

nepal

TOURISM

INSIGHTS

MAY

2025

ISSUE 05



Lifetime Experiences!



Nepal Tourism Board
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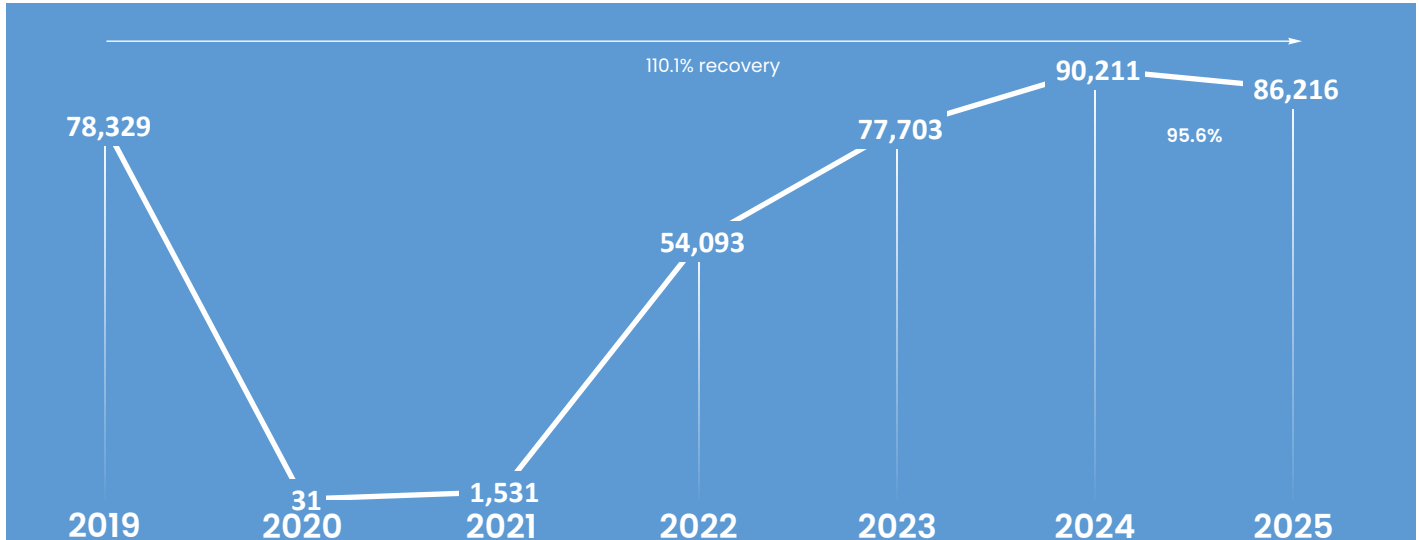


