

# nepal

# TOURISM

# INSIGHTS

JUNE

2025

ISSUE 06



*Lifetime Experiences!*



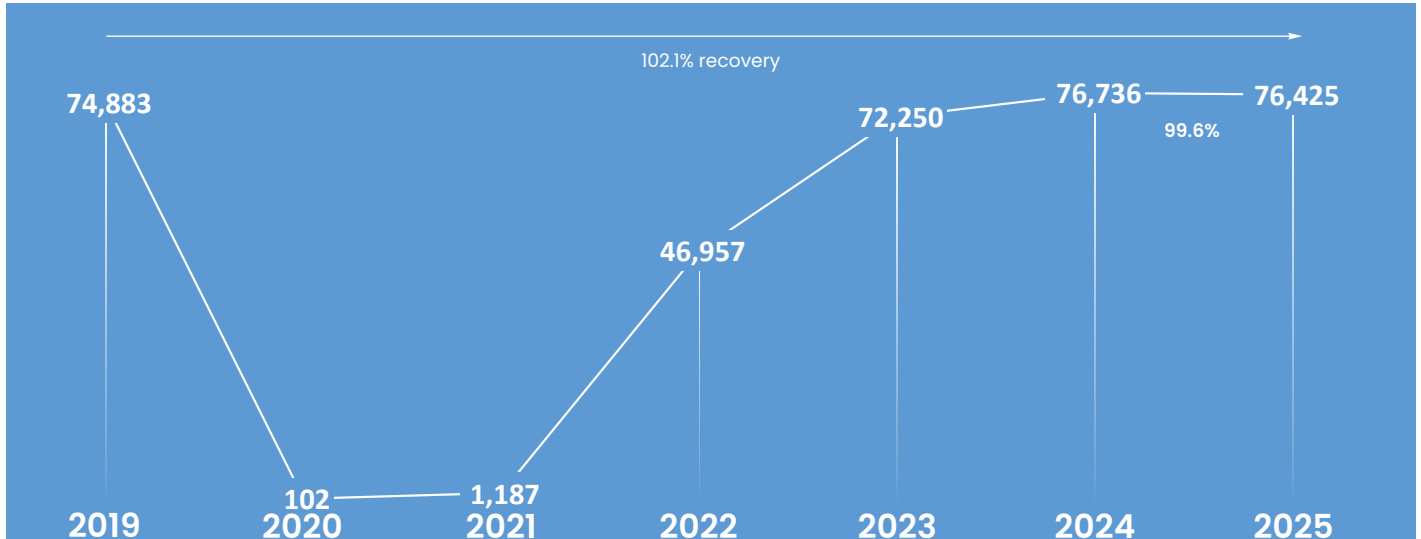
**Nepal Tourism Board**  
[ntb.gov.np](http://ntb.gov.np)



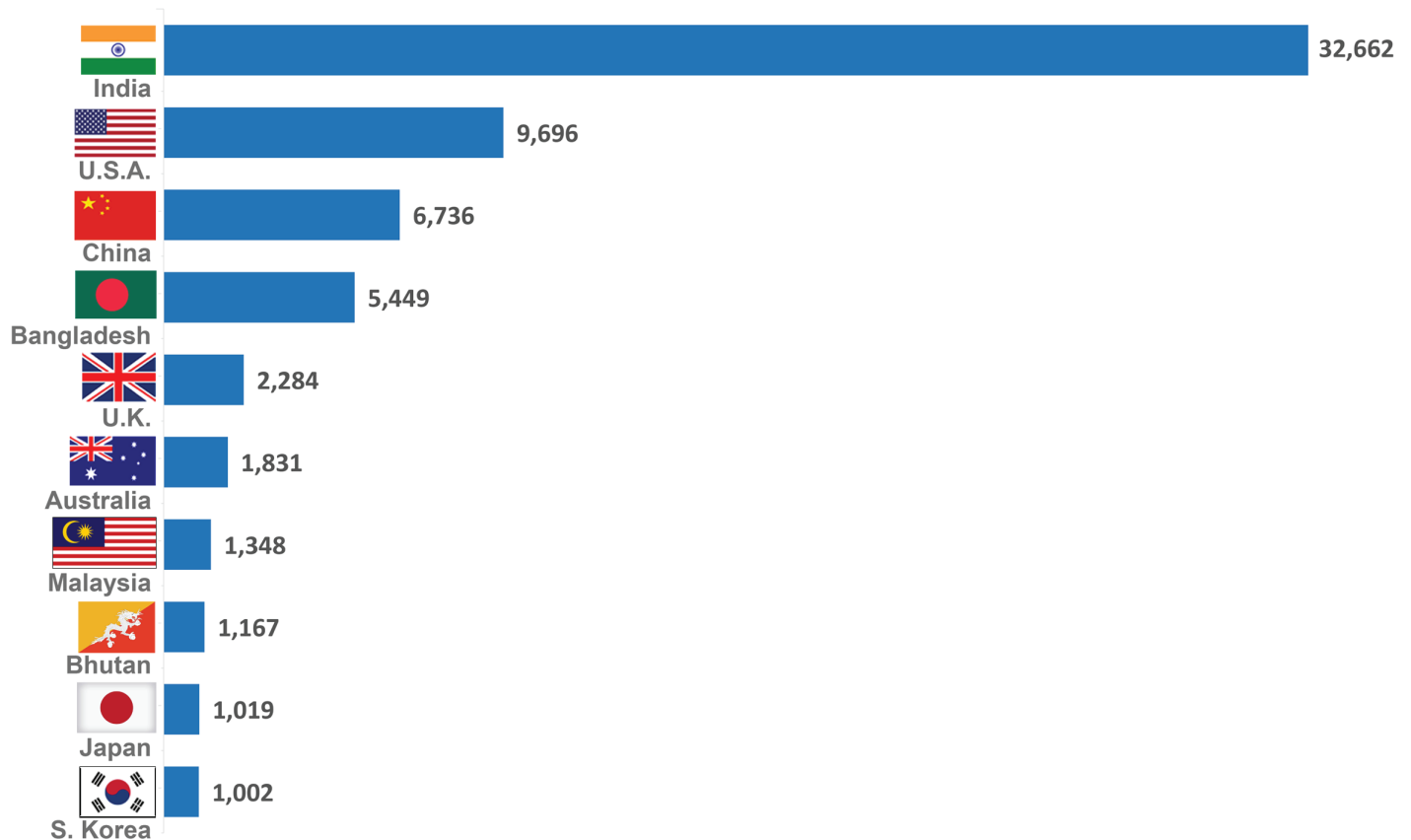
# INTERNATIONAL VISITOR ARRIVALS (IVAs) IN JUNE 2025

