

nepal

TOURISM

INSIGHTS

JUNE

2025

ISSUE 06



Lifetime Experiences!



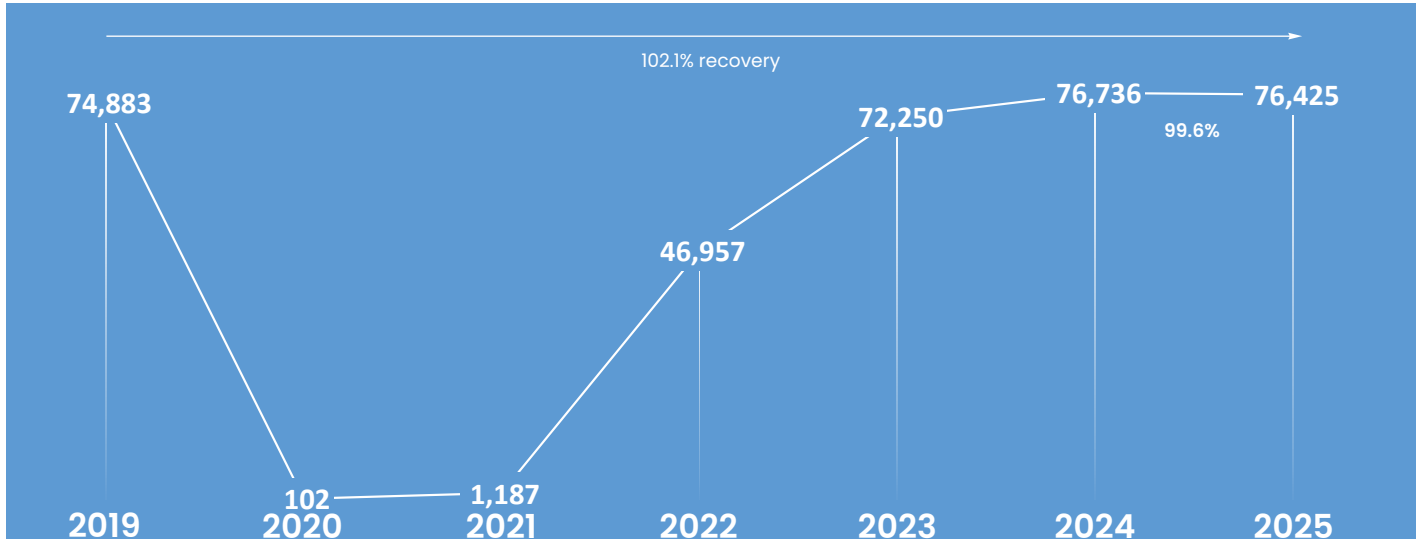
Nepal Tourism Board
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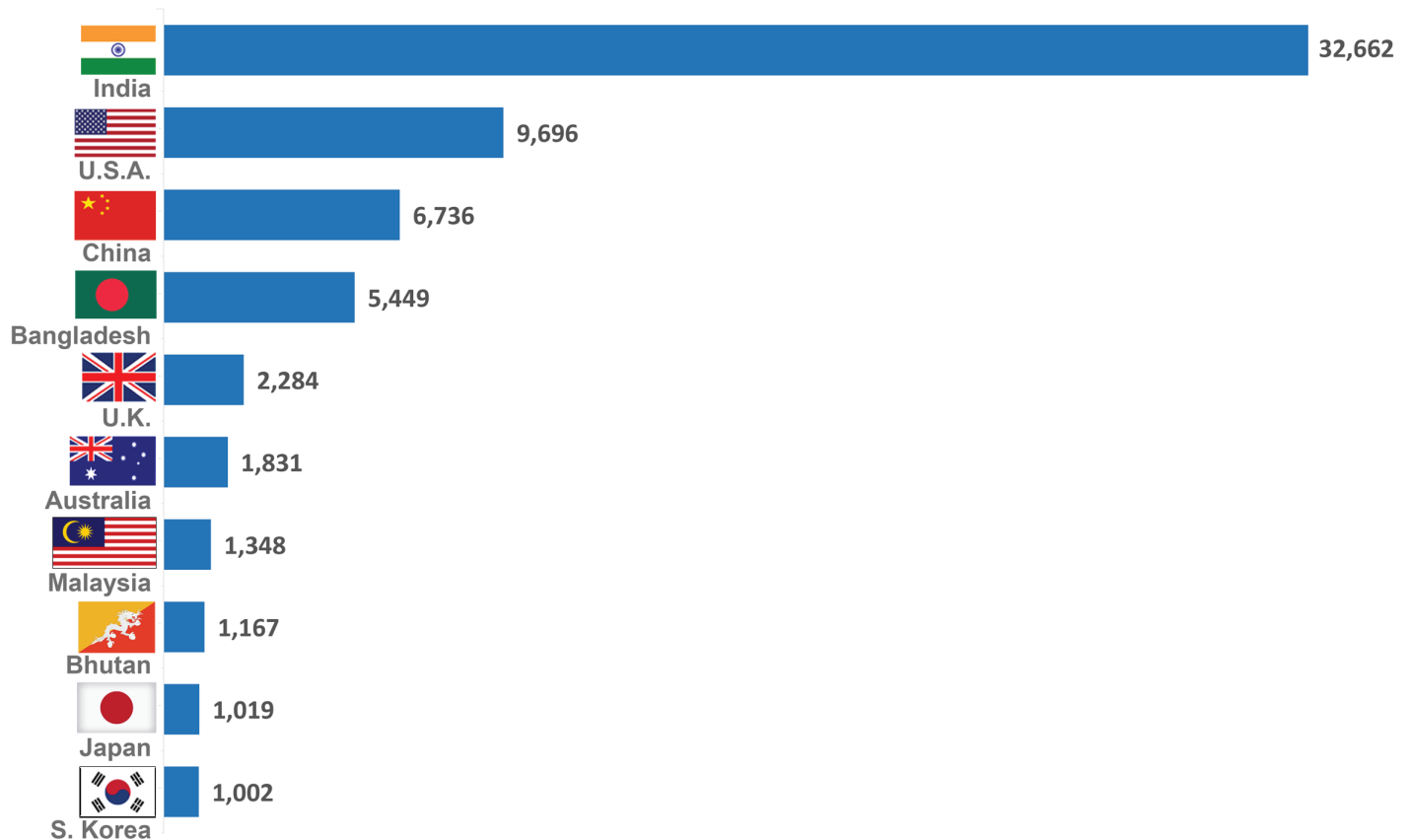
INTERNATIONAL VISITOR ARRIVALS (IVAs) IN JUNE 2025

