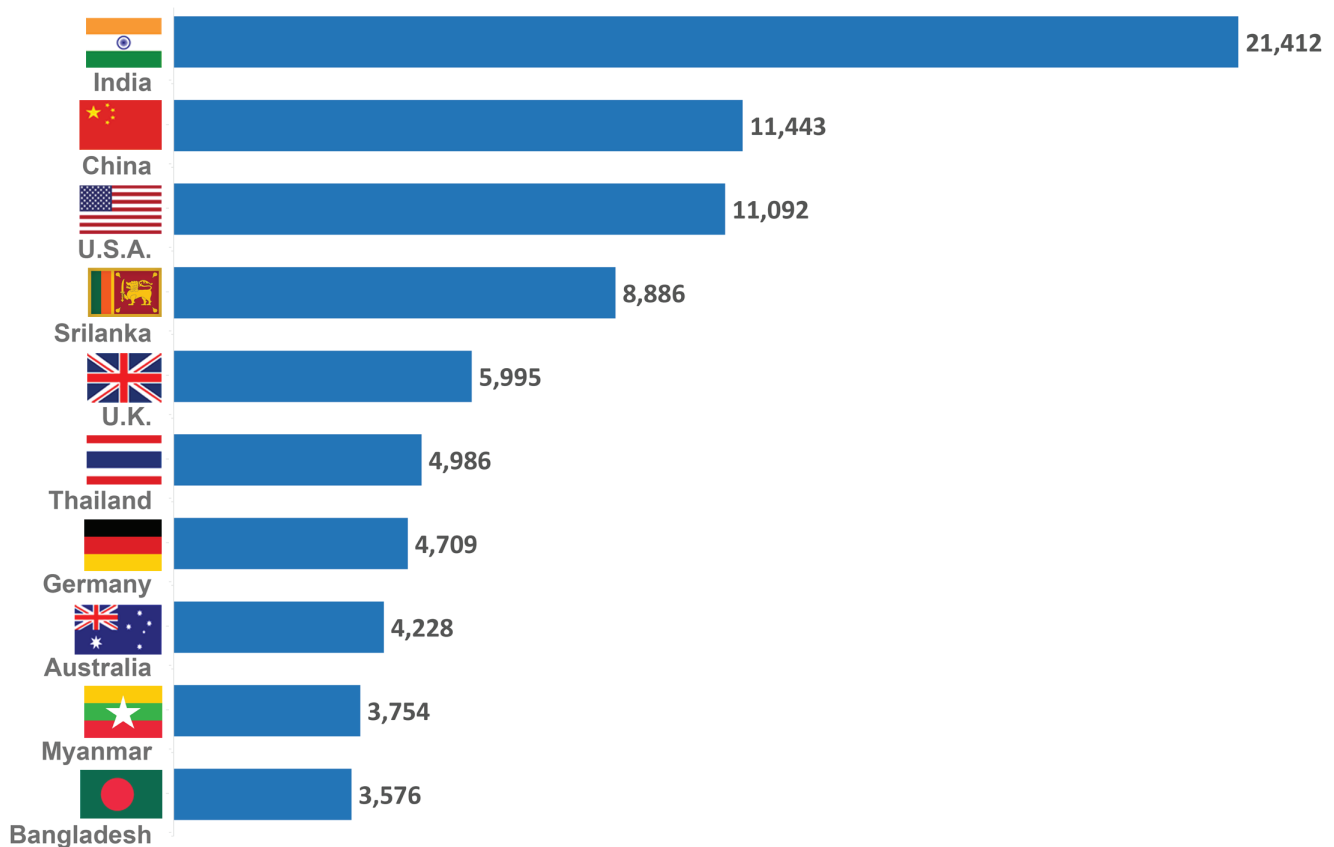
95% in comparison of the arrivals of March, 2024



95.5% recovery in comparison with the pre-pandemic arrivals of the month of March, 2019



Top 10 Source Market Countries (MARCH)