# 76,425

- 102.1% recovery in comparison with the pre-pandemic arrivals of the month of June, 2019
- 99.6% in comparison of the arrivals of June, 2024



## Top 10 Source Market Countries (JUNE)



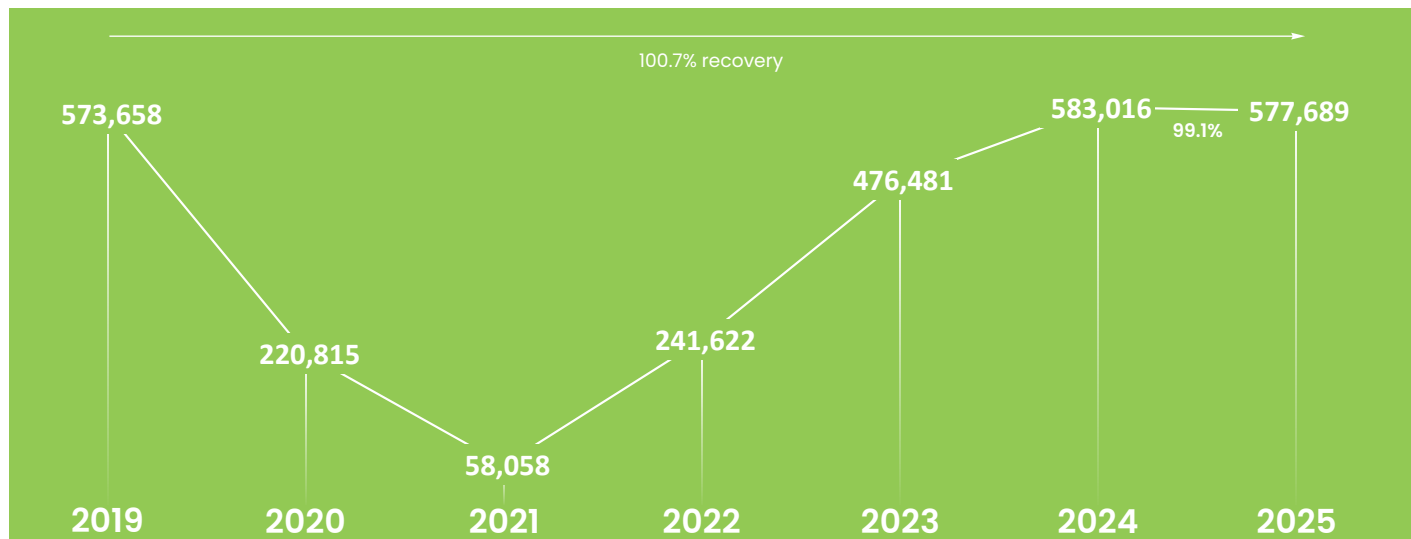
Source: Department of Immigration



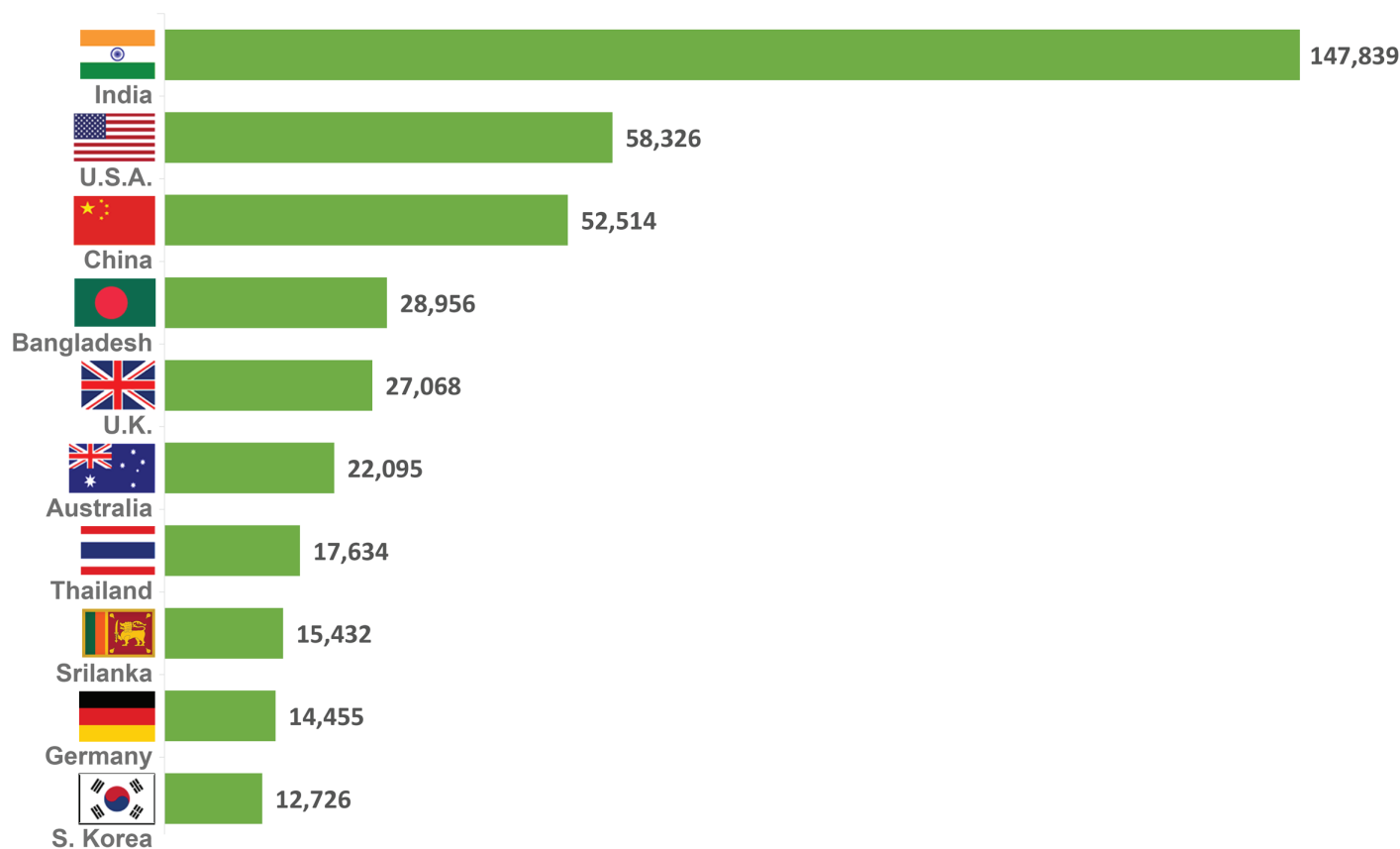
## INTERNATIONAL VISITOR ARRIVALS (IVAs) JANUARY TO JUNE 2025

# 577,689

- 100.7% recovery in comparison with the pre-pandemic arrivals of January to June, 2019
- 99.1% in comparison of the arrivals of January to June, 2024