76,425

- 102.1% recovery in comparison with the pre-pandemic arrivals of the month of June, 2019
- 99.6% in comparison of the arrivals of June, 2024



Top 10 Source Market Countries (JUNE)



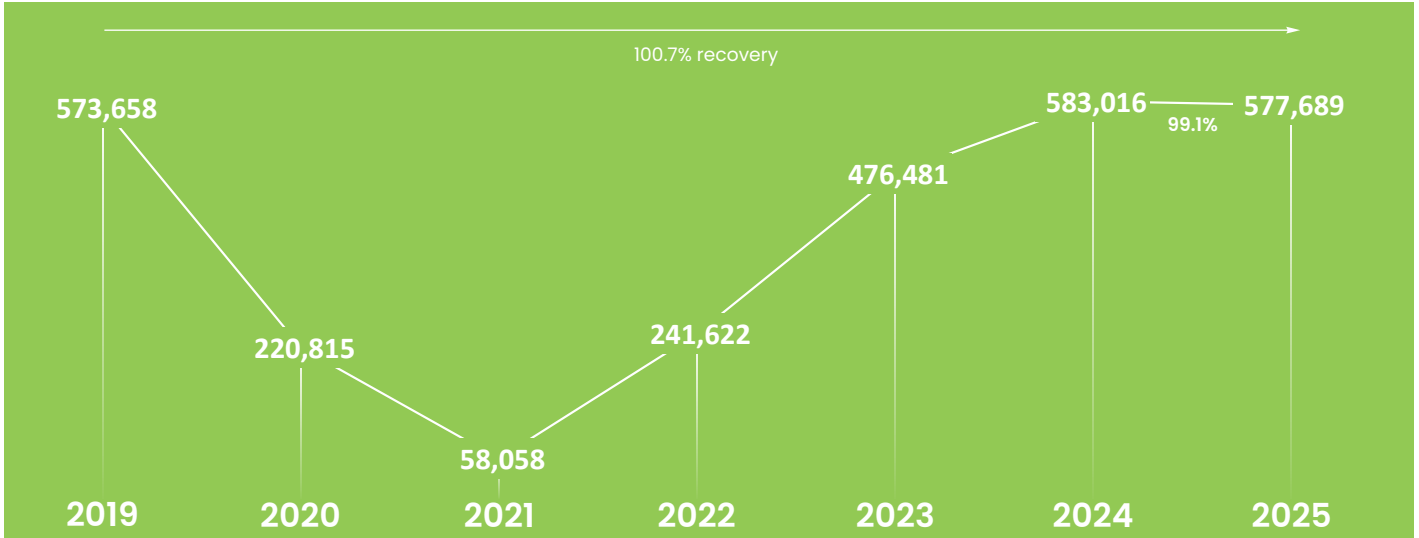
Source: Department of Immigration