INTERNATIONAL VISITOR ARRIVALS (IVAs) IN MAY 2025

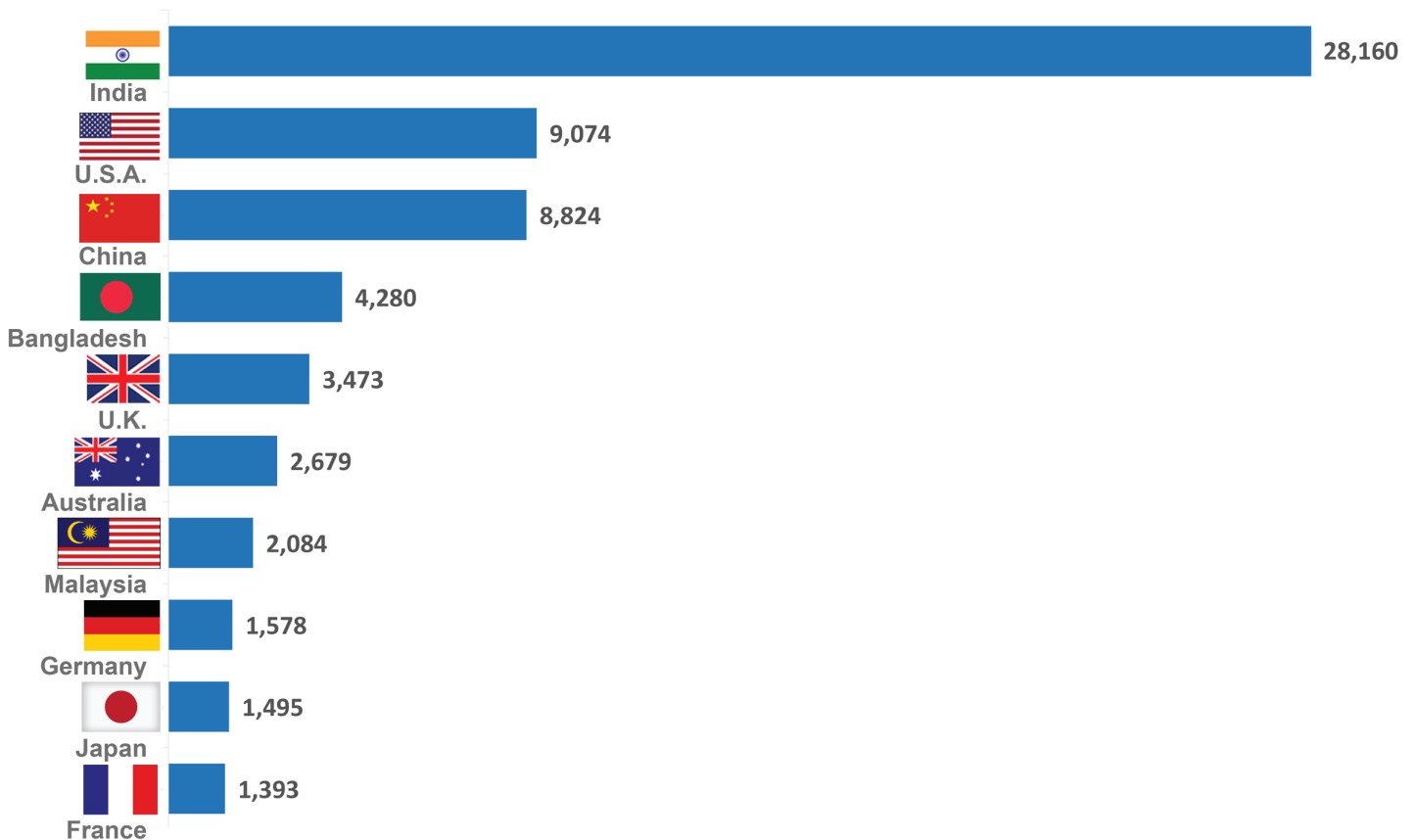
86,216

95.6% in comparison with the arrivals of May, 2024

110.1% recovery in comparison with the pre-pandemic arrivals of the month of May, 2019



Top 10 Source Market Countries (MAY)