## Top 10 Source Market Countries (JANUARY - JUNE)



Source: Department of Immigration



# Tourist Arrivals by Nationality (JUNE)

| Country of Nationality    | 2025          |               | 2024 (Preceding Year) |              | 2019 (Pre-pandemic Year) |               |
|---------------------------|---------------|---------------|-----------------------|--------------|--------------------------|---------------|
|                           | June          | % Share       | June                  | % Change     | June                     | % Change      |
| <b>SOUTH ASIA (SAARC)</b> |               |               |                       |              |                          |               |
| Bangladesh                | 5,449         | 7.1%          | 3,857                 | 41.3%        | 2,270                    | 140.0%        |
| Bhutan                    | 1,167         | 1.5%          | 1,066                 | 9.5%         | 1,045                    | 11.7%         |
| India                     | 32,662        | 42.7%         | 37,835                | -13.7%       | 30,513                   | 7.0%          |
| Pakistan                  | 458           | 0.6%          | 349                   | 31.2%        | 455                      | 0.7%          |
| Srilanka                  | 287           | 0.4%          | 284                   | 1.1%         | 355                      | -19.2%        |
| <b>Sub-Total</b>          | <b>40,023</b> | <b>52.4%</b>  | <b>43,391</b>         | <b>-7.8%</b> | <b>34,638</b>            | <b>15.5%</b>  |
| <b>ASIA (OTHER)</b>       |               |               |                       |              |                          |               |
| Cambodia                  | 20            | 0.0%          | 62                    | -67.7%       | 16                       | 25.0%         |
| China                     | 6736          | 8.8%          | 7,494                 | -10.1%       | 10,215                   | -34.1%        |
| Indonesia                 | 201           | 0.3%          | 281                   | -28.5%       | 565                      | -64.4%        |
| Japan                     | 1019          | 1.3%          | 953                   | 6.9%         | 1,111                    | -8.3%         |
| Malaysia                  | 1348          | 1.8%          | 1,014                 | 32.9%        | 1,054                    | 27.9%         |
| Myanmar                   | 141           | 0.2%          | 125                   | 12.8%        | 95                       | 48.4%         |
| Philippines               | 401           | 0.5%          | 405                   | -1.0%        | 512                      | -21.7%        |
| Singapore                 | 695           | 0.9%          | 674                   | 3.1%         | 612                      | 13.6%         |
| S. Korea                  | 1002          | 1.3%          | 875                   | 14.5%        | 1,210                    | -17.2%        |
| Vietnam                   | 560           | 0.7%          | 271                   | 106.6%       | 368                      | 52.2%         |
| Thailand                  | 551           | 0.7%          | 366                   | 50.5%        | 728                      | -24.3%        |
| <b>Sub-Total</b>          | <b>12,674</b> | <b>16.6%</b>  | <b>12,520</b>         | <b>1.2%</b>  | <b>16,486</b>            | <b>-23.1%</b> |
| <b>EUROPE</b>             |               |               |                       |              |                          |               |
| Austria                   | 90            | 0.1%          | 113                   | -20.4%       | 120                      | -25.0%        |
| Belgium                   | 193           | 0.3%          | 267                   | -27.7%       | 213                      | -9.4%         |
| Czech Republic            | 99            | 0.1%          | 89                    | 11.2%        | 61                       | 62.3%         |
| Denmark                   | 83            | 0.1%          | 101                   | -17.8%       | 94                       | -11.7%        |
| Finland                   | 115           | 0.2%          | 107                   | 7.5%         | 153                      | -24.8%        |
| France                    | 627           | 0.8%          | 552                   | 13.6%        | 784                      | -20.0%        |
| Germany                   | 618           | 0.8%          | 546                   | 13.2%        | 835                      | -26.0%        |
| Ireland                   | 107           | 0.1%          | 107                   | 0.0%         | 238                      | -55.0%        |
| Italy                     | 354           | 0.5%          | 267                   | 32.6%        | 504                      | -29.8%        |
| The Netherlands           | 241           | 0.3%          | 246                   | -2.0%        | 375                      | -35.7%        |
| Norway                    | 134           | 0.2%          | 151                   | -11.3%       | 144                      | -6.9%         |