Source: Department of Immigration

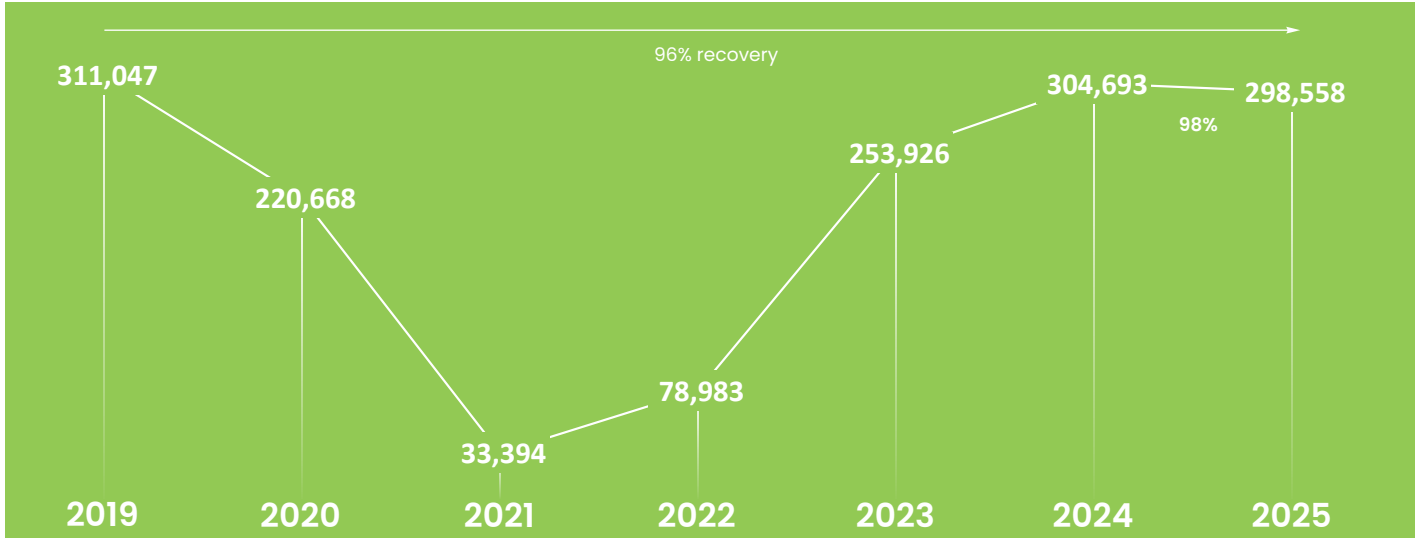


INTERNATIONAL VISITOR ARRIVALS (IVAs) JANUARY TO MARCH 2025

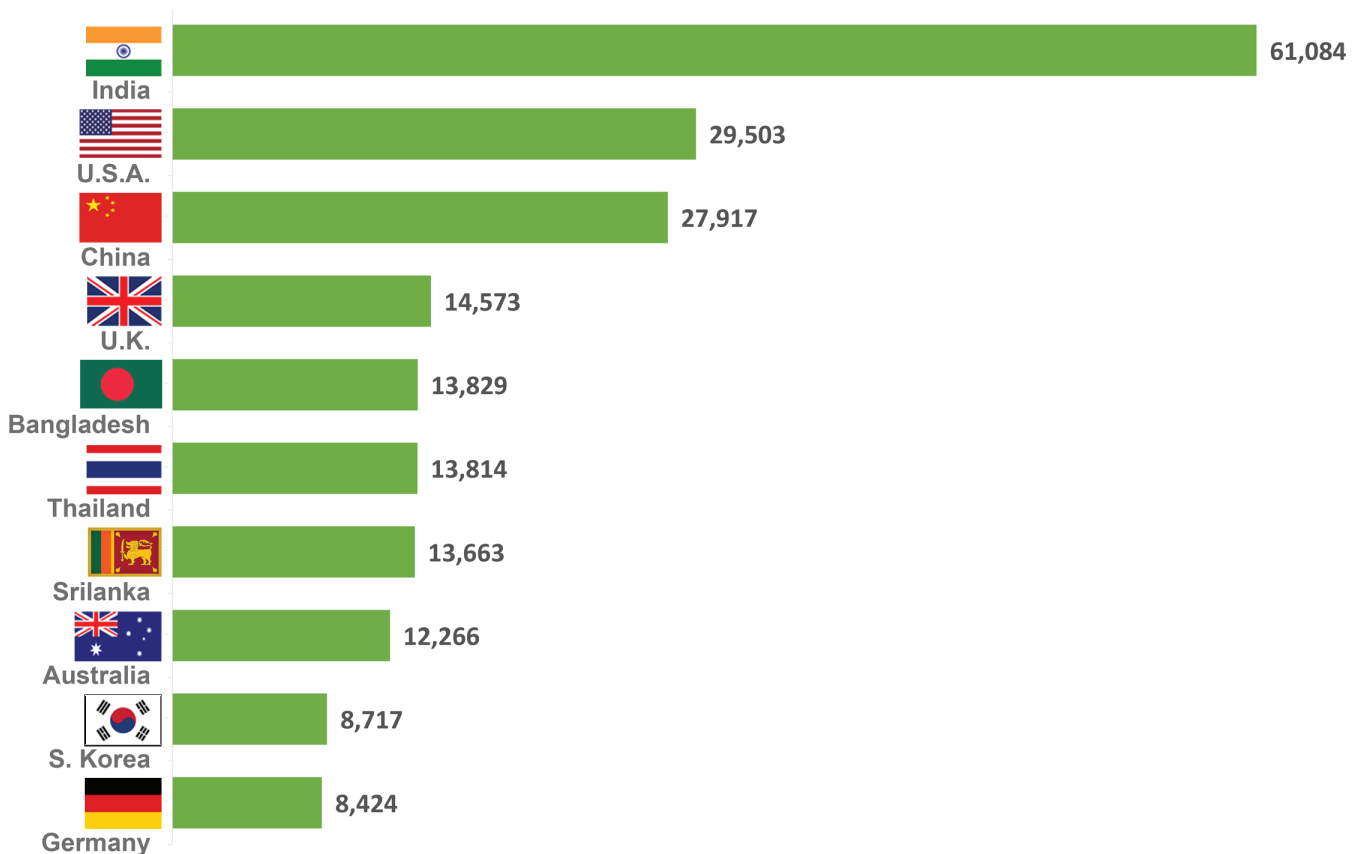
298,558

98% in comparison of the arrivals of March, 2024

96% recovery in comparison with the pre-pandemic arrivals of the month of March, 2019



Top 10 Source Market Countries (JANUARY - MARCH)



Source: Department of Immigration



Tourist Arrivals by Nationality (MARCH)