Source: Department of Immigration



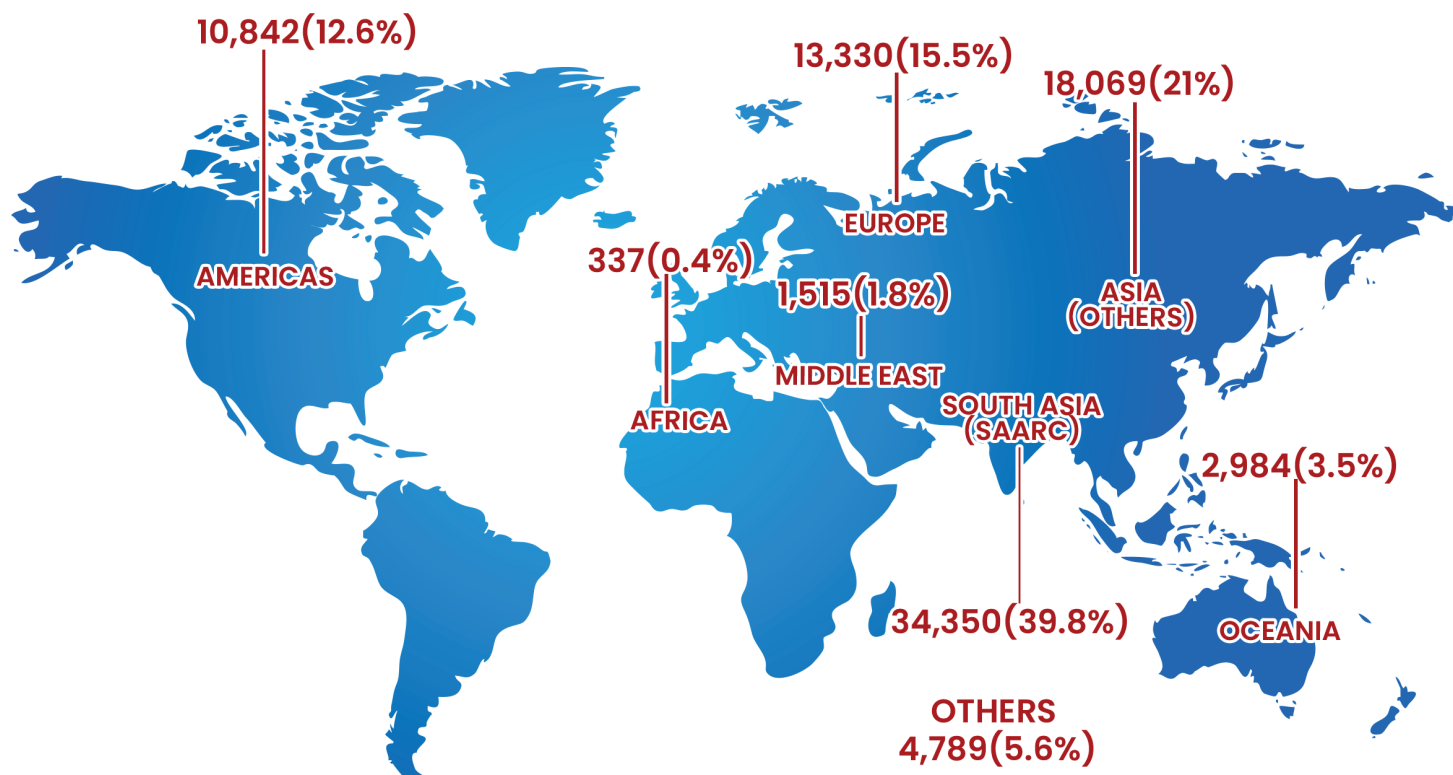
Tourist Arrivals by Nationality

Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	May	% Share	May	% Change	May	% Change
SOUTH ASIA (SAARC)						
Bangladesh	4,280	5.0%	3,458	23.8%	1,037	312.7%
Bhutan	1,029	1.2%	1,137	-9.5%	760	35.4%
India	28,160	32.7%	38,288	-26.5%	26,021	8.2%
Pakistan	426	0.5%	410	3.9%	404	5.4%
Srilanka	455	0.5%	510	-10.8%	253	79.8%
Sub-Total	34,350	39.8%	43,803	-21.6%	28,475	20.6%
ASIA (OTHER)						
Cambodia	44	0.1%	71	-38.0%	41	7.3%
China	8824	10.2%	8,381	5.3%	12,359	-28.6%
Indonesia	463	0.5%	464	-0.2%	369	25.5%
Japan	1495	1.7%	1,233	21.2%	1,690	-11.5%
Malaysia	2084	2.4%	1,814	14.9%	1,468	42.0%
Myanmar	233	0.3%	153	52.3%	132	76.5%
Philippines	480	0.6%	381	26.0%	454	5.7%
Singapore	889	1.0%	844	5.3%	712	24.9%
S. Korea	1386	1.6%	1,373	0.9%	1,514	-8.5%
Vietnam	944	1.1%	943	0.1%	409	130.8%
Thailand	1227	1.4%	627	95.7%	937	30.9%
Sub-Total	18,069	21.0%	16,284	11.0%	20,085	-10.0%
EUROPE						
Austria	278	0.3%	264	5.3%	249	11.6%
Belgium	257	0.3%	300	-14.3%	235	9.4%
Czech Republic	215	0.2%	290	-25.9%	202	6.4%
Denmark	125	0.1%	121	3.3%	161	-22.4%
Finland	202	0.2%	103	96.1%	126	60.3%
France	1,393	1.6%	1,284	8.5%	1,601	-13.0%
Germany	1,578	1.8%	1,392	13.4%	1,808	-12.7%
Ireland	275	0.3%	183	50.3%	203	35.5%
Italy	804	0.9%	651	23.5%	784	2.6%