| Poland                    | 152           | 0.2%          | 74                    | 105.4%       | 82                       | 85.4%         |
| Portugal                  | 249           | 0.3%          | 258                   | -3.5%        | 173                      | 43.9%         |
| Russia                    | 616           | 0.8%          | 453                   | 36.0%        | 197                      | 212.7%        |
| Spain                     | 490           | 0.6%          | 501                   | -2.2%        | 823                      | -40.5%        |
| Sweden                    | 79            | 0.1%          | 107                   | -26.2%       | 115                      | -31.3%        |
| Switzerland               | 181           | 0.2%          | 135                   | 34.1%        | 181                      | 0.0%          |
| Ukraine                   | 153           | 0.2%          | 102                   | 50.0%        | 143                      | 7.0%          |
| U.K.                      | 2,284         | 3.0%          | 1,969                 | 16.0%        | 2,786                    | -18.0%        |
| <b>Sub-Total</b>          | <b>6,865</b>  | <b>9.0%</b>   | <b>6,145</b>          | <b>11.7%</b> | <b>8,021</b>             | <b>-14.4%</b> |
| <b>OCEANIA</b>            |               |               |                       |              |                          |               |
| Australia                 | 1,831         | 2.4%          | 1,589                 | 15.2%        | 1,731                    | 5.8%          |
| New Zealand               | 146           | 0.2%          | 162                   | -9.9%        | 235                      | -37.9%        |
| <b>Sub-Total</b>          | <b>1,977</b>  | <b>2.6%</b>   | <b>1,751</b>          | <b>12.9%</b> | <b>1,966</b>             | <b>0.6%</b>   |
| <b>AMERICAS</b>           |               |               |                       |              |                          |               |
| Brazil                    | 130           | 0.2%          | 96                    | 35.4%        | 142                      | -8.5%         |
| Canada                    | 768           | 1.0%          | 666                   | 15.3%        | 729                      | 5.3%          |
| Mexico                    | 141           | 0.2%          | 139                   | 1.4%         | 130                      | 8.5%          |
| U.S.A.                    | 9,696         | 12.7%         | 8,281                 | 17.1%        | 7,968                    | 21.7%         |
| <b>Sub-Total</b>          | <b>10,735</b> | <b>14.0%</b>  | <b>9,182</b>          | <b>16.9%</b> | <b>8,969</b>             | <b>19.7%</b>  |
| <b>MIDDLE EAST</b>        |               |               |                       |              |                          |               |
| Isreal                    | 149           | 0.2%          | 107                   | 39.3%        | 74                       | 101.4%        |
| Kuwait                    | 52            | 0.1%          | 80                    | -35.0%       | 20                       | 160.0%        |
| Oman                      | 17            | 0.0%          | 12                    | 41.7%        | 47                       | -63.8%        |
| Qatar                     | 38            | 0.0%          | 22                    | 72.7%        | 30                       | 26.7%         |
| Saudi Arabia              | 107           | 0.1%          | 103                   | 3.9%         | 171                      | -37.4%        |
| Turkey                    | 409           | 0.5%          | 375                   | 9.1%         | 381                      | 7.3%          |
| UAE                       | 38            | 0.0%          | 51                    | -25.5%       | 85                       | -55.3%        |
| <b>Sub-Total</b>          | <b>810</b>    | <b>1.1%</b>   | <b>750</b>            | <b>8.0%</b>  | <b>808</b>               | <b>0.2%</b>   |
| <b>AFRICA</b>             |               |               |                       |              |                          |               |
| Egypt                     | 140           | 0.2%          | 116                   | 20.7%        | 124                      | 12.9%         |
| Morocco                   | 84            | 0.1%          | 53                    | 58.5%        | 71                       | 18.3%         |
| South Africa              | 86            | 0.1%          | 97                    | -11.3%       | 202                      | -57.4%        |
| <b>Sub-Total</b>          | <b>310</b>    | <b>0.4%</b>   | <b>266</b>            | <b>16.5%</b> | <b>397</b>               | <b>-21.9%</b> |
| <b>OTHERS</b>             | <b>3,031</b>  | <b>4.0%</b>   | <b>2,731</b>          | <b>11.0%</b> | <b>3,598</b>             | <b>-15.8%</b> |
| <b>Total</b>              | <b>76,425</b> | <b>100.0%</b> | <b>76,736</b>         | <b>-0.4%</b> | <b>74,883</b>            | <b>2.1%</b>   |