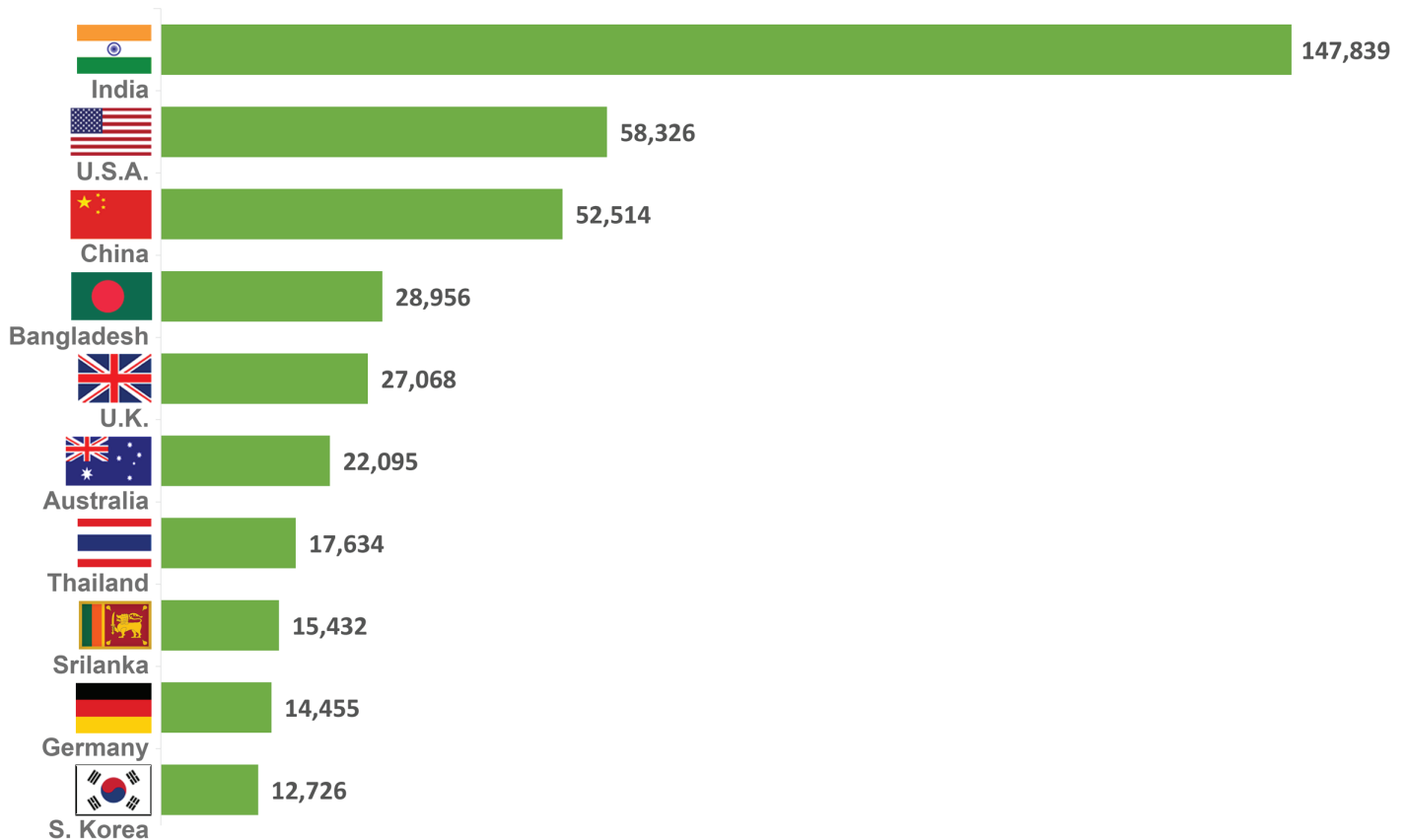
INTERNATIONAL VISITOR ARRIVALS (IVAs) JANUARY TO JUNE 2025

577,689

- 100.7% recovery in comparison with the pre-pandemic arrivals of January to June, 2019
- 99.1% in comparison of the arrivals of January to June, 2024