Country of Nationality	2025		Preceding Year		Pre-pandemic Year	
	March	% Share	March 2024	% Change	March 2019	% Change
SOUTH ASIA (SAARC)						
Bangladesh	3,576	2.9%	2,946	21.4%	2,072	72.6%
Bhutan	1,072	0.9%	997	7.5%	516	107.8%
India	21,412	17.6%	30,698	-30.2%	18,256	17.3%
Pakistan	341	0.3%	345	-1.2%	309	10.4%
Srilanka	8,886	7.3%	5,741	54.8%	10,835	-18.0%
Sub-Total	35,287	29.0%	40,727	-13.4%	31,988	10.3%
ASIA (OTHER)						
Cambodia	74	0.1%	102	-27.5%	58	27.6%
China	11,443	9.4%	12,093	-5.4%	17,398	-34.2%
Indonesia	589	0.5%	433	36.0%	558	5.6%
Japan	2,948	2.4%	2,648	11.3%	3,692	-20.2%
Malaysia	2,380	2.0%	2,198	8.3%	2,160	10.2%
Myanmar	3,754	3.1%	3,131	19.9%	7,290	-48.5%
Philippines	506	0.4%	593	-14.7%	502	0.8%
Singapore	1,044	0.9%	1,122	-7.0%	581	79.7%
S. Korea	2,182	1.8%	2,889	-24.5%	3,297	-33.8%
Vietnam	1,445	1.2%	1,671	-13.5%	1,212	19.2%
Thailand	4,986	4.1%	4,567	9.2%	6,112	-18.4%
Sub-Total	31,351	25.8%	31,447	-0.3%	42,860	-26.9%
EUROPE						
Austria	516	0.4%	662	-22.1%	578	-10.7%
Belgium	743	0.6%	827	-10.2%	642	15.7%
Czech Republic	549	0.5%	562	-2.3%	582	-5.7%
Denmark	554	0.5%	701	-21.0%	613	-9.6%
Finland	172	0.1%	240	-28.3%	258	-33.3%
France	3,280	2.7%	3,240	1.2%	3,534	-7.2%
Germany	4,709	3.9%	5,255	-10.4%	5,589	-15.7%
Ireland	317	0.3%	452	-29.9%	346	-8.4%
Italy	1,393	1.1%	1,581	-11.9%	1,483	-6.1%
The Netherlands	1,518	1.2%	1,563	-2.9%	1,844	-17.7%
Norway	331	0.3%	494	-33.0%	379	-12.7%
Poland	1,217	1.0%	977	24.6%	820	48.4%
Portugal	380	0.3%	473	-19.7%	237	60.3%
Russia	1,606	1.3%	1,583	1.5%	1,262	27.3%
Spain	1,014	0.8%	1,542	-34.2%	1,135	-10.7%
Sweden	385	0.3%	426	-9.6%	564	-31.7%
Switzerland	757	0.6%	739	2.4%	777	-2.6%
Ukraine	306	0.3%	189	61.9%	378	-19.0%
U.K.	5,995	4.9%	7,241	-17.2%	6,702	-10.5%
Sub-Total	25,742	21.2%	28,747	-10.5%	27,723	-7.1%
OCEANIA						
Australia	4,228	3.5%	4,345	-2.7%	3,275	29.1%
New Zealand	415	0.3%	435	-4.6%	364	14.0%
Sub-Total	4,643	3.8%	4,780	-2.9%	3,639	27.6%
AMERICAS						
Brazil	452	0.4%	448	0.9%	327	38.2%
Canada	2,139	1.8%	1,851	15.6%	2,196	-2.6%
Mexico	224	0.2%	395	-97.9%	263	-14.8%
U.S.A.	11,092	9.1%	10,763	-17.6%	9,450	17.4%
Sub-Total	13,907	11.4%	13,457	3.3%	12,236	13.7%
MIDDLE EAST						
Israel	1,725	1.4%	726	137.6%	1,083	59.3%
Kuwait	50	0.0%	79	-36.7%	44	13.6%
Oman	6	0.0%	9	-33.3%	49	-87.8%
Qatar	4	0.0%	11	-63.6%	30	-86.7%
Saudi Arabia	68	0.1%	47	44.7%	100	-32.0%
Turkey	852	0.7%	619	37.6%	754	13.0%
UAE	27	0.0%	35	-22.9%	75	-64.0%
Sub-Total	2,732	2.2%	1,526	79.0%	2,135	28.0%
AFRICA						
Egypt	119	0.1%	133	-10.5%	107	11.2%
Morocco	56	0.0%	60	-6.7%	45	24.4%
South Africa	193	0.2%	207	-6.8%	264	-26.9%
Sub-Total	368	0.3%	400	-8.0%	416	-11.5%
OTHERS						
	7,657	6.3%	7,083	8.1%	6,354	20.5%
Total	121,687	100.0%	128,167	-5.1%	127,351	-4.4%

Source: Department of Immigration

Tourist Arrivals by Nationality (JANUARY TO MARCH)