Source: Department of Immigration

# Tourist Arrivals by Nationality (JANUARY TO JUNE)

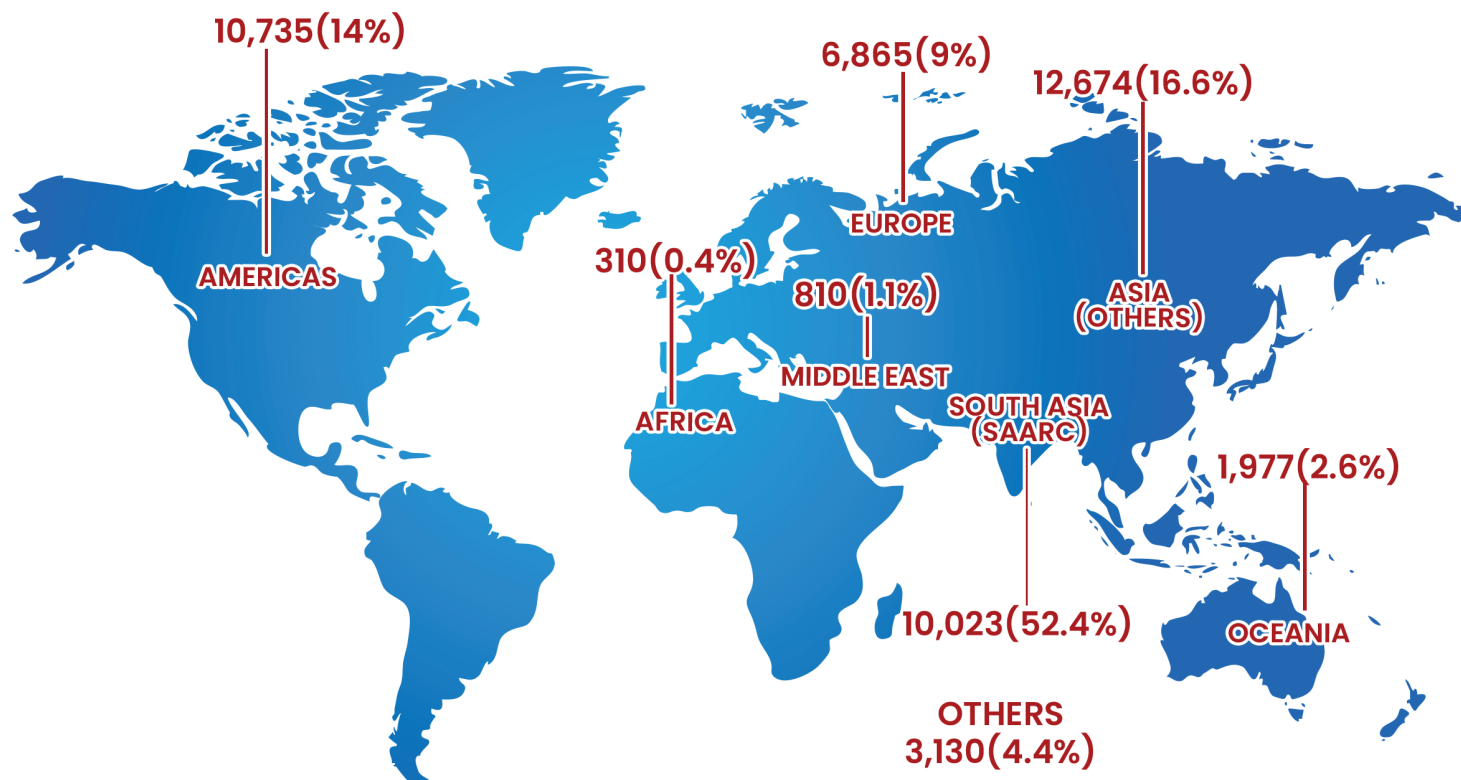
| Country of Nationality    | 2025           |               | 2024 (Preceding Year) |               | 2019 (Pre-pandemic Year) |               |
|---------------------------|----------------|---------------|-----------------------|---------------|--------------------------|---------------|
|                           | Jan-Jun        | % Share       | Jan-Jun               | % Change      | Jan-Jun                  | % Change      |
| <b>SOUTH ASIA (SAARC)</b> |                |               |                       |               |                          |               |
| Bangladesh                | 28,956         | 5.0%          | 21,992                | 31.7%         | 10,144                   | 185.4%        |
| Bhutan                    | 8,582          | 1.5%          | 7,979                 | 7.6%          | 5,310                    | 61.6%         |
| India                     | 147,839        | 25.6%         | 186,696               | -20.8%        | 127,267                  | 16.2%         |
| Pakistan                  | 2,433          | 0.4%          | 2,229                 | 9.2%          | 2,129                    | 14.3%         |
| Srilanka                  | 15,432         | 2.7%          | 11,620                | 32.8%         | 21,464                   | -28.1%        |
| <b>Sub-Total</b>          | <b>203,242</b> | <b>35.2%</b>  | <b>230,516</b>        | <b>-11.8%</b> | <b>166,314</b>           | <b>22.2%</b>  |
| <b>ASIA (OTHER)</b>       |                |               |                       |               |                          |               |
| Cambodia                  | 714            | 0.1%          | 699                   | 2.1%          | 540                      | 32.2%         |
| China                     | 52,514         | 9.1%          | 54,165                | -3.0%         | 82,011                   | -36.0%        |
| Indonesia                 | 2,377          | 0.4%          | 2,658                 | -10.6%        | 2,744                    | -13.4%        |
| Japan                     | 11,790         | 2.0%          | 10,504                | 12.2%         | 15,052                   | -21.7%        |
| Malaysia                  | 10,745         | 1.9%          | 10,090                | 6.5%          | 9,370                    | 14.7%         |
| Myanmar                   | 10,183         | 1.8%          | 8,736                 | 16.6%         | 19,796                   | -48.6%        |
| Philippines               | 2,761          | 0.5%          | 2,845                 | -3.0%         | 2,889                    | -4.4%         |
| Singapore                 | 4,861          | 0.8%          | 4,852                 | 0.2%          | 3,803                    | 27.8%         |
| S. Korea                  | 12,726         | 2.2%          | 13,280                | -4.2%         | 16,112                   | -21.0%        |
| Vietnam                   | 6,445          | 1.1%          | 5,580                 | 15.5%         | 3,722                    | 73.2%         |
| Thailand                  | 17,634         | 3.1%          | 16,861                | 4.6%          | 23,080                   | -23.6%        |
| <b>Sub-Total</b>          | <b>132,750</b> | <b>23.0%</b>  | <b>130,270</b>        | <b>1.9%</b>   | <b>179,119</b>           | <b>-25.9%</b> |
| <b>EUROPE</b>             |                |               |                       |               |                          |               |
| Austria                   | 1,963          | 0.3%          | 2,112                 | -7.1%         | 2,069                    | -5.1%         |
| Belgium                   | 2,819          | 0.5%          | 2,887                 | -2.4%         | 2,795                    | 0.9%          |
| Czech Republic            | 1,813          | 0.3%          | 1,768                 | 2.5%          | 1,544                    | 17.4%         |
| Denmark                   | 1,915          | 0.3%          | 1,824                 | 5.0%          | 2,001                    | -4.3%         |
| Finland                   | 1,088          | 0.2%          | 951                   | 14.4%         | 1,167                    | -6.8%         |
| France                    | 11,390         | 2.0%          | 11,498                | -0.9%         | 13,478                   | -15.5%        |
| Germany                   | 14,455         | 2.5%          | 14,239                | 1.5%          | 17,821                   | -18.9%        |
| Ireland                   | 1,473          | 0.3%          | 1,401                 | 5.1%          | 1,664                    | -11.5%        |
| Italy                     | 6,425          | 1.1%          | 5,814                 | 10.5%         | 6,472                    | -0.7%         |
| The Netherlands           | 5,264          | 0.9%          | 5,292                 | -0.5%         | 6,686                    | -21.3%        |
| Norway                    | 1,427          | 0.2%          | 1,368                 | 4.3%          | 1,605                    | -11.1%        |