Top 10 Source Market Countries (JANUARY – JUNE)



Source: Department of Immigration



Tourist Arrivals by Nationality (JUNE)

Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	June	% Share	June	% Change	June	% Change
SOUTH ASIA (SAARC)						
Bangladesh	5,449	7.1%	3,857	41.3%	2,270	140.0%
Bhutan	1,167	1.5%	1,066	9.5%	1,045	11.7%
India	32,662	42.7%	37,835	-13.7%	30,513	7.0%
Pakistan	458	0.6%	349	31.2%	455	0.7%
Srilanka	287	0.4%	284	1.1%	355	-19.2%
Sub-Total	40,023	52.4%	43,391	-7.8%	34,638	15.5%
ASIA (OTHER)						
Cambodia	20	0.0%	62	-67.7%	16	25.0%
China	6736	8.8%	7,494	-10.1%	10,215	-34.1%
Indonesia	201	0.3%	281	-28.5%	565	-64.4%
Japan	1019	1.3%	953	6.9%	1,111	-8.3%
Malaysia	1348	1.8%	1,014	32.9%	1,054	27.9%
Myanmar	141	0.2%	125	12.8%	95	48.4%
Philippines	401	0.5%	405	-1.0%	512	-21.7%
Singapore	695	0.9%	674	3.1%	612	13.6%
S. Korea	1002	1.3%	875	14.5%	1,210	-17.2%
Vietnam	560	0.7%	271	106.6%	368	52.2%
Thailand	551	0.7%	366	50.5%	728	-24.3%
Sub-Total	12,674	16.6%	12,520	1.2%	16,486	-23.1%
EUROPE						
Austria	90	0.1%	113	-20.4%	120	-25.0%
Belgium	193	0.3%	267	-27.7%	213	-9.4%
Czech Republic	99	0.1%	89	11.2%	61	62.3%
Denmark	83	0.1%	101	-17.8%	94	-11.7%
Finland	115	0.2%	107	7.5%	153	-24.8%
France	627	0.8%	552	13.6%	784	-20.0%
Germany	618	0.8%	546	13.2%	835	-26.0%
Ireland	107	0.1%	107	0.0%	238	-55.0%
Italy	354	0.5%	267	32.6%	504	-29.8%
The Netherlands	241	0.3%	246	-2.0%	375	-35.7%
Norway	134	0.2%	151	-11.3%	144	-6.9%
Poland	152	0.2%	74	105.4%	82	85.4%
Portugal	249	0.3%	258	-3.5%	173	43.9%
Russia	616	0.8%	453	36.0%	197	212.7%
Spain	490	0.6%	501	-2.2%	823	-40.5%
Sweden	79	0.1%	107	-26.2%	115	-31.3%
Switzerland	181	0.2%	135	34.1%	181	0.0%
Ukraine	153	0.2%	102	50.0%	143	7.0%
U.K.	2,284	3.0%	1,969	16.0%	2,786	-18.0%
Sub-Total	6,865	9.0%	6,145	11.7%	8,021	-14.4%
OCEANIA						
Australia	1,831	2.4%	1,589	15.2%	1,731	5.8%
New Zealand	146	0.2%	162	-9.9%	235	-37.9%
Sub-Total	1,977	2.6%	1,751	12.9%	1,966	0.6%
AMERICAS						
Brazil	130	0.2%	96	35.4%	142	-8.5%
Canada	768	1.0%	666	15.3%	729	5.3%
Mexico	141	0.2%	139	1.4%	130	8.5%
U.S.A.	9,696	12.7%	8,281	17.1%	7,968	21.7%
Sub-Total	10,735	14.0%	9,182	16.9%	8,969	19.7%
MIDDLE EAST						
Isreal	149	0.2%	107	39.3%	74	101.4%
Kuwait	52	0.1%	80	-35.0%	20	160.0%
Oman	17	0.0%	12	41.7%	47	-63.8%
Qatar	38	0.0%	22	72.7%	30	26.7%
Saudi Arabia	107	0.1%	103	3.9%	171	-37.4%
Turkey	409	0.5%	375	9.1%	381	7.3%
UAE	38	0.0%	51	-25.5%	85	-55.3%
Sub-Total	810	1.1%	750	8.0%	808	0.2%
AFRICA						
Egypt	140	0.2%	116	20.7%	124	12.9%
Morocco	84	0.1%	53	58.5%	71	18.3%
South Africa	86	0.1%	97	-11.3%	202	-57.4%
Sub-Total	310	0.4%	266	16.5%	397	-21.9%
OTHERS	3,031	4.0%	2,731	11.0%	3,598	-15.8%
Total	76,425	100.0%	76,736	-0.4%	74,883	2.1%