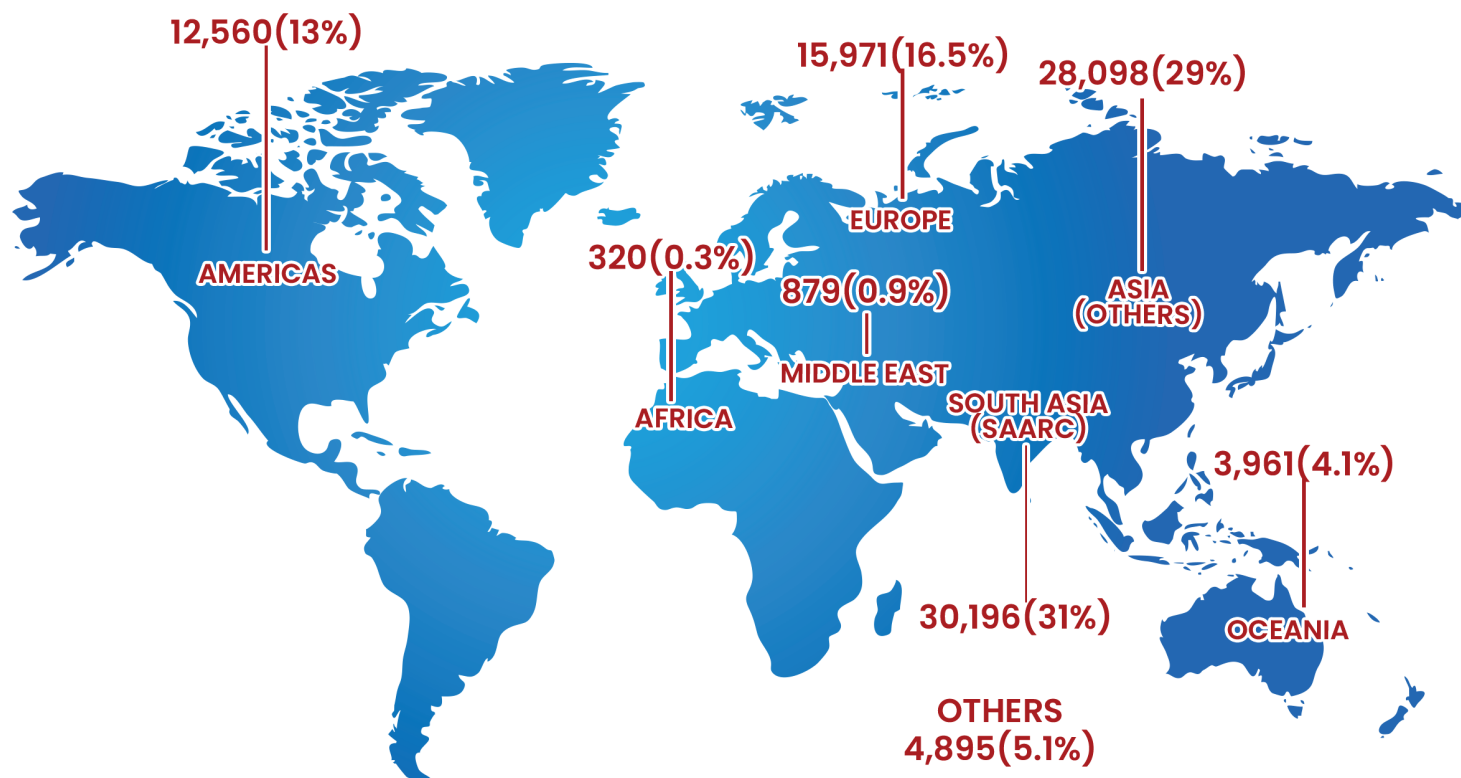
Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	Jan-March	% Share	Jan-March	% Change	Jan-March	% Change
SOUTH ASIA (SAARC)						
Bangladesh	13,829	4.6%	10,674	29.6%	4,997	176.7%
Bhutan	5,286	1.8%	4,679	13.0%	2,704	95.5%
India	61,084	20.5%	80,415	-24.0%	53,605	14.0%
Pakistan	1,108	0.4%	1,069	3.6%	948	16.9%
Srilanka	13,663	4.6%	9,918	37.8%	19,325	-29.3%
Sub-Total	94,970	31.8%	106,755	-11.0%	81,579	16.4%
ASIA (OTHER)						
Cambodia	588	0.2%	540	8.9%	445	32.1%
China	27917	9.4%	28,540	-2.2%	45,659	-38.9%
Indonesia	1290	0.4%	1,124	14.8%	1,342	-3.9%
Japan	7161	2.4%	6,243	14.7%	9,291	-22.9%
Malaysia	5130	1.7%	4,952	3.6%	4,780	7.3%
Myanmar	8029	2.7%	7,274	10.4%	16,793	-52.2%
Philippines	1324	0.4%	1,548	-14.5%	1,315	0.7%
Singapore	2118	0.7%	2,182	-2.9%	1,533	38.2%
S. Korea	8717	2.9%	9,052	-3.7%	11,109	-21.5%
Vietnam	3752	1.3%	3,314	13.2%	2,826	32.8%
Thailand	13814	4.6%	13,985	-1.2%	18,453	-25.1%
Sub-Total	79,840	26.7%	78,754	1.4%	113,546	-29.7%
EUROPE						
Austria	940	0.3%	1,177	-20.1%	1,145	-17.9%
Belgium	1,568	0.5%	1,709	-8.3%	1,407	11.4%
Czech Republic	754	0.3%	776	-2.8%	845	-10.8%
Denmark	1,180	0.4%	1,266	-6.8%	1,280	-7.8%
Finland	490	0.2%	506	-3.2%	602	-18.6%
France	6,105	2.0%	5,907	3.4%	6,750	-9.6%
Germany	8,424	2.8%	9,031	-6.7%	10,251	-17.8%
Ireland	658	0.2%	792	-16.9%	792	-16.9%
Italy	2,710	0.9%	2,903	-6.6%	3,134	-13.5%