| Poland                    | 4,214          | 0.7%          | 3,507                 | 20.2%         | 2,903                    | 45.2%         |
| Portugal                  | 2,390          | 0.4%          | 2,288                 | 4.5%          | 1,216                    | 96.5%         |
| Russia                    | 7,947          | 1.4%          | 7,640                 | 4.0%          | 5,290                    | 50.2%         |
| Spain                     | 5,250          | 0.9%          | 4,858                 | 8.1%          | 6,405                    | -18.0%        |
| Sweden                    | 1,468          | 0.3%          | 1,750                 | -16.1%        | 2,250                    | -34.8%        |
| Switzerland               | 2,921          | 0.5%          | 2,649                 | 10.3%         | 3,101                    | -5.8%         |
| Ukraine                   | 1,234          | 0.2%          | 1,156                 | 6.7%          | 1,580                    | -21.9%        |
| U.K.                      | 27,068         | 4.7%          | 25,250                | 7.2%          | 29,228                   | -7.4%         |
| <b>Sub-Total</b>          | <b>102,524</b> | <b>17.7%</b>  | <b>98,252</b>         | <b>4.3%</b>   | <b>109,275</b>           | <b>-6.2%</b>  |
| <b>OCEANIA</b>            |                |               |                       |               |                          |               |
| Australia                 | 22,095         | 3.8%          | 18,635                | 18.6%         | 17,579                   | 25.7%         |
| New Zealand               | 2,074          | 0.4%          | 1,975                 | 5.0%          | 2,381                    | -12.9%        |
| <b>Sub-Total</b>          | <b>24,169</b>  | <b>4.2%</b>   | <b>20,610</b>         | <b>17.3%</b>  | <b>19,960</b>            | <b>21.1%</b>  |
| <b>AMERICAS</b>           |                |               |                       |               |                          |               |
| Brazil                    | 2,035          | 0.4%          | 2,004                 | 1.5%          | 1,678                    | 21.3%         |
| Canada                    | 8,780          | 1.5%          | 7,456                 | 17.8%         | 8,757                    | 0.3%          |
| Mexico                    | 1,315          | 0.2%          | 1,465                 | -10.2%        | 1,515                    | -13.2%        |
| U.S.A.                    | 58,326         | 10.1%         | 53,654                | 8.7%          | 46,765                   | 24.7%         |
| <b>Sub-Total</b>          | <b>70,456</b>  | <b>12.2%</b>  | <b>64,579</b>         | <b>9.1%</b>   | <b>58,715</b>            | <b>20.0%</b>  |
| <b>MIDDLE EAST</b>        |                |               |                       |               |                          |               |
| Israel                    | 5,799          | 1.0%          | 2,834                 | 104.6%        | 3,059                    | 89.6%         |
| Kuwait                    | 349            | 0.1%          | 507                   | -31.2%        | 159                      | 119.5%        |
| Oman                      | 93             | 0.0%          | 107                   | -13.1%        | 203                      | -54.2%        |
| Qatar                     | 103            | 0.0%          | 220                   | -53.2%        | 145                      | -29.0%        |
| Saudi Arabia              | 477            | 0.1%          | 458                   | 4.1%          | 656                      | -27.3%        |
| Turkey                    | 2,996          | 0.5%          | 2,686                 | 11.5%         | 3,198                    | -6.3%         |
| UAE                       | 308            | 0.1%          | 281                   | 9.6%          | 396                      | -22.2%        |
| <b>Sub-Total</b>          | <b>10,125</b>  | <b>1.8%</b>   | <b>7,093</b>          | <b>42.7%</b>  | <b>7,816</b>             | <b>29.5%</b>  |
| <b>AFRICA</b>             |                |               |                       |               |                          |               |
| Egypt                     | 809            | 0.1%          | 781                   | 3.6%          | 684                      | 18.3%         |
| Morocco                   | 377            | 0.1%          | 544                   | -30.7%        | 378                      | -0.3%         |
| South Africa              | 866            | 0.1%          | 950                   | -8.8%         | 1,117                    | -22.5%        |
| <b>Sub-Total</b>          | <b>2,052</b>   | <b>0.4%</b>   | <b>2,275</b>          | <b>-9.8%</b>  | <b>2,179</b>             | <b>-5.8%</b>  |
| <b>OTHERS</b>             | <b>32,371</b>  | <b>5.6%</b>   | <b>29,421</b>         | <b>10.0%</b>  | <b>30,280</b>            | <b>6.9%</b>   |
| <b>Total</b>              | <b>577,689</b> | <b>100.0%</b> | <b>583,016</b>        | <b>-0.9%</b>  | <b>573,658</b>           | <b>0.7%</b>   |