Source: Department of Immigration

Tourist Arrivals by Nationality (JANUARY TO JUNE)

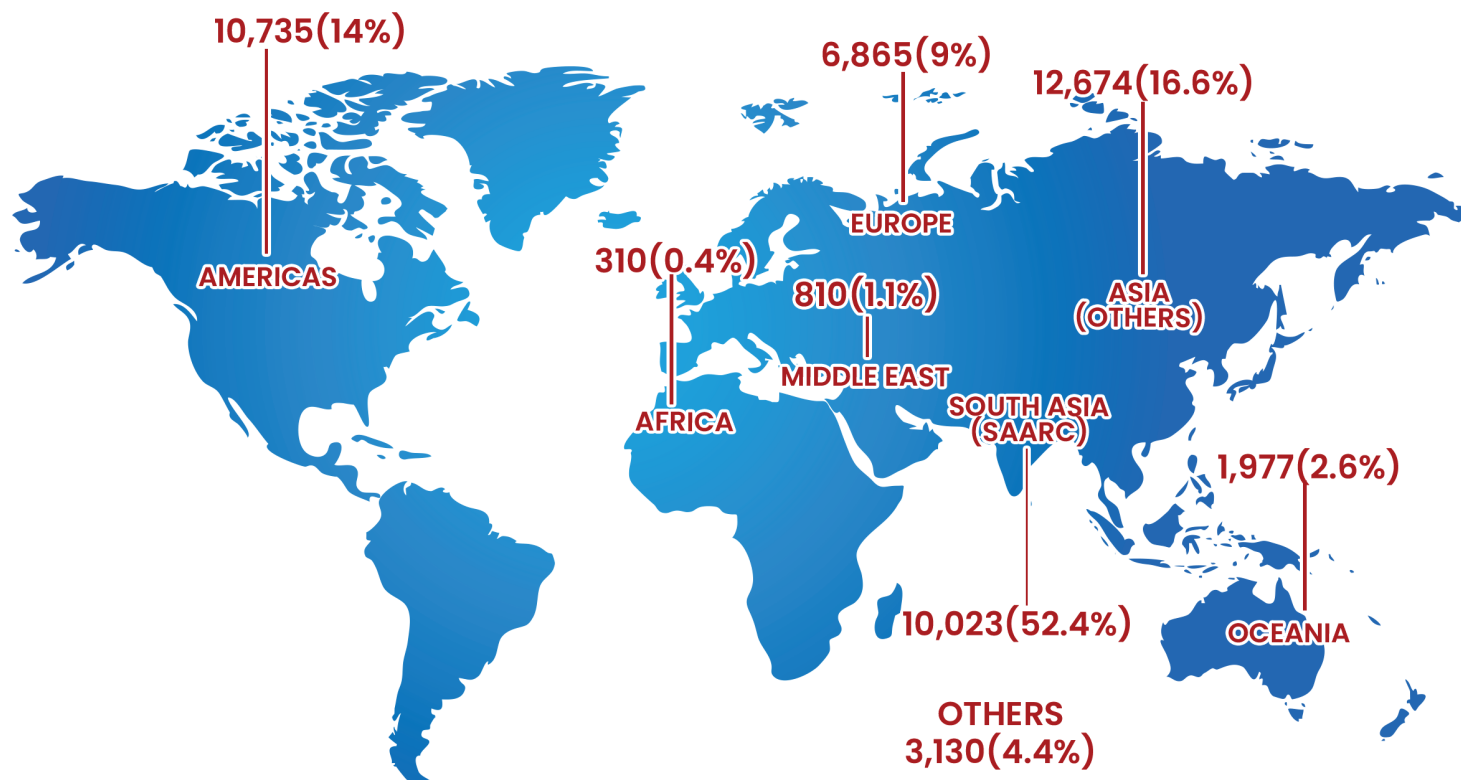
Country of Nationality	2025		2024 (Preceding Year)		2019 (Pre-pandemic Year)	
	Jan-Jun	% Share	Jan-Jun	% Change	Jan-Jun	% Change
SOUTH ASIA (SAARC)						
Bangladesh	28,956	5.0%	21,992	31.7%	10,144	185.4%
Bhutan	8,582	1.5%	7,979	7.6%	5,310	61.6%
India	147,839	25.6%	186,696	-20.8%	127,267	16.2%
Pakistan	2,433	0.4%	2,229	9.2%	2,129	14.3%
Srilanka	15,432	2.7%	11,620	32.8%	21,464	-28.1%
Sub-Total	203,242	35.2%	230,516	-11.8%	166,314	22.2%
ASIA (OTHER)						
Cambodia	714	0.1%	699	2.1%	540	32.2%
China	52,514	9.1%	54,165	-3.0%	82,011	-36.0%
Indonesia	2,377	0.4%	2,658	-10.6%	2,744	-13.4%
Japan	11,790	2.0%	10,504	12.2%	15,052	-21.7%
Malaysia	10,745	1.9%	10,090	6.5%	9,370	14.7%
Myanmar	10,183	1.8%	8,736	16.6%	19,796	-48.6%
Philippines	2,761	0.5%	2,845	-3.0%	2,889	-4.4%
Singapore	4,861	0.8%	4,852	0.2%	3,803	27.8%
S. Korea	12,726	2.2%	13,280	-4.2%	16,112	-21.0%
Vietnam	6,445	1.1%	5,580	15.5%	3,722	73.2%
Thailand	17,634	3.1%	16,861	4.6%	23,080	-23.6%
Sub-Total	132,750	23.0%	130,270	1.9%	179,119	-25.9%
EUROPE						
Austria	1,963	0.3%	2,112	-7.1%	2,069	-5.1%
Belgium	2,819	0.5%	2,887	-2.4%	2,795	0.9%
Czech Republic	1,813	0.3%	1,768	2.5%	1,544	17.4%
Denmark	1,915	0.3%	1,824	5.0%	2,001	-4.3%
Finland	1,088	0.2%	951	14.4%	1,167	-6.8%
France	11,390	2.0%	11,498	-0.9%	13,478	-15.5%
Germany	14,455	2.5%	14,239	1.5%	17,821	-18.9%
Ireland	1,473	0.3%	1,401	5.1%	1,664	-11.5%