The Netherlands	3,055	1.0%	3,081	-0.8%	3,702	-17.5%
Norway	757	0.3%	872	-13.2%	872	-13.2%
Poland	1,883	0.6%	1,755	7.3%	1,687	11.6%
Portugal	1,185	0.4%	1,300	-8.8%	550	115.5%
Russia	2,996	1.0%	2,773	8.0%	2,319	29.2%
Spain	2,138	0.7%	2,582	-17.2%	2,152	-0.7%
Sweden	759	0.3%	1,156	-34.3%	1,586	-52.1%
Switzerland	1,423	0.5%	1,309	8.7%	1,633	-12.9%
Ukraine	482	0.2%	398	21.1%	691	-30.2%
U.K.	14,573	4.9%	15,088	-3.4%	15,863	-8.1%
Sub-Total	52,080	17.4%	54,381	-4.2%	57,261	-9.0%
OCEANIA						
Australia	12,266	4.1%	10,742	14.2%	9,279	32.2%
New Zealand	919	0.3%	927	-0.9%	1,020	-9.9%
Sub-Total	13,185	4.4%	11,669	13.0%	10,299	28.0%
AMERICAS						
Brazil	1,044	0.3%	1,119	-6.7%	827	26.2%
Canada	4,913	1.6%	4,138	18.7%	4,880	0.7%
Mexico	644	0.2%	769	-16.3%	663	-2.9%
U.S.A.	29,503	9.9%	26,899	9.7%	22,754	29.7%
Sub-Total	36,104	12.1%	32,925	9.7%	29,124	24.0%
MIDDLE EAST						
Israel	2,151	0.7%	974	120.8%	1,523	41.2%
Kuwait	159	0.1%	247	-35.6%	79	101.3%
Oman	25	0.0%	48	-47.9%	103	-75.7%
Qatar	20	0.0%	43	-53.5%	71	-71.8%
Saudi Arabia	203	0.1%	207	-1.9%	322	-37.0%
Turkey	1,633	0.5%	1,279	27.7%	1,797	-9.1%
UAE	105	0.0%	131	-19.8%	209	-49.8%
Sub-Total	4,296	1.4%	2,929	46.7%	4,104	4.7%
AFRICA						
Egypt	375	0.1%	417	-10.1%	319	17.6%
Morocco	160	0.1%	316	-49.4%	163	-1.8%
South Africa	445	0.1%	421	5.7%	512	-13.1%
Sub-Total	980	0.3%	1,154	-15.1%	994	-1.4%
OTHERS						
Total	298,558	100.0%	304,693	-2.0%	311,047	-4.0%