Source: Department of Immigration



# Region-wise Distribution of Arrivals

June 2025



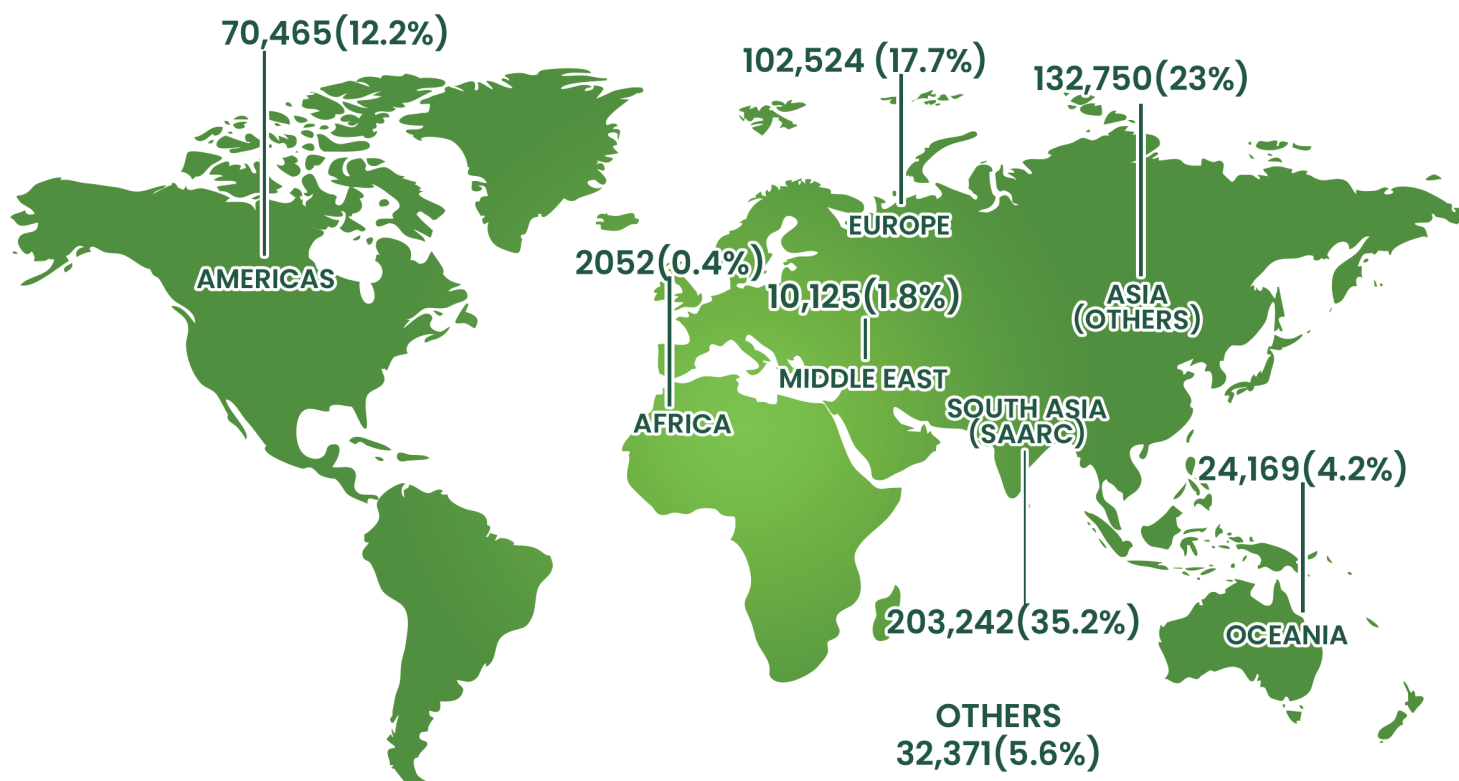
| Region             | 2025   |         | Preceding Year |          | Pre-pandemic Year |          |
|--------------------|--------|---------|----------------|----------|-------------------|----------|
|                    | June   | % Share | June 2024      | % Change | June 2019         | % Change |
| SOUTH ASIA (SAARC) | 40,023 | 52%     | 43,391         | -7.8%    | 34,638            | 16%      |
| ASIA (OTHER)       | 12,674 | 16.6%   | 12,520         | 1.2%     | 16,486            | -23.1%   |
| EUROPE             | 6,865  | 9.0%    | 6,145          | 11.7%    | 8,021             | -14.4%   |
| OCEANIA            | 1,977  | 2.6%    | 1,751          | 12.9%    | 1,966             | 0.6%     |
| AMERICAS           | 10,735 | 14.0%   | 9,182          | 16.9%    | 8,969             | 19.7%    |
| MIDDLE EAST        | 810    | 1.1%    | 750            | 8.0%     | 808               | 0.2%     |
| AFRICA             | 310    | 0.4%    | 266            | 16.5%    | 397               | -21.9%   |
| OTHERS             | 3,031  | 4.0%    | 2,731          | -0.4%    | 3,598             | -15.8%   |
| Total              | 76,425 | 100.0%  | 76,736         | -0.4%    | 74,883            | 2.1%     |
|                    |        |         |                |          | % Recovered       | 102.1%   |