Italy	6,425	1.1%	5,814	10.5%	6,472	-0.7%
The Netherlands	5,264	0.9%	5,292	-0.5%	6,686	-21.3%
Norway	1,427	0.2%	1,368	4.3%	1,605	-11.1%
Poland	4,214	0.7%	3,507	20.2%	2,903	45.2%
Portugal	2,390	0.4%	2,288	4.5%	1,216	96.5%
Russia	7,947	1.4%	7,640	4.0%	5,290	50.2%
Spain	5,250	0.9%	4,858	8.1%	6,405	-18.0%
Sweden	1,468	0.3%	1,750	-16.1%	2,250	-34.8%
Switzerland	2,921	0.5%	2,649	10.3%	3,101	-5.8%
Ukraine	1,234	0.2%	1,156	6.7%	1,580	-21.9%
U.K.	27,068	4.7%	25,250	7.2%	29,228	-7.4%
Sub-Total	102,524	17.7%	98,252	4.3%	109,275	-6.2%
OCEANIA						
Australia	22,095	3.8%	18,635	18.6%	17,579	25.7%
New Zealand	2,074	0.4%	1,975	5.0%	2,381	-12.9%
Sub-Total	24,169	4.2%	20,610	17.3%	19,960	21.1%
AMERICAS						
Brazil	2,035	0.4%	2,004	1.5%	1,678	21.3%
Canada	8,780	1.5%	7,456	17.8%	8,757	0.3%
Mexico	1,315	0.2%	1,465	-10.2%	1,515	-13.2%
U.S.A.	58,326	10.1%	53,654	8.7%	46,765	24.7%
Sub-Total	70,456	12.2%	64,579	9.1%	58,715	20.0%
MIDDLE EAST						
Israel	5,799	1.0%	2,834	104.6%	3,059	89.6%
Kuwait	349	0.1%	507	-31.2%	159	119.5%
Oman	93	0.0%	107	-13.1%	203	-54.2%
Qatar	103	0.0%	220	-53.2%	145	-29.0%
Saudi Arabia	477	0.1%	458	4.1%	656	-27.3%
Turkey	2,996	0.5%	2,686	11.5%	3,198	-6.3%
UAE	308	0.1%	281	9.6%	396	-22.2%
Sub-Total	10,125	1.8%	7,093	42.7%	7,816	29.5%
AFRICA						
Egypt	809	0.1%	781	3.6%	684	18.3%
Morocco	377	0.1%	544	-30.7%	378	-0.3%
South Africa	866	0.1%	950	-8.8%	1,117	-22.5%
Sub-Total	2,052	0.4%	2,275	-9.8%	2,179	-5.8%
OTHERS	32,371	5.6%	29,421	10.0%	30,280	6.9%
Total	577,689	100.0%	583,016	-0.9%	573,658	0.7%