The Netherlands	648	0.8%	665	-2.6%	796	-18.6%
Norway	153	0.2%	115	33.0%	133	15.0%
Poland	603	0.7%	389	55.0%	314	92.0%
Portugal	328	0.4%	231	42.0%	151	117.2%
Russia	1,284	1.5%	1,437	-10.6%	582	120.6%
Spain	897	1.0%	675	32.9%	1,119	-19.8%
Sweden	193	0.2%	124	55.6%	140	37.9%
Switzerland	403	0.5%	392	2.8%	367	9.8%
Ukraine	221	0.3%	313	-29.4%	224	-1.3%
U.K.	3,473	4.0%	2,802	23.9%	3,387	2.5%
Sub-Total	13,330	15.5%	11,731	13.6%	12,582	5.9%
OCEANIA						
Australia	2,679	3.1%	2,194	22.1%	2,048	30.8%
New Zealand	305	0.4%	320	-4.7%	364	-16.2%
Sub-Total	2,984	3.5%	2,514	18.7%	2,412	23.7%
AMERICAS						
Brazil	368	0.4%	306	20.3%	252	46.0%
Canada	1,260	1.5%	1,015	24.1%	1,220	3.3%
Mexico	140	0.2%	211	-33.6%	255	-45.1%
U.S.A.	9,074	10.5%	8,527	6.4%	7,550	20.2%
Sub-Total	10,842	12.6%	10,059	7.8%	9,277	16.9%
MIDDLE EAST						
Israel	801	0.9%	540	48.3%	263	204.6%
Kuwait	69	0.1%	82	-15.9%	29	137.9%
Oman	21	0.0%	23	-8.7%	15	40.0%
Qatar	16	0.0%	14	14.3%	15	6.7%
Saudi Arabia	82	0.1%	60	36.7%	59	39.0%
Turkey	457	0.5%	390	17.2%	410	11.5%
UAE	69	0.1%	34	102.9%	24	187.5%
Sub-Total	1,515	1.8%	1,143	32.5%	815	85.9%
AFRICA						
Egypt	145	0.2%	127	14.2%	85	70.6%
Morocco	60	0.1%	78	-23.1%	67	-10.4%
South Africa	132	0.2%	180	-26.7%	157	-15.9%
Sub-Total	337	0.4%	385	-12.5%	309	9.1%
OTHERS	4,789	5.6%	4,292	11.6%	4,374	9.5%
Total	86,216	100.0%	90,211	-4.4%	78,329	10.1%