Source: Department of Immigration



# Region-wise Distribution of Arrivals

January - June 2025

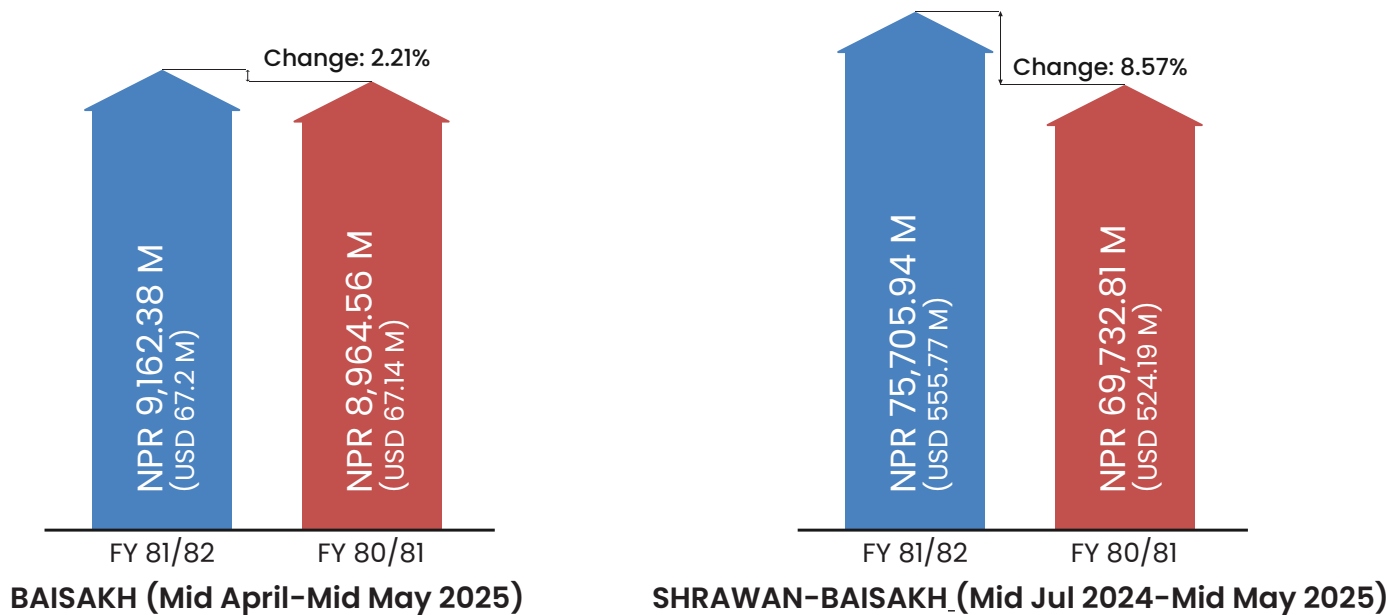


| Region             | 2025      |         | Preceding Year |          | Pre-pandemic Year |          |
|--------------------|-----------|---------|----------------|----------|-------------------|----------|
|                    | Jan - Jun | % Share | Jan - Jun 2024 | % Change | Jan - Jun 2019    | % Change |
| SOUTH ASIA (SAARC) | 203,242   | 35%     | 230,516        | -11.8%   | 166,314           | 22%      |
| ASIA (OTHER)       | 132,750   | 23.0%   | 130,270        | 1.9%     | 179,119           | -25.9%   |
| EUROPE             | 102,524   | 17.7%   | 98,252         | 4.3%     | 109,275           | -6.2%    |
| OCEANIA            | 24,169    | 4.2%    | 20,610         | 17.3%    | 19,960            | 21.1%    |
| AMERICAS           | 70,456    | 12.2%   | 64,579         | 9.1%     | 58,715            | 20.0%    |
| MIDDLE EAST        | 10,125    | 1.8%    | 7,093          | 42.7%    | 7,816             | 29.5%    |
| AFRICA             | 2,052     | 0.4%    | 2,275          | -9.8%    | 2,179             | -5.8%    |
| OTHERS             | 32,371    | 5.6%    | 29,421         | 10.0%    | 30,280            | 6.9%     |
| Total              | 577,689   | 100.0%  | 583,016        | -0.9%    | 573,658           | 0.7%     |
|                    |           |         |                |          | % Recovered       | 100.7%   |

Source: Department of Immigration



# Foreign Exchange Earning from Tourism



| Baisakh (Mid April–Mid May) | NPR (in Millions) | USD (in Millions)         |
|-----------------------------|-------------------|---------------------------|
| FY 81/82                    | 9,162.38          | 67.2                      |
| FY 80/81                    | 8,964.56          | 67.14                     |
| % Changes                   | 2.21%             | Source: Nepal Rastra Bank |

| Shrawan–Baisakh (Mid July–Mid May) | NPR (in Millions) | USD (in Millions)         |
|------------------------------------|-------------------|---------------------------|
| FY 81/82                           | 75,705.94         | 555.77                    |
| FY 80/81                           | 69,732.81         | 524.19                    |
| % Changes                          | 8.57%             | Source: Nepal Rastra Bank |

- Foreign Exchange Earning from tourism in the month of Baisakh FY 81/82 (April–May 2025) was NPR 9,162.38 Millions which is 2.21% more in comparison to that of previous FY 80/81.
- Similarly, Cumulative Foreign Exchange Earning for the period of the first ten months of FY 81/82 (Shrawan–Baisakh / July 2024–May 2025) was NPR 75,705.94 Millions which is 8.57% more in comparison to the same period of previous FY 80/81.

\* This data is based on the latest figures provided by Nepal Rastra Bank.