Source: Department of Immigration



Region-wise Distribution of Arrivals

June 2025



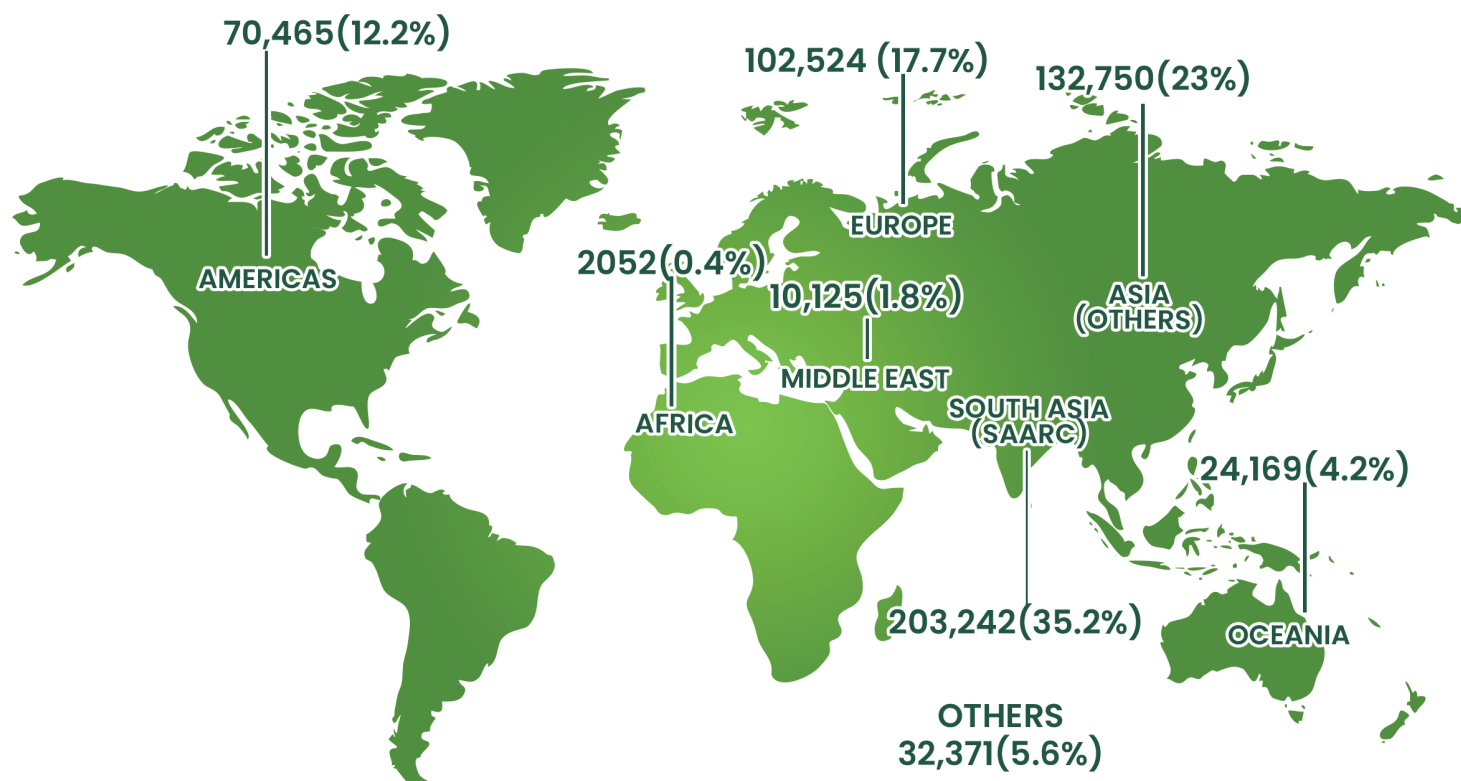
Region	2025		Preceding Year		Pre-pandemic Year	
	June	% Share	June 2024	% Change	June 2019	% Change
SOUTH ASIA (SAARC)	40,023	52%	43,391	-7.8%	34,638	16%
ASIA (OTHER)	12,674	16.6%	12,520	1.2%	16,486	-23.1%
EUROPE	6,865	9.0%	6,145	11.7%	8,021	-14.4%
OCEANIA	1,977	2.6%	1,751	12.9%	1,966	0.6%
AMERICAS	10,735	14.0%	9,182	16.9%	8,969	19.7%
MIDDLE EAST	810	1.1%	750	8.0%	808	0.2%
AFRICA	310	0.4%	266	16.5%	397	-21.9%
OTHERS	3,031	4.0%	2,731	-0.4%	3,598	-15.8%
Total	76,425	100.0%	76,736	-0.4%	74,883	2.1%
					% Recovered	102.1%