Source: Department of Immigration



Region-wise Distribution of Arrivals

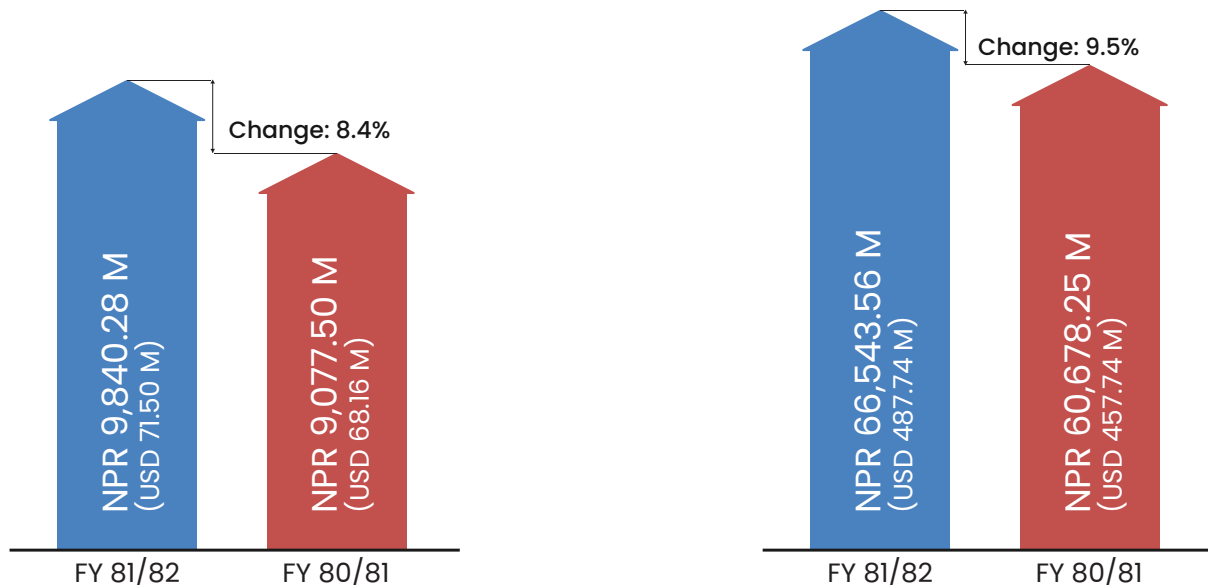


Region	2025		Preceding Year		Pre-pandemic Year	
	May	% Share	May 2024	% Change	May 2019	% Change
SOUTH ASIA (SAARC)	34,350	40%	43,803	-21.6%	28,475	21%
ASIA (OTHER)	18,069	21.0%	16,284	11.0%	20,085	-10.0%
EUROPE	13,330	15.5%	11,731	13.6%	12,582	5.9%
OCEANIA	2,984	3.5%	2,514	18.7%	2,412	23.7%
AMERICAS	10,842	12.6%	10,059	7.8%	9,277	16.9%
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Total	86,216	100.0%	90,211	-4.4%	78,329	10.1%
					% Recovered	110.1%

Source: Department of Immigration



Foreign Exchange Earning from Tourism



CHAITRA (Mid March-Mid April 2025)

SHRAWAN-CHAITRA (Mid Jul 2024-Mid April 2025)

Chaitra (Mid March-Mid April)	NPR (in Millions)	USD (in Millions)
FY 81/82	9,840.28	71.50
FY 80/81	9,077.50	68.16
% Changes	8.4%	Source: Nepal Rastra Bank

Shrawan-Chaitra (Mid July-Mid April)	NPR (in Millions)	USD (in Millions)
FY 81/82	66,543.56	487.74
FY 80/81	60,678.25	457.04
% Changes	9.5%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Chaitra FY 81/82 (March-April 2025) was NPR 9,840.28 Millions which is 8.4% more in comparison to that of previous FY 80/81.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first nine months of FY 81/82 (Shrawan-Chaitra / July 2024-April 2025) was NPR 66,543.56 Millions which is 9.5% more in comparison to the same period of previous FY 80/81.

* This data is based on the latest figures provided by Nepal Rastra Bank.