Source: Department of Immigration



Region-wise Distribution of Arrivals

March 2025



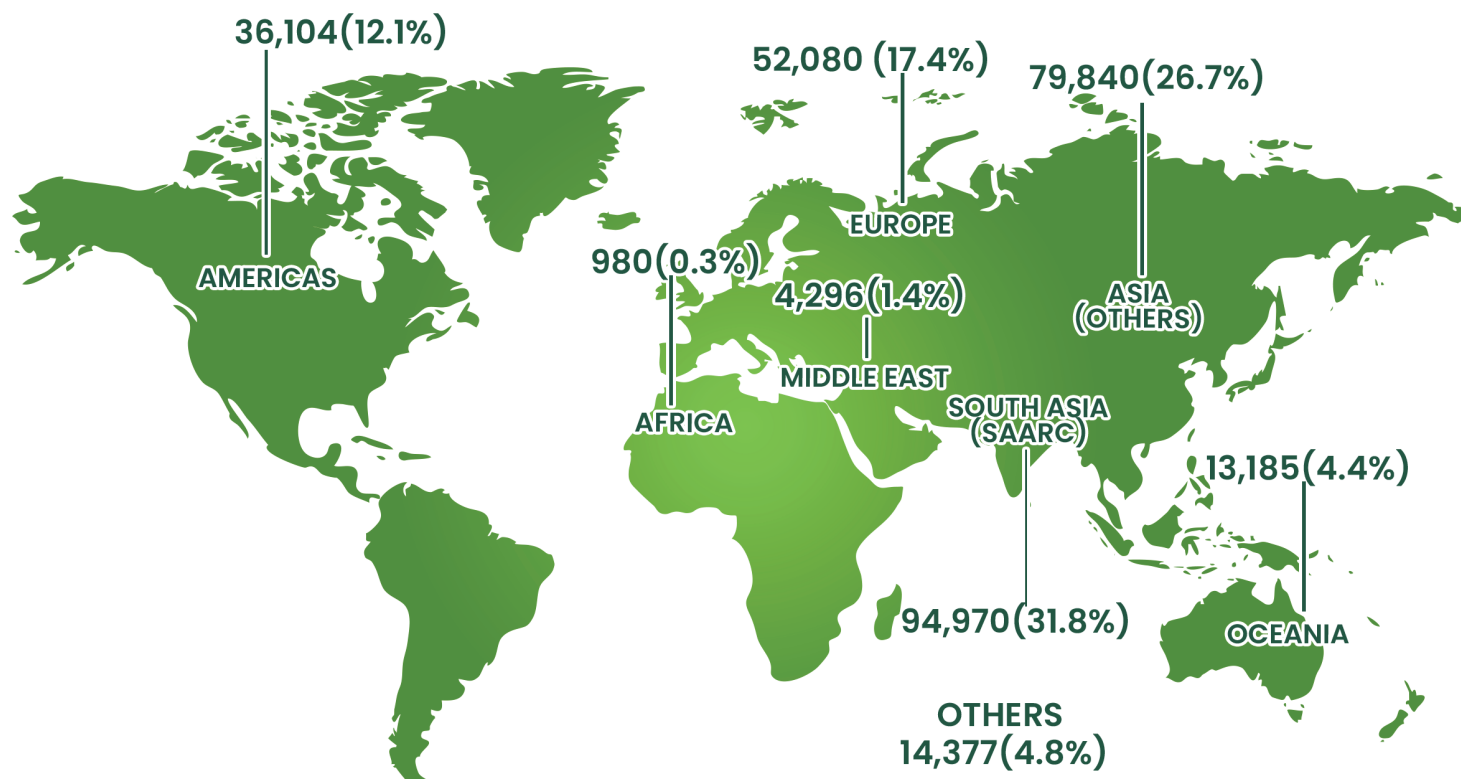
Region	2025		Preceding Year		Pre-pandemic Year	
	March	% Share	March 2024	% Change	March 2019	% Change
SOUTH ASIA (SAARC)	35,287	29%	40,727	-13.4%	31,988	10%
ASIA (OTHER)	31,351	25.8%	31,447	-0.3%	42,860	-26.9%
EUROPE	25,742	21.2%	28,747	-10.5%	27,723	-7.1%
OCEANIA	4,643	3.8%	4,780	-2.9%	3,639	27.6%
AMERICAS	13,907	11.4%	13,457	3.3%	12,236	13.7%
MIDDLE EAST	2,732	2.2%	1,526	79.0%	2,135	28.0%
AFRICA	368	0.3%	400	-8.0%	416	-11.5%
OTHERS	7,657	6.3%	7,083	-5.1%	6,354	20.5%
Total	121,687	100.0%	128,167	-5.1%	127,351	-4.4%
					% Recovered	95.6%