Source: Department of Immigration



Region-wise Distribution of Arrivals

January - June 2025

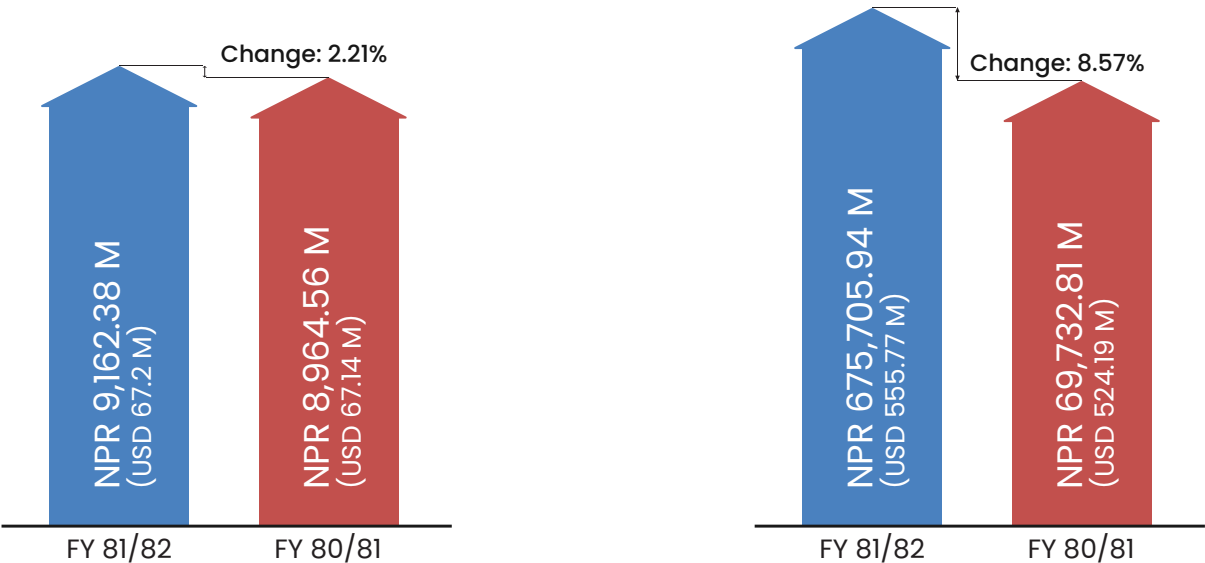


Region	2025		Preceding Year		Pre-pandemic Year	
	Jan - Jun	% Share	Jan - Jun 2024	% Change	Jan - Jun 2019	% Change
SOUTH ASIA (SAARC)	203,242	35%	230,516	-11.8%	166,314	22%
ASIA (OTHER)	132,750	23.0%	130,270	1.9%	179,119	-25.9%
EUROPE	102,524	17.7%	98,252	4.3%	109,275	-6.2%
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OTHERS	32,371	5.6%	29,421	10.0%	30,280	6.9%
Total	577,689	100.0%	583,016	-0.9%	573,658	0.7%
					% Recovered	100.7%

Source: Department of Immigration



Foreign Exchange Earning from Tourism



Baisakh (Mid April–Mid May)	NPR (in Millions)	USD (in Millions)
FY 81/82	9,162.38	67.2
FY 80/81	8,964.56	67.14
% Changes	2.21%	Source: Nepal Rastra Bank

Shrawan–Baisakh (Mid July–Mid May)	NPR (in Millions)	USD (in Millions)
FY 81/82	75,705.94	555.77
FY 80/81	69,732.81	524.19
% Changes	8.57%	Source: Nepal Rastra Bank

- Foreign Exchange Earning from tourism in the month of Baisakh FY 81/82 (April–May 2025) was NPR 9,162.38 Millions which is 2.21% more in comparison to that of previous FY 80/81.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first ten months of FY 81/82 (Shrawan–Baisakh / July 2024–May 2025) was NPR 75,705.94 Millions which is 8.57% more in comparison to the same period of previous FY 80/81.

* This data is based on the latest figures provided by Nepal Rastra Bank.