Source: Department of Immigration



Region-wise Distribution of Arrivals

January – March 2025

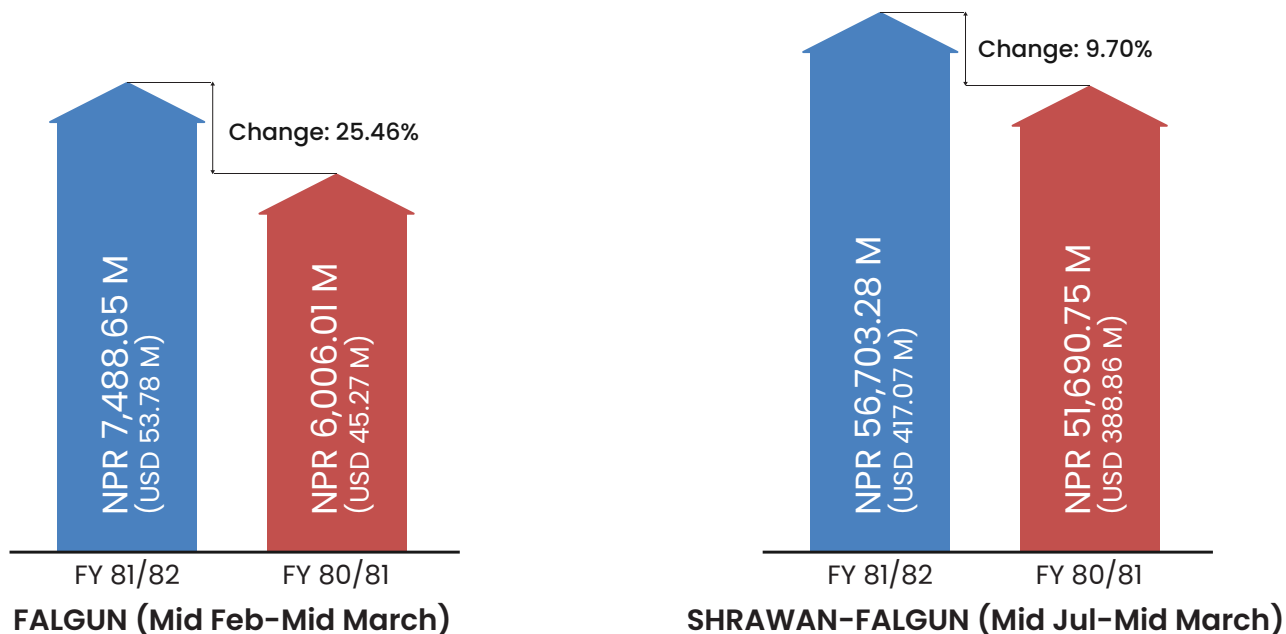


Region	2025		Preceding Year		Pre-pandemic Year	
	Jan-March	% Share	Jan-March 2024	% Change	Jan-March 2019	% Change
SOUTH ASIA (SAARC)	94,970	32%	106,755	-11.0%	81,579	16%
ASIA (OTHER)	79,840	26.7%	78,754	1.4%	113,546	-29.7%
EUROPE	52,080	17.4%	54,381	-4.2%	57,261	-9.0%
OCEANIA	13,185	4.4%	11,669	13.0%	10,299	28.0%
AMERICAS	36,104	12.1%	32,925	9.7%	29,124	24.0%
MIDDLE EAST	4,296	1.4%	2,929	46.7%	4,104	4.7%
AFRICA	980	0.3%	1,154	-15.1%	994	-1.4%
OTHERS	17,103	5.7%	16,126	-2.0%	14,140	21.0%
Total	298,558	100.0%	304,693	-2.0%	311,047	-4.0%
					% Recovered	96.0%

Source: Department of Immigration



Foreign Exchange Earning from Tourism



FALGUN (Mid Feb-Mid March)	NPR (in Millions)	USD (in Millions)
FY 81/82	7,488.65	53.78
FY 80/81	6,006.01	45.27
% Changes	24.69%	Source: Nepal Rastra Bank

Shrawan-FALGUN (Mid Jul-Mid March)	NPR (in Millions)	USD (in Millions)
FY 81/82	56,703.28	417.07
FY 80/81	51,690.75	388.86
% Changes	9.70%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Falgun FY 81/82 (Feb-March 2025) was NPR 7,488.65 Millions which is 24.69% more in comparison to that of previous FY 80/81.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first eight months of FY 81/82 (Shrawan-Falgun / Jul-March 2025) was NPR 56,703.28 Millions which is 9.70% more in comparison to the same period of previous FY 80/81.